



Literacy for a Billion

Oracle Giving supports PlanetRead's AniBooks for reading for 4th consecutive year

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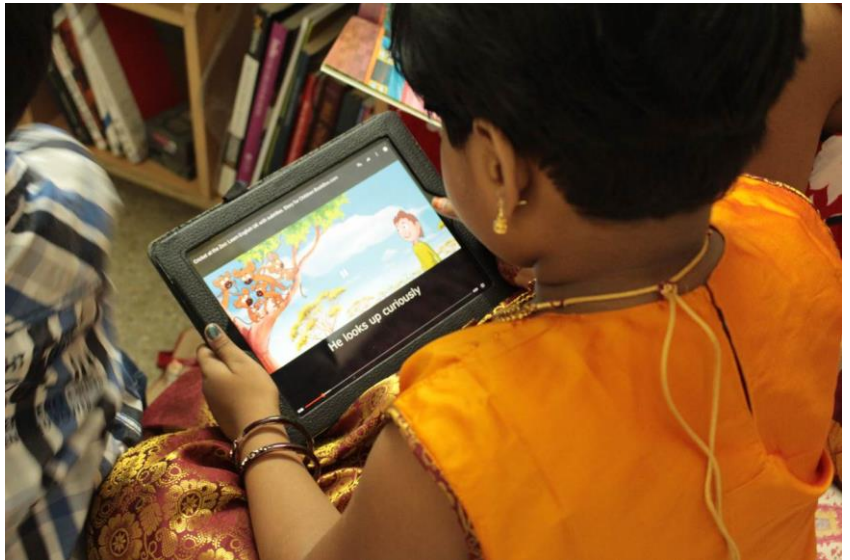
Press Release

[Oracle Giving](#) recently announced that they will be supporting PlanetRead for the development of AniBooks with Same Language Subtitling (SLS). This is the fourth consecutive year that Oracle is supporting PlanetRead and we are deeply honored and grateful for their support.

In 2015, Oracle first supported SLS on Hindi songs of the channel Zee Cinema, in the second year, PlanetRead continued the SLS program on Zee Telugu, in the 3rd year, Gujarati film songs on a program called Chitra Gurjari on DD Girnar were subtitled.

This year, PlanetRead will be producing 5 AniBooks (animated stories) in English and Hindi.

In the first phase of production, PlanetRead will partner with [BookBox](#), which is a social enterprise born out of PlanetRead's SLS innovation. BookBox has been creating AniBooks with SLS for over 12 years. The AniBooks are available free of cost on BookBox's [YouTube channel](#), which has over 62 million views and more than 275K subscribers.



AniBooks are platform agnostic and available in the form of CDs, DVDs, internet downloads, mobile Apps and videos that can be played on TVs too. Usually produced in English the first time, AniBooks can be easily converted into any language. They currently available in a mix of over 45 languages (15+ Indian and 30+ international).

BookBox's most popular story, Kiran Bedi's [How to lose a shoe](#) at over 11 million views, [The Greatest Treasure](#), has over 4.8 million views and Abdul Kalam's [Lesson for my Teacher](#) at just over 2 million views.

The next phase of the project will be to make all AniBooks available on YouTube and distribute them via other educational programs run by other ed-tech companies.

For more information about PlanetRead's work:

President Bill Clinton speaks about PlanetRead: <http://tinyurl.com/39epgrm>

Deutsche Welle, Germany's international broadcaster: <http://youtu.be/K7XDMzsLd5o>

Coverage by SBS Dateline, Australia <https://youtu.be/tOsWTol2Plw>

Visit our website: <http://www.planetread.org>

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