

incubator now

activating civil society

problem

In April 2022, compared to 2021, **12 times more charitable organizations** officially registered their activity.

This rapid growth was in response to urgent needs, which were successfully met.

Currently, more than **15,000** charitable organizations are working in Ukraine, but **their activities are often carried out without long-term planning** and strategic work.



goal

activating civil society and ensuring its sustainability
through the development and support of young public
organizations and initiatives (up to 2 years in the frontline
regions) to restore the potential of Ukraine



what is our idea?

An **online** space for developing social projects where, within 2 months, organizations can gain **knowledge, practical training** with mentoring support, and financial **resources** to accelerate their development.

why us?

we are an **effective** team founded by **volunteers** with an **entrepreneurial spirit** and **experts** from various fields (management, marketing, investments, services, logistics).

how is it done?

We provide public organizations with a two-month online program that creates a supportive environment for their development:

1.

practical lectures on the basics of volunteering, fundraising, financial management and reporting from experienced speakers in these fields,

2.

mentoring support during the development of a social project,

3.

consultations upon request from heads of departments of the RescueNow foundation,

4.



grant support for the most successful organizations to help them develop their projects.

Incubator 1.0 outcomes

- **24 participants**, 16 finalists of the internship
- **4 social projects**, of which 2 have been launched and are entirely self-financing
- **63% of participants** continued actively volunteering at the RescueNow Foundation



our contribution

- conducted a study of the needs of non-profit organizations
- developed a comprehensive training and internship program
- monitoring the results of the program and researching ways to improve further programs



anticipated outcomes for the next 3 intakes of the Incubator

May 1 – December 31

1.

27 organizations
(up to 90 participants)
have participated
in Incubator.

2.

24 classes on project
management, finance,
fundraising, reporting
and marketing have
been provided.

3. 

21 social projects
were **developed**,
with a total impact
on more than
10,000 Ukrainians

4. 

9 social projects
are **financially**
supported.

5.

The **sustainability**
of projects is ensured due
to reaching self-sufficiency
and attracting resources
for **scaling.**

budget for 3 intakes of the Incubator

| Budget item | RescueNow contribution, USD | Partner contribution, USD |
|--|-----------------------------|---------------------------|
| Researching the needs of organizations and developing a training program | 5 340 | 0 |
| Monitoring the results of the program and researching ways to improve further programs | 2 760 | 0 |
| Remuneration of the project manager and coordinators | 0 | 8 696 |
| Fees for mentors and lecturers | 0 | 4 758 |
| Website development and support, software | 0 | 1 053 |
| Legal and accounting support | 0 | 2 406 |
| Funds for sub-granting projects | 0 | 12 305 |
| Marketing and promotion in social networks | 0 | 2 625 |
| Total | 8 100 | 31 843 |

thank you!

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[instagram.com/rescue.now](https://www.instagram.com/rescue.now)

