



**PROVIDING
VITAL
SERVICES
IN TIMES
OF CRISIS**

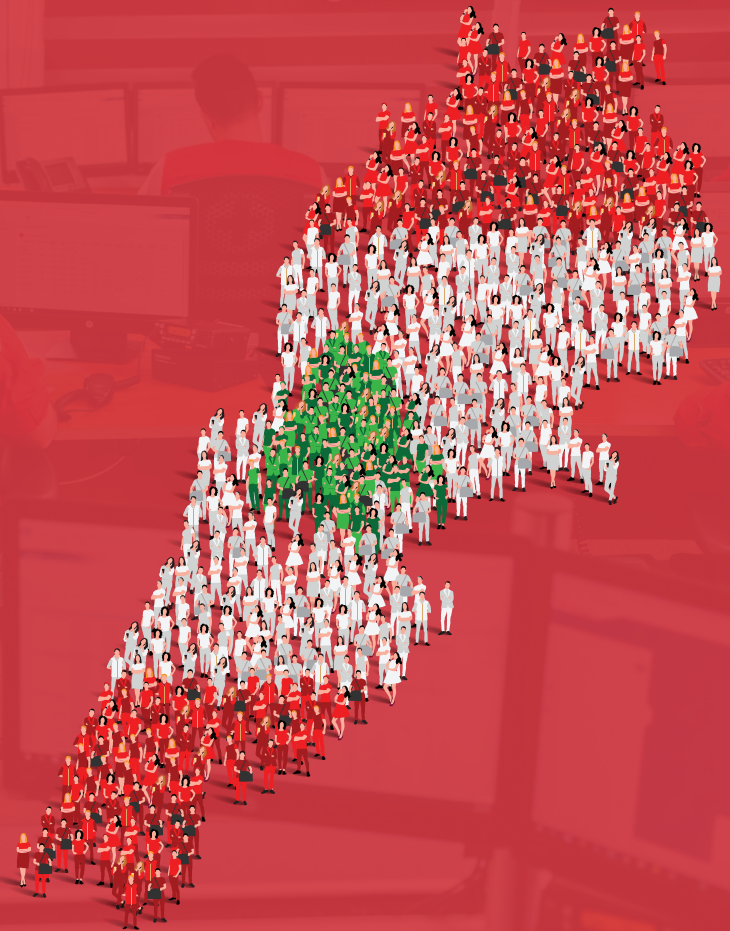
LEBANESE CONTEXT OVERVIEW

Population estimated at **6.8 million**, including more than **1.5 million refugees**

Area: 10,452Km²

Lebanon has been plunged since 2019 into one of the most severe economic crises in world history:

- Since 2019, more than 80 percent of the Lebanese population has been pushed into poverty
- The Lebanese currency has lost more than 95% of its value
- Nine in ten people find it hard to get by on their income
- The health system is failing, and medicines are in severe shortage, and the price of essential chronic medicine has increased fourfold
- Annual out-of-pocket expenses for healthcare exceed 32% of household income
- The minimum wage is now equivalent to 30USD



LEBANESE RED CROSS COUNTRY COVERAGE

We always aim to provide services at large scales, covering all areas of Lebanon

51 Ambulance Centers

13 Blood Transfusion centers

36 Primary Health Centers

8 Mobile Medical Units

14 Disaster Management Centers

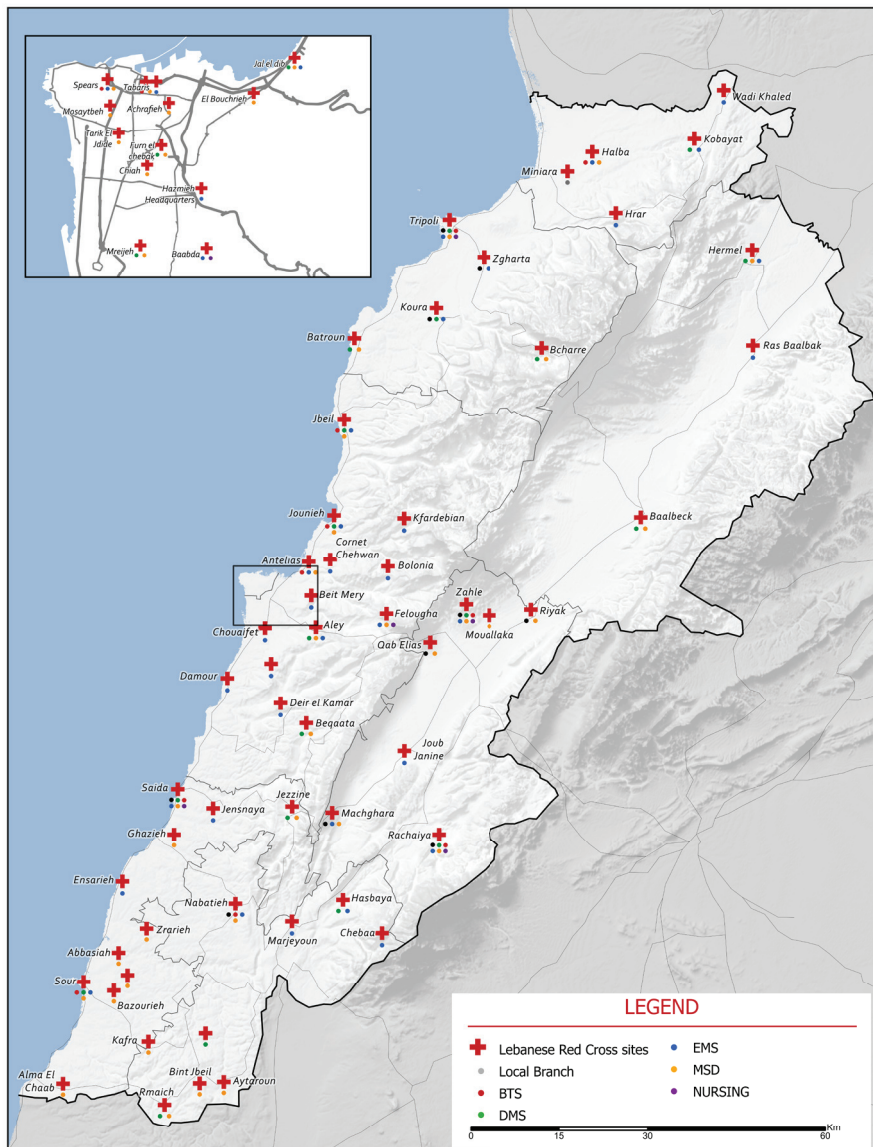
12,000 volunteers

32 Youth Centers

32 Local Branches

Faculty of Nursing Sciences

National Training center



Lebanese Red Cross

Location of Lebanese Red Cross sites

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FORWARD

The Red Cross Movement was born in response to a crisis. It exists to help the most vulnerable in their greatest time of need. It is in that tradition that the Lebanese Red Cross works and continues today to provide assistance and services to more than 1 million persons every year, in every corner of our country Lebanon, despite the extreme challenges and misery that our country is facing.

Indeed, during the last very difficult two years, the volunteers and staff of the Lebanese Red Cross have not only responded to every single crisis that Lebanon has faced, but have also maintained, and even increased, the life-saving services that we provide every day:

- 1**
After the Beirut Port explosion, we have provided direct financial assistance of 24 million USD to more than 11,000 of the families that were affected by the blast.
- 2**
Our ambulance teams have transported more than 50,000 COVID19 patients, and we have vaccinated 183,437 persons to help protect them.
- 3**
We have provided free ambulance emergency response to more than 300,000 patients all across Lebanon.
- 4**
We have ensured life-saving blood products to 95,000 patients.
- 5**
We have increased, and continue to increase, our capacity to provide primary healthcare and medication to people to help maintain their health during this severe economic crisis.
- 6**
We have continued to prepare for and respond to disasters, and to raise awareness around health issues and humanitarian values and principles.

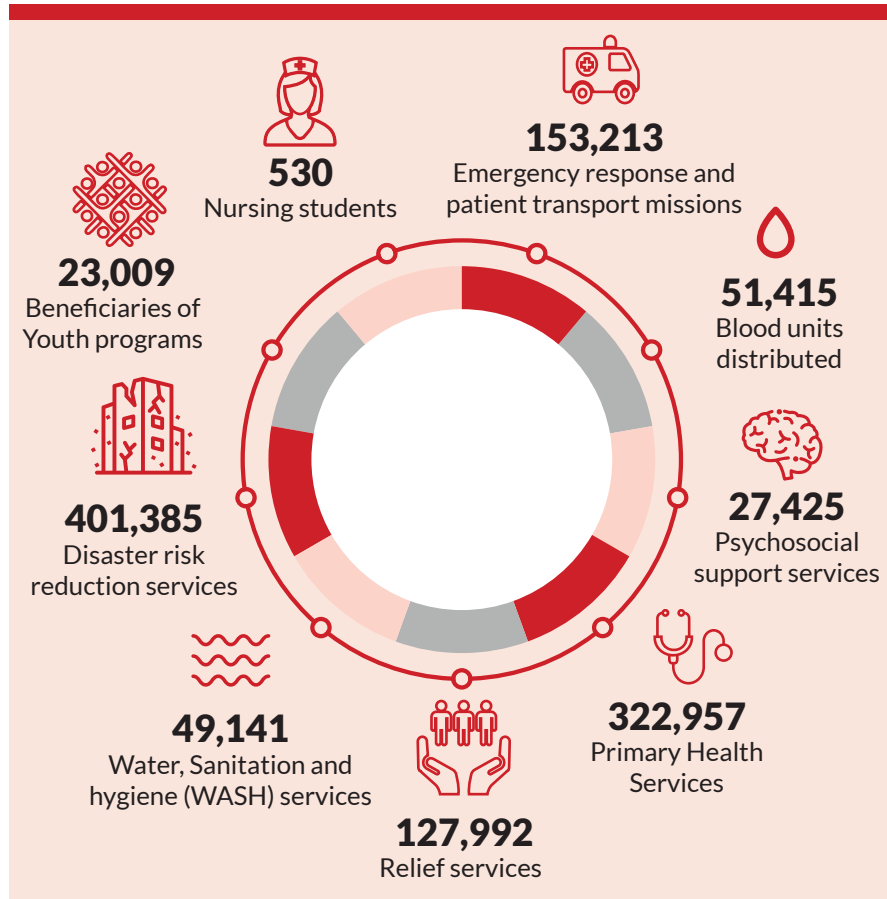
All of this was achieved thanks to the heroic efforts of our volunteers and staff, and thanks to the support of our partners and donors, who have stood by us during these difficult times.

We know that more challenging times await our country, and on behalf of the family of the Lebanese Red Cross, we renew our commitment to continue our humanitarian mission in Lebanon, and to stand next to the most vulnerable in our society in their time of need.

Georges Kettaneh, *Secretary General*

Dr. Antoine Zoghbi, *President*

LRC SERVICES AND BENEFICIARIES IN 2021





**RESPONDING TO
THE HEALTHCARE
NEEDS
OF PEOPLE
IN LEBANON**

OVERALL APPROACH TO HEALTH

Every year, more than **half a million persons** in Lebanon count on the Lebanese Red Cross to provide vital health services throughout the country.

In 2021, our ambulance teams responded to more than **152,000 emergencies**.

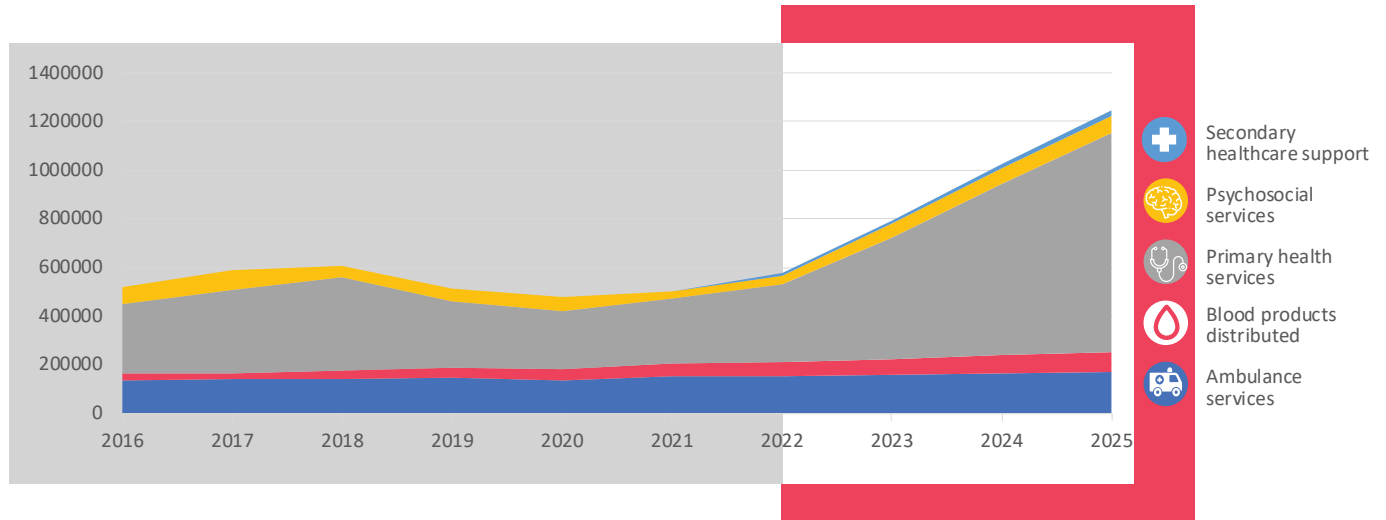
We provided upwards of **51,000 safe blood units** to patients in hospitals, and **250,000 individuals** benefitted from our primary health services.

We aim to continue increasing our capacity to respond to medical emergencies across Lebanon, and to continue increasing the number of blood units collected, processed and distributed. This has become a vital priority as more and more hospitals and patients are relying on LRC to provide life-saving blood products.

We also aim to reduce catastrophic out of pocket expenditures for people in Lebanon, by rapidly increasing the capacities of our primary health centers and mobile medical units, to provide free medical consultations and medicine to people in Lebanon. In partnership with the International Federation of the Red Cross and Red Crescent, we will also establish a Cash for Health program, providing vouchers for patients in difficult socio-economic conditions to be able to access secondary healthcare services when needed.



Graph showing increase in healthcare services provided by LRC and anticipated numbers for 2023,2024 and 2025



After a severe accident, I was resuscitated by Lebanese Red Cross ambulance volunteers. As soon as I was physically capable, I started volunteering for the LRC to give other people a second chance at life, like the one I had”

Beneficiary of LRC ambulance services

In the peak of the COVID epidemic, my father urgently needed 5 blood units for a major surgery. The Lebanese Red Cross Blood Transfusion Center in Spears worked throughout the night to help us get the blood we needed.

Beneficiary of Blood Transfusion services

LRC HEALTH OBJECTIVES FOR 2024



Respond to more than **85% of pre-hospital medical emergency calls** in 13 minutes or less

.....



Provide at least **70,000 blood products** to patients and hospitals per year

.....



Scale up primary healthcare services to serve at least **600,000 patients per year**

.....



Assist at least **50,000 patients** with access to secondary healthcare per year



we will ensure that the most vulnerable persons will receive access to primary health, and that essential medicines will be available to those who need it





**CRISIS
PREPAREDNESS
AND
RESPONSE**

COVID19 response

38,231
COVID patients
transported in LRC
ambulances

183,437
persons vaccinated

836
oxygen machines
provided to COVID
patients at home



Beirut Port Explosion response

11,560
households received
direct financial
assistance for 7 months

24,8 million USD
distributed in direct
cash assistance

110,000
individuals received
food parcels





The Lebanese Red Cross was a pillar of the response to the COVID19 crisis, transporting thousands of COVID cases, operating the busiest vaccination center in Lebanon, and providing patients at home with oxygen machines at the peak of the crisis.

Respond to the basic needs of victims of disasters and crises

Beyond providing health services to the vulnerable persons affected by disasters, the Lebanese Red Cross maintains a capacity to rapidly mobilize resources and provide shelter, food assistance and water and sanitation services.

In response to disasters and emergencies, the LRC also rapidly mobilizes volunteers to carry out field assessments to identify the needs of the affected population and design the most appropriate response. This information is shared with other response actors in order to ensure a coordinated and efficient overall response.

LRC continues in parallel to respond to the Syrian refugee crisis by providing health, water, sanitation and economic security support to more than 200,000 refugees and host population per year.

Reduce the impact of disasters on the population through prevention and mitigation

LRC has also invested heavily in working upstream with local communities on disaster prevention and mitigation. This is achieved through a wide array of Disaster Risk Reduction activities, foremost among them:

Training more than **7000 local community members** in disaster response.



Improving the resilience of more than **200 schools and local communities**





HOW WE WORK

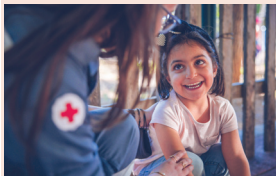
VOLUNTEERS

Volunteers have always been, are today, and will remain the central pillar of LRC's reach, integrity and capacity to respond. With the challenges facing every single household in Lebanon today, including the volunteers themselves and their families, LRC is investing heavily in supporting volunteers, motivating them and integrating them into a wider range of programs and activities.

INTEGRITY AND ACCOUNTABILITY

LRC's second pillar is its reputation. Due to its strict adherence to the Fundamental Principles of the Red Cross and Red Crescent, and because of a 76-year history of providing relevant services that reach almost every single household in Lebanon, the Lebanese Red Cross is privileged to have earned the trust of people in Lebanon. This is what allows us to recruit thousands of volunteers each year, to raise funds, and most importantly, to always have unfettered access to all parts of the country in order to deliver our services to the most vulnerable.

A lot needs to be done to ensure that LRC remains a highly trusted actor in Lebanon, foremost among those:



Improving information management capacities and data protection measures.

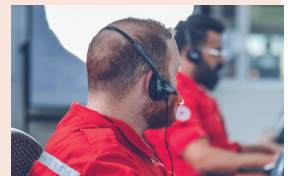
Strengthening protection mechanisms, particularly protection against sexual exploitation and abuse.



Investing in external and internal complaints and feedback mechanisms, specifically the new national hotline 1760 and its associated CRM system.



Improving communications and engagement with communities at both local and national levels



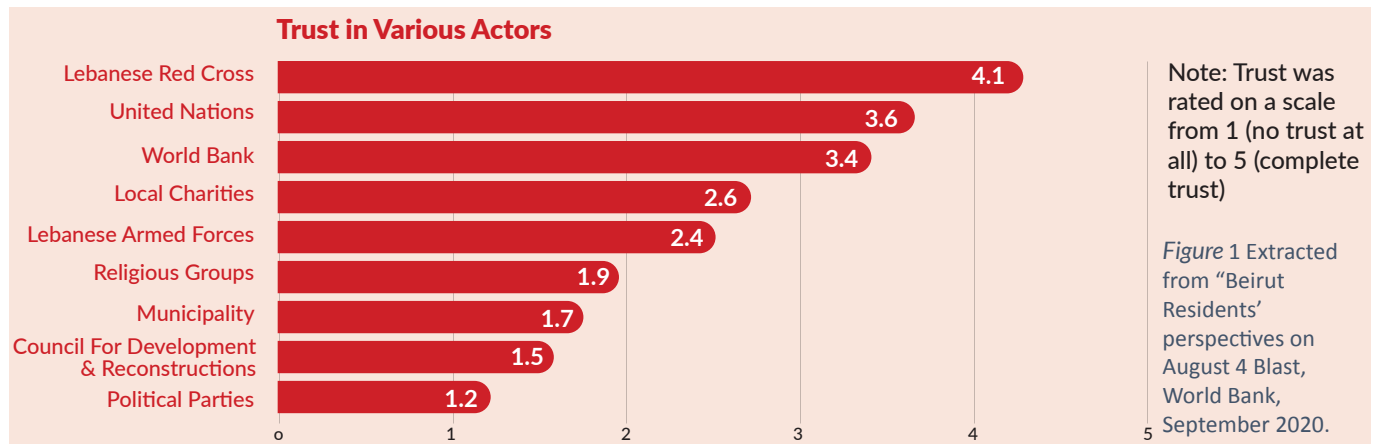
OUR APPROACH TO LOCALISATION

The Lebanese Red Cross is a strong believer in localization, or the strengthening of local humanitarian actors. We believe that strong local actors can improve humanitarian response and development, and increase the value of the funds that reach the final beneficiary.

Recent examples of the benefits of the Lebanese Red Cross as a strong local actor that delivers services across Lebanon are:

- In a country with failing public services, LRC has successfully maintained and is continually improving its capacity to deliver two key health services: pre-hospital emergency care and transportation, and blood transfusion services.
- In response to the COVID19 crisis, LRC was able to respond immediately with the safe transport of all COVID19 cases, the operation of the largest COVID vaccination center in the country, and the rapid deployment of oxygen machines to support COVID patients at home.
- In response to the Beirut Port explosion, LRC was the first actor to initiate direct cash assistance, reaching more than 11,000 of the most vulnerable affected families with more than 24 million USD in aid.
- LRC is in a unique position to massively scale up its primary health services and to establish a cash for health program, to alleviate the suffering related to the economic crisis.

The figure below illustrates that the Lebanese Red Cross has been able to maintain the trust of the population throughout these challenging 3 years.



WHAT IT COSTS

After the start of the financial crisis in Lebanon in 2019, the Lebanese Red Cross lost more than 35% of its local funding. This includes all funding from the Lebanese government, and 96% of local fundraising revenue. The needs have increased dramatically and the Lebanese Red Cross is being asked to do more, with less.

The table below summarizes the estimated costs for the continued provision of LRC's main public health services (ambulance services and blood transfusion services), the ongoing scale-up of primary health services, the introduction of the cash for health program, and the continued efforts on disaster preparedness and response.

	Direct Beneficiaries over 3 years	2023 costs	2024 costs	2025 costs	Total direct costs for 3 years	Average cost per beneficiary
 EMS	480,000 patients	15,000,000 USD	15,500,000 USD	16,000,000 USD	46,500,000 USD	97 USD
 Blood	195,000 patients	6,000,000 USD	7,000,000 USD	7,800,000 USD	20,800,000 USD	107 USD
 Primary Health	600,000 patients	22,000,000 USD	25,000,000 USD	28,000,000 USD	75,000,000 USD	125 USD
 Cash For Secondary Health	120,000 patients	5,000,000 USD	9,000,000 USD	14,000,000 USD	28,000,000 USD	233 USD
 Disaster Preparedness & Response*	400,000 persons	15,000,000 USD	17,000,000 USD	19,000,000 USD	51,000,000 USD	128 USD
Total	1,795,000 direct beneficiaries	63,000,000 USD	73,500,000 USD	84,800,000 USD	221,300,000 USD	123 USD

* Disaster Response services can be scaled up to respond to punctual crises and emergencies.

** LRC maintains an overhead cost of less than 8% at all times. This includes Organisational Development (National Society Development) and support services such as Finance, HR, Procurement and others.

THE FUNDAMENTAL PRINCIPLES OF THE INTERNATIONAL RED CROSS AND RED CRESCENT MOVEMENT



Humanity

The International Red Cross and Red Crescent Movement, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavours, in its international and national capacity, to prevent and alleviate human suffering wherever it may be found. Its purpose is to protect life and health and to ensure respect for the human being. It promotes mutual understanding, friendship, cooperation and lasting peace among all peoples.

Impartiality

It makes no discrimination as to nationality, race, religious beliefs, class or political opinions. It endeavours to relieve the suffering of individuals, being guided solely by their needs, and to give priority to the most urgent cases of distress.

Neutrality

In order to continue to enjoy the confidence of all, the Movement may not take sides in hostilities or engage at any time in controversies of a political, racial, religious or ideological nature.

Independence

The Movement is independent. The National Societies, while auxiliaries in the humanitarian services of their governments and subject to the laws of their respective countries, must always maintain their autonomy so that they may be able at all times to act in accordance with the principles of the Movement.

Voluntary service

It is a voluntary relief movement not prompted in any manner by desire for gain.

Unity

There can be only one Red Cross or Red Crescent society in any one country. It must be open to all. It must carry on its humanitarian work throughout its territory.

Universality

The International Red Cross and Red Crescent Movement, in which all societies have equal status and share equal responsibilities and duties in helping each other, is worldwide.