

Lógica

Global Giving Report
April 2024

Gasto Lógico.

Impuestos Lógicos.

País Lógico.

Fiscal Transparency Proposal – Progress

Lógica's main initiative since its creation is the implementation of the Consumer Tax Transparency Regime. It consists of the exposure on the mass consumption receipts of all the taxes that affect the final price paid by consumers. We take the example that Brazil developed over the years. First with the inclusion in its National Constitution through Article 150, and later with the enactment of Law 12741, whose Article 1 indicates that "tax documents or equivalents must contain information on the approximate value corresponding to all federal, state and municipal taxes".

In this context, and following what has been reported in previous reports, we made a request in [Change.org](https://change.org) for the taxes on tickets to be transparent. This petition was signed by more than 50,000 people, and was presented by us (accompanied by Change) in the National Congress.

In terms of legislative progress, at the beginning of this year the Executive Branch presented a macro bill that included, among other issues, the Fiscal Transparency Regime. For the parliamentary debate, Lógica was summoned. That initiative was approved in general, but then fell during the treatment of each particular article.

However, other legislators took up the specific issue proposed by Lógica and, with our advice, introduced [a bill](#) in the Chamber of Deputies. A [similar bill](#) was also introduced in the legislature of the province of Río Negro. The national government, on the other hand, will insist on a new version of that bill, which maintains the Fiscal Transparency Regime among its contents.

New presentation in the interior of the country

At the beginning of January, Lógica [made a presentation](#) in the city of San Carlos de Bariloche (Río Negro). Due to the contribution of a local businessman, we were able to install an important advertising poster in the heart of the tourist center of the town, and a presentation on our activities was also made at a conference for journalists, businessmen and political leaders. Bariloche joins other cities such as Rosario, Mendoza, Córdoba and Mar del Plata. our intention is to continue to raise tax awareness with presentations across the country.

Presence in media and networks

From the last report until now, there have been about 50 appearances of different kinds in media outlets throughout the country. This includes direct interviews, articles signed by the President of Logica and notes in which we provide our vision.

In terms of networks, we maintain our presence on the main channels (in this period, without advertising). The follower details are as follows:

X (Twitter): 3153
Instagram: 12561
Facebook: 1775
Threads: 1685
TikTok: 9613

2024 Work Plan

After a series of workshops, we defined our work plan for 2024. It can be viewed [here](#).