



Improving Lives

Annual Report

September 2021 - August 2022



Content

Impulso Universitario	1
Our Cause	2
Intervention Model	4
Our Achievements	6
Terminal Efficiency	9
Our Graduates	11
Employment Linkage Program	12
Comprehensive Training Program	13
Institutional and Fundraising Events	15
Institutional Strengthening	16
Testimonials	17
Financial Report	19
Acknowledgments	21
Impulso Universitario's Team	24
Join Us	26

Impulso Universitario





Impulso Universitario was born in 1999 in the city of Mérida, Yucatán. It started at the initiative of Fr. Jorge Antonio Laviada Molina, following the ideas of a group of professionals and friends convinced that education with values is an important element for improving the economic, social, and cultural development of a country; to achieve an environment of equity and justice for its inhabitants.



Fr. Jorge Antonio Laviada Molina

We have four operating headquarters in Mérida, Valladolid, Oxkutzcab, and Tizimín.

Our mission is to promote the personal growth of university students through comprehensive training, enabling them to be agents of change and promoters of the common good. In addition, we have the vision of generating professionals with well-founded human and moral values that promote the well-being of Mexico through concrete actions.

 Transcendence	 Professionalism	 Transparency	 Subsidiarity
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Philanthropic Development Values:

 Philanthropy	 Volunteering	 Ethics and Transparency	 Efficiency and Effectiveness
 Accountability	 Fundraising	 Kindness	 Gratitude

Our Cause

In Mexico, there are approximately 31.5 million young people between the ages of 15 and 29, representing 29.3% of the Economically Active Population. About 8.3 million (26%) do not study or work, and another 7 million (22%) are in precarious employment conditions. In Yucatan, people aged 15 or over study for around 9.6 years, equivalent to just a small part of high school. Only 22.1% of people aged 15 or over have a university education, and the percentage decreases by 11% in smaller municipalities other than Mérida (INEGI intercensal survey, 2020). For this reason, Impulso Universitario works so that more young people can complete their university studies, have access to decent jobs, and become factors of positive change in society.

SDGs

The Sustainable Development Goals (SDGs) are a universal call to action to end poverty, protect the planet and improve the lives and prospects of people around the world. In 2015, all United Nations Member States approved 17 Goals as part of the 2030 Agenda for Sustainable Development, which sets out a plan to achieve the goals in 15 years.

<https://www.un.org/sustainabledevelopment/es/development-agenda/>

Alignment of Impulso Universitario to the SDGs

Our strategic activity is designed to influence SDGs 4 and 8 directly; and indirectly in the 3, 5, 10, and 17.



4 QUALITY EDUCATION
ENSURE INCLUSIVE AND EQUITABLE QUALITY EDUCATION AND PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL



Comprehensive Training Program

The Comprehensive Training Program aims to train agents of change by promoting awareness and social commitment in young people. In addition, it contributes to personal and professional growth, which is why we have established a scheme to work from individual needs and generate a positive transformation in the university student's life and society.



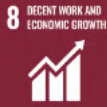
Financial Aid Support

With this aid, young people pay for their university studies or expenses from participation in the activities of our intervention model.



Tutoring

They are implemented with young people in their first year of university studies to accompany them in adapting to the university environment.



PROMOTE SUSTAINED, INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH, FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL



Employment Linkage

It consists of two lines of action. One consists of training young people to develop working and entrepreneurship skills. The other is generating alliances with companies that offer job vacancies with characteristics of decent employment. These opportunities are integrated into the employment linkage platform of Impulso Universitario, which our graduates can access.

Impulso Universitario intends to indirectly impact SDGs 3, 5, 10, 13, 16, and 17.



Intervention Model

Impulso Universitario A.C. developed an intervention model that seeks to have a direct impact on the professional and human trajectory of each young person in training through 3 strategic lines, which are:

Comprehensive Training



Human and Academic Development



Employability and Entrepreneurship



**Model
Professional Agents of Change**



Objectives of the Professional Agents of Change Model:

Contribute to the integral human development

of young university students through workshops and various activities to empower them as agents of transformation and social change.



Ensure that our youth

successfully conclude their university education.

Offer a space for listening

reflection, and emotional support to the university student through psychological accompaniment.

Provide a proactive academic orientation

that involves the student in their learning through tutorials in the first year of their university degree.

Provide financial aid support monthly

according to the particular needs of each young person during the 12 months of the year during their studies.

Offer Employment Linkage

Link our youth and graduates with labor market opportunities identified through employment or self-employment, including possible internships.

Strengthen socio-emotional

skills and abilities linked to employability.

Strengthen values

ethics, and social commitment, to become agents of change.



Our Achievements

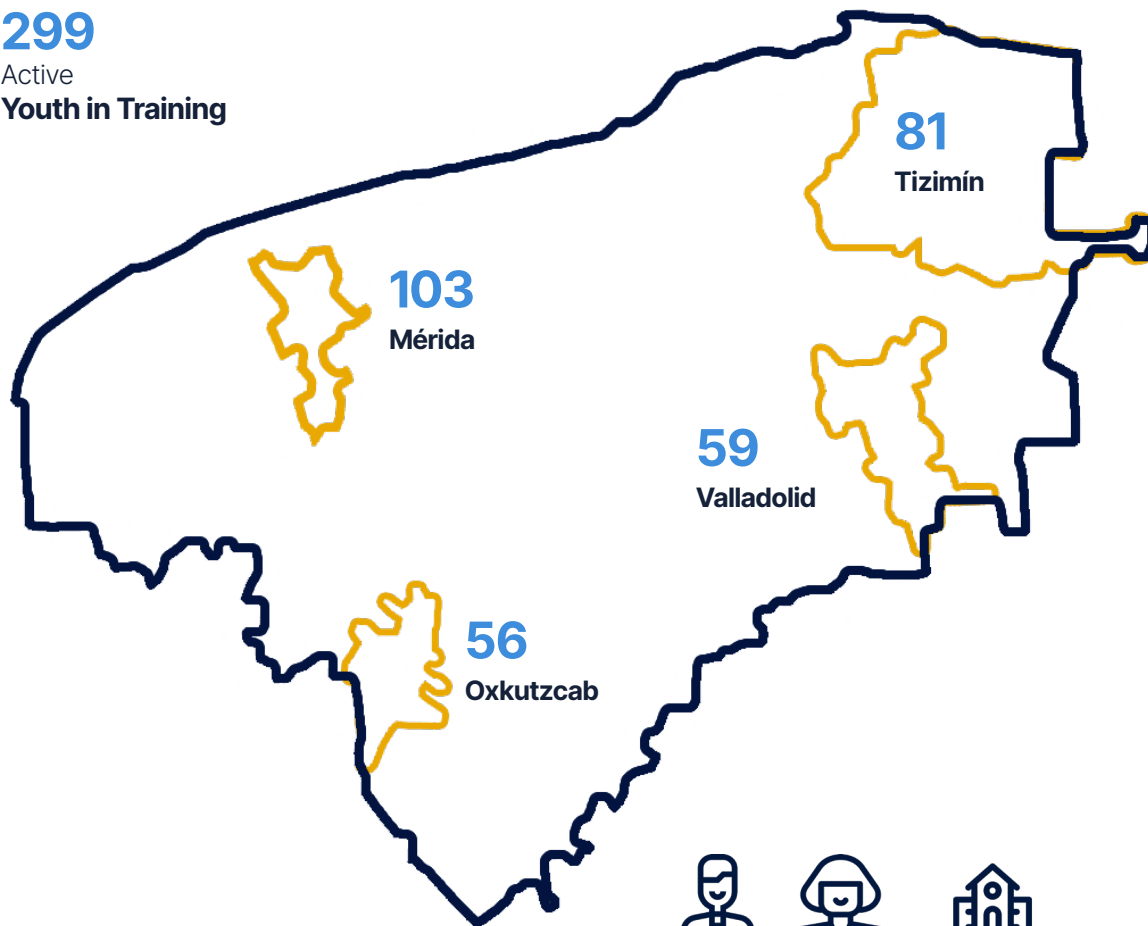
At Impulso Universitario, we work so that talented young people in a situation of socioeconomic disadvantage can access, remain and complete their university education.

Our model provides them with tools to strengthen their socio-emotional, academic, and work skills, training them as agents of change.

The results obtained during the 2021-2022 cycle are presented below, reflected in each young person who is part of IU.



299
Active
Youth in Training



93
Men



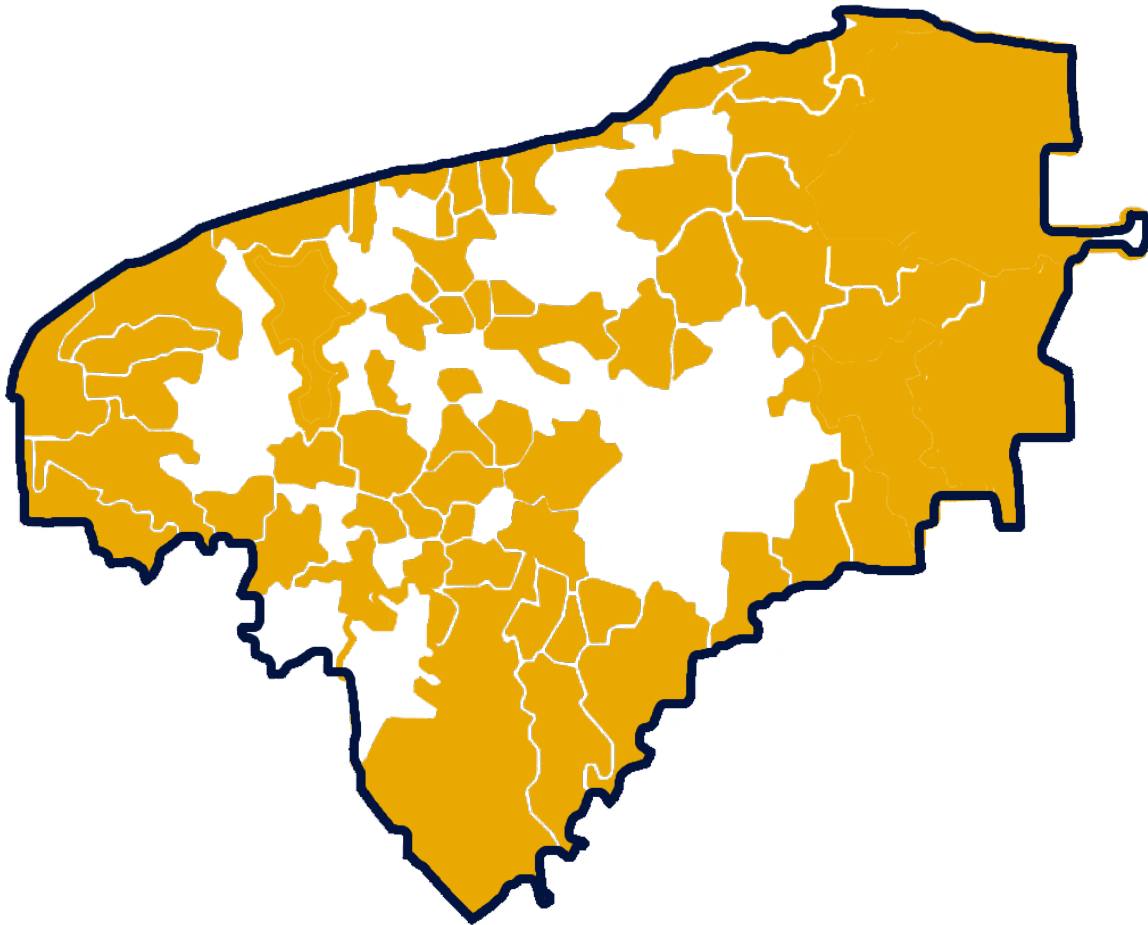
206
Women



134
Private
Schools

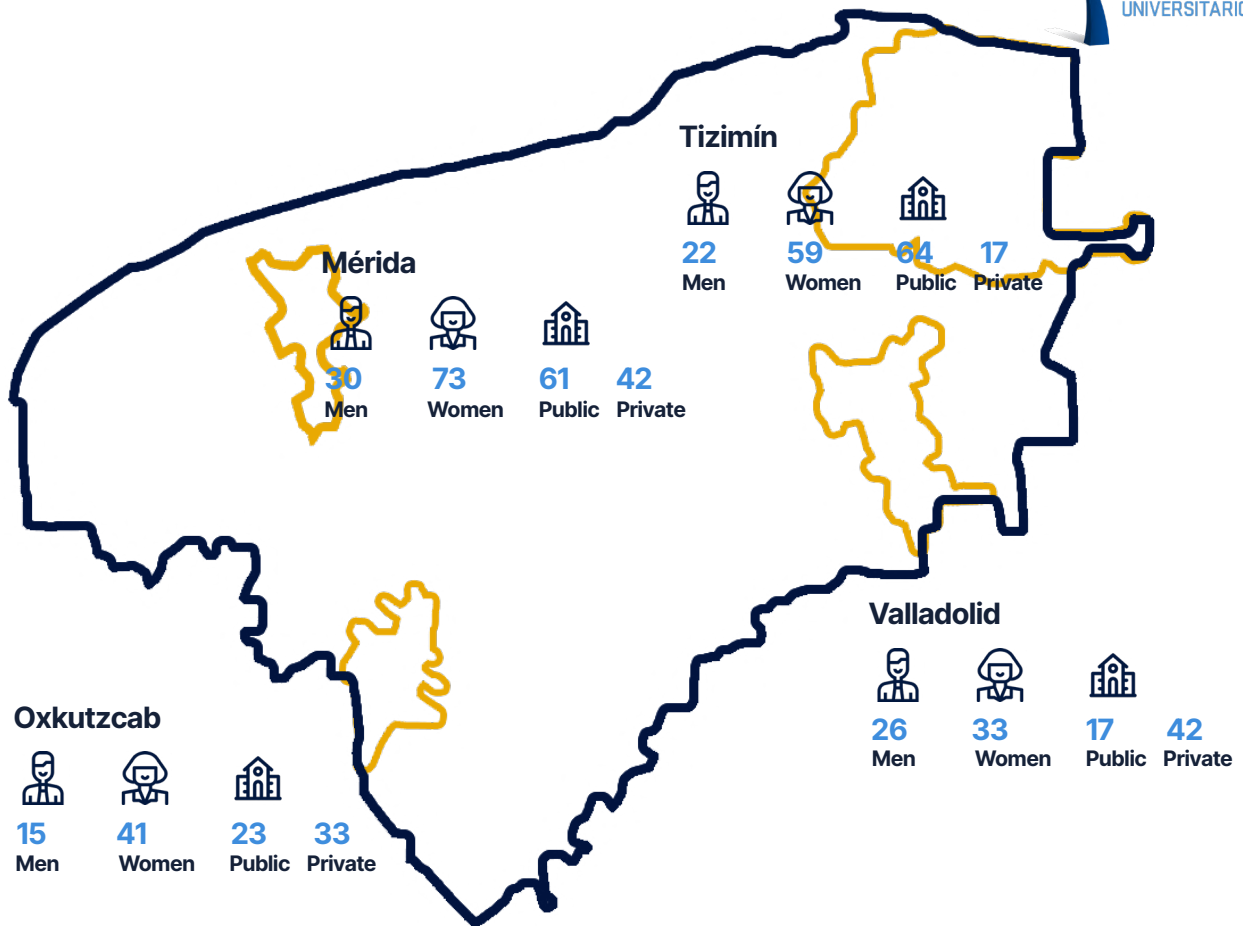
165
Public
Schools

Of the **299 students**, **40 come from Mérida (13.3%)**, **252 from other towns in the State (84.2%)**, and **seven from other states (2.3%)**. Listed below are the **44 municipalities** from which our beneficiaries come.



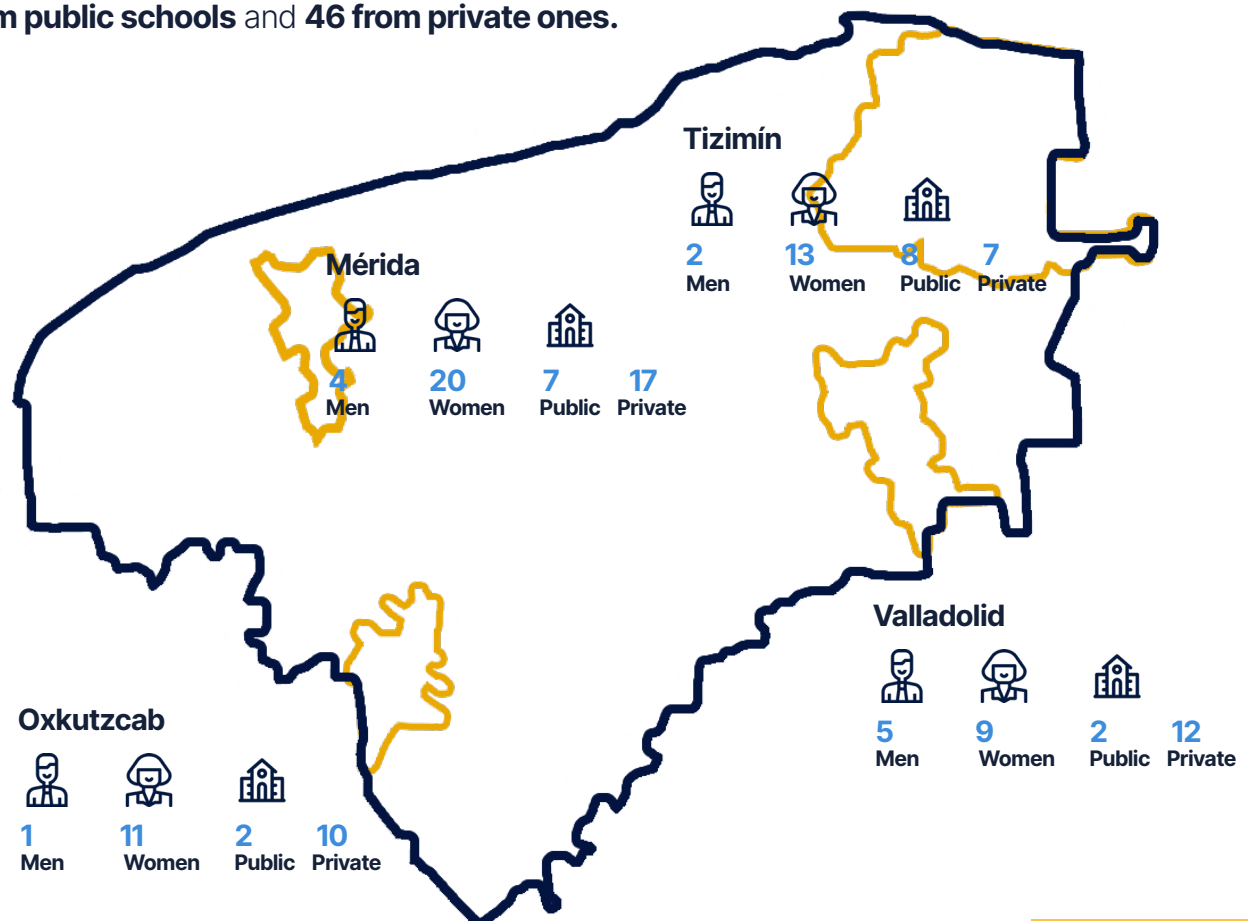
- | | | |
|-------------------------|---------------------------------|---|
| 1. Abalá (Temozón Sur) | 19. Hunucmá | 35. Tecóh |
| 2. Acancéh | 20. Izamal | 36. Tekax (Kancab) |
| 3. Akil | 21. Maní | 37. Tekit |
| 4. Cacalchén | 22. Maxcanú | 38. Temozón (Hunukú, X'Tut) |
| 5. Calotmul | 23. Mérida | 39. Ticul (Pustunich) |
| 6. Cansahcab | 24. Motul | 40. Tixcacalcupul |
| 7. Cantamayec | 25. Muna | 41. Tizimín (Dzonot Carretero, Dzonot Mezo, Colonia Yucatán-Samaria, Tixcancal) |
| 8. Chacsinkín | 26. Oxkutzcab (Emiliano Zapata) | 42. Uayma |
| 9. Chapab (Citicabchén) | 27. Panabá | 43. Valladolid (Yalcoba, Ebtun) |
| 10. Chemax (X'Catzin) | 28. Peto | 44. Xocchel |
| 11. Chicxulub | 29. Quintana Roo | |
| 12. Chumayel | 30. Río Lagartos (Coloradas) | |
| 13. Cuzamá | 31. Seyé | |
| 14. Dzan | 32. Sotuta | |
| 15. Espita | 33. Tahmek | |
| 16. Hocabá | 34. Teabo | |
| 17. Hoctún | | |
| 18. Huhí | | |





Youth in training which started in the 2021-2022 cycle

At the beginning of the 2021-2022 cycle, we welcomed **65 new students**, 12 men and 53 women; **19 from public schools** and **46 from private ones**.



Terminal Efficiency

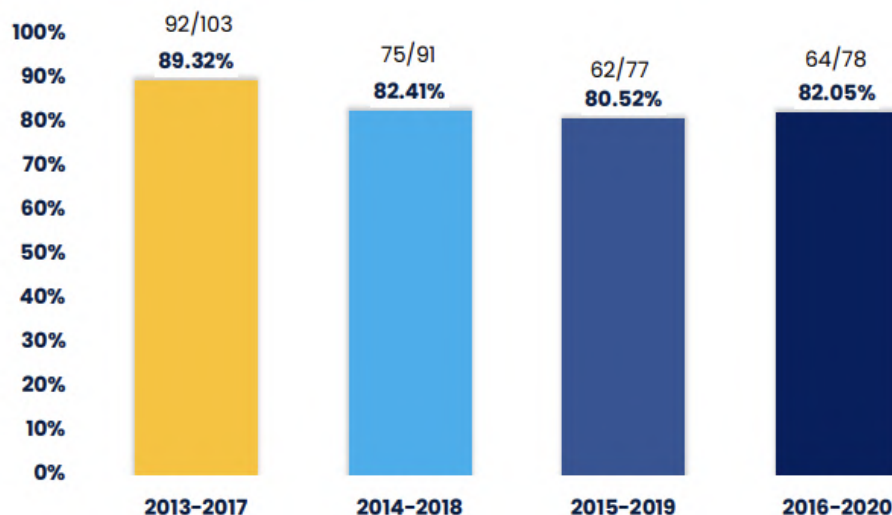
Of the **299 students** who started the 2021-2022 cycle, **288 concluded it**, which represents a percentage of **96.3%**. Below is the breakdown according to the year studied:

	Started	Concluded	Percentage
First Year	65	58	89.2%
Second Year	97	93	95.8%
Third and Fourth Year	68	68	100%
Fifth or more years	69	69	100%
TOTAL	299	288	96.3%

Terminal efficiency of University Studies

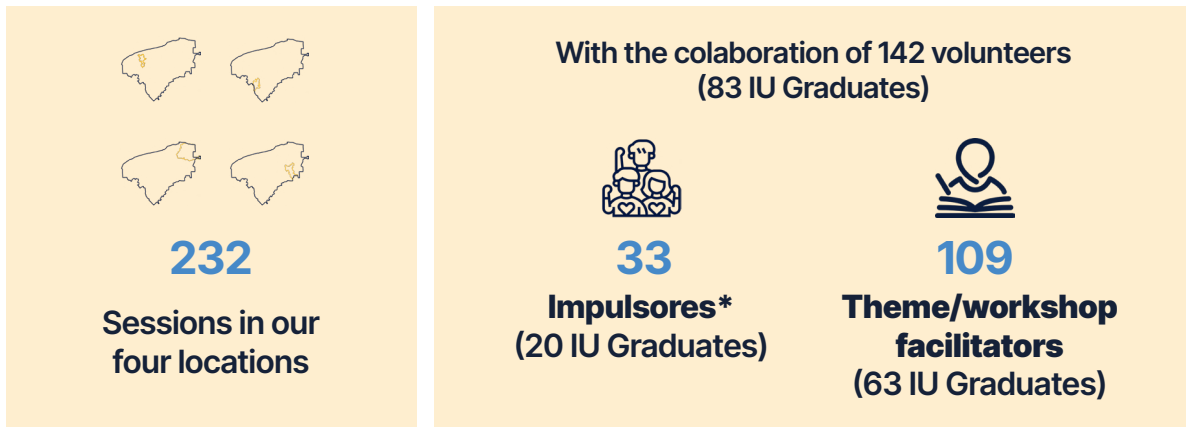
In the last four generations, those who completed their academic credits and graduated are **83.95%** (**293 de 349**) of the total youth who attended during that time.

GENERAL TERMINAL EFFICIENCY



Sessions of the Comprehensive Training Program

During the school cycle, we carried out a total of the following:



Impulsor/impulsora is the figure that accompanies the training process of our youth.

Regarding the follow-up of our youth, there was a total of:



563
Tutoring Sessions



222
Guidance and advice interviews

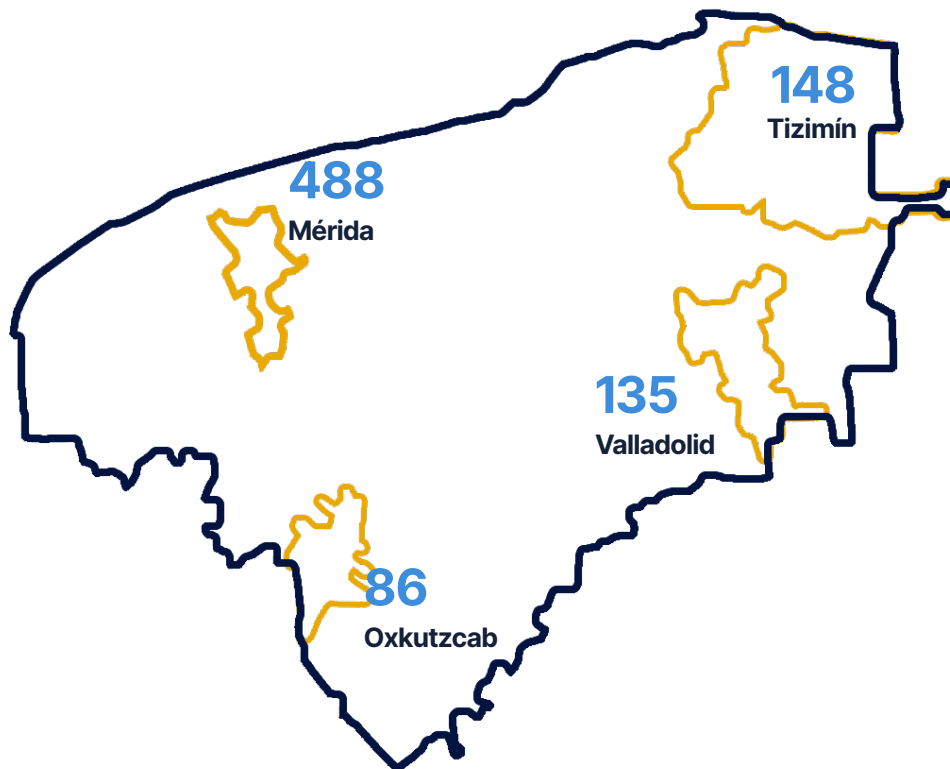


distributed in our four locations

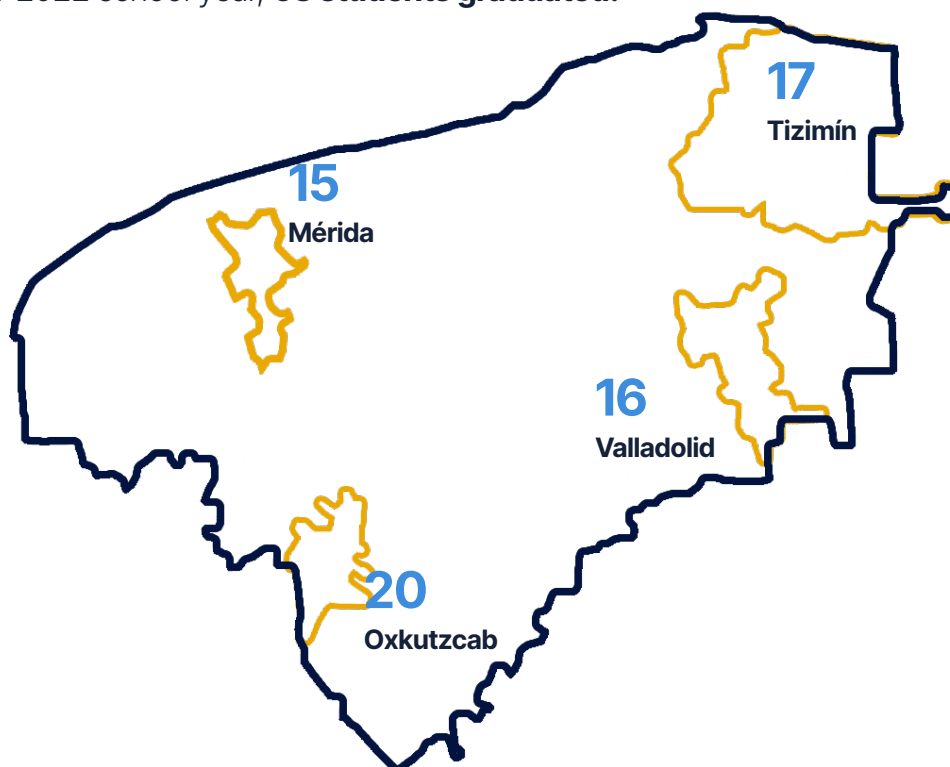


Graduates

Impulso Universitario reached 861 graduates for the reported cycle from our 4 locations. All of them completed their studies and the Comprehensive Training Program.

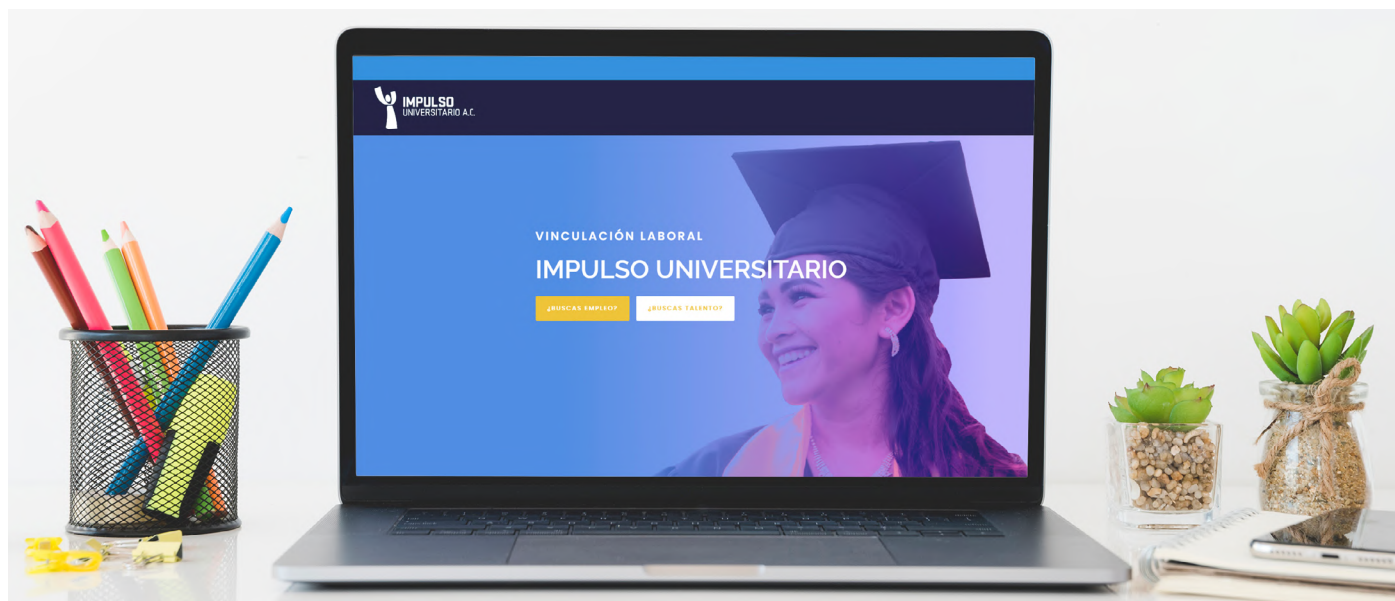


During the 2021-2022 school year, **68 students graduated.**



Employment Linkage

The achievements in the reported cycle are presented, considering the target population made up of the youth of our four locations in their last levels of the Comprehensive Training Program and graduates.



Employment Linkage Platform: <https://vinculacionlaboral.iu.org.mx/>

The Employment Linkage Program has a total of 182 beneficiaries, of whom:



118

Are men or women



64



121

Are employed



11

Are self-employed



31

Are still studying



19

Are searching for employment

Of the **182**, **132 (72.5%)** are **employed or self-employed**, of whom:

 **92 (69.6%)** access a decent job with social security, contract, and housing.

 **81 (61.3%)** improve their working conditions.

Of the **182**:

 **154 (85%)** strengthened their work skills through the Comprehensive Training Program.

Results for the Employment Linkage Platform:

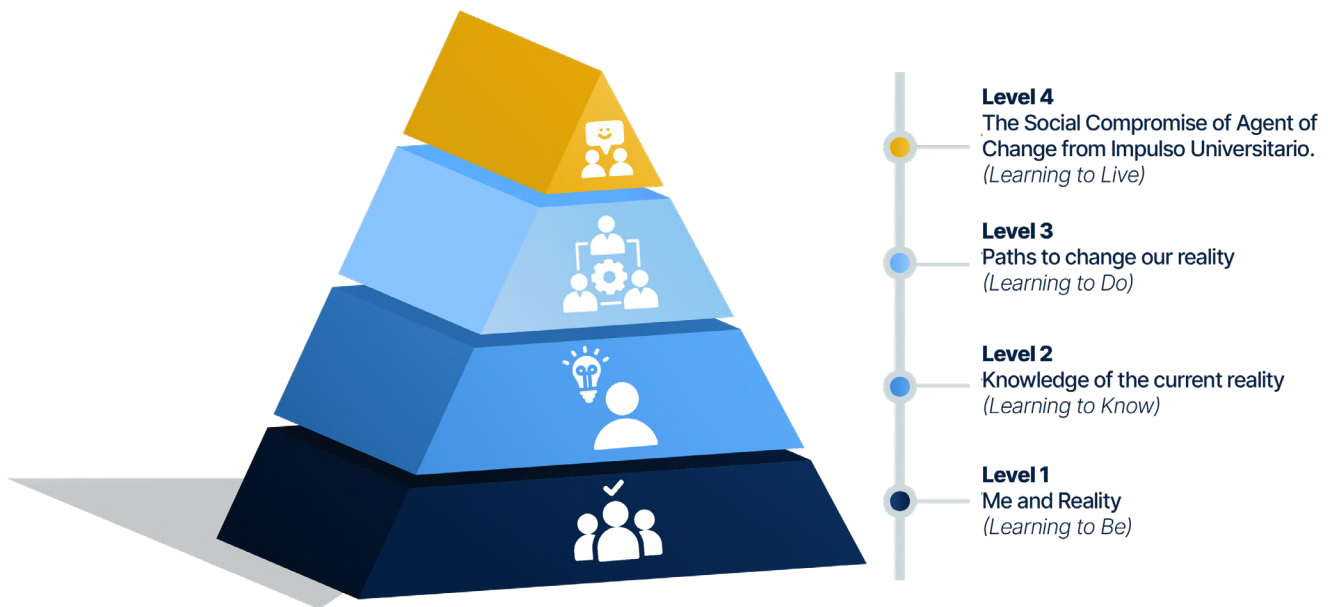
 **29** new agreements with companies.

 **66** vacancies offered.

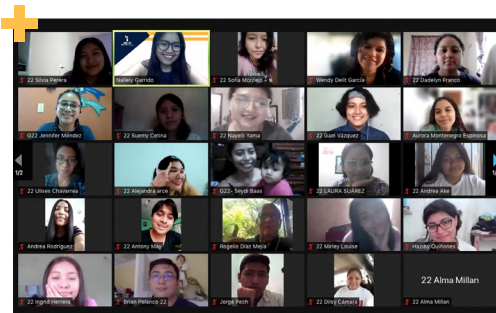
 **9** filled vacancies.

Comprehensive Training Program

The Comprehensive Training Program is the core component of our intervention model. It is based on the four Pillars of Education proposed by UNESCO: Learning to Know, Learning to Be, Learning to Do, and Learning to Live.



Below are some of the most important activities carried out with our youth in training during this cycle.



Start of the school year 2021-2022

A new cycle of the Comprehensive Training Program began on Saturday, September 4, 2021, receiving 231 Young People in Training at our four locations: Mérida, Valladolid, Tizimín, and Oxkutzcab. The 2021 generation comprises 25 young people from Mérida, 12 from Oxkutzcab, 14 from Valladolid, and 16 from Tizimín, totaling 67 beneficiaries who joined our community.



Camp: "We are all IU"

On April 9, 2022, the four locations of Impulso Universitario held their camp at their respective facilities. The activities were aimed at reinforcing communication, the sense of belonging, and the trust of the youth in training.



Cinema Forum

The film "The Perks of Being a Wallflower" was screened, and the activity aimed to reflect on various factors that directly and indirectly influence our well-being and emotional health, such as the importance of our interpersonal relationships, grief, and losses, stress and anxiety, among others. On March 12, it was an in-person modality at the Mérida, Tizimín, and Valladolid locations, while the forum was remote in Oxxutzcab.



Human Rights Day

As part of the activities of the Comprehensive Training Program, our youth in the second level of the program organizes Human Rights Day. It aims to raise awareness among their communities on issues that promote respect for all people in different areas.

In Mérida, the "First My Mental Health" conference was organized by the 22nd generation. At Oxxutzcab, the 11th generation organized it with the title "What is not spoken about HIV or AIDS." In Tizimín, the 10th generation named it: "The Social Media digital identity and its relationship with human rights." Meanwhile, at the Valladolid location, the 13th generation was the organizer of the Conference: "Tips for using social networks without dying trying."



Class of 2022 Graduation

Impulso Universitario celebrated its graduates in person at the end of the Comprehensive Training Program (PFI) of the 2021-2022 cycle, after two years of carrying it out in a virtual format. On June 18 and 25, graduation ceremonies were held, in which 68 young people completed the Program at our 4 locations.



Institutional and Fundraising Events



Meeting of Impulsores 2021

On October 16, 2021, our Impulsores volunteers and the team of our 4 locations participated in their annual meeting. The day's topic was "Resilience: development of socio-emotional skills,"; with activities planned by the DIA Institute.



8a. Award Fr. Jorge Antonio Laviada Molina:

On December 4, 2021, University Impulse presented the "Fr. Jorge Antonio Laviada Molina Award", which rewards the graduate who, through his professional contribution, has become an outstanding promoter of the common good and has made positive changes in his environment.

In its eighth edition, the recipient was Nelly Yuliana Silveira Pech, who, through nursing, has worked for the common good and the health of those around her. She has demonstrated her love for her profession and the human sense she gives to it, in addition to maintaining a constant struggle to support those who need it most.



Art for Education

On Monday, November 22, 2021, the XVI Edition of Art for Education was inaugurated at the Impulso Universitario facilities. An event that, through the auction of works donated by various local artists, seeks to raise funds for our labor. 82 artists participated by donating 96 works of art; we were also supported by 16 companies sponsoring.



Wine & Desserts Evenings

On March 30 and 31, 2021, two Wine & Dessert Evenings were held to benefit Impulso Universitario at the Merci Homemade Food restaurant. The proceeds from ticket sales were donated to the cause.



A week with a Cause at Rodé

From May 30 to June 3, 2022, the Week with a Cause was held at the Rodé spinning studio to spread the cause of Impulso Universitario and raise funds for our work. It is worth mentioning that Rodé donated a percentage of the income obtained during the said week and that sponsors collaborated by motivating participation among those attending their spinning sessions.

Institutional Strengthening



REDECIM

To strengthen our international fundraising strategy, we became affiliated with the Mexican International Cooperation Network (REDECIM) last June. It is an organization that aims to generate spaces to learn about sustainability and development opportunities for civil society organizations in Mexico with an international perspective.



ALIADOSC

In July 2021, we began our participation in the AliadOSC Program, developed by the Alliance for Social Investment for Development made up of Nacional Monte de Piedad, Fundación Dibujando un Mañana, Fundación Quiera, and Promotora Social México. It aims to strengthen the capacities of CSOs by promoting the integration of the Management for Development Results and a Human Rights approach.



Philanthropic Development Plan

To strengthen ourselves as an institution and contribute to the continuity and permanence of IU, from February to April 2022, we designed our Philanthropic Development Plan for the 2022-2023 cycle with the advice of Deborah San Román, MS, an expert on philanthropic fundraising. The plan contains ten goals regarding donations, prospects/donors/segments, efficiency, and strengthening of our fundraising, including implementing a CRM system for database management and creating a donor follow-up plan.

Testimonials



Axel Yahir Mendoza Uch
Youth in Training of the 14th Generation
Valladolid headquarters

"My life has been positively influenced thanks to Impulso Universitario. Many of us have discovered our abilities and have been encouraged to express our opinions and polish our skills freely. They teach us values such as empathy, tolerance, and listening. I can speak for all my colleagues and say that Impulso Universitario is not just a comprehensive training program, but that Impulso Universitario changes the lives of many young people, allowing many to be the first from their families to graduate from university."



Nubia Guadalupe Chan Cob
Impulsora and Graduate of the 7th Generation
Oxkutzcab Headquarters

"The job of the Impulsor is to accompany and guide our youth in their training to be agents of change. What I enjoy the most about this work is being part of this transformation in young people. On the eve of celebrating the XXV Anniversary of the organization, I want to send a message of gratitude to all who make this work possible by encouraging more young people to become professionals and agents of change".



José Ambrosio Calderón
Member of the Tizimín Committee

"Our function is as noble as Impulse Universitario is. It consists of supporting all the activities that lead us to select those who will become part of our family and our next agents of change. I also want to take this opportunity to congratulate Impulso for those 25 years they will soon reach; the Tizimín location is ready to participate in all those activities."



David Fernando Dzul Tzab
Graduated from the 19th Generation
Headquarters Merida

"The impact of the activities, the accompaniment, and everything that Impulso Universitario offers to its youth in training has impacted my working life as a plus from university. It has helped me to do things in a better way and in wanting to improve myself on a day-to-day basis. As a user of the Employment Linkage Platform, I believe it will make it easier for young people to find jobs. Furthermore, this platform has helped me fulfill my passion for continuing working as a web programmer".



Mario Gamboa Méndez
Member of the Board of Directors of Impulso Universitario

"My experience as part of the Board has been the satisfaction of } belonging to a group that has grown and reached the goal of achieving the common good for other people and our society. Impulso Universitario favorably impacts our society through the education, with values, that is delivered to the youth in training so that they become agents of change and thus strengthen towards a better society."



Pedro Pablo Lizarraga
Member of the Board of Directors of Impulso Universitario

"My experience at Impulso Universitario has been very pleasant with a very well-organized board, guided by the intention to create agents of change and promoters of the common good, and by taking great care of their relationships with donors. I believe that Impulso Universitario impacts society since the agents of change that pass through it positively impact their communities and promote the common good. You can see a spark in a person who has been part of Impulso Universitario because of their leadership and their guidance towards the well-being of others."

Financial Report

Investment 2021 - 2022



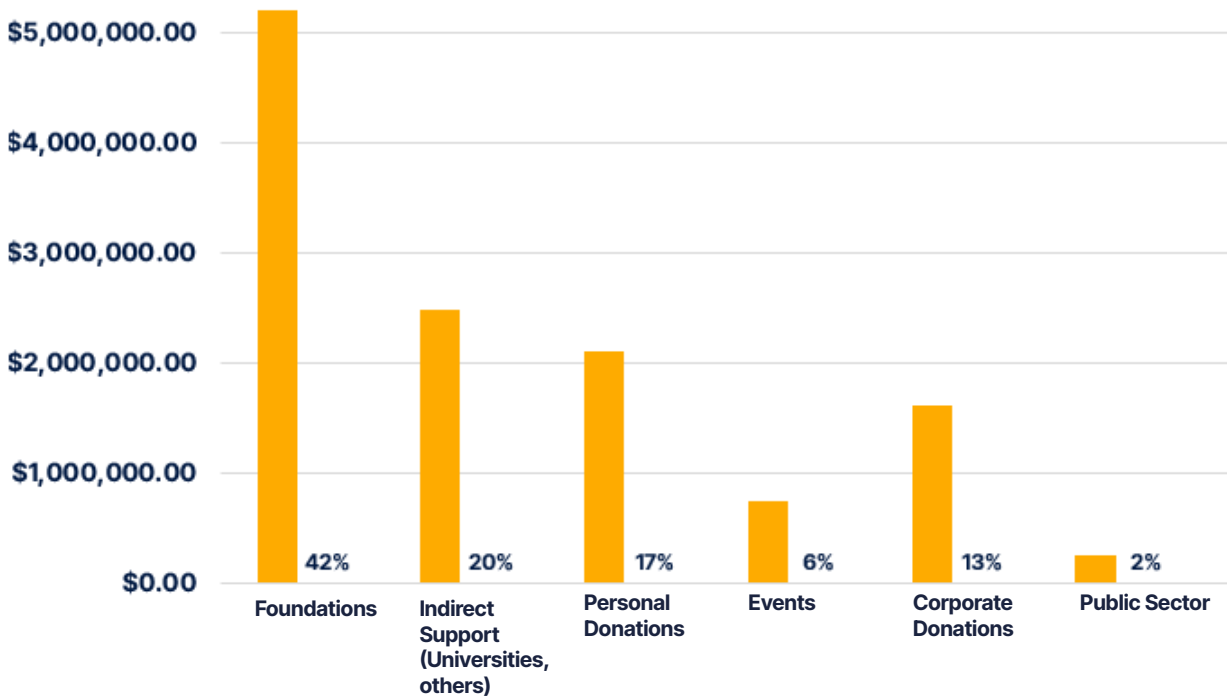
Annual Investment



Impulso Universitario's Model
\$12,403,841.31



Income 2021 - 2022



2021 Audit

ARJONA, RIVERO Y ASOC. S. C. P.

Informe de los Auditores Independientes

A la Asamblea General de Socios
Impulso Universitario A. C.

Opinión

Hemos auditado los estados financieros adjuntos de Impulso Universitario A. C. ("La Asociación"), que comprenden el Estado de Situación Financiera al 31 de Diciembre de 2021, el Estado de Actividades, de Variaciones en el Patrimonio y Flujo de Efectivo correspondientes al ejercicio terminado en dicha fecha, así como las notas explicativas de los estados financieros que incluyen un resumen de las políticas contables significativas.

En nuestra opinión, los estados financieros adjuntos presentan razonablemente, en todos los aspectos materiales, la situación financiera de Impulso Universitario A. C. al 31 de Diciembre de 2021, así como su Estado de Actividades, de Variaciones en el Patrimonio y sus Flujos de Efectivo correspondientes al ejercicio terminado en dicha fecha, de conformidad con las Normas Mexicanas de Información Financiera.

Fundamento de la Opinión

Hemos llevado a cabo nuestra auditoría de conformidad con las Normas Internacionales de Auditoría (NIA). Nuestras responsabilidades de acuerdo con dichas normas se describen más adelante en la sección "Responsabilidades del auditor en relación con la auditoría de los estados financieros" de nuestro informe. Somos independientes de la Asociación de conformidad con el Código de Ética Profesional del Instituto Mexicano de Contadores Públicos A.C. (Código de Ética profesional), junto con los requerimientos de ética que son aplicables a nuestra auditoría de los estados financieros en México y hemos cumplido con las demás responsabilidades de ética de conformidad con esos requerimientos y con el Código de ética profesional. Consideramos que la evidencia de auditoría que hemos obtenido proporciona una base suficiente y adecuada para nuestra opinión.

CALLE 16 Num. 29 POR 37A Y 37B FRACC. AGUILAS DE CHUBURNA CP 97205, MERIDA, YUCATAN

ARJONA, RIVERO Y ASOC. S. C. P.

Responsabilidades de la Administración en Relación con los Estados Financieros

La Administración es responsable de la preparación y presentación razonable de los estados financieros adjuntos de conformidad con las Normas Mexicanas de Información Financiera, y del control interno que la administración considere necesario para permitir la preparación de estados financieros libres de desviación material, debido a fraude o error.

Responsabilidad del Auditor en Relación con la Auditoría de los Estados Financieros

Nuestros objetivos son obtener una seguridad razonable de que los estados financieros en su conjunto están libres de desviación material, debida a fraude o error y emitir un informe de auditoría que contiene nuestra opinión. Seguridad razonable es un alto grado de seguridad, pero no garantiza que una auditoría realizada de conformidad con las NIA siempre detecte una desviación material cuando existe. Las desviaciones pueden deberse a fraude o error y se consideran materiales si, individual o de forma agregada, puede preverse razonablemente que influyan en las decisiones económicas que los usuarios toman basándose en los estados financieros.

Como parte de una auditoría de conformidad con las NIA, aplicamos nuestro juicio profesional y mantenemos una actitud de escepticismo profesional durante toda la auditoría. También:

- Identificamos y evaluamos los riesgos de desviación material en los estados financieros debida a fraude o error, diseñamos y aplicamos procedimientos de auditoría para responder a dichos riesgos y obtenemos evidencia de auditoría suficiente y adecuada para proporcionar una base para nuestra opinión. El riesgo de no detectar una desviación material debida a fraude es más elevado que en el caso de una desviación material debida a error, ya que el fraude puede implicar colusión, falsificación, omisiones deliberadas, manifestaciones intencionadamente erróneas o la elusión del control interno.
- Obtenemos conocimiento del control interno relevante para la auditoría con el fin de diseñar procedimientos de auditoría que sean adecuados en función de las circunstancias

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y no con la finalidad de expresar una opinión sobre la eficacia del control interno de la Asociación.

- Evaluamos lo adecuado de las políticas contables aplicadas y la razonabilidad de las estimaciones contables y la correspondiente información revelada por la Administración.
- Evaluamos la presentación global, la estructura y el contenido de los estados financieros, incluida la información revelada, y si los estados financieros representan las transacciones y hechos subyacentes de un modo que logran la presentación razonable.

Comunicamos con los responsables de la administración de la Asociación en relación con, entre otras cuestiones, el alcance y el momento de realización de la auditoría planificada y los hallazgos significativos de la auditoría, así como cualquier deficiencia significativa del control interno que identifiquemos en el transcurso de la auditoría.

También proporcionamos a los responsables de la administración de la asociación una declaración de que hemos cumplido los requerimientos de ética aplicables en relación con la independencia y comunicado con ellos acerca de todas las relaciones y demás asuntos de los que se puede esperar razonablemente que puedan afectar a nuestra independencia y, en su caso, las correspondientes salvaguardas.

Arjona, Rivero y Asoc. S. C. P.

C. P. C. José Gerardo Rivero Molina

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Acknowledgments

📄 Funders

Foundations

Cielo Communities Foundation
Fundación BBVA México, A.C.
Fundación Bepensa, A.C.
Fundación Coppel, A.C.
Fundación Haciendas del Mundo Maya, A.C.
Fundación Legorreta Hernández, A.C.
Fundación Palace, I.A.P.
Fundación Sertull, A.C.
Nacional Monte de Piedad, I.A.P.

Governments

DIF Yucatán
DIF Mérida
Municipio de Espita
Municipio de Oxtutzcab
Municipio de Panabá
Municipio de Tekax.

Companies

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