

RIGHTFUL



RIGHTFULSHARE
AN INCOME MOVEMENT

SHARE

Crypto Basic Income Project
M&E Framework
August 2023





GROBLERSHOOP

Mission

Give ordinary South Africans a
rightful share of the economy

THEORY OF CHANGE

INPUT

Supportive 'co-working space' with IT & internet facilities

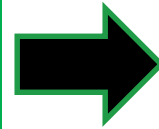
Committed Project Builders

Project Mentors

RightfulShare online tools, App and Metaverse

RightfulShare offline materials, pathway & values framework

Donors



ACTIVITIES

Project fundamentals

Opening of digital wallets, claiming of crypto basic income, Opening of Binance and VALR accounts, conversion of crypto into FIAT, creating Avatars and NFTs

-mentoring

Basic Income

Clear understanding of the characteristics of basic income and ability to articulate rational for basic income as a rightful share of the digital economy

Group discussions

Entrepreneurship

Completion of modules (entrepreneurship, pitching, website, social media), -participation in 4 week online start-up game

Web3 CONCEPTS

- Completion of modules: Bitcoin, Ethereum, NFT, Metaverse, AI
- Key Concept modules & online exercises



OUTPUTS

- No. of committed Project Builders
- No. active digital wallets
- Transaction volume of digital wallets
- No. of Avatars successfully engaging Metaverse
 - No of NFTs sold
- No of educational videos on Basic Income watched
- No of social media 'stories' produced and shared by Project Builders
- No of educational modules completed
- No of income generating initiatives started and operating
- No of mentoring sessions
- No of group discussions
- No of online certificates



OUTCOMES

SHORT-TERM OUTCOMES

Consistent improvements in:

- Meeting basic needs
- Conceptual understanding of basic income as a rightful share of the digital economy
- Confidence in their ability to create their own opportunities

MEDIUM-TERM OUTCOMES

Project builders engage in entrepreneurship and Web3 material

LONG-TERM OUTCOMES

Project builders use basic income as 'start-up' capital to create opportunities and diversify their income streams



ULTIMATE INTENDED SOCIAL IMPACT:

SDG: 10 – Reducing inequalities and ensuring no one is left behind

Young people use digital basic income and digital skills to create opportunities that break the cycle of exclusion and poverty that fuels inequality within the country

THEORY OF CHANGE

SHORT-TERM OUTCOMES

Consistent improvements in:

- Meeting basic needs
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INDICATORS TARGETS

Project Builders' perceived ability to meet basic needs

Target: 75% improvement

Dream Capital Score

Target: > 70%

DATA

- Interview schedule
- Dream Capital questionnaire

MEDIUM-TERM OUTCOMES

Project builders engage in entrepreneurship and Web3 material

% Project Builders with digital wallets and accounts

Target: 100%

% Project Builders scoring above 50% in Educational modules on entrepreneurship and Web3

Target: 70%

- RightfulShare App/database
- Module results
- Attendance register

LONG-TERM OUTCOMES

Project builders use basic income as 'start-up' capital to create opportunities and diversify their income streams

Comparison of current income status versus first enrolment

Target: 25 -30% improvement

% Project Builders securing additional reliable income stream

Target: 65%

% Project Builders working in preferred field

Target: 65 %

- Socio-economic questionnaire feedback
- Alumni records

ULTIMATE OUTCOMES

SDG: 10 – Reducing inequalities and ensuring no one is left behind

Young people use digital basic income and digital skills to create opportunities that break the cycle of exclusion and poverty that fuels inequality within the country

Impact Management Project

What?

What social and/or environmental outcome(s) do business activities drive and how important are they to the beneficiaries experiencing them?

RightfulShare is addressing the problem of income inequality and unemployment in South Africa. The project aims to influence socio-economic policy by showing on a small scale how a more accessible and fair economy can be created by introducing a digital basic income. By offering a crypto-based basic income and tailored support, RightfulShare also seeks to empower marginalized communities and provide young people with the capability to create their own opportunities to improve their economic well-being.

Without this basic amount of cash they remain locked out of the economy
No income-no outcome

Who?

Who experiences the outcome(s) and how underserved are they in relation to the outcome?

The primary beneficiaries of RightfulShare are unemployed youth from Groblershoop. The secondary beneficiaries are the broader community who can participate in the project through tokenomics.

The customer is donors willing to use Blockchain technology to solve 'old problems' and be more transparent and companies willing to experiment with direct cash transfers instead of conventional giving

How much?

How much of the outcome(s) occurs across scale / depth / duration?

RightfulShare's impact can be measured by the number of participants who are able to access the participatory basic income (currently 7 but aiming for a 100) Realistically each Project Builder will add 10 people to the complementary economy. Immediately impacting 16% of the community.

Contribution?

What is the business's contribution to the outcome(s) accounting for what would have happened anyway?

RightfulShare contributes to impact by offering a tangible solution to address unemployment and income inequality. It provides the means for participants to access a basic income, engage with blockchain technology, and explore new economic avenues. The project's tailored support, training, and mentoring enhance participants' capabilities and empower them to actively participate in the digital economy.

Risk

What are the risks to the beneficiaries, that the impact does not occur as expected and risk mitigation strategies?

Access to smart phones, accessible Wi-Fi, some digital literacy Ensuring the security of digital wallets and transactions is essential to prevent any potential loss of funds. Additionally, maintaining the project's financial sustainability and scalability could pose challenges over time.

*Co-working hub
*quickly scale complementary economy to ensure financial sustainability.