

BEST SOCIAL ENTREPRENEURSHIP PROGRAM

US Indian American Chamber of Commerce has conferred on I Create the prestigious Award of Best Social Entrepreneurship Program in 2007.



GOLDEN LAMP AWARD

The founder and President of our partner NFTE, Steve Mariotti, is the recipient of numerous awards including Ernst & Young Entrepreneur of the Year Award. His book **"The Young Entrepreneur's Guide"** to starting and running a business was given the prestigious Golden Lamp Award by the Association of Educational Publishers. The book has been adapted for India is part of I Create curriculum in India and was published in Hindi by I Create Inc, in 2007. Plans are underway to translate it into Kannada.

HOW YOU PARTICIPATE?

You could voluntarily participate and help us by contributing for all or any number of programmes. Budgeted amount is mentioned as below :

Aspiring Entrepreneurs Workshop	Rs.30,000.00
School Entrepreneurship Education Program	Rs.50,000.00
Seed Capital for one Women Entrepreneur	Rs.15,000.00
Business Counseling Sessions	Rs.10,000.00
Scholarship for 10 needy and poor children	Rs 50,000.00
Corpus fund contribution	Rs 25,000.00
Meals during backward area programs for three days	Rs 20,000.00

All your contributions to VISHWAS TRUST are 100% tax exempt under 80G of Income Tax Act.

Cheques/Drafts may be drawn in favor of VISHWAS TRUST payable at Bangalore or you can also donate online at www.icreatevishwas.org

Vishwas Trust has approval under FCRA to receive foreign contributions.



VISHWAS TRUST (I CREATE VISHWAS, KARNATAKA)

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VISHWAS TRUST (I CREATE VISHWAS, KARNATAKA)

CREATING JOB CREATORS INSTEAD OF JOB SEEKERS





Legal Status

- Vishwas Trust is Voluntary, Secular and Non-profit making organization registered under Indian Trust Act.
- Vishwas Trust is registered under 80G of Income Tax Act for the exemption of income tax for the donors in India.
- Vishwas Trust is registered with Home Ministry, Government of India under Foreign Contribution Regulation Act in order to receive funds from Overseas Donors and International Agencies.

International Status

Regional Center of I Create Inc, U S based International Agency involved in Community Empowerment through Integrated Entrepreneurship Training.

Vision

To provide a high quality of entrepreneurship training to enable India to become a prosperous nation with adequate employment for all.

Mission

Empowerment of marginalized and disadvantaged members of society through entrepreneurship training, mentoring and access to capital and helping them become job creators instead of job seekers.

KEY ISSUES ADDRESSED

Poverty, Illiteracy, Ignorance, Lack of technical and entrepreneurial skills, Lack of business opportunity & business counseling, Low income & Gender discrimination.

Jurisdiction

Organization has selected Six Districts v.i.z, Kolar, Bangalore Rural, Raichur, Bellary, Chitradurga and Koppal. Operational area consists of

- Thirty urban slums.
- 300 Villages
- 50 Hadies of tribal community
- Ten colleges and two schools from low economic group in Bangalore City.

Focus groups Covered

- Slum Dwellers
- Dalits
- Schedule Caste
- Schedule Tribe
- Destitute Women
- Lambani Women
- Devadasi Women
- Under Trials and Convicted Prisoners
- Senior Citizens
- Marginal Farmers.



Linkages & Partnership

- Organization established strategic partnership with 30 Voluntary organizations working in 6 districts of Karnataka.
- Established linkages and working relationship with two Government bodies v.i.z, Vanitha Sahayavani, Office of the Police Commissioner and Prison Department, Government of Karnataka.

Focused areas

- Training of Trainers (TOT).
- Entrepreneurship Awareness Programmes (EAPs).
- Aspiring Entrepreneurs Workshops (AEW).
- Group Follow-up Sessions (GFS) of NGO Partners.
- Entrepreneurship Education Program in selected schools and Colleges.
- Business Counseling.
- Access to seed capital.
- Media advocacy.

Course Curriculum

Adopted course curriculum designed by National Foundation for Teaching Entrepreneurship (NFTE) and I Create Inc. Vishwas Trust curriculum is known as a mini-MBA with focus on entrepreneurship and opportunity recognition. Covers basic and practical business skills such as sales, marketing, cash-flow, distribution and accounting. Also covers Soft skills such as communication, negotiation, interview skills, and time management.



TRACK RECORD

Trainers trained	350
Participants in Entrepreneurship Awareness - Programs	275
Participants in Aspiring Entrepreneurs Workshops	990
Access to seed capital	275
New Enterprises	150
Teachers trained	35
Students participated in 40 period curriculum	850

AWARDS AND INTERNATIONAL RECOGNITIONS

MERRILL LYNCH AWARD



I Create (NFTE India) has recently been awarded a funding from Merrill Lynch, one of the largest financial services companies in the world for a special project in Entrepreneurship Education, Teacher Training and Regional and National Business Plan Competitions in India.