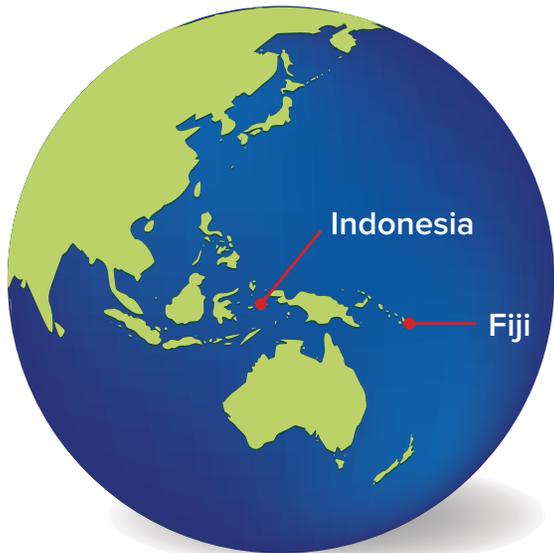


OUR PROJECT SITES

Our work takes us to the front lines—to the reefs and the reef communities. We manage comprehensive coral reef conservation programs with communities in six countries around the world.



The Coral Reef Alliance Manifesto

We believe in the majesty and mystery of coral reefs, in their ability to teach, sustain, inspire, and give life. We understand that if reefs die, we all die. And the reefs are dying, every day. We hold hope for reversing this crisis and believe in the power of community to make change. Our programs are born out of necessity, out of the local community, and out of what makes sense on the ground right now. Together we can make a difference.

*We're on a mission
and we're in a hurry.
Please join us!*



The Coral Reef Alliance (CORAL)
351 California Street, Suite 650
San Francisco, California 94104
Tel 415-834-0900 | Fax 415-834-0999
Toll-free 888-267-2573 | www.coral.org

THE CORAL REEF ALLIANCE
Uniting Communities to Save Coral Reefs



Photo by Jeff Yenover

WHY PROTECT OUR CORAL REEFS?

Coral reefs harbor an incredible amount of biodiversity, supporting over a quarter of all marine species. They provide food, coastal protection, and income to one billion people, and are the source of chemical compounds for lifesaving medical treatments. Overall, coral reefs contribute an estimated \$400 billion annually to the global economy. Unfortunately, these ecosystems are in serious decline—we have already lost nearly 20 percent over the past few decades. Scientists predict that unless we take immediate action, we could lose most of our remaining coral reefs by 2050.



Photo by Chuck Savell

OUR PROVEN APPROACH

The **Coral Reef Alliance (CORAL)** is the only international organization working exclusively to unite communities to save coral reefs. We provide education, tools, and inspiration to help local communities become passionate stewards of their reefs. Together we develop effective marine protected areas and sustainable businesses to benefit coral reefs and people.



Photo by Arneid Thompson

Build Cooperative Alliances

Because effective conservation solutions require collaboration, CORAL engages all local stakeholders to find sustainable and long-lasting solutions to reef threats.



Engage and Educate

Careful consideration of local challenges combined with years of conservation experience allows CORAL to provide the right training and tools to inspire innovative local initiatives that conserve reefs.



Share Community Benefits

CORAL leverages the revenue generated from sustainable tourism and coral reef conservation to return tangible benefits to local communities.



Support Reef Resiliency

By building effective marine protected areas around the world, CORAL is alleviating local pressures to support healthy, resilient coral reef ecosystems.



Photo by Tobias Zimmer

YES! I want to help CORAL unite communities to save our planet's coral reefs with a gift of:

- \$1,000 \$250 \$100 \$50* \$35
 Other \$ _____

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

Phone: _____

Please find my check, payable to CORAL, enclosed.

Please charge my contribution to my credit card:

- MC Visa AMEX

Card No: _____

Expiration Date: _____

Signature: _____

Or join online at www.coral.org/members

** Donate \$50 or more today and receive CORAL's limited edition calendar, featuring twelve months of beautiful underwater photography.*

- I do not wish to receive a calendar
 I do not wish to receive a newsletter
 Please do not share my information

Please detach this form and send it with your check or credit card information to:

The Coral Reef Alliance
351 California Street, Suite 650
San Francisco, CA 94104
(415) 834-0900

Your contribution will be put to immediate use saving coral reefs. Visit our website for more information about membership benefits, volunteer opportunities, and advocacy efforts. www.coral.org

Please Tear Here and Mail