



Acquiring New Skills to Access Better Job

Halt Poverty





General Issues

Looking at poverty only through a monetary lens, we risk leaving behind millions of people who experience food insecurity, unemployment, inadequate housing, poor sanitation, lack of healthcare, limited access to education, and many more deprivation...



CERTIFICATE OF COMPLETION

This certifies that

Mirana Francoise Razafindramboa

has successfully completed the six-week Massive Open Online Course

Designing a Multidimensional Poverty Index

offered by the United Nations Development Programme (UNDP) and the Oxford Poverty and Human Development Initiative (OPHI), University of Oxford

HAOLIANG XU

UN Assistant Secretary-General,
UNDP Assistant Administrator and
Director of Bureau for Policy and
Programme Support

06/04/2021

SABINA ALKIRE

Director,
Oxford Poverty and Human
Development Initiative (OPHI),
University of Oxford

Specific Issues



Our Solutions

Connect. Engage. Research

We contribute
to achieve inclusive tourism
for better livelihoods
by improving skills





Halt Poverty

Our Vision

- ♦ We are working toward a world where tourism workforces have a decent life – free of poverty

Our Mission

- ♦ To improve well-being through services and technology
- ♦ .

Our Target

- ♦ Anyone with a job market disadvantaged due to lack of education, job skills, experience

Program Classification



- Cultural Heritage Preservation
- Improving Professional Skills
- Sustainable Management of Natural Resources
- Joint Performance in Humanitarian Relief
- Youth Engagement Programs



Budget Category
Miscellaneous

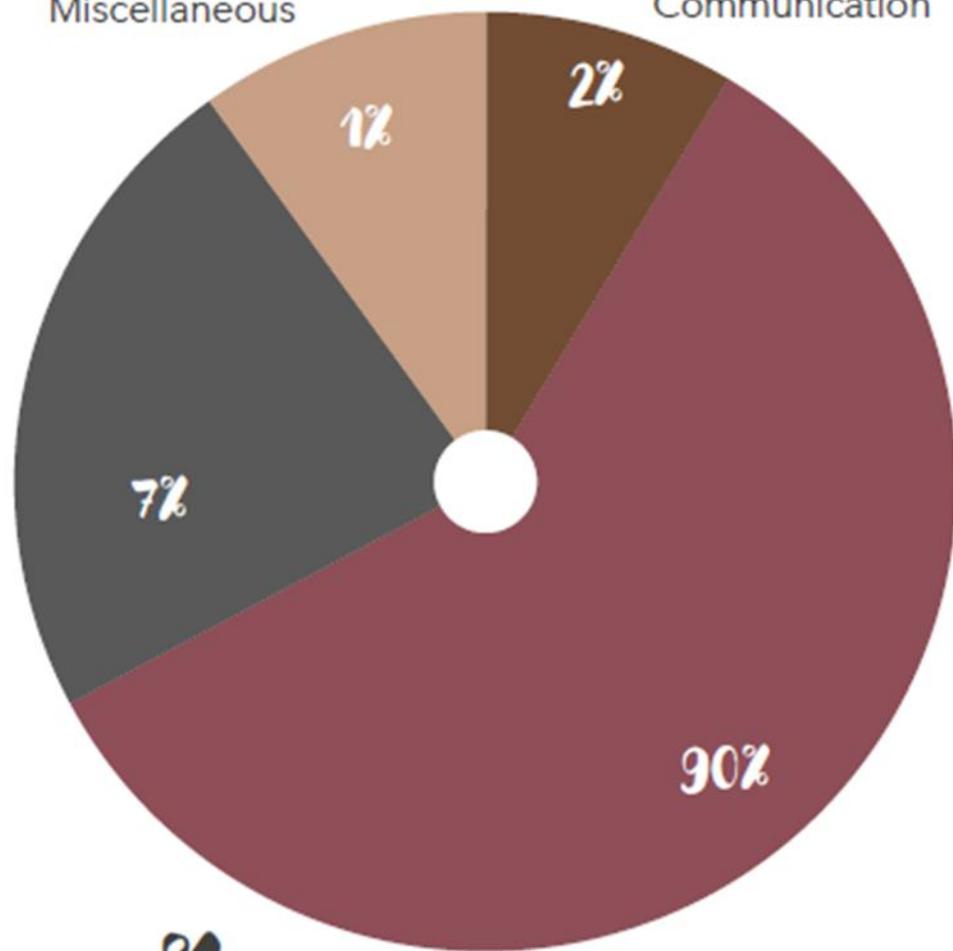


Budget Category
Communication


Budget Category
Transport



Budget Category
Service Program

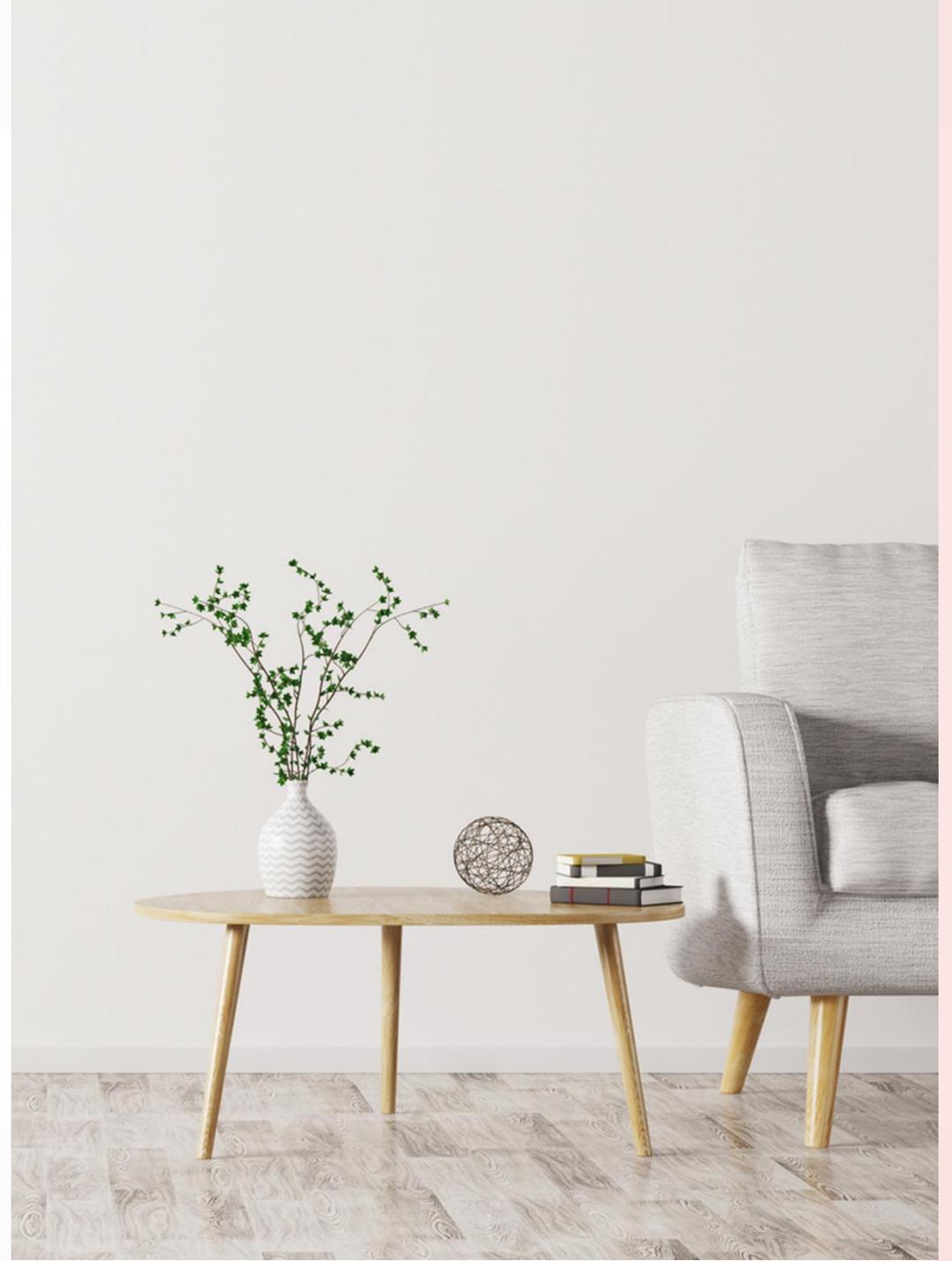


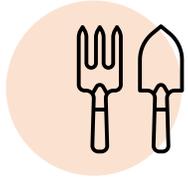
Budget Expenses %

Halt Poverty

Standard Industrial Classification: 8331

Job Training





Start

Everybody wins when inclusive business practices are used: tourists, businesses, and local communities. Local artisans crafting unique souvenirs, guides showing off the beauty of their natural environment, waiters that serve delicious local dishes with a smile and a greeting in the local language, communities welcoming guests and protecting their natural environment ... there are many ways to achieve mutual benefit

Our Commitment to *Inclusive Tourism*



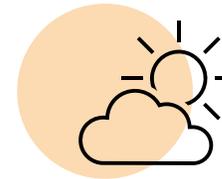
Seeds

The "new tourist" seeks memorable experiences that resonate on an emotional level



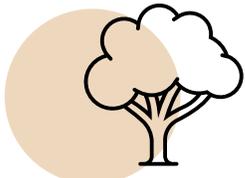
Water

growth within experiential markets, including adventure and cultural tourism, is outstripping that of mainstream segments



Sunlight

Investing in professional development leads to excellent quality of service, while investing in well-being ensures a loyal, positive and solid staff base



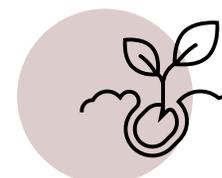
Tree

Human development is beyond simply earning an income, people can establish their own businesses, pursue a career, etc.



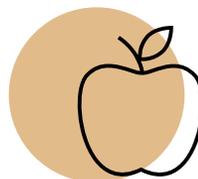
Sapling

Inclusive business practices enhance reputations and improve relations with key stakeholders



Seedling

Collaborating with local low-income people can also help to develop innovative products. Handmade gifts that come with a story of empowering local communities are more attractive than imported anonymous trinkets



Fruit

Tourism that is well integrated into the unique identity of a destination provides incentives and funds for the conservation of natural, cultural and historical resources, enabling them to be managed in a more sustainable manner

Path to Inclusion

“ There are seven fields of inclusion identify areas of activity in which local communities and low-income people can add particular value, based on their skills and existing activities. These include: maintenance and services activities, crafts, food and beverage, transportation, natural conservation, and construction”



Thank You

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