



A one-of-a-kind learning experience.



JA BizTown[®]

JA BizTown is an experiential learning program that combines classroom learning with an active simulation experience that encourages innovation, creativity, and collaboration.

Students become citizens of JA BizTown, where they learn what it takes to run a successful business, manage a debit card and checking account, and work as a team.

Volunteers are paired with students to help them make important business and personal finance decisions in their assigned JA BizTown shop.

Through daily lessons, activities, and group participation in JA BizTown's circular economy, students develop a strong understanding between what they learn in school and how it can be applied to the 'real world.'

“JA BizTown was very fun, I got to do a lot of different things that I would not do on a normal day at school. JA BizTown helped me learn about many things like writing checks, depositing checks, and working in general.”

-WILL, 5TH GRADE, JA NORTH BIZTOWN STUDENT

The JA BizTown curriculum supports Common Core and State Academic Standards for 4th through 6th grade by introducing basic business and economic concepts.

Educators and students can participate in this unique learning opportunity at our experiential learning facility in St. Paul, or virtually in your own classroom.

STUDENTS PARTICIPATE IN THESE REAL-WORLD, EXPERIENTIAL ACTIVITIES:

Manage a business • Use banking services • Earn a paycheck • Be a consumer • Vote • And more!




Scan the QR code for more JA BizTown resources!

Visit: janorth.org

Email: info@janorth.org





Where
learning
is brought
to life.



Finance Park®

JA Finance Park is an experiential learning program that partners classroom learning with a simulation experience that opens a world of opportunity for students.

Students get an opportunity to explore careers as well as develop personal finance and money management skills. JA Finance Park prepares students for financial decisions and challenges in their adult lives.

Volunteers mentor students and help them gather information for their personal financial decision-making.

During the JA Finance Park simulation, students apply learned concepts and assume family and income scenarios. They use bank services, experience expenses, and make investment decisions, balance family budgets, all while exploring 21st Century careers.

“JA Finance Park helped my students further explore real life experiences that they will encounter when they are on their own. It made them more aware of how many outside businesses, utilities, and family obligations will want a piece of their paycheck!”

-Janeen, JA Finance Park Teacher

The JA Finance Park curriculum supports Common Core and State Academic Standards for middle and high school students.

Educators and students can participate in this unique learning opportunity at our experiential learning facility in St. Paul, or virtually in your own classroom.

Entry and Advanced program opportunities are available.



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