



LBH APIK JAKARTA

# Public Fundraising



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Here are the topics we will be discussing:

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**01** ABOUT US

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# Greetings from LBH APIK Jakarta!

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What did you know about us?

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01

LBH APIK JAKARTA is an organization that focusses on giving legal aid and cultivating paralegal community in Indonesia specifically in JABODETABEK region (Jakarta, Bogor, Depok, Tangerang and Bekasi). In providing legal aid, LBH APIK Jakarta also provides mediation, legal notice, safe house, and psychologist referral service.



*LBH APIK Jakarta* also does advocacy for legal reform, both in regional and national scale. **On 2022**, we advocated for RUU TPKS (**Sexual Violence Elimination Bill**), **DKI Jakarta's Legal Aid Bill**, **Revision to UU ITE (Information and Electronic Transaction Law)**, and **Protection to Domestic Workers Bill among others**. In April 2022, the **Sexual Violence Elimination Bill** was legalized into **UU No. 12 Tahun 2022 on Sexual Violence Elimination**.



Details are available through the following link:

<https://www.lbhapik.org/2022/12/laporan-akhir-tahun-2022-lbh-apik.html>

# Vision & Mission

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**Vision**, to create an inclusive, equal, justice and sustainable society through legal reform.

**Mission:**

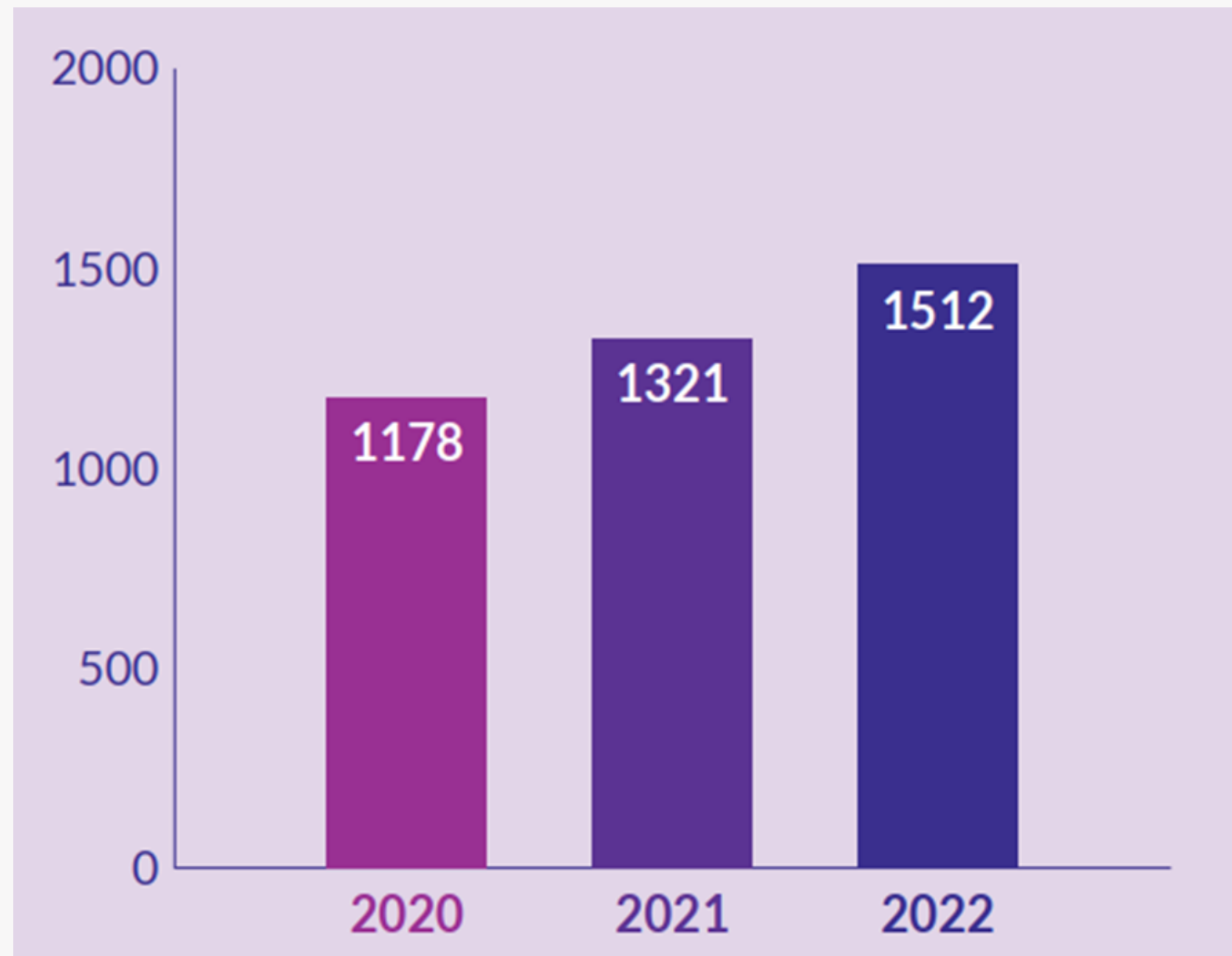
- Provide legal service for women seeking for justice. Legal aid is given through the form of consultation and other litigation service to support victims with the aim to empower them to make a choice for themselves.
- Striving for legal reform in the substance, structural, and cultural level through advocacy and community building efforts.
- Building a social justice movement for every woman.



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# Case Report

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In the **last 3 years**, LBH APIK Jakarta has received in total **4,011** reports of cases. While the number shows the increasing trend of gender based violence, especially during the pandemic, it also shows the increasing public's trust toward LBH APIK Jakarta as the hotline for gender based violence cases.

The addition of this high number of cases has led to an increase in the services provided by LBH APIK Jakarta, including providing safe houses for victims when handling cases and assistance.

# Public

# 02

# Fundraising's

# Programs

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LBH APIK Jakarta's public fundraising is carried out through various campaign programs through social media as well as utilizing e-commerce features and platforms

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**Uncertainty** over funding sources is one of the biggest challenges faced by LBH APIK Jakarta. Apart from working with donors, LBH APIK Jakarta is also **committed to implementing a self-reliance system** to support the organization's operations and that is also the reason why public fundraising was formed.



# Programs



## 1. Safe Home Services Campaign

LBH APIK Jakarta together with 8 victim assistance networks spread throughout Indonesia, has a Safe House service program to help victims of violence access safer places during the case process. This campaign, conducted on a crowd funding platform called kitabisa.com

(<https://kitabisa.com/campaign/rumahamanperempuan>)

#RumahAman Lindungi Anak dan Perempuan Dari Kekerasan

Bantu Perempuan Korban Kekerasan di 11 Rumah Aman

Rp 116.357.360 terkumpul dari Rp 300.000.000

1406 Donasi ∞ hari lagi

**Donasi sekarang!**

Informasi Penggalangan Dana

Penggalang Dana

# Programs

## 2. Online Event

lbhapik.jakarta

Talkshow Special Hari Kartini dan Launching Donasi Publik

"PEREMPUAN DAN PENDIDIKAN: DAMPAK PANDEMI TERHADAP PENDIDIKAN ANAK PEREMPUAN KORBAN KEKERASAN"

Rabu, 21 April 2021 Pukul 14.00-16.00 WIB via zoom

Pembicara:

Kalis Mardiasih Aktivis Gender

Moderator: Dian Novita Koor. Divisi Perubahan Hukum LBH Apik Jakarta

FREE DONASI SERELANYA

Shirley Oslan Made for Make Up

Didukung oleh: LBH APIK Jakarta x Made for Make Up Mad.

Link Pendaftaran: [bit.ly/TalkshowHariKartiniLBHAPIKJakarta](https://bit.ly/TalkshowHariKartiniLBHAPIKJakarta) Dibuka 18-20 April 2021

LBH APIK Jakarta organizes several online events such as **talk shows and virtual yoga** as part of public fundraising. In this case, anyone can contribute not only through donations but also can be part of the activity.

lbhapik.jakarta

KAMIS, 22 / 10 / 2020 19.00 WIB

YLBH APIK - JAKARTA X SAZOUYOGOU

Virtual Yoga via Zoom untuk Donasi Rumah Aman untuk Perlindungan Perempuan dan Anak dari Kekerasan

Rekening BCA a/n Marieta Nurnissa 5470473365

INFO: +62 812-9463-1340 (WA)

# Programs

## 3. DonasiPenguatan

### ~ *Strengthening donation with LBH APIK Jakarta*

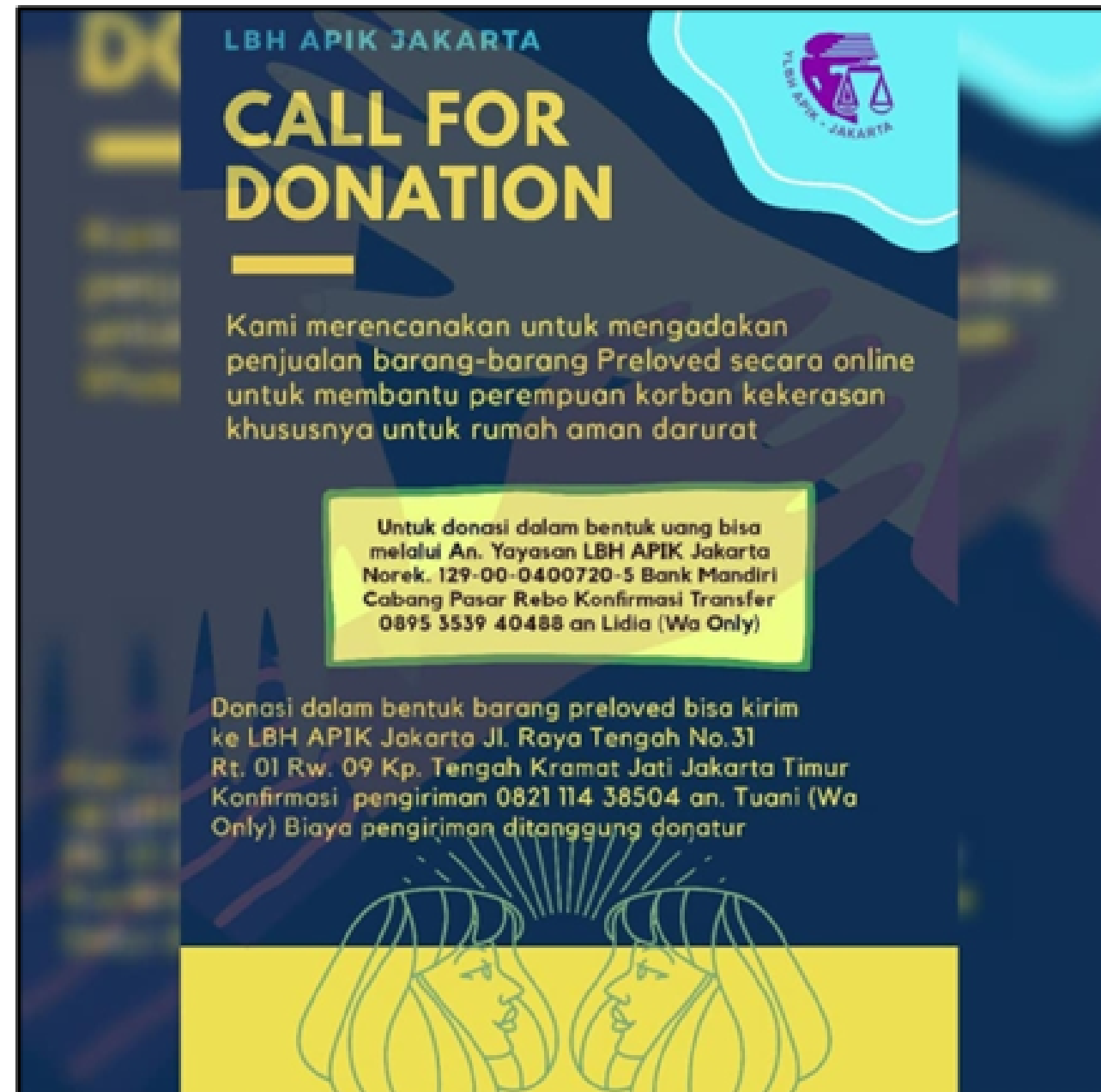
The increase in the number of cases handled by LBH APIK Jakarta undeniably requires considerable costs. For assistance in one case, it requires operational funds around IDR 10,000,000 (~USD 645). Nevertheless, LBH APIK Jakarta continues to consistently provide services and case assistance for victims of violence for free. Through this campaign, LBH APIK Jakarta also invites anyone to contribute by choosing the following amount and category of donation options.

#SahabatAPIK dapat **mendukung** kami dengan memilih salah satu menu berikut sebagai bagian dari **#DonasiPenguatanLBHAPIKJakarta** untuk perempuan dan anak korban kekerasan;

- minuman** 10.000,-
- makanan** 25.000,-
- teman dengar** 100.000,-
- rumah aman** 250.000,-

0813-8882-2669 | lbhapik.org | @lbhapik

## 4. Prelove & Garage Sale



**LBH APIK JAKARTA**

### CALL FOR DONATION

Kami merencanakan untuk mengadakan penjualan barang-barang Preloved secara online untuk membantu perempuan korban kekerasan khususnya untuk rumah aman darurat

Untuk donasi dalam bentuk uang bisa melalui An. Yayasan LBH APIK Jakarta Norek. 129-00-0400720-5 Bank Mandiri Cabang Pasar Rebo Konfirmasi Transfer 0895 3539 40488 an Lidia (Wa Only)

Donasi dalam bentuk barang preloved bisa kirim ke LBH APIK Jakarta Jl. Raya Tengah No.31 Rt. 01 Rw. 09 Kp. Tengah Kramat Jati Jakarta Timur Konfirmasi pengiriman 0821 114 38504 an. Tuani (Wa Only) Biaya pengiriman ditanggung donatur

LBH APIK Jakarta also open to accept donations such as clothes and other stuffs that are still appropriate and useful for victims of violence, especially in safe houses. In addition, the clothes and stuffs will also be sold and the profits will be used for the purposes of case assistance and safe houses.

# Programs



**Garage Sale LBH APIK Jakarta**

Sabtu, 13-7-2019      Minggu, 14-7-2019  
09.30 - 17.00      10.00 - 15.00

Kantor LBH APIK Jakarta  
Jl. Raya Tengah No. 31, Kramat Jati  
CP: Lidya 0895353940488  
Husna 085920045734

Seluruh hasil penjualan akan digunakan untuk penanganan kasus dan pemberdayaan perempuan korban kekerasan.

Organized by:  Supported by: 

# Programs



## 5. Merchandise

LBH APIK Jakarta has 2 merchandise products, t-shirts and tumblr that are sold and managed directly by the fundraising team through the Tokopedia e-commerce platform (<https://www.tokopedia.com/lbh-apik>).

We believe that anyone who buys it not only contributes to our movement but also has our products and can be used in daily basis.

All profits will be used for case assistance and free legal assistance for victims of violence.





# How to DONATE?

03

LBH APIK Jakarta's consistency with digital developments is also implemented in donation and public fundraising methods. In this case, LBH APIK Jakarta already has several features other than Bank Transfer such as **QRIS, PayPal and donations through the website.**

In addition, LBH APIK Jakarta also opens opportunities for anyone to become a **monthly donor or one-time donor** which can be accessed through the following link **<https://tinyurl.com/DonaturAPIKJakarta>** or check our website!

The infographic is divided into four numbered sections:

- 1 BANK TRANSFER**  
Rekening Bank Mandiri:  
**129-00-1223949-3**  
a.n YAYASAN LBH  
APIK JAKARTA
- 2 PAYPAL**  
**[paypal.me/lbhapijakarta](https://paypal.me/lbhapijakarta)**
- 3 QRIS**  
A QR code is displayed, with logos for Shopee Pay, gopay, OVO, and DANA below it.
- 4 WEBSITE**  
**[lbhapik.org/p/donasi-publik.html](https://lbhapik.org/p/donasi-publik.html)**



# Report

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Public trust in LBH APIK Jakarta is our strength to continue our fight, although it is undeniable that there are many challenges that must be faced, but our commitment to maintain transparency to donors, we publish a **quarterly donation** report that can be accessed directly on our website, one of which is the donation report for the **period April – July 2022** (<https://www.lbhapik.org/2022/09/laporan-donasi-periode-april-juli-2022.html>)

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# Thank you!

**Contact our Fundraising Team:**

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