

24HR PAUSE FOR PEACE



If your heart is heavy and your mind overwhelmed, we invite you to join us for a global 24 hour Pause for Peace on

October 4, 2025.

One year from now we will host thousands of youth performances spanning six continents as well as two 24 hour commercial concerts. To ensure that everyone can participate, we will host 24 streaming channels featuring acts from every time zone as well as a live broadcast.



www.24hourpauseforpeace.org

Our team is comprised of professionals who have helped strengthen big brands like McDonald's and Campbell's Soup, produce large projects like Star Wars and Live Aid, and protect Super Bowl audiences. In short, we are bringing our passion, skills and experiences together to provide the world with a platform to celebrate our diversity through the universal language of love: music.



Most notable is the founder of our host organization, PEAC Institute, who played a critical role in an international campaign that garnered the 2017 Nobel Peace Prize.

PEAC Institute is a **501(c)(3)** nonprofit, with special consultative status with the Economic and Social Council of the United Nations.

