



# TEAM RUBICON

## Ready RESERVE

**Ready Reserve is an operating fund that supports Team Rubicon's ability to respond to disasters whenever and wherever they strike.**

Team Rubicon helps people on their worst days. From severe flooding in South Bend, Indiana to wildfires in Pateros, Washington, generous donations ensure that when a disaster happens, Team Rubicon will be there to provide aid to those in need.

Not all disasters gain national or even regional attention, and many of our disaster responses are considered "small" in scale to all but those who were impacted – especially the economically vulnerable. While high-profile events might provide surplus funding that can support other training and operations, sometimes TR must make a go/no-go decision based upon whether we can pay for the operation – a situation we would prefer to avoid.

This is where Ready Reserve comes in – ensuring that our volunteers can be there when called to serve. Thanks to Ready Reserve, Team Rubicon's veteran-led volunteer force always has their go-bag ready for the next disaster, regardless of its size or location.

*Here are a few of TR's over 170 operations and counting, many made possible by Ready Reserve*



**2011 / OPERATION JANIS**

Tornado / Joplin, Missouri



**2011 / OPERATION GREEN MOUNTAIN BOYS**

Hurricane Irene / Grafton, Vermont



**2012 / OPERATION GREASED LIGHTNING**

Hurricane Sandy / New York and New Jersey



**2012 / OPERATION NORTH WIND**

Severe Storms / Anchorage, Alaska



**2013 / OPERATION PRAIRIE DOG**

Flooding / Marseilles, Illinois



**2014 / OPERATION HUMBLE TROOPER**

Wildfires / Pateros, Washington



**2014 / OPERATION BACKBONE**

Mudslides / Mt Baldy, California



**2015 / OPERATION DANCING RABBIT**

Tornadoes / Bridge Creek, Oklahoma



**2016 / OPERATION SILVER HAWK**

Flooding / South Bend, Indiana



[TeamRubiconUSA.org](http://TeamRubiconUSA.org)

# READY RESERVE SPONSORSHIP LEVELS

## \$250-\$24,999

Listing in our Annual Report



## \$25,000-\$49,999

+ Twitter thank you



## \$50,000-\$99,999

+ Facebook thank you

+ Website listing



## \$100,000-\$249,999

+ Dedicated photo content

+ Blog post

+ Listing on Ready Reserve banner



## \$250,000-\$499,999

+ Featured sponsor on web (logo)

+ Press opportunities

+ Service opportunities

## \$500,000 - \$999,999

+ Dedicated video content

+ Logo added to Mobile Training Center (MTC)

## \$1M +

+ Logo added to Mobile Command Center (MCC)

*For more information on Ready Reserve partners visit  
[TeamRubiconUSA.org/partners](http://TeamRubiconUSA.org/partners)*



## READY TO MAKE AN IMPACT?

Contact [Development@TeamRubiconUSA.org](mailto:Development@TeamRubiconUSA.org) for partnership information.