



136.888 people inserted in the labor market

_Editorial



2024 Giving Day has gone. It's a date created to celebrate solidarity and social participation in contributing to a better world!

On December 3rd everyone was able to be part of this beautiful movement that every year mobilizes people from different parts of the planet, generating a wonderful energy of kindness and transformation. We'd like to thank everyone who has been part of it this year!

But...why donate? Donating can be an act of generosity, solidarity, empathy and cooperation. It can also be a way of contributing to a cause you believe in and can bring a sense of satisfaction and well-being .

Additionally, donating can have several benefits, such as:

- strengthen underserved communities;
- promote the redistribution of resources to those who need it most;
- create an environment of empathy and cooperation;
- contribute to social well-being;
- meet basic needs, such as education, health, food and shelter;
- strengthen institutions such as Rede Cidadã, which work for collective well-being;
- help in the practice of material detachment.

The motivation to donate can vary from person to person, but it is usually rooted in feelings of altruism, empathy or solidarity.

Here at Rede Cidadã we believe that work is the best way for vulnerable people to leave poverty behind and achieve their autonomy and dignity. If you believe this too, **join us and support social projects that transform lives .**

Luza Marinho, a third sector professional for 26 years, is currently part of the Partnerships and Projects Board at Rede Cidadã. A committed donor, she financially supports several initiatives that she believes make a big difference in the lives of those who need help the most.

_See testimonials from those who benefit from your donation



"I started the Trail project* in January 2024 and it was a unique experience. I can only be grateful for every lesson, every conversation and every knowledge acquired through it. This only improved my professionalism and was essential for me.

The Trail paved the way for my new job at UPSAI Energy Systems, and this has been a unique experience for me because my identity and gender are completely valid there. People respect me as a transgender woman. I can only be grateful; I am learning a lot there. And I can only thank the entire Rede Cidadã for giving me this opportunity.

Maria Eduarda is from the city of Guaxupé (MG) and participated in the User Development Trail.



I'm Laís, I'm 17 years old and have been working at Cooxupé for almost two months. I'm really enjoying it and learning more things every day. And this is possible because I participated in the User Development Trail*. It lasted 15 days, but I learned so much there that I confess I wish it had been more than 16 days, because it was really cool!

There, we learned to know each other (which is a very important thing), how to enter the labor market, what are the necessary skills to do it(such as responsibility and flexibility) and also some values (such as empathy). And I'm taking all of this into both my professional and personal life.

In my professional life, I've learned to be very responsible and focused. I work a lot with the public, so I need to have a lot of respect and empathy. These are things that I will take with me for the rest of my life. Everything that's happening is incredible!

Laís is a young apprentice at Rede Cidadã and works at Cooxupé, in the city of Guaxupé (MG).

*The User Development Trail is an exclusive methodology of Rede Cidadã. It provides career continuity connections, where everyone finds a path where each person can access **different lines of opportunities for inclusion in the labor market**, whether as a young apprentice, intern or in the various opportunities for productive social inclusion. Its central core is socio-emotional training, preparing people for autonomy. Thus, users and their families can access the Trail and its opportunities throughout the demands of life, while social inclusion becomes effective and sustainable.

_Meet those who donate and recommend this practice

I've been donating to organizations that work with social causes for a long time. The important thing about donating is to create a discipline, a habit, because this leads us to make donations frequently.



The amount to be donated is not essential. What I consider most important is that, when donating, I see myself in the other person, I'm expanding my perception, my vision of care, concern and support for the other person, who's also a brother or sister of ours.

Ultimately, donating is an act of love for people, directly or through institutions that we recognize as qualified and serious for this purpose.

Jonacir Dadalto has supported causes he believes in for many years and has been a donor to Rede Cidadã since 2019.

_Join this movement

Today, Rede Cidadã has several social programs and projects that serve thousands of people in the most diverse situations of vulnerability: LGBT+, the elderly, people with disabilities, people living on the streets and/or in poverty.

We welcome these people into our projects and prepare them to enter and remain in the labor market, so that they can achieve their autonomy and leave socioeconomic vulnerability behind.

And this is only possible with the support of people and companies that embrace this cause with us.

That's why we invite you and your company to participate in these projects by supporting them through donations.

If you have any questions, please contact us by email at luza.marinho@redecidada.org.br .

Donating is an act that is good for both the giver and the receiver. Join us in this action where everyone wins!



Presents:

RESULTS ACHIEVED

from January 2004 to October 2024

Total hires: 136.888

