



**GO
GIRL
GHANA**



**We advocate social
change with
communities for the
equality of girls and
the improvement of
their education**

01

**WHO IS
GO GIRL GHANA**



Who we are

Go Girl Ghana was founded in 2016 to improve girl equality and education through girl empowerment and community engagement. We have since impacted the lives of over 600 girls in the Central Region in Ghana and are currently working together with 4 other countries around the world to reduce teen pregnancy.

The team:

Leonie Heppener - Founder and CEO NL/GH

Comfort Nukpeta - Field Coordinator GH

Mariona Valls - Project volunteer NL

Community volunteers GH

International volunteers

Executive summary Go Girl Ghana

Overall objectives:

- Girl equality
- Improving girl attendance and enrollment in primary and secondary school

Specific objectives:

- Reducing teen pregnancy
- Mobilizing girls, building on self empowerment & strengths
- Changing parents perception on girls' equality and the importance of girl education - Social Change!
- Providing better access to information on reproductive health, personal hygiene and family planning
- Promoting inclusive community ownership by bringing parents, officials, teachers and youth together with as common goal equality and education of girls

Proposed Locations:

Awutu-Senya East and Gomoa East districts, Ghana

Target population:

Adolescent girls aged 10-21 and their communities

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02

**WHY ARE WE
DOING THIS?**



Girls in Ghana

In Ghana, social and cultural norms within most (semi-) rural communities dictate that girls have no future in either further education or gaining meaningful employment. They are often not supported by their families and/or communities and as such look into other ways to break free. They have not been exposed to greater life skill opportunities and experiences, that would equip them to be able to make informed choices about their education, career and general life potential. GGG aims to address this by enabling and empowering (semi-) rural girls to reach their own potential as well as supporting their communities to in turn facilitate this change for girls.



The digital gender gap

advanced more rapidly than any innovation in history –
ment of the developing world's population in only two
societies. By enhancing connectivity, financial inclusion,
services, technology *can be* a great equaliser. Digital
accelerate achievement of each of the 17 SDGs – from
reducing maternal and infant mortality, promoting decent
sal literacy. Throughout history technological revolutions
orce: creating new jobs, making others obsolete, and
changes. This current wave of change is likely to have a
world. ¹ But girls in especially Africa are still in the back



Closing the digital gender gap

35% of men in Africa have access to the Internet, whereas 24% of women of which only 15% can afford to use it.²

In Ghana, 27% of woman and girls above the age of 11 are illiterate, versus 16% of men and boys in the same age.³

25% of girls do not go past Junior High school, only 10% make it to Tertiary education.⁴

The average size of a class in Gomoa East is 50 children. ⁵

The future is digital. Digital skills are in growing demand and they are top-paying skills. We need to equalize the field and ensure girls also gain access to the digital space. To educate them and to inspire them to pursue higher education. This enables women and girls to have economic independence which in turn allows them to secure a better future for themselves and their families.

Sources: 1. UN.org, 2. European Investment Bank, 2020. 3 & 4. Ghana Population census, 2021, 5. Gomoa East District assembly, 2020

**7 YEARS OF
EDUCATION
MAKES A GIRL MARRY
LATER AND HAVE
FEWER CHILDREN**

03

GO GIRL DIGITAL



What is our proposal?

Providing girls with access to digital education will allow them to safely gain digital skills. This will prepare girls to be part of the digitized future on an equalized playing field. For them this also demonstrates that there are different vocational opportunities available to them. Which in turn will inspire these girls to stay in school, enables them to make better informed life decisions and feel strong enough to make them.

As GGG supports the communities by informing them about the benefits of equality and educating their girls, they will be able to take positive action themselves. In turn this can inspire other girls and their families in the communities to be educated and aspire for a better future.

Project outline - computer center

To bridge the gender gap and to ensure more girls are able to be a part of the changing future, GGG wants to create a safe place for girls to learn about the digital world. We will offer free classes for girls between 10 and 21 who are part of the Go Girl Groups. Additionally, we want to offer classes to young talent who will pay a small fee (cost covering only). This fee will in turn go back into the computer centre, hopefully making it partly self sustainable in the future. The classes will be held by local teachers and international volunteers and aim to educate girls on topics ranging from basic office skills and online safety, to design and coding. We will provide transport for the girls further away from the center.

180 girls per year

Facilitating 2 communities
[Nyanyano](#) and [Buduburam](#)

30 girls per class
per community

12 week courses on 3 levels
Basic, intermediate and advanced

Local teachers

International volunteers host
monthly topic workshops

Topics include basic skills, online
safety, design, coding, social media

Transport for safety

self sustainable in the long term

04

BUDGET

START UP BUDGET (first 9 months)

	Amount
Staff and other personnel cost	€ 5.455
Supplies and materials	€ 42.990
Contractual services	€ 4588
Transport	€ 3096
General operating costs	€ 650
PSC costs	€ 3.974
Total	€ 60.753

Please find detailed budget [HERE](#)

PROJECT BUDGET

	Amount
Staff and other personnel cost	€ 12.100
Supplies and materials	€ 45.235
Contractual services	€ 9.510
Transport	€ 6.880
General operating costs	€ 800
PSC costs	€ 5217
Total	€ 79.742,-

Please find detailed budget [HERE](#)

Why support Go Girl Ghana?

You will be part of digitally empowering and educating over 180 girls

You will contribute to build community ownership of girls education in 2 communities

You can follow our progress live and be an active part of our community

DONATE HERE

Or transfer your donation into our bank account with IBAN: NL76INGB0007510429

If you want to support in another way, please get in touch through welcome@gogirlghana.org





**“EDUCATION IS
THE MOST POWERFUL
WEAPON WHICH YOU
CAN USE TO CHANGE
THE WORLD”**

NELSON MANDELA



GOGIRLGHANA.ORG

MEDAASE | THANK YOU | DANK U