

Todos Podemos

todos-podemos.com



WE TRAIN CHANGEMAKERS!

Where you would never hope to find them!

ABOUT US

We train social entrepreneurs and are committed to help vulnerable communities in Colombia. Our goal is to reduce the social gap, through teaching in business creation, soft skills and organizational values. Because we believe that education is the only sustainable way to guarantee human and environmental well-being, we are always growing with our stakeholders to respond to the challenges of social and territorial transformations.

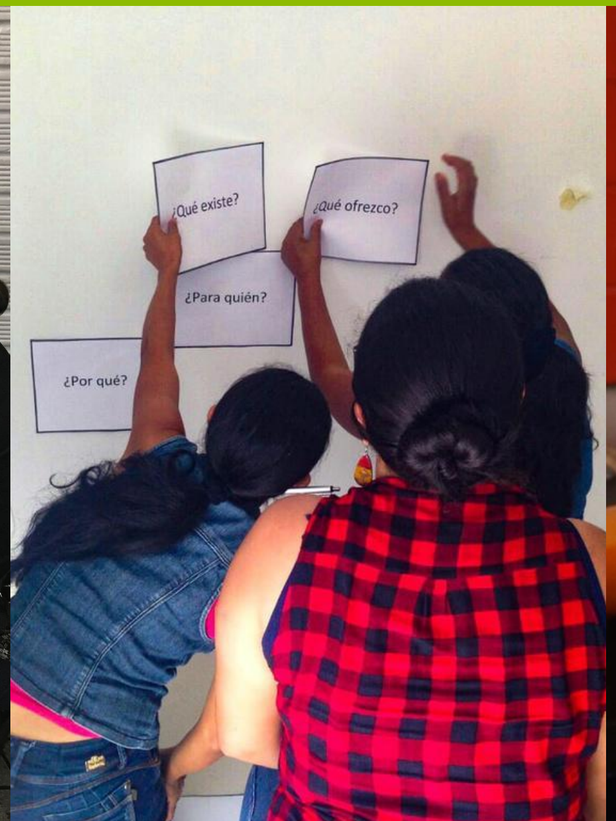




Our values

Responsibility. Pragmatism. Transparency. Environmental awareness.









UR TEAM



TRAINER / M&E LEAD

Adriana Hidalgo Cardona

Sociologist and expert in community interventions, research, design & impact measurement with victims of the armed conflict, rural communities and the LGBTI community. She is passionate about designing alternatives to provide access to knowledge for all.



PSYCHOLOGIST / TRAINER

Alejandra Carmona

Psychologist with experience working with and designing workshops for children, youth and adults in vulnerable situations. She specializes in building life projects and developing soft skills. Alejandra is also an active member of the Civic Police for the Elderly, an important contributor to the Colombian peacebuilding process.



FOUNDING DIRECTOR

Alexandre Applefield-Alvarez

Sociologist, educator & master in International Public Management working in international development with vulnerable populations in Latin America & the Caribbean for the past 15 years. Alex has helped over 100 underserved individuals become social entrepreneurs.



ADMINISTRATOR

Estefanía Gutiérrez Loaiza

Experienced public accountant, who specialized in taxes and administrative & human management. She additionally works on helping others expand their potential through financial and organizational skills training.



COMMUNICATOR

Fernando Ramirez Lopez

Sociologist & Audiovisual producer. He has spent the last 5 years training & guiding community organizations and victims of the armed conflict in peace building processes using audiovisual tools.

OUR SOLUTION

Our training model includes:



A logical 10-step process



Relatable hands-on exercises



Powerful soft-skills development tools



1-on-1 support



A growing network of mentors and partners

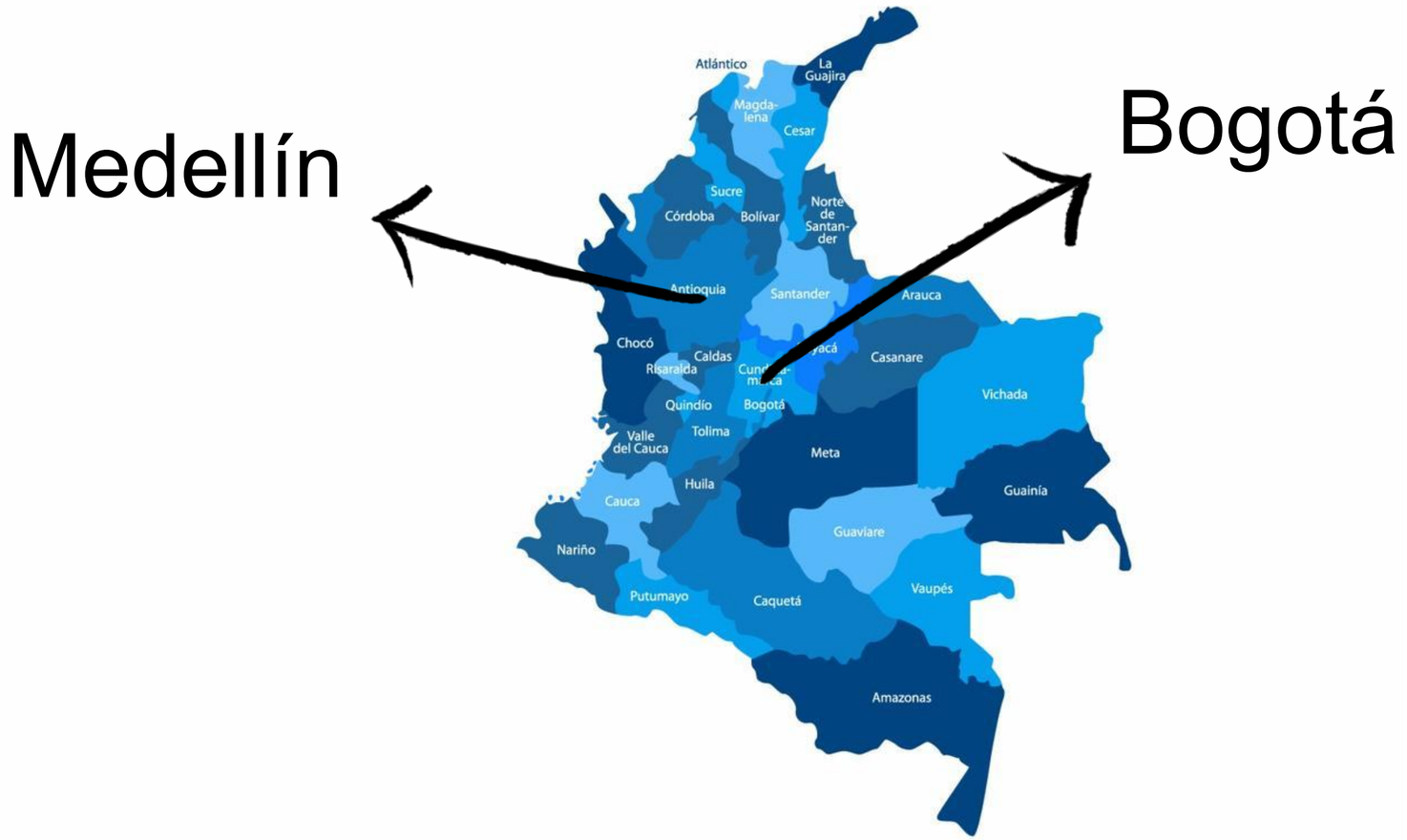
MAGIC HAPPENS WHEN PEOPLE START BELIEVING IN THEMSELVES





WHERE WE WORK

We are a registered Colombian non-profit organization with current operations in Medellín and Bogotá and projections to expand our work on a national level in 2022.



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WHO WE SERVE

- 94% are women.
- 81% are survivors of the armed conflict.
- 53% are Afrocolombian.
- 100% live in low-income neighborhoods.
- Our programs have impacted 5,000+ lives.

RESULTS

1.500+

people sensitized to social entrepreneurship.

80%

of entrepreneurs generate sales within 3 months.

15

trainers trained to replicate the model.

+ de 90

social enterprises created.

1

world improving day-by-day.

OUR GOALS

Our commitment for 2023 will be to constantly prepare at least three groups of entrepreneurs and trainers annually, so that their training process generates positive impact in their communities. This will be made possible through public and private alliances as we help our partners satisfy their Social Responsibility needs.

Together, we will:

- Help create 200 social enterprises in vulnerable communities.
- Form a national network of entrepreneurs who support each other.
- Positively impact 6000+ lives in low-income communities.

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UR PARTNERS

accenture

Alcaldía de Medellín
Cuenta con vos

Rotary

UNIVERSIDAD DE ANTIOQUIA
Facultad de Ciencias Sociales y Humanas

GlobalGiving

philanthropiece
PEDAZO POR PEDAZO UN MUNDO MEJOR

ID SOCIAL®

Fresia
Corporación de Mujeres



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Will you be part of the change?

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WE TRAIN CHANGEMAKERS!

Contact@todos-podemos.com

WhatsApp (+57) 311 583 2687

@TodosPodemosConsulting

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