





Housing project

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Who we are

Dara Institute (formerly Saúde Criança Renascer) is a Brazilian civil society organization that has been working to fight poverty, promoting health and human development, since 1991.

We believe that the social transformation of vulnerable families only takes place when different areas of human development are addressed simultaneously and in an integrated manner.





FAMILY ACTION PLAN (FAP)

The Family Action Plan is Dara's social technology, which consists of the participatory creation of goals and integrated actions in the 5 areas of activity.

Its main objective is to encourage each family to be the protagonist of their own development and improve their quality of life.

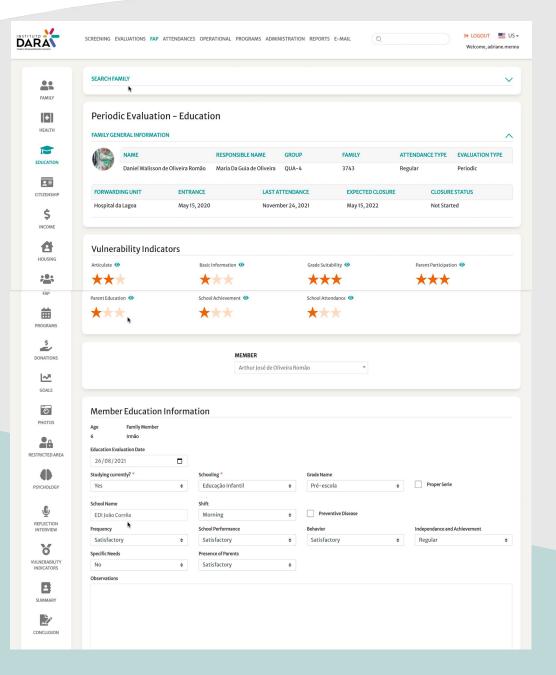




MONITORING SYSTEM

Measuring impact has always been important to Institute Dara, and since 2012, families' progress has been monitored through a personalized monitoring system.

More than 150 quantitative and qualitative indicators are monitored.





LONG TERM IMPACT

Three to five years after participating in the Family Action Plan

92% increase in family income

73%

drop in negative perception of well-being

86%

drop in children's hospital readmission

92%
increase in families who have declared ownership of their homes

Source: Georgetown University



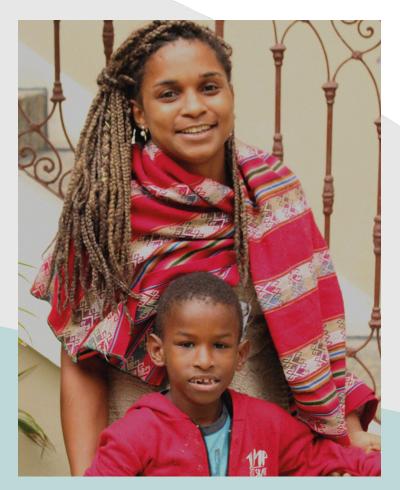
WHO WE SERVE

Families assisted by Institute Dara

We serve families living in extreme vulnerability and poverty. In partnership with them, we work so that they can believe in their own potential. We provide knowledge, tools and opportunities to develop their own skills. Dara's Institute multidisciplinary team works in an integrated manner, since we understands that the challenges of overcoming poverty are not solved by focusing in just one area, but are interconnected.



Rita and Juliano before Dara



Rita and Juliano after Dara



HABITABLE HOUSING



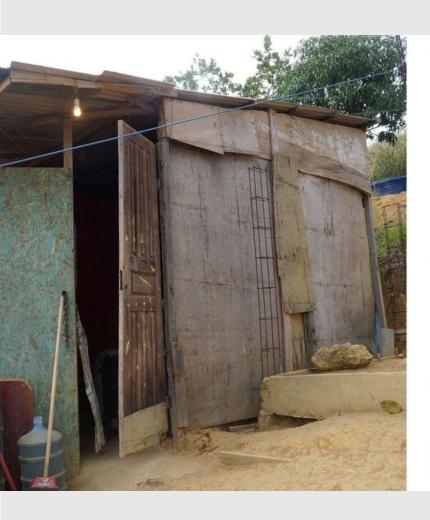


There is a strong relationship between housing and public health. Lack of basic sanitation, ventilation and clean water in early childhood can compromise a child's physical and cognitive development and can even result in fatalities.

However, housing with good lighting and clean drinking water promotes education and decreases hospitalizations.



Challenge





Our challenge is to make it possible for 20 families to live in basic conditions such as running water, sewage, safe electrical installations, and windows.

Decent homes can become the essential foundation for people to build happy, dignity lives.

The estimated budget for each house is US\$3,000.



OUR MAIN PILLARS

To fulfill its mission, Dara Institute

- It directly serves, at its headquarters in Rio de Janeiro, families in situations of social vulnerability, with the social technology called PAF;
- Disseminates acquired knowledge, mainly through national and international consultancies;
- Stimulates the replication of the PAF and research in the academic environment;
- Works to influence public policies; and mobilize civil society: more than 1600 volunteers have worked at the institution.



WHERE WE ARE



In **30** years, more than **75** thousand people have been served directly, and **1 million** indirectly in **4 continents**, through the work of organizations that are inspired by our social technology.

Partnership with the municipality of Belo Horizonte, since 2009. In 2021, in Brasília, we signed a technical cooperation agreement with the Ministry of Citizenship.

The transfer of social technology is currently underway to the University of Maryland, in the United States, and to the Girls Move organization, in Mozambique.



ESG and **SDG**

The Institute works for an inclusive and sustainable world

It contributes to the achievement of the Sustainable Development Goals (SDGs) and in 2018 it received an honorable mention from the SDG Brazil Award, promoted by the United Nations.























RECOGNITION

more than 50 national and international awards



#1 TOP NGO in Latin America for the ninth consecutive year **#21 TOP NGO** of the world

- . <u>Case study em Harvard Business School</u>
- Pesquisa Georgetown University

