



Creating Equity For Women Through Photography

Cameras For Girls works with young women across Africa who want to become journalists but face numerous gender-based employment barriers. We give them a camera to keep and a 4-phase photography & business skills program to learn essential storytelling skills that result in paid work.

Cameras For Girls adheres to the **UN SDG Goals** of #1 - No Poverty, #5 - Gender Equality, and #8 - Decent Work and Economic Growth.

Delivering Change In 4 Phases:

- **Phase 1: The Workshop** - Each student receives a camera to keep on and throughout the next 4-days trained on how to use it. The skills cover camera operation, photography techniques, and storytelling.
- **Phase 2: Ongoing Virtual Training** - Amina returns to Canada and meets with the students weekly on Zoom to continue the training. The students also get access to the online training platform, with monthly assignments to be submitted throughout the year-long program.
- **Phase 3: Professional Profile Building** - The students receive guidance on creating a professional presence on LinkedIn and finding opportunities in journalism and adjacent fields.
- **Phase 4: Mentoring** - Students receive a 6-month commitment for mentoring to support their goals to find paid work.

Our Student's Success Is Our Success:

- **Joanita** took our training in 2018 and had a job but was not getting paid because she lacked a camera and the skills - after our training, she now gets paid and published four times a week and supports herself and her family.
- **Brandy** took our training in 2019 and is now operating two podcasts in Uganda, having launched her journalism career.
- **Melanie** is in our current cohort and wrote her first book late last year, published with Cameras For Girls' support.
- **Annet** is in our current cohort and recently had her photos exhibited at a Canada-wide photography exhibition.

How To Support Cameras For Girls:

- Become a monthly donor for as little as \$10/month
- Volunteer
- Fundraise for us

Support Cameras For Girls



Program Growth

We started in Uganda and will be expanding our in-person workshops to Tanzania in 2023, and Cape Town, South Africa in 2024 respectively.



186

Students Have Accessed Our Training Since 2018

Since 2018, we have taught 142 females across Africa:

- 64 students through our in-person workshops in Uganda.
- 10 students in South Africa, through a 4-day workshop, delivered online.
- 112 students and growing on our online training platform, reached through various organizations across Africa.

Program Goals

- Build confidence and self-esteem in our students.
- Give them a voice and agency.
- Create paid jobs with collaborative partnerships with media houses in each country, so our students can escape poverty and have places of work where systemic harassment is no longer of concern.



Success Rate



Of the 64 students, we have taught through our in-person workshops in Uganda, 72% or 46 students now have full-time paid work in journalism and photography.

www.camerasforgirls.org

Overcoming Gender Inequality and Poverty for Females in Africa
One Camera at a Time!

Find us on social media @camerasforgirls
(Facebook, LinkedIn, Twitter, and Instagram)

Amina Mohamed

Executive Director and Founder

Cameras For Girls

Email: amina@camerasforgirls.org

Tel: 416-697-5443

Charitable Business No. 715593075RR0001

Established as a charity in September 2021