



PERÚ CHAMPS

ANNUAL REPORT 2021



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A message from the Executive Director to our community

When conditions lead to situations such as the current social, health, economic and political crisis, the solution is to form citizens with values and integrity, who are committed to society and see in the problems, opportunities. To seek the common good, to understand the consequences of their actions and assume responsibility when appropriate, to unite our society with a national vision, to resort to dialogue, to seek consensus and reject any form of violence. Citizens that protect the vulnerable, the weak, the discriminated, that know how to use their virtues and know their defects. So that they surround themselves with people who complement them and that, united, as a team, they are better than the individual version of each one.

Today more than ever we need empathetic and compassionate leaders, but also firm in what is right or wrong, who understand that the institutions they represent are more important than the people who lead them and whose goal is to strengthen them. Today more than ever we need people, agents of change, who will lead the country towards a future of social, economic and sustainable development based on values.

Today, you have the option to do something. Get involved in organizations that educate and give opportunities to those who do not have them. Because in this way, you will not only transform the life of a family, of a community, but mainly, of our beloved Peru.



Alberto de Cárdenas
CEO de Perú Champs



WHAT IS A CHAMP

A Champ is a **talented** -in academics, arts or sports-, underprivileged kid with high **leadership potential**. He/she receives a world-class education to become one of the future leaders of a sustainable Peru.

What do they receive?

- 75% tuition scholarship for Innova Schools (registration + pensions).
- Leadership Program to help them develop competences.
- Psychological monitoring to take care of their mental health.
- Interdisciplinary workshops for family parents.
- School supplies*.

How to become a Champ?

In order to obtain the scholarship we have a rigorous selection process* through different modalities: massive convocations, agreements with artistic and sports organizations recognized by the government, and corporate alliances.

Scholarship selection process

- Mathematical reasoning evaluation.
- Reading comprehension evaluation.
- Psychological and socio-emotional test.
- Evaluation of family's financial needs.
- Visit of the social worker and personal interviews.

* In 2020 we did not carry out the selection process and in 2021 we will not deliver school supplies due to the Covid-19 pandemic.



Only **1/12** applicants enter the program.*

* In our last 2020 scholarship exam, we had 4461 applicants at national level, 399 entrants and 375 enrolled.



OUR IMPACT



+4 100 Champs
directly benefited



+22 000 people
indirectly impacted



+1 110 people
volunteer



22 programs
about leadership



+50 companies
and allied institutions



+1100 people
donors

Note: Our impact figures for the 2014-2020 cumulative period.

¡No exceptional talent should be left without the possibility of changing the world!

In strategic alliance



63 schools
Innova Schools Network*

17 cities
throughout Peru

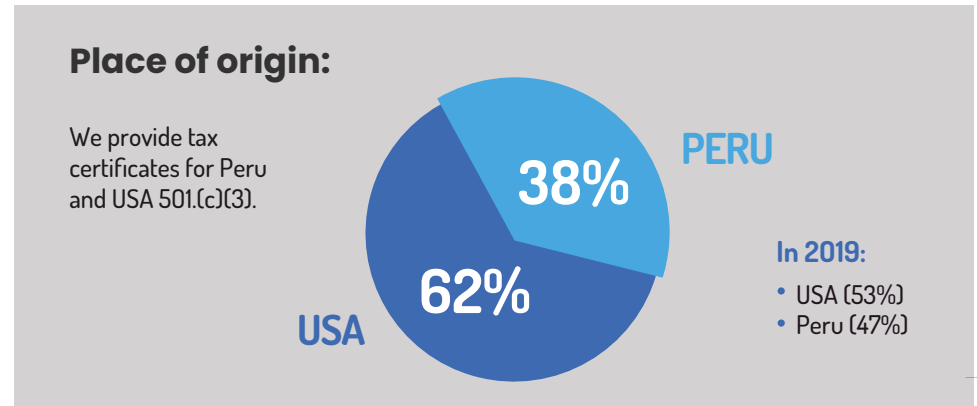
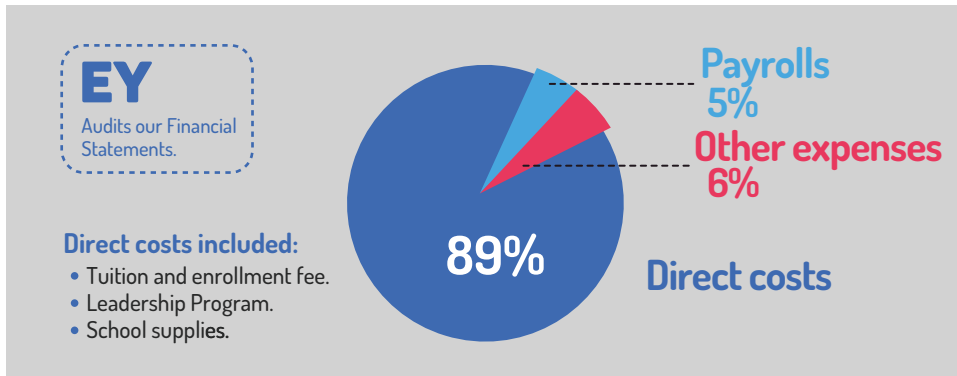
* Innova obtained the International Accreditation from AdvancED, which recognizes: The quality of the teaching process, the leadership of our managers and the use of results for continuous improvement.



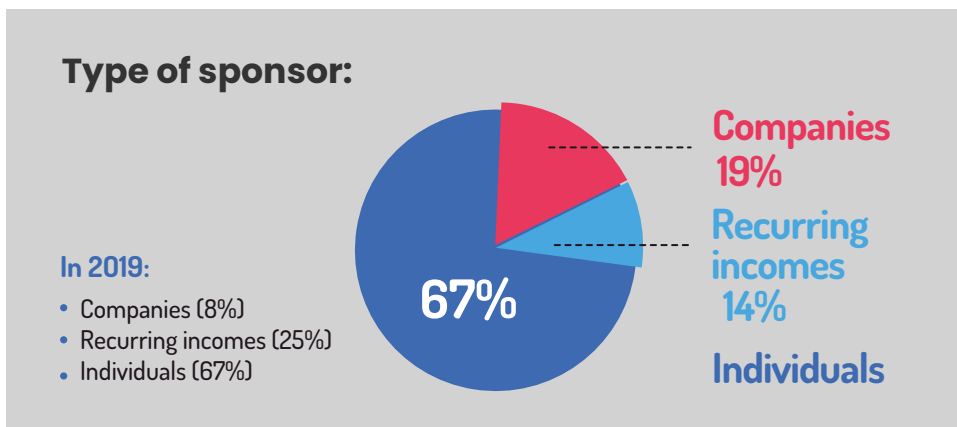


USE OF FINANCING

U\$\$ 2.85 millions



Funding sources

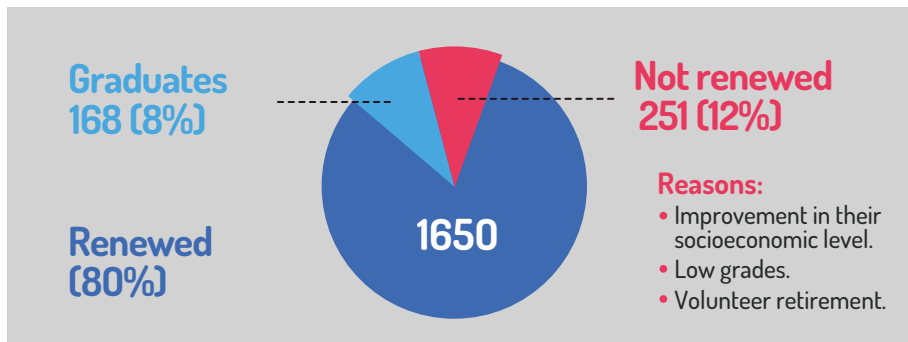


Recurring income channels

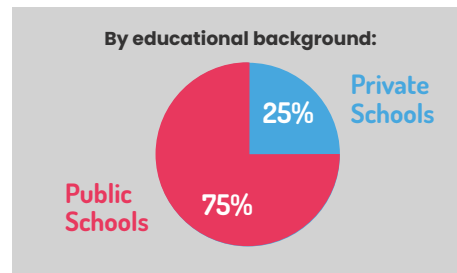
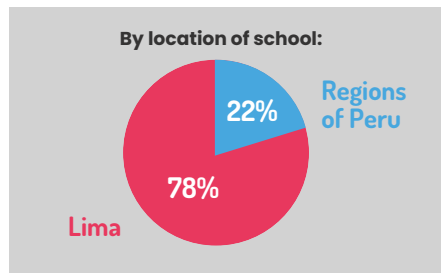
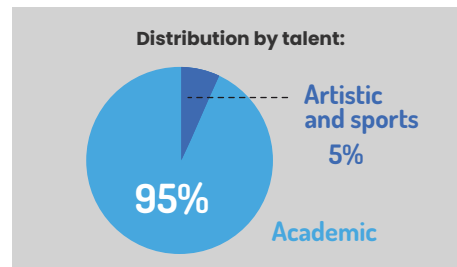
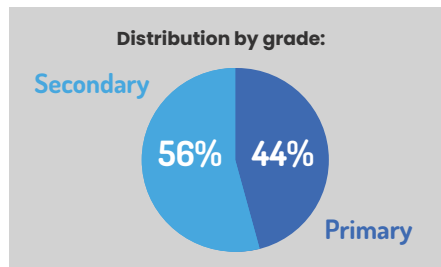


CHAMPS STUDENTS RESULTS TO DIC 2020

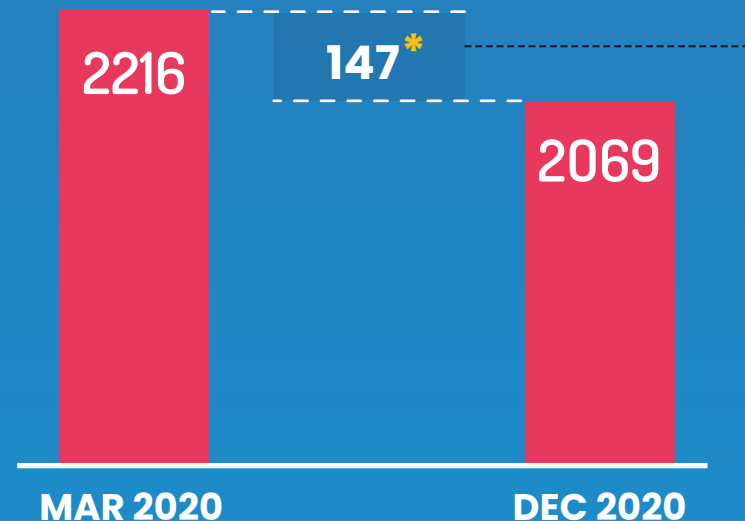
Total: 2069 Champs students



DISTRIBUTION:



NUMBER OF 2020 CHAMPS



* Drop out

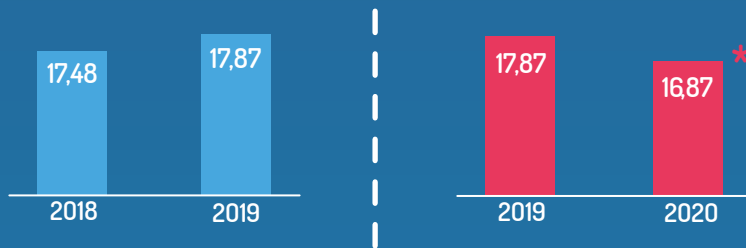
- Do not adapt to the Innova Schools methodology.
- Move to different district/city
- Pandemic situation and difficult accessibility.

47% + ♀

♂ 53%

CHAMPS PERFORMANCE RESULTS TO DIC 2020

Champs average grades



Note: They are measured in scale from 0 to 20. Note 17 is considered outstanding.

The Sustainable Development Goals that guide our projects



Note: We consider at least (1) ODS for each project and learning as performance.

* Reasons of the downward trend in the average of Champs grades 2020

- Adapting to the new virtual methodology.
- Positive diagnosis of Covid-19 in Champs or their family members.
- Emotional difficulties due to the pandemic.
- Internet connection quality.
- Limited access to digital tools.

FEMALE POWER CHAMP

Alejandra Carrasco is a graduated Champ, who was part of the program for 5 years. In her own words, "the opportunity to save my education". Her passion is to help those in need and her way of providing support is by creating sustainable solutions.

Today she is the founder and CEO of **Wawa Laptop**, the first ecological laptop made in Peru that aims to democratize access to digital education, and a current scholarship student at **Dartmouth College** (Ivy League).



PSYCHOLOGICAL SUPPORT

Specialist professionals in clinical, educational and social psychology, responsible for the design and implementation of intervention strategies for Champs and their families.

PSYCHOLOGICAL SUPPORT

- 1 Adapting** We follow-up the adapting process of the new Champs in an academic, social and psychological field.
- 2 Follow up** We follow-up the Champs to identify children in psychological and emotional risk, and also the success stories.
- 3 Update** We continuously map Champs risk factors after their admission to Peru Champs.
- 4 Communication** We are in constant communication with Innova Schools and Champs' family to develop needed interventions.
- 5 Accompaniment** Various workshops and a conscious parenting program to strengthen the bonds of families and empower them as a fundamental axis in the formation of the Champs.
- 6 Psychoeducation** We seek to strengthen socioemotional education in families and reinforce the protective factors that can influence the development of our Champs.

RENEWAL

We grant one year-long scholarships and automatically renew these as long as the following requirements are met:

Champs

- Must have an average grade of at least 15 (academic talent) , 13 (artistic or sports talent) or A (primary).
- Compliance with Innova School's internal regulations.

Parents

- Pension payment on time (25% of the total).
- Assistance to all 4 Innova Schools parent's meetings and/or Peru Champs workshops.
- The family must maintain the need for the scholarship*.

* During 2020, we flexed the renewal conditions due to the pandemic.

LEADERSHIP PROGRAM

Since 2020, due to the global pandemic, we reinvented ourselves and managed to **virtualize all our programs**. We had more than 22 projects, some simultaneously, nationwide!

Our Leadership Program has several projects aligned to the **Sustainable Development Goals**, such as SDG 4: Quality Education, SDG 5: Gender Equality and SDG 10: Reduction of Inequalities, where the gender and sustainability approach is worked transversally.

Project	Dirigido a	Objetivo del proyecto
Environmental	2nd and 3er	Develop a concern for and a link with the environment.
Workshop	4th and 5th	Convert Champs into agents of change by sensitizing the community about the importance of respecting the elderly.
Entrepreneurial	6th	Create a business plan based on the recognition of resources and tools to thrive.
Mentoring	7th and 8th	Learn how to manage emotions and develop social abilities.
Give Back	9th	Identify a problem in a community and elaborate a plan to solve it.
Champ Camp	10th and 11th	Help Champs identify a career path by organizing visits to companies.
Coaching		Help them decide which path they would like to take after finishing high school by creating an integral life plan.

ADDITIONAL

Champ MUN

Debate competition based on the model of the United Nations, which develops the Champs' argumentative capability.

Champ Talks

Inspirational talks given by socio-environmental leaders or vulnerable groups who tell their stories in first person in order to develop sensitivity in the Champs.

High Potencial Program

Advanced English classes and leadership workshops for Champs with outstanding academic performance to apply to international universities. Additionally, it provides emotional support for parents.

Champs Creando Conciencia

Recognition to Champs that carry out projects with Social Impact, taking into account innovation and its sustainability.

Corporate Volunteering

Aims to develop soft skills in employees from different bussiness and companies by interacting with Champs.

Interculturality

Develop sensitivity for interculturality, through the promotion of spaces of problematization and awareness.

COMPANIES AND INSTITUTIONS THAT TRUST OUR PURPOSE



OUR 2021 GOALS

1700

scholarships

55%

Leadership Program
participants

89%

direct costs
financing

U\$\$ 3

mill. budget

INCREASE

- Number of Champs from Regions of Peru.
- Number of artistic and sport Champs.
- Number of strategic alliances with universities and higher education institutions.



At Peru Champs we are committed to reduce the educational inequality gap in our country. We rescue the exceptional talent of underprivileged Champs students and empower all them to become future leaders of a sustainable Peru.

As a non-profit organization in favor of education, we seek development and inclusion to achieve sustainable societies free of discrimination and violence. That is why, for the past 7 years, we have been working with children, youth, donors and allies to promote change from our position as trainers of agents of change.

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