

LMF Igwebuike Tech Entrepreneurial Kamp (LITEK)

Prior to Initial LITEK Global Giving 2023 Campaign

2

LITEK Development
Phase

6

Active
Freelancers

61

Weeks of
Development

91

Delivered Jobs by
LITEK Freelancers

After Initial LITEK Global Giving 2023 Campaign

3

LITEK Development
Phase

4

Active
Freelancers

71

Weeks of
Development

126

Delivered Jobs by
LITEK Freelancers

A Milestone Achievement: Advanced Training

We are thrilled to share the significant progress of our LITEK initiative, thanks to your unwavering support. In an exhilarating development, our 2022 LITEK cohort has advanced to Phase 3 of our four-part program (*Initial Training, Freelance Initiation, **Advanced Training**, & Advanced Freelancing*), embarking on Advanced Training. This milestone marks a pivotal moment in our journey, reflecting both our adaptability and the ambition of our freelancers.

Enhanced Training, Enhanced Outcomes

Understanding the diverse talents and aspirations of our participants, we evolved our training model to introduce a dual-track system in Advanced Training (Virtual Assistants and Graphic Designers), ensuring a tailored enriching learning experience. This enhancement has heightened our freelancers' enthusiasm and has also seen them flourish, seamlessly balancing rigorous advanced training with their freelance commitments. The result is a remarkable increase in our job delivery rate by **42.86% per month**, a testament to their refined skills and growing proficiency.

The Journey Ahead: Completing Advanced Training

Currently, all freelancers are diligently progressing through Track 2 of 8 in Advanced Training, poised for completion in June 2024. This phase is crucial for equipping them with the comprehensive skills necessary to excel in the highly competitive global online marketplace.

Expanding Our Horizon: Preparing for New Cohorts

As we celebrate these achievements, our vision expands. We aim to onboard a new cohort of 12 talented individuals, recognizing the need to replenish and bolster our team to meet the increasing demand for LITEK freelancers. This strategic growth is essential for us to leverage freelance platforms like Fiverr, which promise a consistent flow of opportunities for our team.

A Call to Action: Support Our Global Giving Campaign

To support this ambitious expansion, we humbly seek your continued partnership. We invite you to join us in our upcoming **Global Giving 50/50 campaign** from **April 8-12, 2024**, an opportunity to further empower Nigerian youth with the entrepreneurial and technological prowess required for global success.

Gratitude and Anticipation

Your generosity has been instrumental in reaching this juncture. As we look forward to the next chapter, we are filled with gratitude for your support and excited about the future we are building together. Thank you for being a cornerstone of this transformative journey, enabling Nigerian youth to realize their potential in the international digital arena.

A Peek Inside Our Dual Advanced Training

Track 1:
Virtual Assistants for
Entrepreneurs

1. Understanding VA Role and Expectations
2. Advanced Research
3. Communication Skills
4. Enhanced Technical Skills
5. Time Management and Organization
6. Social Media Management
7. Financial Tasks
8. Customer Service and Relationship Management

Track 2:
Graphic
Designers

1. Fundamentals of Design - Part 1
2. Fundamentals of Design - Part 2
3. Creative process and Concept Development
4. Learning Canva's Features - Part 1
5. Learning Canva's Features - Part 2
6. Designing One-Pagers
7. Designing Social Media
8. Designing Infographics

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“Through LITEK's comprehensive training, I've honed essential skills in graphic design, data analysis, typography, and time management, setting me apart in the competitive freelance market. LITEK has not only equipped me to create impactful designs and analytics from the comfort of my home but also ignited my ambition to expand my professional network, innovate, and excel in client satisfaction.” – Chigemezu

Partner with us again during our Global Giving “Little By Little” Campaign from April 8-12, 2024 where donations up to \$50 will be matched. Support us in empowering 12 new Nigerian youth with technological and entrepreneurial acumen like we are doing with Chigemezu and his LITEK team members.

