

Project Document Outline

1. Cover Page

- **Project Title:** Empowering Young Mothers Through Business Skills
 - **Locations:** Kibera, Kisumu, Busia – Kenya
 - **Implementing Organization:** *[Saidika Organization]*
 - **Budget:** \$36,000
 - **Duration:** *[12 months]*
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2. Executive Summary

Problem Overview:

High unemployment and economic vulnerability among young mothers in Kibera, Kisumu, and Busia.

- **Project Objective:** To equip 300 young mothers with the skills and support needed to start sustainable businesses.
 - **Target Group:** 100 young mothers per location, selected based on economic and social vulnerability.
 - **Key Activities:** Training, mentorship, startup funding, and monitoring.
 - **Budget & Duration:** \$36,000 over *[12 months]*.
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3. Problem Statement

- Young mothers in urban informal settlements and rural communities face unemployment, limited education, stigma, and lack of access to capital.
 - These challenges perpetuate cycles of poverty, affecting both mothers and their children.
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4. Project Goal and Objectives

Goal:

To economically empower 300 young mothers by equipping them with business and entrepreneurship skills.

Objectives:

- Provide business, finance, and marketing training.
 - Facilitate mentorship and peer support.
 - Offer startup capital through grants or microloans.
 - Monitor progress and provide post-training support.
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5. Target Group and Location

- **Beneficiaries:** 300 young mothers (aged 18–30), 100 each from Kibera, Kisumu, and Busia.
 - **Selection Criteria:** Low-income, single mothers, minimal education, unemployed or underemployed.
 - **Context:**
 - *Kibera:* Urban informal settlement with high youth unemployment.
 - *Kisumu:* Urban-rural dynamics with access to informal markets.
 - *Busia:* Rural region with subsistence economy and cross-border trade potential.
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6. Activities and Implementation Plan

- **Recruitment & Mobilization:** Community outreach, partner organizations.
 - **Training Program:**
 - Business planning and entrepreneurship
 - Financial literacy and bookkeeping
 - Marketing and customer service
 - **Mentorship & Peer Support:**
 - Weekly group check-ins
 - One-on-one mentor assignments
 - **Access to Capital:**
 - Disbursement of startup grants or microloans
 - **Monitoring & Evaluation (M&E):**
 - Pre and post-assessments
 - Business progress tracking
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7. Expected Outcomes & Long-term Impact

Short-Term Outcomes:

- 300 young mothers trained
- 210 (70%) start or expand a business within 6 months

- Increased income and confidence

Long-Term Impact:

- Reduced poverty and dependence
- Better educational and health outcomes for children
- Strengthened local economies

8. Sustainability Strategy

- Formation of savings groups (Village Savings & Loan Associations)
- Local mentor capacity building
- Partnerships with local financial institutions and NGOs for continued support
- Follow-up support and business networking

9. Budget Summary (Total: \$36,000)

| Budget Item | Amount (USD) |
|--|-----------------|
| Training materials & trainers | \$9,000 |
| Mentorship & support staff | \$6,000 |
| Startup capital (grants/loans) | \$12,000 |
| Monitoring & evaluation | \$3,000 |
| Admin & logistics | \$4,000 |
| Miscellaneous/contingency | \$2,000 |
| Total | \$36,000 |

10. About the Organization – Saidika Organization

• Mission:

Saidika Organization is dedicated to empowering vulnerable women and youth in Kenya through access to education, economic opportunities, and social support. Our mission is to build self-reliance, dignity, and sustainable livelihoods for marginalized communities.

• Experience:

Saidika has a strong track record in implementing grassroots economic empowerment programs targeting young women, especially single mothers and school dropouts. Since 2018, we have successfully delivered vocational training, entrepreneurship workshops, and life skills programs in both urban informal settlements and rural areas.

Key projects include:

- *"Imara na Biashara"*: A 12-month initiative in Kibera that trained 120 young mothers in tailoring and micro-enterprise skills.
- *Youth 4 Business (Y4B) Program*: Provided 200 unemployed youth in Kisumu with business training and mentorship, leading to over 70 startups.
- *Women in Agribusiness – Busia Chapter*: Focused on equipping rural women with farming and agribusiness skills to boost household income.

• **Partnerships:**

Saidika works in collaboration with both local and international partners, including:

- County governments (Nairobi, Kisumu, and Busia)
- Community-based organizations and faith groups
- International NGOs such as Plan International and UN Women (past technical support and co-implementation)
- Local microfinance institutions for startup capital access

• **Impact:**

- Trained over **800 women and youth** in entrepreneurship and life skills
- Helped launch more than **300 small businesses** in three counties
- Facilitated access to capital for **200 beneficiaries**, with a 75% business survival rate after one year
- Established **15 peer support and savings groups**, promoting long-term sustainability and community ownership

11. Contact Information

- Organization Name: Saidika Organization
- Address: 48230- 00100, Nairobi, Kenya
- Phone: +254111989116
- Email: info@saidikaorganization.org
- Website: <https://saidikaorganization.org/>
- Contact Person: Dancan Okaka (Chief Executive Officer)