

BREAKING NEWS

WOW TANZANIA FEBRUARY 2024 NEWSLETTER



Feathers of Hope Team



FEATHERS OF HOPE CHICKEN FARM: A BEACON OF HOPE FOR WOW TANZANIA

Breaking News: Feathers of Hope is breaking new ground!

We are thrilled to share some exciting news with you – a milestone achievement that marks a significant step forward in our journey to support orphans and widows in Tanzania. Our chicken farm, aptly named “Feathers of Hope” has found a new market for its chickens, thanks to your unwavering support and the grace of God. We recently entered into an agreement with a major meat distributor in Tanzania, Meat King, to supply chickens to them, which they sell on to major tourist hotels in Arusha and beyond. This venture has the potential not only to ensure a regular income stream for the NGO, but also opens the path to growth and

expansion of our chicken business which in turn will enable us to expand our outreach to the multitudes desperately in need of help. Ninety percent of the income generated through this venture and the WOW Café with a Cause, is ploughed back into the mission of the NGO. The timing of the Meat King deal could not be more opportune, as we embark on expanding our programmes to reach more families, children and educational institutions. In line the agreement with Meat King, we made our inaugural delivery of 61 chickens on 20 February. Our aim is to consistently deliver 100 chickens per week, with aspirations to double this soon, and even further in time to come. Undoubtedly, the road to success in chicken farming in this competitive market is fraught with challenges. However, with the exceptional management of our co-founders, Mrs. Betsie and Mr. Mike, we are navigating these hurdles with determination and resilience. Despite our chicken farm being relatively small and new to the business, Meat King was impressed with the quality of our chickens, a testament to the dedication and expertise of our team. Yet our journey is far from over.

Feathers of Hope Taking Off



Mrs. Betsie Green, Chicken Farm Director

We recognise the need for continuous improvement and investment in our chicken operation. In particular, we need to invest in industry standard farming and slaughtering equipment, and staff training to meet the stringent health and safety standards. Meat King has provided valuable feedback regarding the quality and size of our slaughtered chickens, which necessitates a significant increase in feed consumption and the adoption of best practices in poultry farming. We welcome your steadfast support to realise our aspiration of self-sufficiency of our NGO, which will empower us to extend our reach and serve our community more effectively. As we look ahead, we are taking steps to expand our farming operation, including increasing the intake of chickens for both meat and egg production, and in time to come, hatching our own chicks and making our own chicken feed. Every chicken raised at Feathers of Hope represents a beacon of hope to the future of a child in need. We are profoundly grateful for your continued support, which fuels our mission and propels us forward to bring hope where there is none. Together, we are transforming lives and building a better future for the vulnerable members of our community. Thank you for standing with us on this remarkable journey.



Shabani, Chicken Farm Keeper



Mr. Mike Chomba and Mrs. Betsie Green, FOH Management Team

New Partnership with Kimandafu Elementary School to Aid Poorest Families



More Children Need Your Help

In a heartwarming initiative aimed at supporting the most vulnerable members of the community, a new partnership has been forged between WOW Tanzania and Kimandafu Elementary School. This collaboration seeks to identify and assist families facing extreme poverty, particularly those struggling to provide for their children.

The endeavor began with a concerted effort to reach out to the most financially challenged families within the school. The headmaster was instrumental in selecting ten such families, comprising widowed individuals, grandparents, and single parents, who are finding it immensely challenging to meet the basic needs of their children.

A crucial meeting was convened on Monday, February 26, 2024, where our 3 founders, Mrs. Paula, Mrs. Betsie, and Mr. Mike had the opportunity to engage directly with these families. The atmosphere was one of gratitude and hope, as the families expressed profound appreciation for the prospect of receiving assistance.

Tragically, the circumstances recounted by these families paint a stark picture of deprivation and despair. Many of the children lack fundamental necessities such as proper school uniforms, with some items provided only through the generosity of teachers dipping into their own pockets. Basic essentials like underwear and regular meals are luxuries beyond reach for these struggling families, who also grapple with inadequate housing conditions.

Recognizing the urgency of the situation, WOW has outlined its commitment to long-term support. Plans are underway to conduct home visits, allowing for a comprehensive assessment of each family's needs and living conditions. Following this assessment, eligible families will be enrolled in tailored programs, ranging from child sponsorship to entrepreneurial initiatives and targeted academic support.



However, the ambitious scope of this initiative comes with a financial reality check. The organization currently operates on a monthly budget of \$2,000 to sustain its ongoing programs. With the inclusion of additional families, this figure is set to rise to approximately \$5,000 per month. While hopes are pinned on revenue generated from upcoming ventures such as our café and chicken farm, it may take many more months before these enterprises become financially viable.

The success of this endeavor hinges on the continued support of the community and donors alike. By rallying behind this cause, individuals can play a pivotal role in alleviating the suffering of these marginalized families and offering a lifeline to their children. Every contribution, no matter how small, has the potential to transform lives and restore hope where it has been sorely lacking.

As the organization fervently emphasizes, the impact of collective assistance cannot be overstated. With the unwavering support of compassionate individuals, the despair etched on the faces of these children can be replaced with smiles of hope and opportunity. Together, we can make a tangible difference in the lives of those who need it most.



Help Us Bring Hope to These Suffering Children. Look at the despair on their faces...



WOW's sponsor-a-child Program



TRANSFORMING LIVES: WOW TANZANIA'S SPONSOR-A-CHILD PROGRAM



FAST FORWARD TO TODAY, AND THE CHILDREN SUPPORTED BY THE SAC PROGRAM ARE FLOURISHING THANKS TO ITS HOLISTIC APPROACH. BEYOND ACADEMIC ASSISTANCE, THEY RECEIVE VITAL PROVISIONS LIKE FOOD, CLOTHING, HOUSING, HEALTHCARE, AND SCHOOL SPONSORSHIP, ENABLING OLDER CHILDREN TO EXCEL IN NATIONAL TESTS AND YOUNGER ONES TO GAIN PROFICIENCY IN BOTH SWAHILI AND ENGLISH. THROUGH SAC, THESE CHILDREN HAVE DISCOVERED RENEWED HOPE, TRANSCENDING PAST CHALLENGES TO BUILD BRIGHTER FUTURES. THIS COMPREHENSIVE SUPPORT UNDERSCORES THE PROGRAM'S TRANSFORMATIVE POWER, INVITING INDIVIDUALS TO JOIN IN PROVIDING ESSENTIAL CARE AND OPPORTUNITIES. TOGETHER, WE CAN MAKE A LASTING IMPACT, ENSURING THESE CHILDREN HAVE THE RESOURCES THEY NEED TO THRIVE AND REACH THEIR FULL POTENTIAL.



WOW TANZANIA INVITES INDIVIDUALS TO JOIN THIS NOBLE CAUSE, TO BECOME BEACONS OF HOPE FOR MORE CHILDREN IN NEED. BY SUPPORTING THE SAC PROGRAM, SPONSORS BECOME AGENTS OF POSITIVE CHANGE, OFFERING THE GIFT OF HOPE AND OPPORTUNITY TO THOSE WHO NEED IT MOST. ONCE YOU JOIN OUR PROGRAM, EVERY MONTH YOU WILL RECEIVE PHOTOS OF YOUR SPONSORED CHILD, OUR SPECIALLY CRAFTED SAC NEWSLETTER, AND PERSONALIZED HANDWRITTEN LETTERS FROM YOUR CHILD. YOU CAN RESPOND AS YOU WISH AND BUILD A LASTING RELATIONSHIP THAT CONTINUES THROUGHOUT THEIR LIVES. WE HAVE WITNESSED FIRSTHAND HOW THIS PROGRAM TRANSFORMS CHILDREN FROM FEELING HOPELESS, DEPRESSED, AND NEGLECTED TO BEING BRIGHT, HOPEFUL, AND LOVING. THIS PROGRAM WORKS! GIVE THESE CHILDREN THEIR CHILDHOODS BACK. VISIT WWW.SPONSORACHILD.WOWTANZANIA.ORG TODAY AND BE A PART OF THE JOURNEY TO TRANSFORM LIVES. TOGETHER, WE CAN MAKE A LASTING IMPACT ON THE FUTURES OF THESE CHILDREN, ENSURING THEY HAVE THE CHANCE TO THRIVE AND REACH THEIR FULL POTENTIAL. JOIN US, AND LET'S CHANGE LIVES TOGETHER.

SPONSOR-A-CHILD TODAY:
www.sponsorachild.wowtanzania.org
TO DONATE: [paypal.me/wowtanzania](https://www.paypal.me/wowtanzania)

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