



# **DRAFT TRAINING CURRICULUM**

ENTREPRENEURSHIP FOR ORPHANS AND VULNERABLE CHILDREN

**EENHANA – OHANGWENA REGION  
NAMIBIA**

## 1. INTRODUCTION

The After School Program for Orphans and Vulnerable Children Entrepreneurship training program has been developed in line with other Namibian training syllabi and training programs of similar nature. This Training Curriculum is applicable from the stage of Primary to Secondary education and at equivalent stages of non-formal education (as a part of life-long learning) recognise the uniqueness of the learner and adhere to the philosophy of learner-centred education, in line with the Namibian National Curriculum Guidelines which aims to achieve the following objectives:

- Recognise that learning involves developing values and attitudes as well as knowledge and skills
- Promotes self-awareness and an understanding of the attitudes, values and beliefs of others in a multilingual and a multicultural society
- Encourage respect for human rights and freedom of speech
- Provide insight and understanding of crucial “global” issues in a rapidly changing world which affect quality of life: the AIDS pandemic, global warming, environmental degradation, unequal distribution of wealth, expanding and increasing conflicts, the technological explosion and increased connectivity
- Recognise that as information in its various forms becomes more accessible, learners need to develop higher cognitive skills of analysis, interpretation and evaluation to use information effectively
- Seek to challenge and to motivate learners to reach their full potential and to contribute positively to their lives, economy and society

Thus, this Curriculum should provide opportunities for developing essential/key skills across the whole entrepreneurship field. Such skills cannot be developed in isolation and they may differ from context to context according to the field of study.

Entrepreneurship contributes directly to the development of the 8 key skills marked:

- critical and creative thinking skills
- communication skills
- information skills
- numeracy skills
- physical skills
- problem solving skills
- self-management and competitive skills
- social and co-operative skills
- work and study skills

## 2. RATIONALE

The particular features of Entrepreneurship at this phase intend to impart the basic concepts of entrepreneurial skills in the learners that will enable them to create jobs for themselves and for others in the future.

It will help learners to apply the enterprise knowledge, skills and attitudes acquired to solve environmental, economic and social problems in their everyday lives. The subject will help learners change their mind-sets about working for themselves and give them an understanding of the importance of good working habits and developing positive attitudes towards work. It will also help learners to be creative in initiating and organising an enterprise.

### **3. AIMS**

The Entrepreneurship curriculum aims to:

- foster awareness of local, regional and national needs of Namibia and contributes to the country's development and the population's employment
- play an effective and productive role in the economic life of the nation
- contribute to the development of creative learners with knowledge and positive attitudes needed for work, including self-employment
- develop a sense of responsibility for restoring and maintaining ecological balances through the sustainable management of natural resources
- develop knowledge and understanding of how the main types of business and commercial institutions, are organised, financed and operated and how their relations with other organisations, consumers, employees, owners and society are regulated
- strengthen and develop more effective links with the business community
- develop skills of numeracy, literacy, enquiry, selection and employment of relevant sources of information, presentation and interpretation
- develop social skills in learners
- develop an awareness of the nature and significance of innovation and change
- acquire knowledge and understanding of the effect of HIV and AIDS on enterprise activity
- understand the impact and influence of enterprise activity on the environment and on Human Rights • exhibit entrepreneurial traits and cultures
- instil self-discipline, diligence and a sense of responsibility to encourage worthy citizenship
- develop confidence in generating novel ideas by scanning their environment, community, tendering options and using opportunities arising from other school subjects and the environment to establish an enterprise
- create an awareness of carrying out the steps to establish and manage an enterprise successfully while applying positive beliefs

### **4. LEARNING CONTENT**

The learning content is divided into two broad themes as : Theme 1: Introduction to Entrepreneurship Theme 2: Entrepreneurship in Practice

#### 4.1. Theme 1: Introduction to Entrepreneurship

This theme aims to provide learners with the basic knowledge around the concept of entrepreneurship and business practices in general. The subjects or topics to be offered will be able to open the eyes of our young learners the pros and cons of doing business to first time entrepreneurs.

THEME	GENERAL OBJECTIVES	SPECIFIC ACTIVITIES
1. Concepts of Entrepreneurship	<ul style="list-style-type: none"> <li>- Understand the basic concept of entrepreneurship.</li> <li>- Understanding the roles of people in business successes.</li> </ul>	<ul style="list-style-type: none"> <li>- Learning to understand the term entrepreneurship and its meaning, who does it and why.</li> <li>- Introduction to successful entrepreneurial ideas in Namibia and beyond.</li> <li>- Introduction to the roles of Business Manager/Owner, sales people and others.</li> </ul>
2. Idea Generation: Recognition of unique ideas for business	<ul style="list-style-type: none"> <li>- Understanding the concept of idea generation.</li> <li>- Understanding what a unique idea is.</li> <li>- Understanding what a Product or Service is.</li> </ul>	<ul style="list-style-type: none"> <li>- Introduction to the concept of business ideas and how they work.</li> <li>- Analyzing ideas to determine uniqueness, innovation and creativity.</li> <li>- Defining a product or a service and how it is offered.</li> </ul>
3. Customer Service	<ul style="list-style-type: none"> <li>- Understanding the concept of customer service and care.</li> </ul>	<ul style="list-style-type: none"> <li>- Introduction to the "customer," their needs and how to meet them.</li> </ul>
4. Health/Hygiene in Business	<ul style="list-style-type: none"> <li>- Understanding the health/hygiene standards of enterprise establishments.</li> </ul>	<ul style="list-style-type: none"> <li>- Introduction to the concept of health/hygiene in business.</li> <li>- What is meant by "fit for human consumption?"</li> <li>- How to keep it clean and neat.</li> </ul>

## 4.2. Entrepreneurship in Practice

THEME	GENERAL OBJECTIVES	SPECIFIC ACTIVITIES
1. Informal and SME Trading concepts	- Understanding various forms to establish a business	<ul style="list-style-type: none"> <li>- Exposure to the two core entrepreneurship concepts and their capital requirements.</li> <li>- Informal Trading: the pros and cons</li> <li>- How to grow into an SME enterprise</li> <li>- Sites and premises for growing entrepreneurs</li> </ul>
2. Legal Framework for Business	- Know and understand rules and regulations and its implications on the setting up and operating of an enterprise	<ul style="list-style-type: none"> <li>- Exposure to naming and registration of businesses with Regulators.</li> <li>- Exposure to payment of levies and taxes.</li> <li>- Exposure to laws, rules and regulations</li> </ul>
3. Exposing your Business broadly	- Understanding the concept of marketing a business	<ul style="list-style-type: none"> <li>- Exposure to different ways of marketing and advertisement concepts.</li> <li>- Introduction and exposure to promotion activities.</li> <li>- Exposure to trade exhibitions.</li> </ul>
4. Social Media Entrepreneurship	- Understanding Social Media roles in growing and promoting a business.	- Exposure to Social Media marketing, pros and cons.
5. Banking and Savings	- Understanding the concept of banking and saving money.	<ul style="list-style-type: none"> <li>- Understanding the concept of savings and investments.</li> <li>- Understanding Banking and its services (Pros and cons).</li> </ul>
6. Health/Hygiene in Business	- Understanding the concept of health/hygiene in business	- Exposure to a clean and livable business environment.

## 5. STUDY MATERIALS

Since there are no tailor-made study or teaching materials for this program, the institution has to, in the interim, improvise with making provision for relevant study materials and resources that can be helpful to the learners and aid in their learning process.

We envisage to acquire teaching and learning materials from the following sources:

- Government Textbooks
- Internet Sources
- Other teaching agencies
- Social Media platforms

However, the institution plans to generate its own teaching and learning materials that are custom made to fit the program as well as to generate manuals for follow-on programs that graduate learners will be using as “go-to” references during their practical activities or through real entrepreneurship journey.

---