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| <b>ACTIVITY REPORT:</b> | <b>SENSITIZATION TO RURAL COMMUNITIES ON THE USE OF CLEAN WATER</b> |
| <b>PROJECT:</b>         | <b>GIVE WATER SAVE LIFE</b>   |
| <b>ORGANIZATION:</b>    | <b>HUMANITY AND COMMUNITY DEVELOPMENT FOUNDATION</b>                |
| <b>PROGRAM OFFICE:</b>  | <b>CHARITY, RELIEF AND AIDS</b>                                     |
| <b>DEPARTMENT:</b>      | <b>PROGRAMS AND PROJECTS</b>  |
| <b>DATE:</b>            | <b>4<sup>TH</sup> OCTOBER, 2023 – 4<sup>TH</sup> NOVEMBER, 2023</b> |

**Executive Summary:**

The Humanity and Community Development Foundation (HUCOMDEF) has been actively involved in promoting the importance of clean water through its "Give Water Save Life" project. This report aims to provide an overview of the sensitization efforts carried out by HUCOMDEF to create awareness and advocate for the sustainable use of clean water in rural communities in Nigeria.

**Introduction:**

Access to clean water is a fundamental human right and is essential for the well-being of communities. Recognizing the significance of clean water, HUCOMDEF launched the "Give Water Save Life" project to address the challenges related to water sanitation and hygiene in various communities in Nigeria.

**Objectives of the Project:**

The primary objectives of the project include:

- a. Raising awareness about the importance of clean water for health and well-being.
- b. Promoting sustainable water management practices.
- c. Empowering communities to take ownership of their water resources.
- d. Advocating for policies that support clean water initiatives.

**Sensitization Strategies:**

HUCOMDEF has employed a multi-faceted approach to sensitize communities about the importance of clean water:

**a. Educational Campaigns:** HUCOMDEF has organized awareness campaigns to educate communities about the health risks associated with contaminated water and the benefits of adopting clean water practices.

**b. Community Engagement:** The foundation actively engages with local communities to understand their specific water-related challenges and collaboratively develop solutions. This participatory approach engaged traditional rulers and community heads to ensure that initiatives are tailored to the unique needs of each community.

**c. Media Outreach:** HUCOMDEF utilizes various media channels, including radio, television, and social media, to disseminate information on clean water practices. This helps in reaching a wider audience and creating a sustained impact. In this aspect, various radio stations and social media influencers were engaged and conducted outreach on their various channels.

**d. Partnerships:** The foundation collaborates with government agencies, non-governmental organizations, and other stakeholders to leverage resources and expertise in promoting clean water initiatives.

#### **Impact Assessment:**

HUCOMDEF regularly assesses the impact of its sensitization efforts through:

**a. Monitoring and Evaluation:** The monitoring and evaluation framework employed by the foundation is a dynamic and comprehensive system that plays a crucial role in ensuring the success and sustainability of the "Clean Water Saves Lives" initiative. It provides the necessary information to make data-driven decisions, enhance program effectiveness, and contribute to the overall improvement of water sanitation and hygiene in communities.

**b. Feedback Mechanisms:** HUCOMDEF actively seeks feedback from community members to understand the perceived impact of the sensitization efforts and to make necessary adjustments to its strategies.

#### **Challenges and Opportunities:**

Despite the positive impact, HUCOMDEF faces challenges such as limited resources, infrastructure constraints, and cultural barriers. However, these

challenges also present opportunities for innovative solutions, community involvement, and strategic partnerships.

**Conclusion:**

The Sensitization Activity of "Give Water Saves Lives" Project by Humanity and Community Development Foundation represents a commendable effort to address the critical issue of water sanitation and hygiene. Through its sensitization strategies, HUCOMDEF has made significant strides in raising awareness, engaging communities, and fostering sustainable practices for clean water management. As the project continues to evolve, it is essential to build on the successes, address challenges, and adapt strategies to ensure a lasting impact on the communities served.

