IMANI COLLECTIVE

TIMELINE + MISSION

2013
Imani Collective opened its doors

2016
Opened second location in Old Town Mombasa

2017
Imani Collective Rebranded

2020
Expanded to Turkana, Kenya

2022
Moved to hybrid model

To empower and create change to break down the generational cycle of poverty through training, self-development mentorship workshops, access to dignified work, and by instilling a supportive well-being space for our artisans to dream for a brighter future.
the objective
By bringing our model to the poorest region of Kenya, we hope to provide 40 individuals with a dedicated safe, and secure working space, equipped with essential amenities. These individuals will gain access to dignified work, socio-economic stability, and upward mobility out of generational poverty.

the problem
Imani Collective currently operates out of a church in Turkana limiting our ability to run at full capacity. The space is small, dark, and hot to wear most of our artisans prefer to sit outside underneath the trees. Renting a space has also made it difficult to provide the best care for our artisan's and their families.

the opportunity
The first phase of our construction will lay the foundation for holistic growth in Turkana. It will broaden the boundaries of the Turkana location, create the first artisan workshop, and provide for basic needs of families in Turkana. Our long-term goal is to create a conference center and guest housing for NGO's to have a place to stay as they come in to help uplift the Turkana people.
WHY US?

For more than 8 years as a nonprofit, we have organically learned and identified gaps in traditional models of workforce development. This experience has been fundamental in the expansion of our operations which results in the creation of more jobs throughout Kenya.

2021 IMPACT AT A GLANCE

- 131 JOB CREATED
- 3 LOCATIONS
- 24 CHILDREN IN OUR IN-HOUSE CHILDCARE
- 1,200 HOURS OF TRAINING PER ARTISAN
- 34,000 MEALS SERVED IN 2021
Turkana Land Development Summary

- 80 jobs created
- 100+ families to be impacted
- Weekly food distribution for the local community
- Total cost of project = $244,500
- 1st year start-up cost = $38,500
Phase 1: Building Plans

**workshop**
Our workshop structures are designed to maximize airflow while also protecting each artisan from the sun.

Maximum: 3 structures  
Capacity: 22 workstations per structure  
**Creates space for 80 new jobs**

**childcare facility**
With two rooms and a covered open play area for the kiddos; the children will have a safe environment to grow and learn.

Maximum: 1 structure  
**Space for 16 children and 2 staff member**
Phase 1: Building Plans Cont.

food center
One structure to store manna packs for the community, open ventilation on the backside for cooking daily meals for the artisans, and a covered area for everyone to enjoy their meals under.

Maximum: 1 structure
Capacity: Food supply for local communities and daily meals for artisans, staff, and children
Feeds 80+ artisans, staff, and children

bathrooms
These bathrooms will come fully equipped with running water and a handwashing station to ensure healthy hygiene in our community.

Maximum: 1 structure
Size: 6 stalls
for the use of men, women, and children
TRANSFORMATIONAL STORY

We believe in investing in our artisans, but we also believe in them investing in themselves and their community.

Mariam Echwa Ethekon

For Mariam Echwa Ethekon, life before joining Imani Collective was very hard and during those desperate times, being a 65 yr old widow, she had to work tirelessly looking for reeds to make brooms to sell in order to be able to provide at least one meal a day for her family.

This is no longer her story after joining Imani Collective as she is now able to easefully put food on the table and pay her children’s school fees with no worries attached. Last year, she started a side business selling cereals to your community on the weekends and was even able to rebuild her house! She even confesses to adding weight which is highly welcomed and praised.
**Turkana Development: Phase 1**

<table>
<thead>
<tr>
<th>Phase 1</th>
<th>Cost</th>
<th>Estimated implementation</th>
</tr>
</thead>
<tbody>
<tr>
<td>13 Acre Land Purchase</td>
<td>$28,000</td>
<td>Upon receiving financial funding, it will take around five months for phase one to be completed.</td>
</tr>
<tr>
<td>3 Workshop structures built</td>
<td>$1,000</td>
<td></td>
</tr>
<tr>
<td>1 Office building built</td>
<td>$2,000</td>
<td></td>
</tr>
<tr>
<td>Perimeter fence and tree planting</td>
<td>$2,500</td>
<td></td>
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<tr>
<td>Electricity connection</td>
<td>$5,000</td>
<td></td>
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<tr>
<td>Water connection/drilling</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>$38,500</strong></td>
<td></td>
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# Turkana Development: Phase 2 - Phase 4

<table>
<thead>
<tr>
<th>Phase 2</th>
<th>Phase 3</th>
<th>Phase 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Architectural drawings and development of design landscaping</td>
<td>Building of permanent workshop, office block and Holistic centre</td>
<td>Building of Cultural Center Building of Guest Housing Building of Conference Center</td>
</tr>
<tr>
<td>Cost: $26,000</td>
<td>Cost: $80,000</td>
<td>Cost: $100,000</td>
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</tbody>
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**Total Goal: $206,000**
OUR ASK

$39K

Create more impact together
+ 13 ACRE LAND PURCHASE
+ 3 WORKSHOP STRUCTURES
+ ELECTRICITY AND WATER CONNECTIONS
+ AND MORE
Ways to Give

Donate by Check
Make checks payable to Imani Collective. If you're donating in honor of someone, sponsoring a specific project, or want to direct your donation to our operating costs, please write that in the memo of your check.

Bank Transfers
Imani Collective has the capability to use Zelle®. It is a fast, easy and convenient way to send money using banks, such as Bank of America, Wells Fargo, and U.S. Bank. Email partnerships@imanicollective.com for more information.
THANK YOU!