



Impulso Universitario



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Impulso Universitario was born in 1999 in the city of Mérida, Yucatán. It started at the initiative of Fr. Jorge Antonio Laviada Molina, following the ideas of a group of professionals and friends convinced that education with values is an important element for improving the economic, social, and cultural development of a country; to achieve an environment of equity and justice for its inhabitants.



We have four operating headquarters in Mérida, Valladolid, Oxkutzcab, and Tizimín.

Our mission is to promote the personal growth of university students through comprehensive training, enabling them to be agents of change and promoters of the common good. In addition, we have the vision of generating professionals with well-founded human and moral values that promote the well-being of Mexico through concrete actions.



Mission

Promote the personal growth of the university student, through comprehensive training; enabling them to be agents of change and promoters of the common good.



Vision

To generate professionals with well-founded human and moral values that promote the well-being of Mexico, through concrete actions.



Values

- Transcendence
- Professionalism
- Transparency
- Subsidiarity



Locations

- Mérida
- Valladolid
- Tizimín
- Oxkutzcab

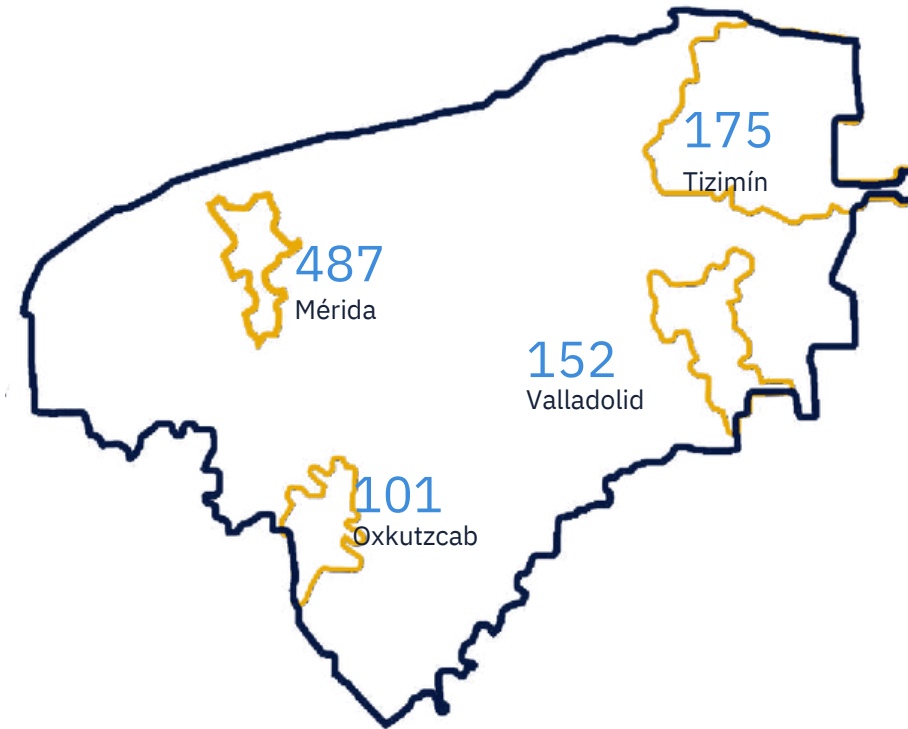
Issues We Attend

In Mexico, there are approximately 31.5 million young people between the ages of 15 and 29, representing 29.3% of the Economically Active Population. It is estimated that 8.3 million of them (26%) do not study or work, and another 7 million (22%) are in precarious employment conditions. In Yucatan, people aged 15 or over study around 9.6 years, which is equivalent to little more than middle school. Only 22.1% of people aged 15 or over have a university education; in most municipalities outside of Merida, the percentage decreases to 11%. (INEGI Intercensal survey, 2020). For this reason, Impulso Universitario works so that more young people can successfully complete their university studies, have access to decent jobs, and be factors of positive change in society.

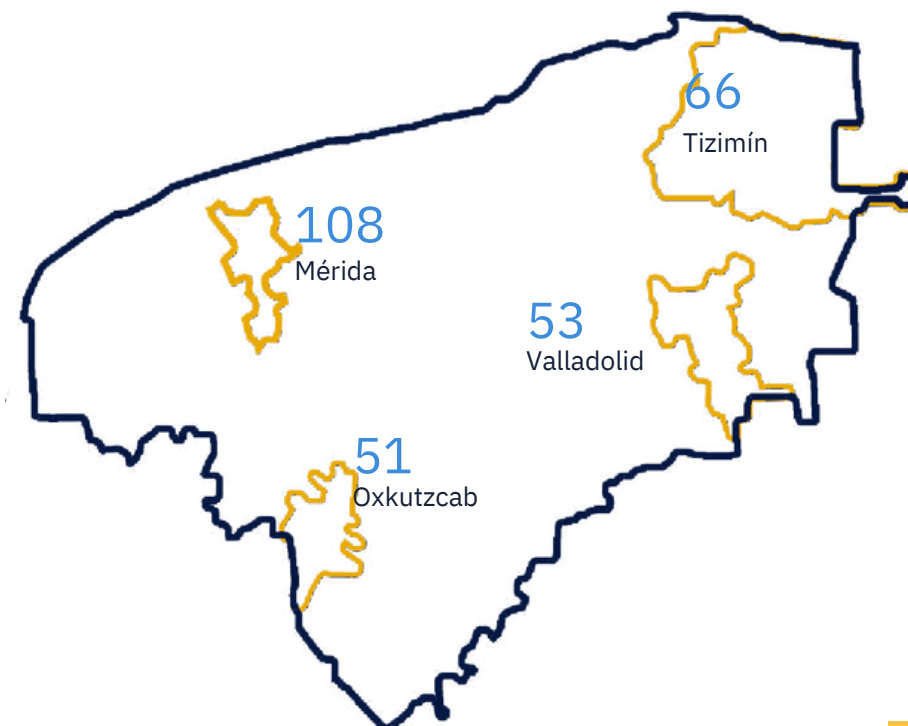


Our Achievements

We currently have more than 900 graduates between our 4 locations.



For the 2023-2024 cycle, we have 278 young people in training who are part of our Change Agent Professional model, distributed in the four locations.



INSTITUTIONAL ACHIEVEMENTS

- 24 years of work with more than 1,300 young beneficiaries (1999-2023)
- In 2001, authorization to be a donee was obtained at the national level and in 2011 at the international level, preserved to date.

GRANTS WON

- Monte de Piedad National. 2019, 2020, 2021 and 2022. Employability for young people.
- Fundación BBVA. 2019 and 2021. University scholarships for socioeconomically disadvantaged youth from Yucatan.
- Fundación Sertull. 2021 y 2022. Training of socio-emotional skills for the comprehensive adaptation of university adolescents in the context of the Covid-19 pandemic, in Yucatan. And for School permanence in a post-pandemic context in Yucatán.
- Fundación Genera. 2016 y 2018. Formal education.
- Fundación Dibujando un Mañana. 2016. Professional scholarships for young people.
- Bécalos. 2013 - 2017. Comprehensive scholarships for young people.

AWARDS

- Philanthropic Merit Award given in 2018, Post-Mortem category
- Tzolkin Prize, awarded by the Association of Business Women in Yucatan, in 2022



Intervention Model

To address this problem, Impulso Universitario A.C., developed an intervention model that seeks to have a direct impact on the professional and human trajectory of each young person in training through 3 strategic lines, which are:

Comprehensive Training



Human and Academic Development



Employability and Entrepreneurship



Model
Professional Change Agents



Objectives of the Professional Change Agents Model:

Contribute to the integral human development of young university students through workshops and various activities to empower them as agents of transformation and social change.

Ensure that young people in training conclude their professional studies satisfactorily.

Offer a space of listening, reflection, and emotional support to the university student through psychological accompaniment.

Provide proactive academic guidance that involves the student in their learning through tutoring given in the first year of the university studies.

Provide financial support on a monthly basis, according to the particular needs of each young person during the 12 months of the year, the duration of their career.

Offer employment linkage Link our young people in training and graduates with labor market opportunities identified through employment or self-employment, including professional practices.

Strengthen capacities and socio-emotional skills, linked to employability.

Strengthen values, ethics and social commitment, to be agents of change.



Employment Linkage Program



Plataforma de Vinculación Laboral: <https://vinculacionlaboral.iu.org.mx/>

The program has a total of 182 beneficiaries, of whom:



118

are men and women



64



121

are employed



11

are self employed



31


are studying



19


are looking for a job/other

Of the 182, 132 (72.5%) are employed or self-employed, of whom:

 **92 (69.6%)** Young people access decent work considering social security, contract, and housing.

 **81 (61.3%)** Young people improve their working conditions.

Of the 182:

 **154 (85%)** strengthened their skills for working life through the Comprehensive Training Program.

Results for the Employment Linkage Platform:

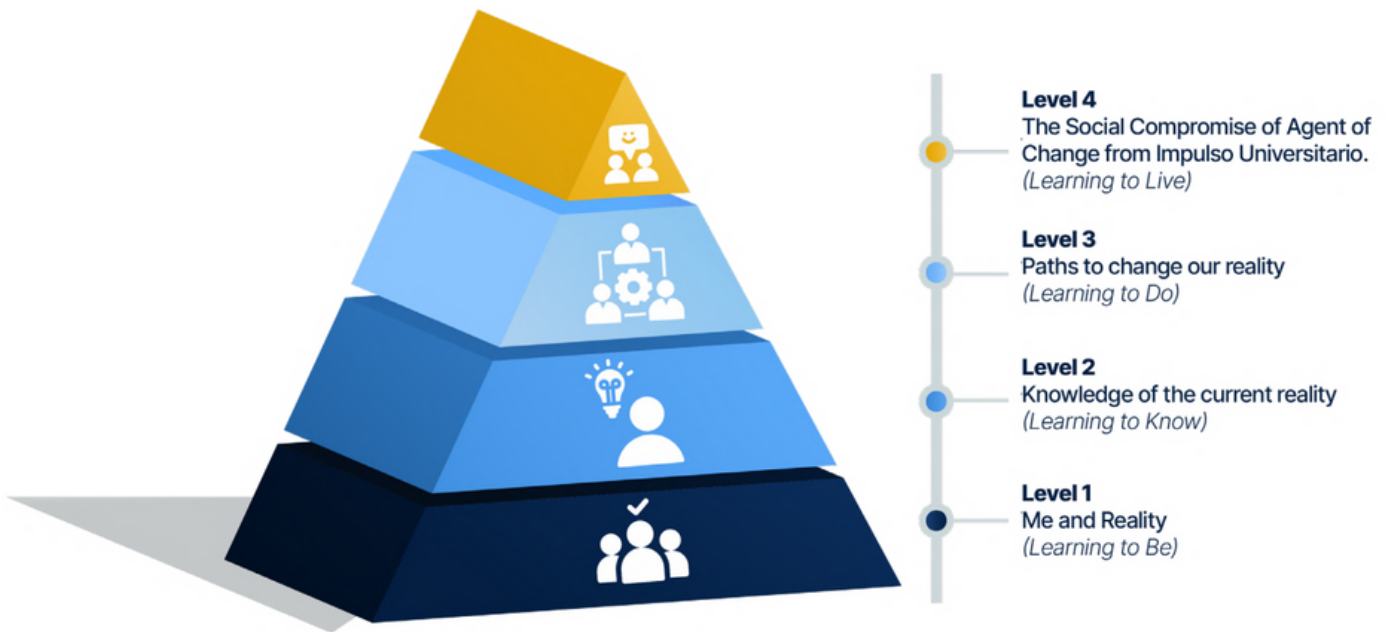
 **29** new agreements with companies

 **66** vacancies offered.

 **9** filled vacancies.

Comprehensive Training Program

The Comprehensive Training Program is the core component of our intervention model, which is based on the four Pillars of Education proposed by UNESCO: learning to know, learning to do, learning to live together and learning to be.



Our history

- In 1999, our first location opened its doors in Mérida, Yucatán.
- In 1999, the first 13 aid scholarships were awarded.
- In 2008, the second location was founded in Valladolid, Yucatán.
- In 2009, the third location was founded in Oxkutzcab, Yucatán.
- In 2010, the fourth location was opened in Tizimín, Yucatán.
- In 2010, 100 comprehensive scholarships were awarded between the four locations
- In 2014, the Fr. Jorge Antonio Laviada Molina Award was established to recognize the work and achievement of our graduates who generate actions or collaborate positively for the good of their community or work as Agents of Change.
- In 2019, the Comprehensive Training Program was updated.
- In 2022, the intervention model was updated by establishing three strategic lines: Training Comprehensive, Human and Academic Development, Employability and Entrepreneurship.
- In 2022, the Employment Linkage Program is established, which includes a platform in which job offers with decent employment characteristics are registered for our graduates, which Yucatecan companies offer. On the other hand, actions are initiated to raise awareness among employers about the importance of the employability of young people in the State.
- In 2023, our Model was named Professional Change Agents.





Institutional Allies

Affenbits
ASUR
Bester Consultores
C.P.C. José Gerardo Rivero Molina
Dirección de Cultura del Ayuntamiento
Fundación Dibujando un Mañana, A.C.
Fundación Telmex-Telcel
Gran Chapur
Grupo Megamedia
IYEM Instituto Yucateco de Emprendedores
Lugarda's Creativa
Multi E
Osel
Puerto y Pino Abogados
SEGEY
Teleplay

Universities

Centro Educativo José Dolores Rodríguez Tamayo, planteles Mérida y Ticul
Centro de Estudios Superiores de Yucatán (CESY)
Centro de Estudios Superiores de Valladolid (CEZ)
Centro de Estudios ZACI
Colegio Libre de Estudios Universitarios (CLEU)
Colegio San Agustín
Centro Educativo Grupo CEDVA
Universidad Interamericana para el Desarrollo (UNID) Campus Tizimín
Universidad Latino
Universidad Marista de Mérida, A.C.
Universidad Mesoamericana de San Agustín
Universidad Modelo, planteles Mérida y Valladolid
Universidad Privada Peninsular, plantel Oxxutzcab



Networks

Alianza Jóvenes con Trabajo Digno
Benevity Causes
BNI (Business Network International)
CEMEFI (Centro Mexicano para la Filantropía)
REDECIM (Red de Cooperación Internacional)
Red Cívica IEPAC
Secretaría de Participación Ciudadana

Abril Natali, Adda, Alberto Urzaiz, Alejandra Díaz Mariscal, Alfredo Carranco y Tirado, Alfredo Lugo, Alonso Gutiérrez, Amarya!, Argáez, Ariel Guzmán, Arq. Karlo Meneses F., Artkevia, Barrera, Benjamín Ramírez, Bertha Marrufo, Blanca Murguía Ruiz, C. Espinosa, C. Moreno H., Carmen Briceño, Cecilia Bolio, Celina Fernández, Celis, César Cimé, Diane Padilla, Domínguez Cobián, E. Pinelo, Edith, Emma Ortiz Guerrero, Erales, Edith Escalante Echeverría, Florefi, FM, Hilda C., Gabriel Ramírez, Gabriel Sabido, Gema, Georgia Charuhas, GOPA, Guerra, Guille Costa, Ileana Sales, Iván Baltazar, Jhana Damaris Navarro, JM, José A. Lugo Pérez, Juan Pablo Bavio, L. Cámara Benois, Laura de Yturbe, Lida Ponce, Ligia Lozano, Lorena Esquivel, Lorena Medina, Lynn Roberts, Maite Marina, Malena Peón, Maricela, Marisol, Marta Domínguez, Mauricio Pinto, Maveth, May Tilán, Michael Covián Benites, Natalia, Argelia, Nefertari Navarrete (Ninevas), Nidia Bastarrachea, Pamela Martín, Patricia Escobar Doría, Patricia Gaber, Ralf Walter, Raúl Anguiano, Ricardo Uicab, Rubén Calderiuz, Sandra Nikolai, Sol, Trava, Toledano, Valeria, VANCO, Wanda Rubio, Yanina.





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