



Livelihood Project – Needs Assessment Report

Title of Event: Needs Assessment

Objective: To meet potential participants for the Livelihood Project and conduct a needs assessment.

Date: Wednesday, 25.05.2022

Time: 10:00am to 12:00pm (GMT)

Venue: Abokobi Women's Centre (near the police station) Ga East Volta Region, Ghana

Team: Jennifer Gasu (Programmes Manager), Marlene Keller (Deputy Programmes Manager), Naa Adjeley (Field Coordinator, AFAWI), Esther Amponsah (Assistant), Interns: Isla Leckie, Emma Ridley, Hala Mobaydeen, Viktoria Kuszak, Perrine Maillot, Siobhan Wainwright, Becky Shiew

Present: Jennifer Gasu (Programmes Manager), Marlene Keller (Deputy Programmes Manager), Naa Adjeley (Field Coordinator, AFAWI), Esther Amponsah (Assistant), Interns: Isla Leckie, Emma Ridley, Hala Mobaydeen, Viktoria Kuszak, Perrine Maillot, Siobhan Wainwright, Becky Shiew,

Absent: Philip Kwesi Agyei

Report submitted by: Emma Ridley (Intern) and Viktoria Kuszak (Intern)

Procedure:

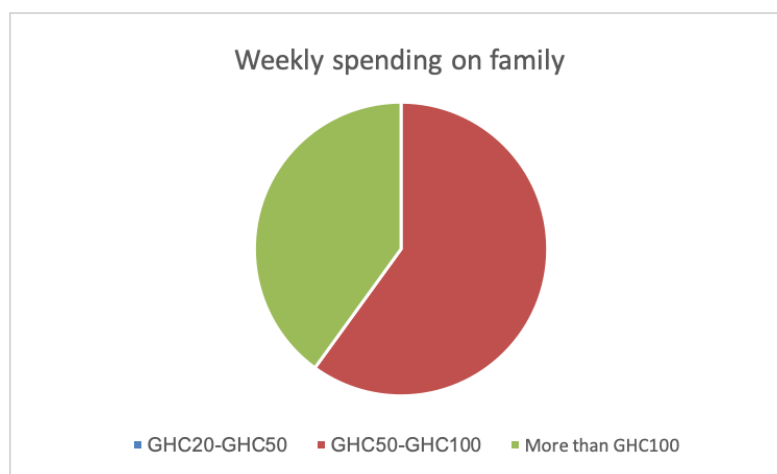
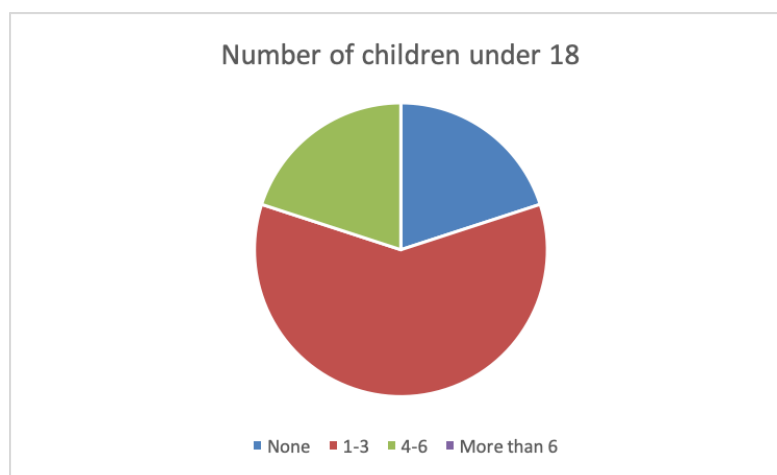
- 9:30 AM – DEPARTURE: Departure of AFAWI Interns and Marlene from Adenta, Ghana, to Abokobi, Ga East, Ghana by Uber.
- 10:00 AM – 10:15 AM – TEAM ARRIVAL AT ABOKOBI WOMEN'S CENTRE
- 10:15 AM – 10:25 AM – INTRODUCTION AND OPENING PRAYER: The meeting started with a welcome by Jennifer explaining our plans for the needs assessment and an introduction to the team. Then Jennifer asked one of the women to conduct an opening prayer.
- 10:25 AM – 11:15 AM – BEGIN NEEDS ASSESSMENT: The needs assessment questionnaire was handed out by Isla to the 15 participants. Then each AFAWI team member paired up with a participant and went through the questionnaire together. Naa, Esther and Jennifer helped with translation when necessary. Isla took photos during the questionnaire to use for fundraising and social media (see below) with the permission of the participants.
- 11:15 AM – 11:20 AM – CLOSING: Jennifer closed the meeting by thanking the women for coming and told them we would evaluate their questionnaire and be in touch. A participant spoke a closing prayer. Then we said goodbye.
- 11:20 AM – 11:30 AM – VISITING SOME OF THE MARKET WOMEN FROM PREVIOUS PROJECTS: Naa took the interns to the market to meet some of the women who have taken part in the Livelihood Project previously.
- 11:30 AM – DEPARTURE OF AFAWI TEAM TO ADENTA OFFICE, GHANA



Summary:

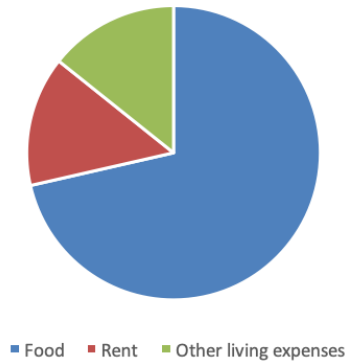
The introductory needs assessment went very well. 15 women attended the meeting and each of them successfully completed the questionnaire with the guidance from AFAWI team members. Naa, Esther and Jennifer helped with translation when needed. The women all appeared to be engaged throughout the session and they seemed excited at the prospect of receiving loans to help them grow their businesses. Most of the women who were interviewed had received at least a basic education, and those that have children said that they send them to private schools. The majority of women have either husbands or partners who help them to support the family, as well as the running of the household. However, many of the women also provide for someone else, i.e., their mothers, and they often receive unexpected expenses, which affects their overall income. Therefore, receiving a loan would help to relieve their financial pressure.

Findings:

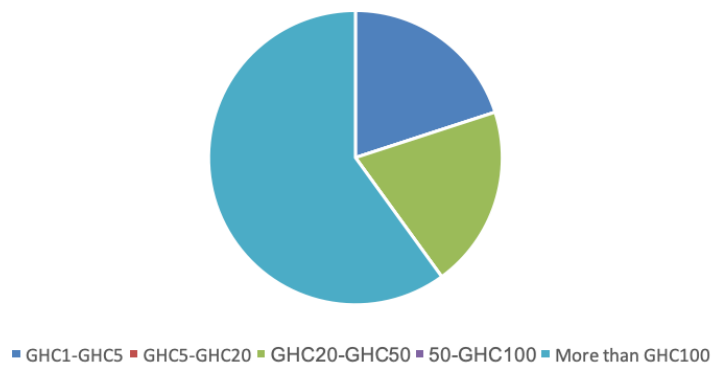




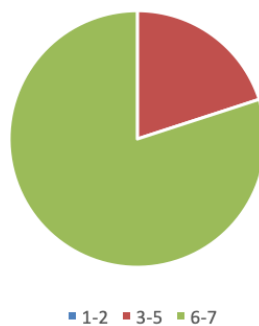
What did you spend your money mainly for?



Money made per day

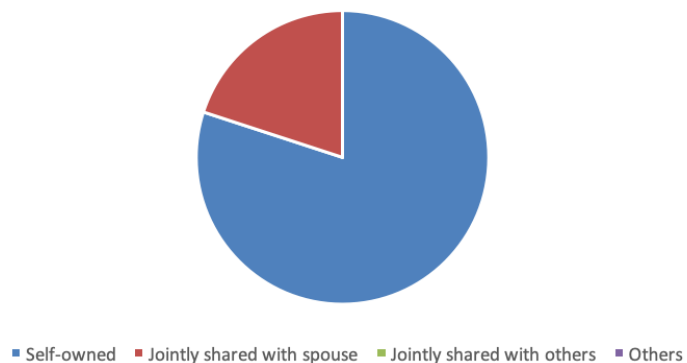


How many days a week do you work in your business?

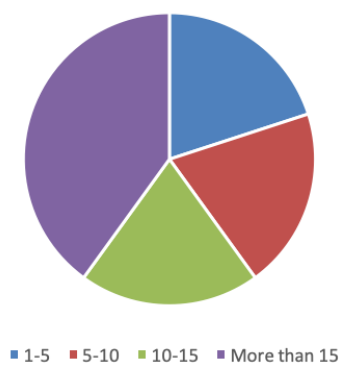




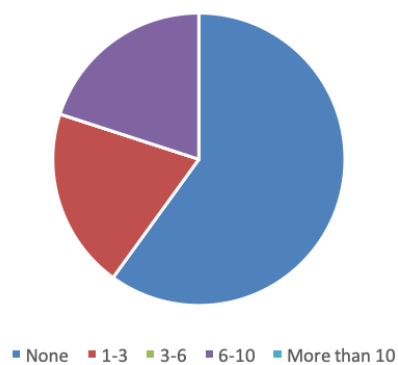
Ownership status of the business



Number of customers per day

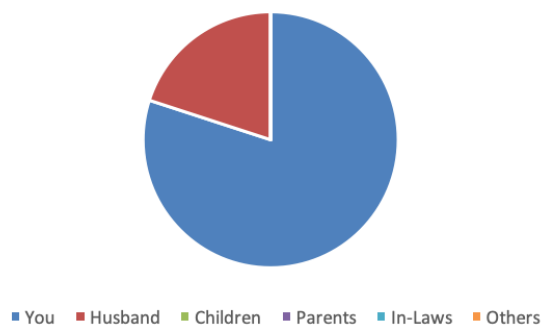


Number of employees

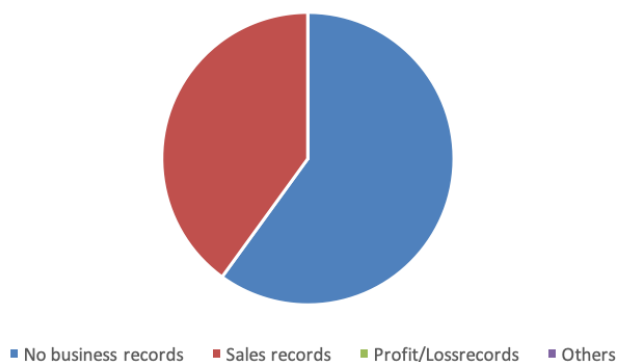




Person responsible for the financial profit of the business



Business records kept



What kind of skills would you like to acquire through AFAWI training?





What investment would you want to make in
your business?



■ Purchase more stock ■ Purchase tools ■ Marketing ■ Better location ■ Loan ■ Other

Footage:

















All footage was taken with the informed consent of the persons portrayed. Permission for the usage of the footage in connection with The Livelihood Project is herewith given to the team of AFAWI. Any further use outside the above-mentioned purpose requires the consent of AFAWI. Please note, that the footage will be further used in the newsletter, the website and the social platforms of AFAWI.