

EMPOWERING YUCATAN'S NEXT AGENTS OF CHANGE

AUGUST, 2025

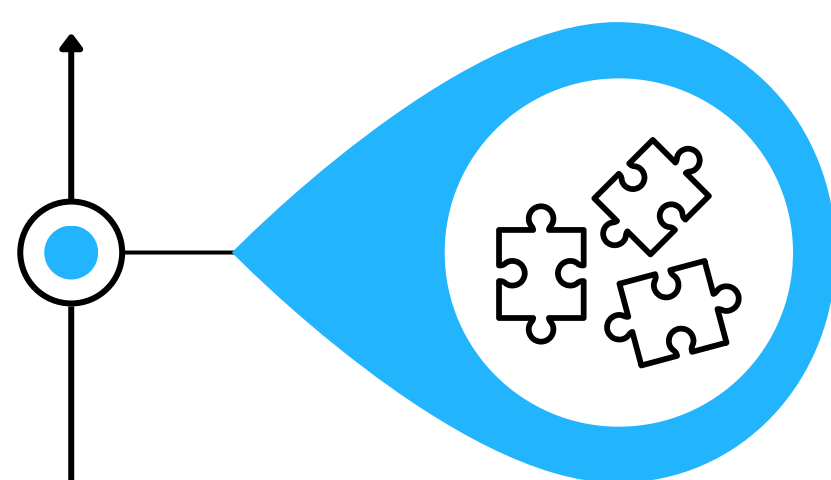
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WHAT DO WE DO?

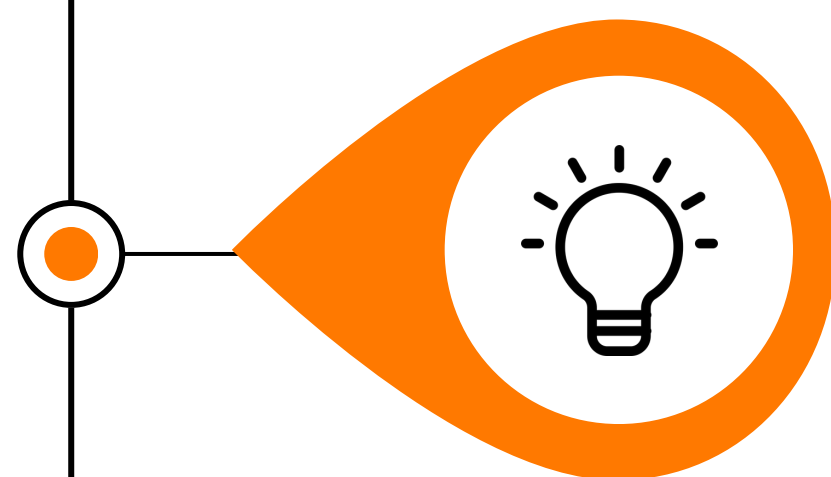
We seek to have a direct impact on the professional and personal development of each of the young people in our program through the Professional Change Agents Model, whose purpose is to develop change agents by fostering social awareness, strengthening their abilities, and developing a wide range of skills. The model is composed of the following strategic areas:

PROFESSIONAL AGENTS OF CHANGE



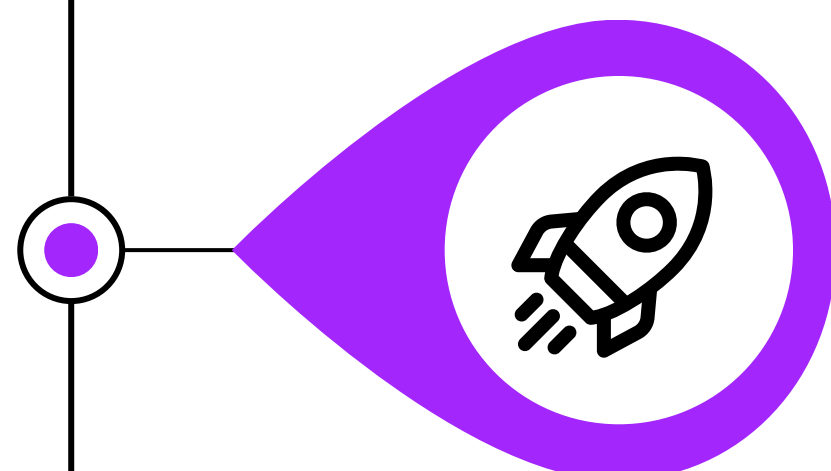
COMPREHENSIVE DEVELOPMENT

A program designed to develop change agents by fostering social awareness, strengthening their abilities, and developing a wide range of skills.



HUMAN AND ACADEMIC DEVELOPMENT

.Its objective is to help address the emotional and financial needs of young people, encourage reflection on their learning process so that they can identify their own strengths and areas for improvement, and provide support to help cover university expenses and participation in the activities included in the intervention model.



EMPLOYABILITY AND ENTREPRENEURSHIP

This area provides young people with training to develop workplace and entrepreneurship skills. It also seeks to establish partnerships with companies offering job opportunities that meet the standards of decent work, which are incorporated into Impulso Universitario's employment placement platform, accessible to our graduates.



ABOUT US

We are a civil society organization founded in 1999 that promotes the human, academic, and professional development of young people by providing scholarships and comprehensive training to empower them as professional agents of change.

LLEVAMOS
27
AÑOS DE LABOR



2008

The Valladolid Campus
opens its doors.



2010

The Oxxutzcab Campus
opens its doors.



2011

The Tizimín Campus
opens its doors.

BENEFICIARIES

1727 PEOPLE
Benefited
throughout 26
years of work.

**275 YOUNG PEOPLE IN
TRAINING**
Currently active.

**86 MEN
189 WOMEN**

**144 PRIVATE
SCHOOLS
193 PUBLIC
SCHOOLS**

CLOSING CEREMONY OF THE COMPREHENSIVE DEVELOPMENT PROGRAM 2025-2026

Impulso Universitario held the closing ceremonies for the 2024-2025 Comprehensive Development Program. The events took place on June 20 at the Mérida, Valladolid, and Tizimín campuses, while the Oxxkutzcab campus held its ceremony on June 27.

This year, we had the privilege of celebrating the graduation of 62 young people from our four campuses, who completed a fundamental stage of their comprehensive development.

With this achievement, they conclude the first phase of a journey that prepares them to become professionals and change agents committed to the common good and the positive transformation of their communities.



Generation 25 – Mérida Campus



Generation 13 – Tizimín Campus



Generation 14 – Oxxkutzcab Campus



Generation 16 – Valladolid Campus

HUMAN RIGHTS DAY 2026

The event aimed to create a space for reflection and learning about the rights of children and adolescents, promoting recognition of their realities and emphasizing the importance of building safe, empathetic, respectful, and violence-free environments.

Through the activities and dialogue sessions held throughout the day, participants strengthened their knowledge and tools related to the protection of children's rights, as well as empathy, social responsibility, and active participation.

This initiative enabled young people to put into practice the knowledge acquired through their training, strengthening their ability to identify the needs of their communities, develop proposals, and participate in actions aimed at building a fairer and more conscious society.



Generación 26. Sede Mérida "Voces por la infancia"



Generación 14. Tizimín. Porque la dignidad no envejece



Generación 17. Sede Valladolid. Derecho a la Identidad cultural y a la Integridad



Generación 15. Sede Oxxutzcab. Derechos de niñas, niños y adolescentes en situación de pobreza extrema

CARNIVAL CAMP 2026



The “Todos/as somos IU” (“We Are All IU”) Carnival Camp 2026 brought together young people in training from the Mérida, Valladolid, Tizimín, and Oxxutzcab campuses in a space for interaction, integration, and learning. Through games, group dynamics, challenges, and collaborative activities, participants strengthened their communication and teamwork skills, recognized their talents, and strengthened their connections with young people from other campuses. These experiences contributed to their comprehensive development and strengthened their sense of belonging to the Impulso Universitario community. The camp also provided an opportunity to share experiences, build new friendships, and create support networks that accompany young people throughout their university journey. The activity included the participation of young people in training, camp participants, and the Impulso Universitario operations team.

FILM FORUM 2026



The 2026 Film Forum, held at the Mérida campus, brought together young people from Generations 25, 26, and 27 as part of the activities of the Comprehensive Development Program.

Through a screening of the film Tomorrowland, the activity created a space for dialogue and reflection on the ideas, challenges, and possibilities surrounding the future.

The activity allowed young people to analyze the story from different perspectives, share their opinions, and connect the themes presented in the film with their own reality and their role as change agents.

In this way, cinema became a tool for strengthening critical thinking, participation, and collective reflection.

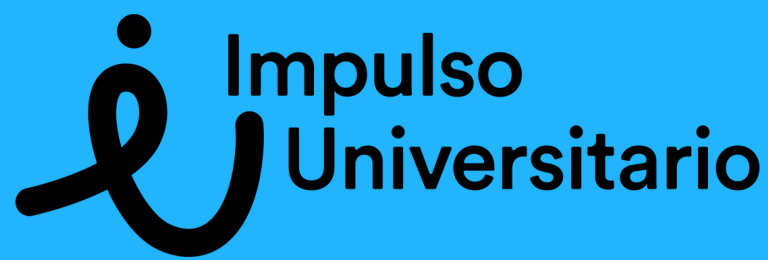
EMPLOYMENT LINKAGE FAIR



On May 9, 2026, the Employment Linkage Fair was held simultaneously at all four Impulso Universitario campuses.

The activity took place as part of the launch of the Comprehensive Development Program, allowing young people in training and their families to participate. During the event, attendees had the opportunity to learn about job openings offered by partner companies, establish initial contact with potential employers, and receive information about professional internship opportunities, part-time jobs, and full-time positions.

The fair was made possible through the support of the co-investment alliance formed by Nacional Monte de Piedad, Fundación Coppel, Fomento Social Banamex, and Accenture. Their support strengthens employability initiatives and helps bring decent work opportunities closer to participating young people.



IMPULSO UNIVERSITARIO

DEVELOPING AGENTS OF CHANGE

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