

Amantani

2024 Annual Report



TABLE OF CONTENTS

.....

03	Mission statement	13	Transitions Project, Loreto
04	2024 in numbers	17	Ethical Trade Project
07	Why we do what we do	18	Councils and Board of Trustees
08	Where we work	19	What's ahead
09	Our projects	20	Financials
10	Transitions Project, Cusco	21	Thank yous



MISSION STATEMENT

MISSION

Promote inclusion and equality for rural Peruvians through opportunities in education, employment, and fair trade.

VISION

A fair and inclusive Peru with equal opportunities for all.





2024 IN NUMBERS



497

indigenous young people
and women supported

60

indigenous communities
supported

117

young people accessed
tertiary education

2024 IN NUMBERS



TRANSITIONS PROJECT (CUSCO)

100

young people
accessed tertiary
education

32

young people
supported to
access Beca 18

85%

of project
finishers* are
employed

21

young people
received their
professional titles

TRANSITIONS PROJECT (LORETO)

214

young people
developed skills for
independent life

62

young people
supported to access
Beca 18

17

young people
accessed tertiary
education

10

young people living
at our Youth Hub
during the year

* Of those who completed the programme during the last 24 months.



2024 IN NUMBERS

ETHICAL TRADE PROJECT (CUSCO)

39

women building
financial independence

£36,850

raised to support
Amantani's projects

16,250

products produced

14,800

products sold





WHY WE DO WHAT WE DO

In Peru, there is a huge rural-urban divide in education quality and access to tertiary education. At Amantani, our main motivator is that everyone deserves access to decent education and work opportunities, regardless of where they come from.

Year after year we work with hundreds of passionate, resilient and talented young people, who have so much to give back to the world. We feel privileged to be part of their stories and support them, alongside their families, to achieve their dreams.

This year, we worked with the communities and our partners to expand our reach. Our new Beca 18 Support Programme seeks to reduce the barriers which prevent many young people from applying to the government's scholarships programme. With our support, 92 students from 51 Amazonian and Andean communities applied and took the preselection exam. 22 of them passed and are moving on to the next stage.

The Transitions Project has been running in the Cusco region for eight years now. With this in mind, we have started a long-term impact study

to evaluate how the project has affected the lives of the people we serve since it started. Some key achievements identified so far are:

- Over **160** young people have accessed tertiary education.
- **59** young people have completed their studies.
- **95%** of parents have seen improvements in their children's confidence and social skills.
- **100%** of graduates contribute to improving their families' financial situations.
- People now place more value on tertiary education, particularly for young women.

These initial findings motivate us to continue our work with even more enthusiasm and we will share detailed results with you soon.

Of course, none of this would be possible without you, our generous supporters. Whether you have been with us since the beginning, or joined our cause more recently, your donations and contributions of time are invaluable in helping us achieve our mission. To all of you, we say a very warm and heartfelt "thank you".

RODRIGO BUSTOS

Executive Director

WHERE WE WORK



LORETO

- 36** communities
- 295** young people
- 60** educators

- 85%** of rural residents in Loreto live in situations of poverty
- 5%** of rural residents in Loreto study after school
- 80%** of participants are from indigenous Amazonian communities
- 8** hours by boat to Iquitos, the nearest city

CUSCO

- 24** communities
- 163** young people
- 39** indigenous women

- 97%** of participants are native Quechua speakers
- 10%** of rural residents in Cusco study after school
- 85%** live under the poverty line in the communities we work





OUR PROJECTS

TRANSITIONS

The rural-urban divide in access to tertiary education in Peru is stark. Only 5% of rural Amazonian residents study after secondary school and rural residents of Cusco are 75% less likely to do so than their urban peers. The Transitions Project supports young people from rural communities to prepare for life after school, continue their studies, and access fair/formal employment.



ETHICAL TRADE

Today, women in Peru are forging a path towards equality, despite challenges such as illiteracy, domestic violence and limited earning potential. The Ethical Trade Project supports Quechua-speaking women from rural communities. It empowers them to strengthen skills and build a more secure future, through the production and sale of artisanal products and personal development workshops.



MEET MY WORLD

The indigenous communities we work with boast deep-seated cultural traditions. This project encourages young people to connect with and celebrate their cultural identity, sharing personal experiences through film and photography. During 2024, the young people have been working on compiling photos and text that will be used to showcase their work through exhibitions and a book in 2025.



TRANSITIONS PROJECT, CUSCO



PATHWAYS AND BECA 18 SUPPORT

Pathways prepares young people to study away from home and pass entrance exams, through personal development workshops and academic reinforcement. Beca 18 Support helps final year students to apply for government scholarships.

27 of the 2023 Pathways cohort started tertiary education

200 hours of academic reinforcement sessions

12 hours of personal development workshops with final year students in Ccorca

32 students registered and took the Beca 18 exam

5 applicants proceed to the next stage of the Beca 18 process

SCHOLARSHIPS

The Scholarships Programme supports young people to access and complete tertiary education courses. We do this through providing financial aid, psychosocial support and parental involve-ment activities at our youth hub.

100 young people had access to tertiary education

21 students finished the project with their professional titles

100% of young people feel supported in their studies

91% of young people feel their family relationships have improved

2% drop out rate: our lowest annual rate so far!

EMPLOYABILITY

The Employability Programme empowers participants to enter the world of work. It helps them develop essential tools and supports them to find relevant work experience, as well as jobs after graduation.

54 group workshops and individual tutoring sessions

27 students with relevant work experience placements

85% of project finishers* are currently employed

57% of those who work have formal contracts

86% of those who are working earn at least minimum wage

* Of students who completed the project during the last 24 months





The 2023 **Pathways Programme** came to a close in March, when the young people took their entrance exams. All 27 participants started tertiary education, although one student received a government scholarship to study in Lima, so left Amantani. Whilst limited funding meant we couldn't bring on a new cohort of students, we remained committed to opening opportunities. We supported 32 young people from Ccorca and Huanquite to take the Beca 18 preselection exam. Only five passed and moved on to the next stage, which highlights that there is more we can do to ensure school leavers have a better chance of obtaining the scholarship.

100 young people continued to receive support from the **Scholarships Programme** this year. 21 students completed their studies and left the programme with their professional titles. The end of year questionnaire demonstrated high levels of satisfaction. 100% of respondents felt supported and 91% reported improvements in their family relationships, including better communication and support. We saw our lowest drop-out rate yet, at just 2% for the year, and only one unplanned pregnancy was reported.

The **Employability Programme** continues to prepare participants for the workplace and support them to find work. We follow up with young people for two years after they finish the programme and are happy to see high levels of continuing employment, formal contracts and decent wages.

FIGURE 1: FIORELA'S STORY

Fiorela, 19, lives in the district of Ccorca with her mother, who runs a small shop and raises sheep and guinea pigs. This year, she completed the second year of her accounting degree.

Committed to continuing her studies after school, Fiorela knew her family's financial situation meant she would have to work first, to save up enough money. But when she learned of the Transitions Project, she jumped at the opportunity to go to university straight away.

A passion for numbers led her to choose accounting. While some courses have been challenging, she has developed study techniques and learned how to ask her peers for help. Beyond academics, the project has helped her grow in confidence, particularly through her role in the student council this year. She has gained valuable skills in leadership, organisation, and supporting other students.

Fiorela is proud to be part of Amantani and recognises that not everyone has the same opportunity. Her goal is to complete her degree, specialise and eventually open her own accounting firm and beauty business. She knows more challenges lie ahead but is ready to face them so she can achieve her dreams.

It has been tough to adapt to university life, but I've learnt that we have to work to overcome all the challenges we face, in order to achieve our dreams.



Being on the student council has helped Fiorela become more social and make her voice heard. I am thankful she has had this chance to be a leader.

Martina, Fiorela's mum and president of the Parents' Council

TRANSITIONS PROJECT, LORETO



PATHWAYS

This programme supports the personal development of students in the last two years of secondary school. Workshops strengthen identity and resilience, as well as help young people to develop the skills and knowledge needed for independent life.

214 young people developing skills for independent life

110 hours of development workshops for students and staff

30 themes covered over 48 workshops

85% agreed workshops helped them value their culture

85% could identify practical skills needed for life after school

BECA 18 SUPPORT

Although the state offers tertiary education scholarships, few school leavers from remote Amazonian communities access them. This programme supports young people to enrol in the system, improve their academic skills, and take the selection exam.

62 young people enrolled in the Beca 18 system

22 students completed 200 hours of additional academic classes

60% of students improved academic skills after the extra sessions

30% of applicants passed the exam and now continue on to the next stage

32 communities served by the programme

SCHOLARSHIPS

The Scholarships Programme empowers young people to access and complete tertiary education through financial aid and holistic support. Due to the remoteness of the communities, we also offer a safe space to live in Iquitos, for students who need it.

17 young people had access to tertiary education

11 students completed the 2024 academic year

8 new students started their studies during 2024

10 young people living at our youth hub during the year

91% feel most of their needs are met by tutoring sessions and the youth hub



The **Pathways Programme** continued to be well-received during our two, 2-week visits this year. Our evaluation highlighted that participants showed strengthened identity and confidence, as well as improved knowledge about work/study options and practical skills required for independent life. Additionally, feedback indicated that participants felt more prepared to pursue tertiary education or employment opportunities.

The **Beca 18 Support Programme** reached 102 students from 32 communities. 62 eligible students enrolled in the system and were supported to travel to Iquitos for the preselection exam. 28% of applicants passed and are moving on to the next stage. Prior to the exam, we ran optional academic reinforcement classes for students in Santa Clotilde and **55%** of this group passed, demonstrating the effectiveness of this approach.

The **Scholarships Programme** supported 17 students to access tertiary education. A further two Beca 18 students spent time at our youth hub while they made the transition to independent living. Participants demonstrate better organisation, initiative, and responsibility in their approaches to studying and in their daily lives. Thanks to our generous donors, we improved living conditions in the youth hub with new beds, desks, and kitchen equipment, ensuring a space that supports personal growth. However, the students continue to face challenges. Five young people with-drew from the programme due to work commitments, lack of engagement, or unplanned pregnancy. We are committed to strengthening support systems to help more students persevere.





WHAT THE YOUNG PEOPLE SAY

I don't usually like group work, but during Pathways I learnt how to work as part of a team, be more social and share ideas.

Pathways Programme participant and Beca 18 applicant

Thanks to Pathways I understood more about what I could study and how to create a life plan. I feel happy to be here.

Pathways Programme participant and Beca 18 applicant

It's a good experience. In the Youth Hub we create an environment of trust and respect. I'm really grateful for everything. It was a complicated process in my case and I had to have various back up plans. You might make one plan when you are at home, but coming here, the reality is different.

Amantani scholarship recipient

I wasn't sure I wanted to come to Iquitos, as I didn't have the money to take the exam. But the school and Amantani helped me. It was difficult for me, as I didn't pass the entrance exams initially. I felt frustrated and that I had moved to Iquitos in vain. I nearly went home, but I finally got selected! I'm thankful to Amantani for the Youth Hub, it's great to be here.

Beca 18 recipient and youth hub resident

I want to start a business and be the owner of something.

Amantani scholarship recipient

THE ETHICAL TRADE PROJECT

This year, 39 women participated in the project, producing beautiful, artisanal products which were sold across Peru and the UK. Only 13% of the artisans have other sources of monthly income, so the wages they earn help them cover household expenses and save up. Some artisans moved on this year while five new participants joined, meaning we ended 2024 with a team of 35.

A major milestone was the launch of **Yachaykuna, a social enterprise**. Gaining company status in Peru opens exciting commercial opportunities, strengthening the project's sustainability and increasing profits, 100% of which are donated to support Amantani's projects. On top of our regular production, we produced special orders for new clients in Madrid, Lima and New York.

The artisans' mental and physical wellbeing is an essential part of the project. In response to comments last year, we brought in physiotherapists to teach good posture and exercises that promote back health. Many of the participants continue to do the exercises and report experiencing less discomfort.

Participants reported higher levels of project satisfaction in 2024, and we've seen increased teamwork within the group. We all look forward to continued growth and empowerment in the year ahead.

£36,850

raised to support Amantani's projects

39

women working towards financial independence

16,250

products produced

100%

of artisans enjoy the project and will continue in 2025

14,800

products sold in the UK and Peru

100%

save some of their income, **77%** also spend it on food



PARTICIPANT COUNCILS



“As president of the parent council, I learned that women can lead and make important decisions, but that having a male perspective is valuable too. We focused on the needs of the young people, buying new equipment and basic food supplies for the kitchen. We organised parent meetings in Ccorca and Huanquite and a family outing. I enjoyed the opportunity to be a leader, participate in meetings and learn more about Amantani’s activities and the young people we work with.”

Martina, Parent Council President

“This year’s Student Council has come together as a team to fulfil our campaign promises. Our biggest achievement was ensuring that the young people worked together to keep the youth hub clean and tidy. We also organised an outing to a local pool to celebrate Students’ Day in September and shared it with 26 other scholarship students. We have had some issues but we supported each other to overcome the challenges we faced.”

Efrain, Student Council President



“One of our main achievements as the artisan council this year has been to create more unity in the group. We share more amongst ourselves and fulfil the expectations of the project. Additionally, we were able to grow the Christmas basket fund that we contribute to annually, meaning that each artisan received many more products this year. I feel good to have had the chance to be president and I feel valued as a member of the artisan council.”

Antonia, Artisan Council President

TRUSTEES

“This year, we have unified the work of the boards of trustees in Peru and the UK, working together to support Amantani’s committed team in Peru. For me, transitioning from the private sector to an NGO has been a journey of unlearning and relearning. But, this challenge is an opportunity to align impact with purpose and prove that sustainability thrives when business acumen meets social responsibility.”

Juan José, Board of Trustees, co-Chair

“Community and sustainability are at the heart of Amantani’s work. Our programmes, which are grounded in community values and needs, provide young people with a springboard to long-term economic independence. It’s also vital that young women are empowered to succeed. I am inspired by how the young women we work with are redefining roles and stepping into their full potential.”

India, Board of Trustees, co-Chair



WHAT'S AHEAD

Thanks to a generous grant, we will run another **Pathways Programme** in Cusco during 2025 and all participants will be eligible for an Amantani Scholarship in 2026. In Santa Clotilde, the Pathways Programme will now include efforts to improve the continuity and depth of our activities. Two local teachers will work with our team to provide additional, after-school workshops throughout the year. These sessions will focus on exploring identity and the environment through art.

In both Cusco and Iquitos, we have decided to bring on new students in the **Scholarships Programme** every two years, so we don't overstretch our programmes. This means we will not be giving new scholarships in 2025. This is particularly important in Iquitos, where we have faced challenges with local staff turnover and a high dropout rate. Our focus is to ensure that all current students complete their studies, so we plan to contract an additional, female psychologist to better support them.

The **Beca 18 Support Programme** participants who passed the exam in December will continue to receive our support as they advance in the selection process, as well as if they are successful. The programme will run again in both Loreto and Cusco, supported by Help Peru and the Old Dart Foundation, with improved academic reinforcement sessions offered to as many applicants as possible.

During 2024, the **Ethical Trade** team has been working on developing new products, such as belts and dog collars. We are working to launch some of these new products during 2025. We also hope to participate in more trade fairs, in Peru and internationally, to increase partnerships and sales. As the product line and sales expand, we plan to open the project to more participants. We will also explore ways that we can involve local products from the Loreto region.

The plan for 2025 is to revitalise the **Meet My World Project**. We are working with several partners to create exhibitions and potentially a book, to showcase the incredible material created by the young people. Keep an eye on our social media for updates!



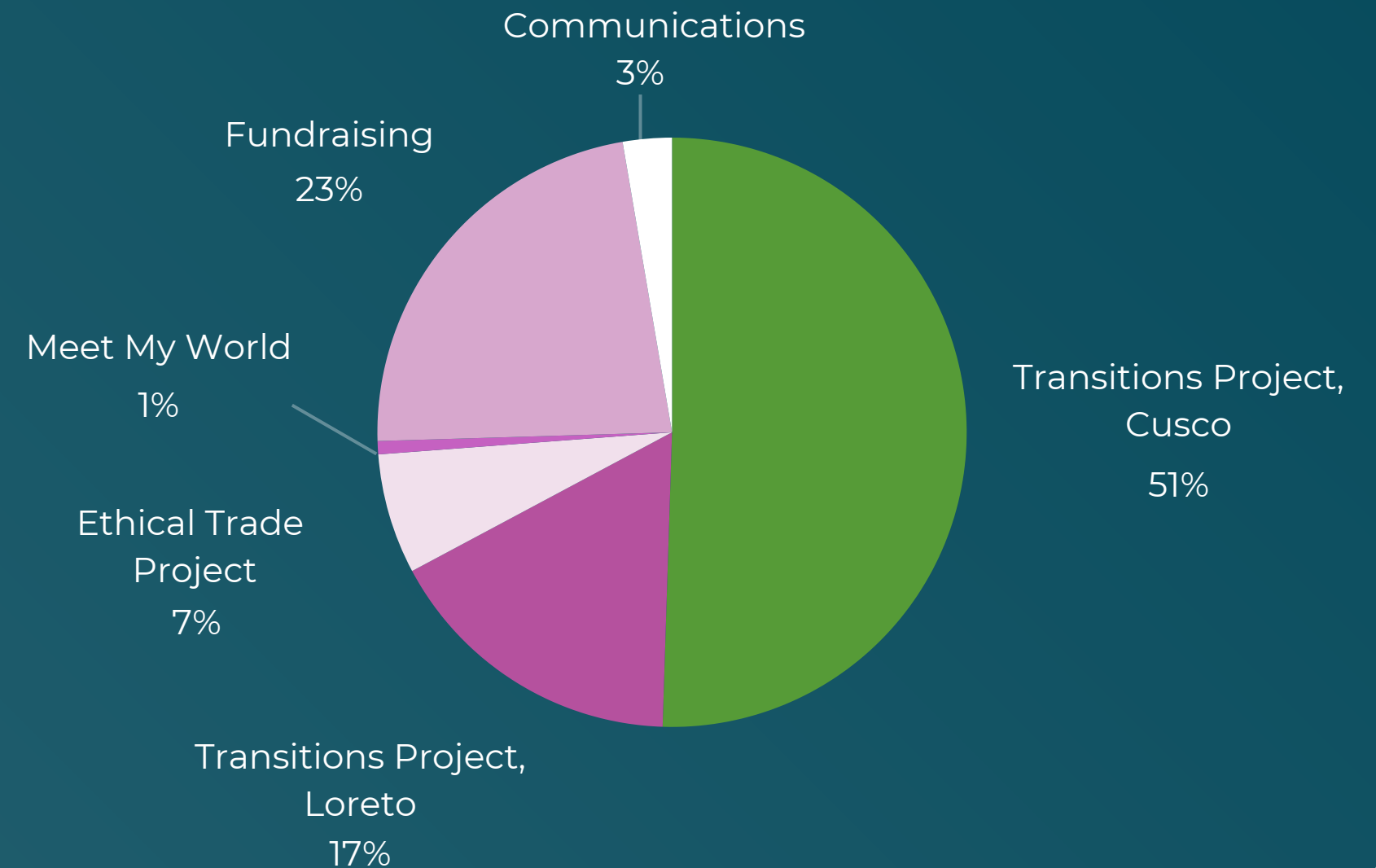
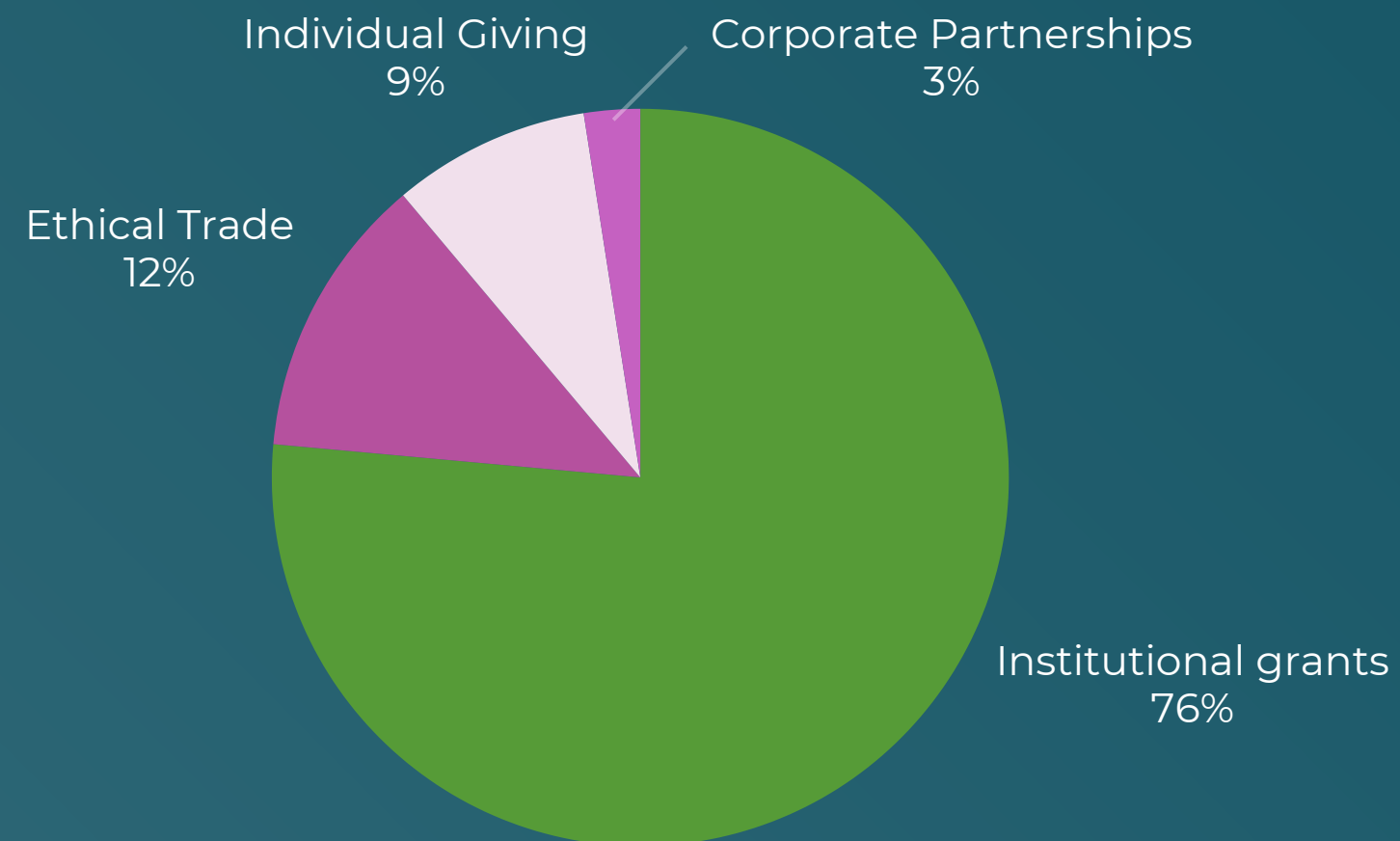


FINANCIALS

The following is a summary of the consolidated accounts of Amantani UK and Amantani Peru, between the 1st of January and the 31st of December 2024. The statutory accounts for Amantani UK are independently examined by a chartered accountant and approved by the trustees for submission to the [Charity Commission](#) for England and Wales. They will be publicly available from April 2025.

Total Income: £ 296,522

Total Expenditure: £ 368,304



THANK YOU



TRUSTS AND FOUNDATIONS

Anonymous Foundation
Asociación Indakana
Blackfriars Overseas Aid Trust
Butterfly Children's Charity
Chamäleon Stiftung
Children of Peru
Etauliers Trust
Evan Cornish Foundation
Help Peru
Fatima Aktion
La Vida
LG Peru
Old Dart Foundation
Oso Foundation
Sheila Whitley Trust
Shoe Zone Trust
Sir John Eastwood Foundation
SWO Docu
Unifor Social Justice Fund

ETHICAL TRADE PARTNERS

Britt
Hotel Casa República
Ekekos Arte y Colores
Florencia y Fortunata Café
L'Atelier
Mali
Novica
Tienda del Barroco Andino (Cusco and Andahuaylillas)
Shoe Zone
Sonia's Smile
Uma Sombreros

AMBASSADORS AND FUNDRAISERS

Aaran Loftus	Rocio Perez
Arantxa Sardina	Robert Arends
Almudena Galvan	Veronica Saenz

STRATEGIC PARTNERS

Caja Cusco
Cariluis Alpaca
Ccorca Secondary School
Ed Heroes
Hugo Blanco Secondary School in Huanoque
Far and Wild Travel
Inkaland
Khipu Coffee
Llaspay Secondary School
Lucille Gagne Pellerin Secondary School in Santa Clotilde
Peruvian Embassy in London
Peruvian Embassy in Madrid
San José del Amazonas Vicariate

We would like to extend our sincere thanks to our Boards of Trustees in Peru and the UK, who provide essential guidance and support to ensure our work creates positive change in the communities we work with. Our student, parent and artisan councils play a pivotal role in representing the needs of all participants and we thank them for their hard work and collaboration. Thanks also to our team for their continued commitment to improving opportunities for young people and women in rural Peru. And of course, a huge thank you goes to all you kind individuals who join us in our mission to promote equality in Peru, through your generous donations. **Thank you! ¡Gracias! Añay!**

Charity Registration Number (UK): 1131489

Amantani

