



**+38 (044) 221-61-21**

Results of work for 2020 and the first half of 2021

# CHARITY PROGRAMS OF THE FUND

## "DIGNIFIED AGE"



## "UNIVERSAL ENVIRONMENT"








According to the Ministry of Social Policy, Ukraine is among the 30 oldest countries in the world: according to the national demographic forecast, by 2025 the share of people over 60 will be 25% of the total population of Ukraine, and at the age of 65 and older - 18.4 %

We can't change the statistics,  
but together we can improve  
quality of life of elderly people in  
Ukraine!

## Let's help has been working systematically with geriatric nursing homes for 6 years

**121** geriatric boarding house in **9** regions of Ukraine:

- Kyivs`kyy
  - Cherkas`kyy
  - Lvivs`kyy
  - Zytomyrs`kyy
  - Chernigivs`kyy
  - Odes`kyy
  - Sums`kyy
  - Poltavs`kyy
  - Zaporiz`kyy
- 

# "DIGNIFIED AGE"



The program is implemented to improve the living conditions of the elderly. These are qualitative changes in the lives of elderly people living in geriatric nursing homes and beyond.

The program is implemented within three projects:

- **HEALTHY LIFE**
- **COMFORTABLE LIFE**
- **SATURATED LIFE**

## FINANCIAL REPORT OF THE PROGRAM "DIGNIFIED AGE"

The total amount spent on the program "DIGNIFIED AGE" **14 105 289, 65 uah**

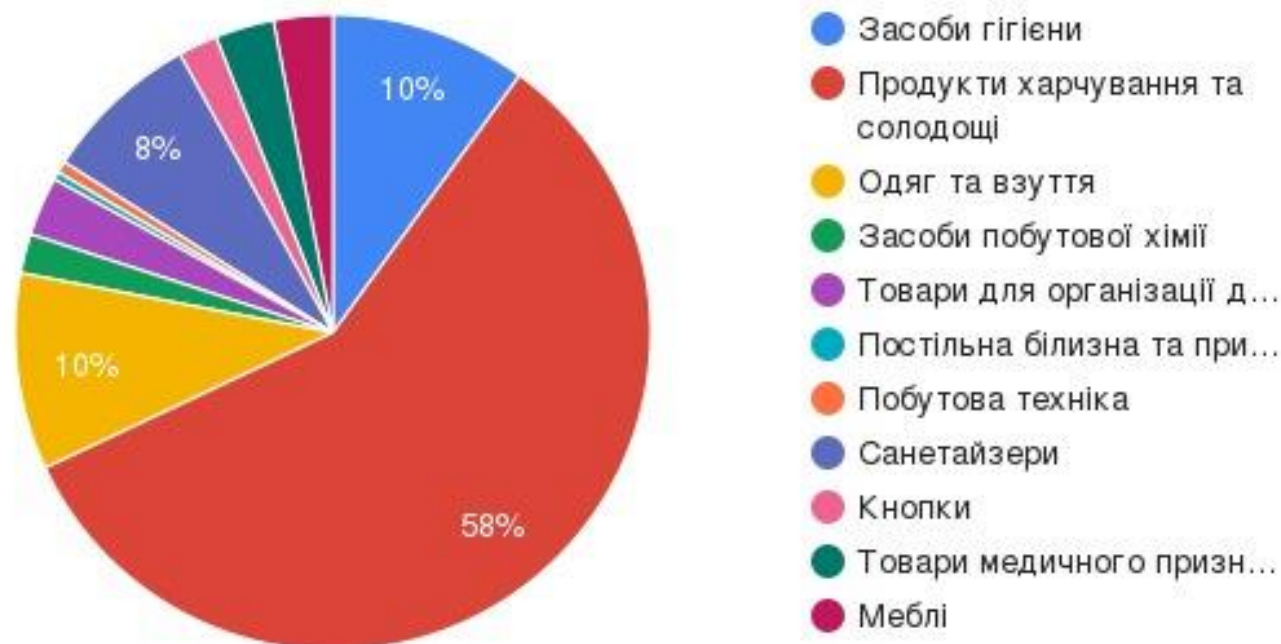
The amount of charitable assistance provided to geriatric boarding houses **11 107 239, 47 uah**

# The amount of charitable assistance provided geriatric resorts in terms of regions

За період 22.03.2020 – 18.06.2021 року по  
регіонах в грн.



## Assistance was provided by groups of goods as a percentage of the total amount





## THE THREE MOST IMPORTANT NUMBERS

**36 438**

single grandparents received  
the necessary assistance from  
the Foundation

**10 000 000**

UAH Fund spent to protect single  
grandparents from the COVID-19  
pandemic

More than **5,000** parcels were sent to wards and  
addressed to lonely elderly people throughout  
Ukraine



# Project #GYMFORBABUSYA

The first gym in Ukraine in a state house for the elderly is open!

In Gornostaipil geriatric boarding house - a holiday of movement and sports!

The newly renovated room now houses:

- Swedish wall
- treadmills
- exercise bikes
- hyperextension

Also purchased: fitness balls, massage rollers, dumbbells, expanders, rubber bands and fitness mats.



# #GYMFORBABUSYA







## Project "Magic Button"

it is a system of emergency personnel call

We installed **841** buttons in **3** geriatric boarding houses of the Zhytomyr region for the sum of **344 000 UAH**

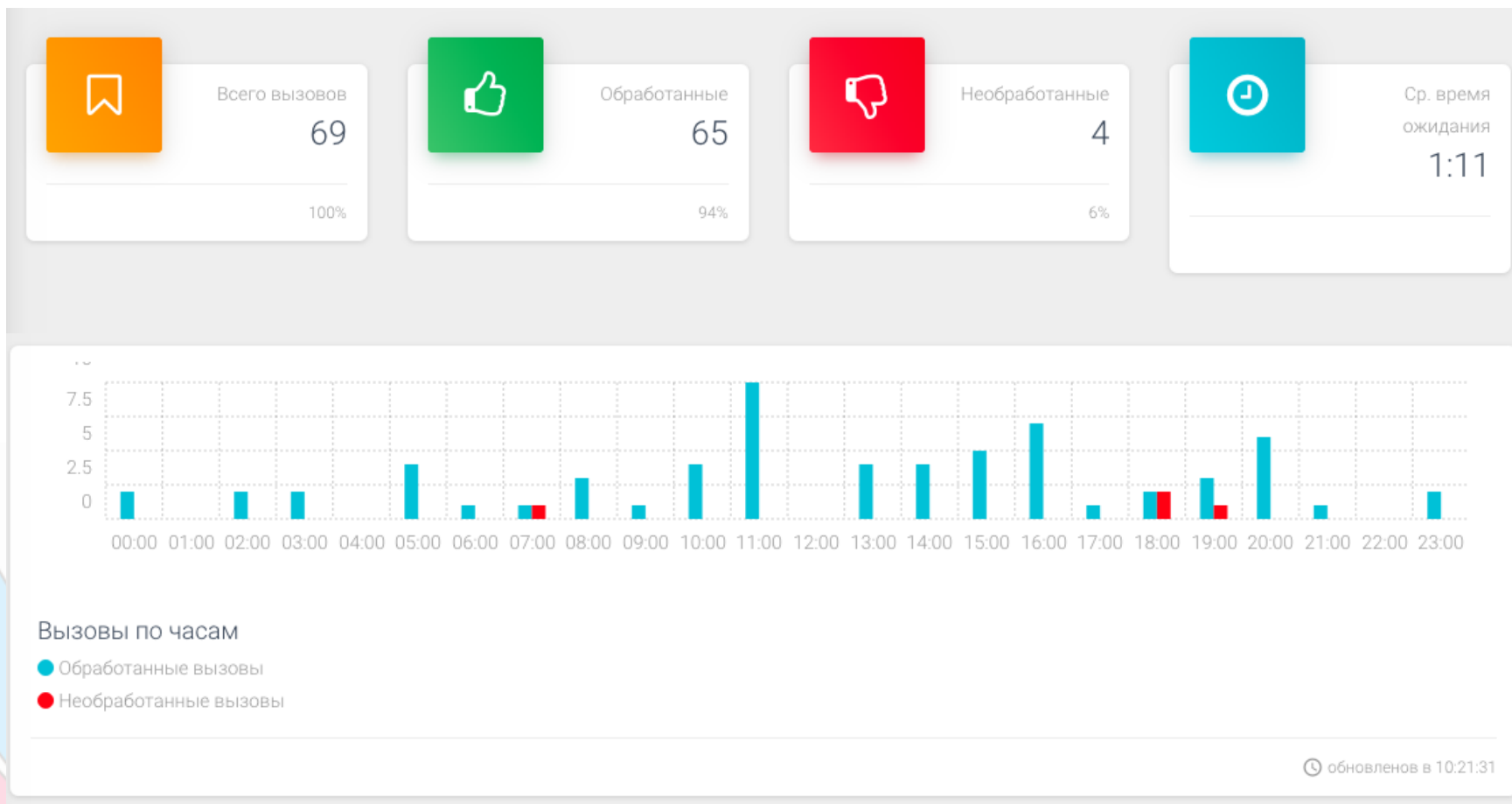
The project was implemented with the grant support of IWCK 



## Project "Magic Button"



# On-line button monitoring system emergency call to staff





# "DISINFECTANTS FOR LONELY ELDERLY PEOPLE"





## Project #HAPPYCHRISTMAS

As part of the project, warm and heartfelt gifts for the Christmas holidays were given to grandparents from geriatric

boarding houses of Kyiv region, Zhytomyr region and Cherkasy region. Despite the quarantine and various restrictions, we managed to create a real miracle and arrange a holiday for single elderly people.





## Project #GiveBeauty

A Beauty Day was organized for elderly ladies in Kyiv together with the masters of the 365 studio network.

They presented women from Shevchenkivskyi and Darnytskyi districts with a good mood, stylish hairstyles and manicures, and with them a great feeling and unforgettable emotions. The #GiftBeauty project is designed to provide the necessary care and support and improve the mental health of single people of respectable age. Beauty for them is care, it is an emotional state, it is self-feeling, a stimulus to life.







## "MINI GARDEN" PROJECT

Mini-garden in Gonostaipil geriatric boarding house. At the initiative of our partners from "Kyiv Kvituchyy" we arranged wonderful mini-garden with cucumbers, salads, tomatoes and onions in the Gornostaipil boarding house for the elderly and the disabled.





## "MINI GARDEN"





# Project "SHARE GOOD"

We collected **270,512** hryvnias and presented the holiday to single grandparents 🏠 👴

**8,100** of our wards in **142** geriatric resorts received delicious cakes and felt the warmth of your hearts. Look at their touching, sincere, joyful faces! Together we gave happy moments of Easter



# Project "SHARE GOOD"





# SUPPORT SUPERHEROES, THEY TAKE CARE OF GRANDMOTHERS AND GRANDFATHERS EVERY DAY!

We tell the stories of real superheroes - social workers and call to support them together.

Sanitizers, protective masks, food kits, and medical gloves were purchased for social workers during the pandemic.



## The project "BALY DOBRA"

As part of the Decent Old Age program, our partners from Fora have created a charity project "Balls of Kindness", where every guest of Fora stores can help single grandparents to buy the most necessary things. The fund uses the project points to purchase products and hygiene products for single low-income people of respectable age





# Trips within projects

committed  
**20** trips

satisfied over  
**1023** requests  
for help from boarding  
houses

Number of sent parcels -  
**5873** units



# Partners who support the Foundation's initiatives



ПРАВЕКС-БАНК



amic  
ENERGY





**Old age is not the past,  
and our future.**

**Let's make it worthy together with you!**

**Thank you for your attention**

