

JOODVILLAGES

Rehousing disaster victims

EARTHQUAKE

MOROCCO 2023

jood
VILLAGES
RELOGEMENT DES SINISTRÉS



«DISASTER VICTIMS NEED OUR HELP!

The action we have initiated will still need a lot of support, which is why we believe in a world of solidarity that will help relieve the pain and misery of the earthquake victims, and contribute to the financing of more actions aimed at rehabilitating the damaged areas.».

— Hind Laidi, Founding President

« About us

JOOD ONG is a citizen's movement that aims to promote social protection and reduce inequalities by supporting people in distress and precarious situations. Our mission is to re-establish social ties with and for the excluded and neglected through humanitarian actions and socio-economic programs.

The optimum goal is to develop and strengthen human capital through the social reintegration of beneficiaries, and their professional reintegration through access to housing, hygiene and employment.

5,030 volunteers, young and old, committed worldwide to directing, planning and executing our social efforts. This human strength is based on the deep conviction that, together, we can BUILD A BETTER FUTURE FOR ALL.

In order to manage these human resources, which remain fundamental to the development of our social actions, in an efficient manner, we have designed the My Jood mobile application, which enables Jood to develop a network of active volunteers.



MISSION

All our actions are aligned with the United Nations' forward-looking approach

Food Safety

798,220 meals prepared and distributed, with the aim of eliminating hunger, ensuring food security and improving nutrition among people living in the most precarious conditions.

Shower truck

provides access to health and hygiene services for over 4,550 beneficiaries a year, and aims to provide the means to lead a healthy life and promote well-being for all, at all ages and in all circumstances.

Social and professional reintegration

The overall aim of our social and economic reintegration program is to help more people become productive and contribute to the growth of our beloved Morocco, by giving 598 people a 2nd chance to live in dignity, while providing them with access to housing and employment.

PLAN

«Context »

Morocco 2023 earthquake, and
the population affected in the Al
Haouz region

« AGIR»

Diagnosis of needs and objectives,
Targeted villages,
Earthquake response strategy,
Strategy implementation,
Communication & social networks

«BUDGET»

Estimated budget for the
implementation of our project

CONTEXT



EARTHQUAKE IN THE AL HAOUZ REGION

On the night of September 8, 2023, the province of Al-Haouz, south of Marrakech in central Morocco, was hit by a devastating earthquake of magnitude 6.8 on the Richter scale, which shook the entire nation, and is the most powerful seismic event to have shaken our country in over a century, propelling inhabitants into the streets, causing buildings in ancient towns and mountain villages with fragile infrastructures to collapse.

CIRCUMSTANCES

Dead

Death toll
already exceeds
2,900

Dead

The number of
injured exceeds
5,600

Collapsed houses

26,000 homes
completely
collapsed

Villages affected

2,930 villages
affected by the
earthquake

People affected

2.8 million
earthquake
victims



ACT

Meeting basic needs - access to housing - access to hygiene | With AGILITY.

We set about sending urgently-needed aid to the affected regions, while also setting up 2 toll-free numbers for earthquake victims. This first phase provided us with the data needed to diagnose the needs in the villages affected by the earthquake.

HELPING EARTHQUAKE VICTIMS !

1

Diagnosis of
needs and
objectives

2

Earthquake
response
strategy

3

Implementation
and Players

4

Target villages
and population

5

Communication
Plan

1

OUR GOAL

By putting in place the main avenues of reflection essential to realistically taking into account the specificities of this seismic disaster within the framework of an emergency aid plan that aims to :

- Guarantee food security for the affected population;
- Minimize the risk of the spread of disease through access to personal hygiene;
- Provide solid, durable housing to preserve the dignity of the victims and protect them from the harsh winter that is expected to be icy in the high mountains;

2



Response strategy

The management of Covid-19 enabled all the Jood teams to accumulate a wealth of experience. This experience has been invaluable in helping us deploy our own crisis management strategy in the wake of the earthquake.

Our humanitarian response strategy to the earthquake is based on 3 main axes, in line with our humanitarian mission and raison d'être:

Ensuring food safety;

through the distribution of food baskets

Ensuring access to personal hygiene and healthcare;

through the deployment of the shower truck and the distribution of hygiene packs

Relocation and rehabilitation of damaged premises;

through JoodVILLAGES

3

IMPLEMENTATION

The implementation of our solidarity project has been supported by the cooperation of players who are able, each according to their expertise, to contribute their added value to the success of JoodVILLAGES.

Architectural experts

Bureau d'études techniques et d'expertises A2 Ingénierie and the Association des ingénieurs de l'ÉCOLE HASSANIA des travaux publics provide technical studies, technical expertise and project management assistance for manufacturing projects.

Building experts (industry leaders)

MAGHREB STEEL, for the production of steel supports and the execution of steel works

INGELEC, for the supply of low-voltage electrical equipment

VINCI CONSTRUCTION, to support the works and prepare the infrastructure

MASEN, for the installation of renewable energy sources for additional clean electricity production

Local authorities

Assistance with census-taking to prepare credible inventories, with the aim of targeting villages located in high-risk areas and deemed vulnerable.

Field intervention for the provision and orchestration of the human and material resources needed to carry out our project.

3

IMPLEMENTATION

Jood Villages

JoodVILLAGES, is more than a rehousing project, it's a correlation that fits in with our raison d'être and aims to provide housing and sanitary units for **6,014 families**, strengthen infrastructure and improve a sustainable economy in the region, through the installation of septic tanks, electrification and water connections.

#Accès_au_logement
#Jood_Villages



3

IMPLEMENTATION

SUSTAINABLE ECONOMY

Its operating procedure is designed to meet the constraint of inaccessible roads, relative to the majority of the targeted villages. This manufacturing workshop will guarantee a job opportunity for young people in the region, who will benefit from paid training in the manufacturing trade.



JoodVILLAGES

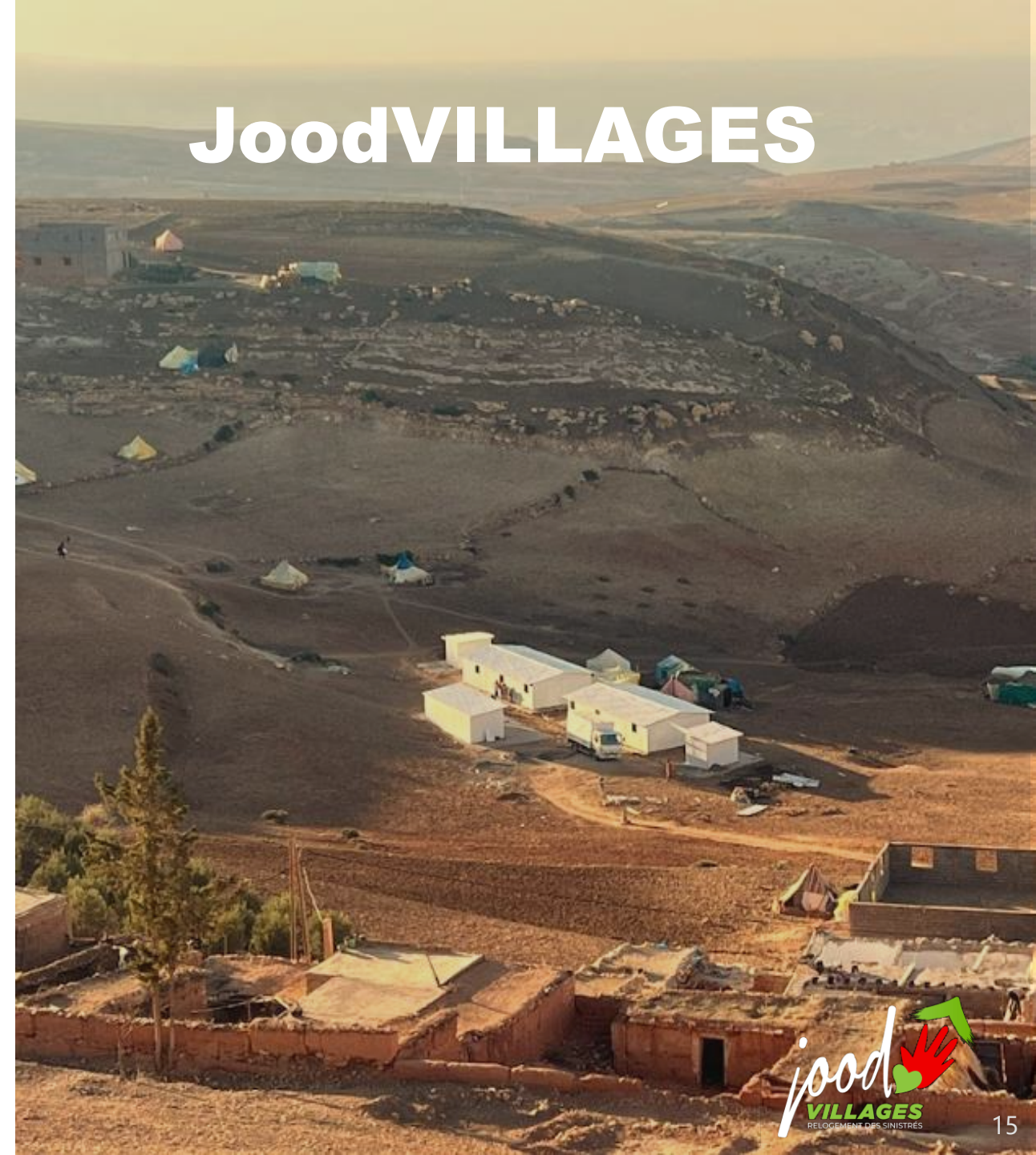
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IMPLEMENTATION

SUSTAINABLE ECONOMY

JoodVILLAGES is committed to sustainable development. As the materials used in the manufacture of these blocks are guaranteed for 10 years, the mobile homes will be recyclable once the collapsed houses have been rebuilt. This equipment is designed to be adapted to a number of uses, which will help the inhabitants of these villages to develop their health and education facilities, such as classrooms, health dispensaries...

JoodVILLAGES



LAYOUT PLAN Mobil-Home

Exterior view



Indicative model



Areas

Bloc A : 3x2m – Bloc B : 4x3m – Bloc C : 6x3m



Isothermal protection

Sandwich panel cover, 50mm thick



Square Tube

100x100x5 cm



1 sliding window

In Aluminium



Roof adapted

The region's snowy climate

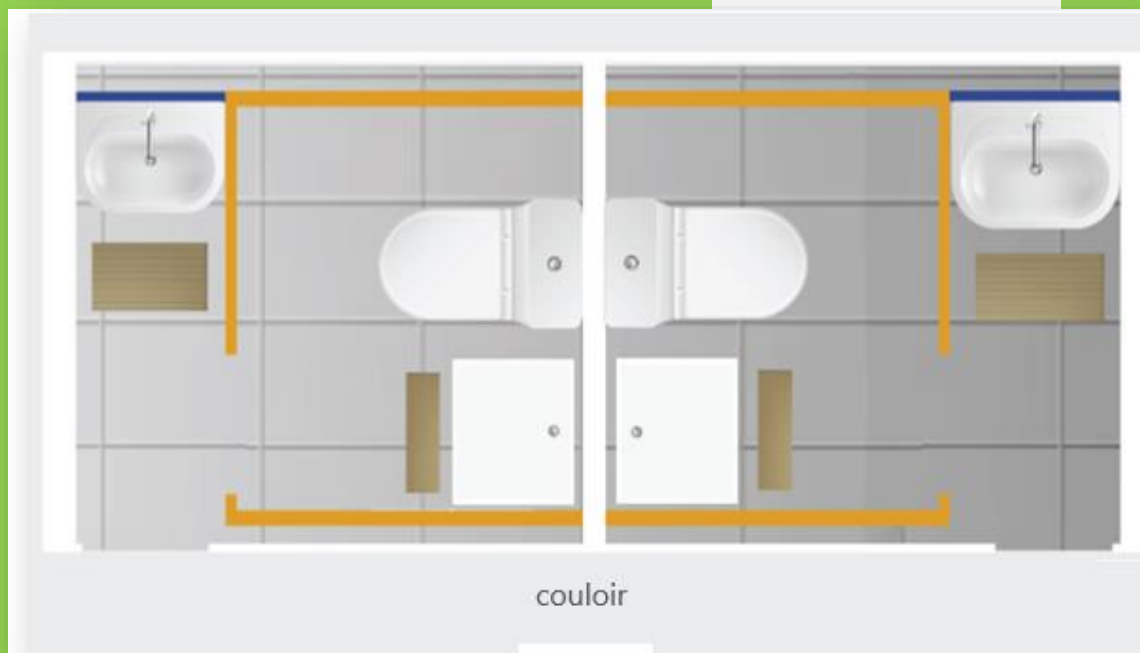


Electrification

Installation and pre-connection

LAYOUT PLAN SANITARY UNIT

Interior view



couloir

Indicative model

- ✓ 1 Shower cubicle
fitted out in such a way as to preserve the privacy and health of beneficiaries, and equipped with heaters
- ✓ 1 Toilet
arranged in such a way as to preserve the privacy of beneficiaries
- ✓ 1 Washbasin
for hand and mouth hygiene.
- ✓ Sewage system, septic tank and electrification
Installation and pre-connection



Al Haouz

JoodVILLAGES



REPORT ACCESS TO REHOUSING



108
Housing



108
Beneficiary families



24
Sanitary units



2 Villages
Tiziwaddou - Aseflala

3

MISE EN ŒUVRE

Report

To date, we have delivered 108 prefabricated homes and 24 sanitary units to 108 families, and we have opened several other mobile home construction sites in several villages, including homes financed by the sums collected via Global Giving.



Cost of a prefabricated home
3,000 \$



Target

6,014 prefabricated home



Cost of one sanitary unit
2,200 \$



Target

859 Sanitary unit



Number of villages
117



Number of families
6,014



POINTS TO REMEMBER

Context

THE DEVASTATING EARTHQUAKE IN THE AL HAOUZ REGION, WHICH DAMAGED MORE THAN 200,000 HOUSES AND CAUSED THEM TO COLLAPSE IN WHOLE OR IN PART.

Problem

MORE THAN 200,000 FAMILIES BECAME SOLIDLY HOMELESS, RISKING THEIR LIVES IN WHAT PROMISES TO BE A VIOLENT WINTER SEASON

Action

CONSTRUCTION OF **6,014 PREFABRICATED HOUSES** TO SHELTER **6,014 DISASTER-STRICKEN FAMILIES**, AND **859 SANITARY UNITS** TO PROVIDE ACCESS TO HYGIENE, WITH THE PREPARATION OF A SUITABLE INFRASTRUCTURE FOR THE INSTALLATION OF THESE MOBILE HOMES



JoodViLLAGES fits in with our mission, which is to reduce inequalities by supporting all people in precarious situations, through protection and social inclusion; through access to housing, employment, personal hygiene and food security.

— Hind Laidi



MANAGEMENT TEAM



Hassan Lyoubi

Production Site
Manager



Salma Tazi

Financial Resources
Manager



Hind Laidi

Founding President
General Manager



Myriam Benzakour

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Saida Bennani

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THANK YOU

for them !

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