

Volunteers and Road Safety: A Partnership for Community Transformation

At Fundación Emilia, we have invested decisively in building a volunteer network as a key strategy to further our mission. Although this year we did not receive increased resources through GlobalGiving, this network remains a fundamental pillar that allows us to envision the feasibility of conducting educational workshops that positively impact our communities. Through this network, we are creating a collaborative platform that not only advances our objectives but also lays the groundwork for reapplying and consolidating this project.

Our mission to build a safer and more aware society regarding road safety faces numerous challenges, including a lack of funding to implement some of our educational projects. However, thanks to the creation and strengthening of a robust volunteer network, we have overcome these barriers and advanced initiatives that make a direct impact on communities. This report details the activities carried out with the support of our volunteers and their importance in promoting an educational project that would not have been possible otherwise.

The Fundación Emilia volunteer network has grown significantly in recent years, incorporating committed individuals from various institutions and communities. This team is an essential extension of our work, allowing us to multiply our on-the-ground efforts and reach audiences that would otherwise be beyond our scope. This network not only contributes time and resources but also creativity, innovative ideas, and a direct connection with the public.

A significant example of the impact of our volunteer network was our participation in the Children's Olympics organized by Párvulo Red at Sausalito Stadium in Viña del Mar. This event, focused on early childhood, served as a key platform to promote road safety education as part of civic education.

With the support of our volunteers, we conducted dynamic educational activities designed to capture the attention of young children and reinforce basic road safety concepts. Informative brochures were distributed, offering families practical tools to foster responsible behavior on the roads. One of the most notable activities involved simulation goggles, allowing participants to experience the sensory and cognitive effects of alcohol and drug consumption. This experience left a strong impression on both children and adults, raising awareness of the risks these substances pose to driving.

In Temuco, collaboration with volunteer students from the Universidad Católica de Temuco (UCT) and the Universidad de la Frontera (UFRO) resulted in a series of awareness activities. Volunteers set up informational stands at strategic points on their campuses, inviting the community to reflect on the importance of road safety.

These activities not only promoted key messages related to our mission but also encouraged citizen participation, urging people to follow Fundación Emilia's social media as a way to stay

informed and connected to our initiatives. The community's response was positive, and the activity served to strengthen our presence in a key region.

The creation of our volunteer network has proven to be a decisive factor in carrying out projects that would not have been feasible due to budget constraints. Their participation has allowed us to maintain the continuity of essential educational initiatives, ensuring that the message of road safety reaches the most underserved communities.

This collaborative model highlights the power of collective action. Our volunteers not only perform operational tasks but also become ambassadors for our cause, extending our reach and promoting a cultural shift that prioritizes road safety.

The Fundación Emilia volunteer network is a clear example of how the union of efforts can overcome financial limitations and transform a vision into reality. Every activity, from the Children's Olympics in Viña del Mar to awareness campaigns in Temuco, reinforces our mission to promote accessible and effective road safety education.

We deeply acknowledge and value the commitment and dedication of our volunteers, who are the heart of our organization and the key to building a safer future for all. Their work not only drives us forward but also inspires communities to take action and be part of the change.

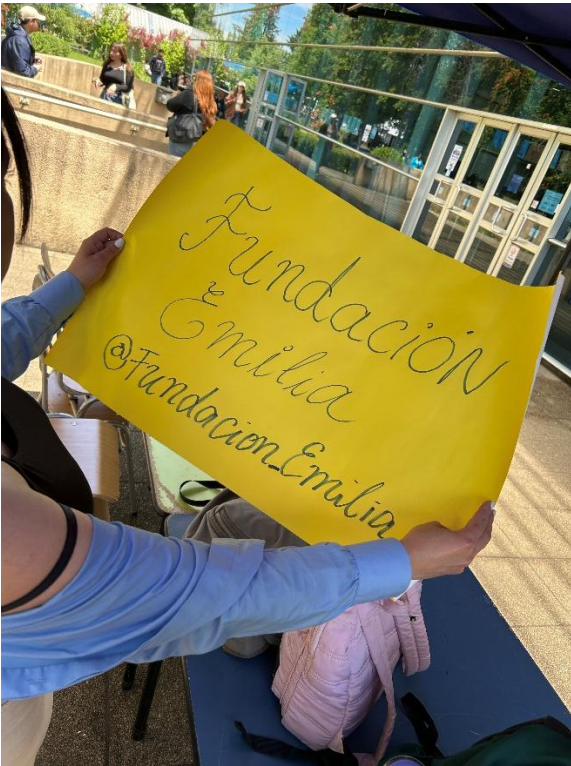
Annexes

Children's Olympics Viña del Mar





Universidad de La Frontera



Universidad Católica de Temuco

