



KIDS ENJOY EXERCISE NOW

san francisco



We have plenty to celebrate this year!

A year ago, we worried we might – **for the first time ever** – fail to keep our promise to the children whom we work so hard to help. Instead, because of your support, we met every one of our goals and then some. We brought our KEEN programs to over 80 developmentally delayed & disabled children and young adult athletes and trained many more volunteer coaches, and thanks to you – continued to provide them **free of charge to their families!**

And, this doesn't begin to count the lives we've touched by teaching additional community members and volunteers how to **provide children with nurturing care** through our coach orientations & ongoing mentoring during their hands on volunteering.



Celebrate

With a Gift for KEEN San Francisco!

We can share a **quick recap of 2010** as a time of new friends and lots of growth. We partnered with Global Giving and Athletes for Hope to raise funds and join forces with gold medal Olympians Alison Bartosik (Synchronized Swimming) for our KEENquatics program and Rachel Buehler (member of FC gold Pride and the US National Women's Soccer team), we welcomed more than 12 new athletes, we were featured on MTV's Made, expanded our Sports I program to our new partners at San Francisco University High School, we enjoyed a Community Spotlight night at AT&T park with the San Francisco Giants, we partnered with mGive for a Text to Give on your cell phone campaign, we honored our 4th birthday at our annual KEENGala in October and last month, you voted us as one of **Your Favorite San Francisco Charities** through 7x7 Magazine!

All of this has increased awareness that KEEN San Francisco is here to help disabled children from all around the Bay. So please **help us reach even more children** by giving the greatest gift of all to a disabled child, *the gift of loving care through exercise and play!*

Instead of a scarf or yet another sweater, how about sponsoring an athlete, complete with a personalized certificate and progress reports that we can send to you or to anyone on your holiday gift list? Or invest in dreams and give the gift of hope to an older child with a Big Kids sponsorship, and then you or your honoree will receive a newsletter created by the children themselves. Or make a monetary donation in any amount in honor of your favorite program or loved one.

This year, why not give yourself and your loved ones a holiday that really matters?

With thanks and Season's Greetings.....Ayesha