Special Impact Report: The Toyota Research Institute Gives Back
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From August 2 - 5, 2022, Career Girls welcomed campers to the third annual AI, Machine Learning, and Robotics virtual camp, sponsored by the Toyota Research Institute. This was the third year the Toyota Research Institute (TRI) sponsored the event for girls aged 10-15. The generosity and continued support of TRI have a tremendous impact on the campers and allow Career Girls to continue to offer this special camp free of charge to all girls who want to attend.

“My favorite part of this program was when we were sharing our inspiration and passion for robotics.”
- Genevieve, age 11

The 2022 camp welcomed over a dozen women experts from TRI. Many of the experts were returning participants from previous years and several have been featured on the Career Girls website as role models. Campers had the opportunity to engage directly with TRI’s all-star lineup of women working in robotics. In an industry historically dominated by men, TRI proved that women can thrive and be leaders in AI, machine learning, and robotics. The camp generated an environment of inclusion, representation, and empowerment that was evident in the camp’s impact on the girls.

At the conclusion of the four-day virtual camp, a staggering 92.5% of the girls shared their likelihood of pursuing a career in STEM. Campers reported an increase in their understanding of the steps they will need to take to achieve their career goals, an increase in their understanding of the education and skills needed for their favorite career, and an increase in understanding of how doing well in school now will help them achieve their dreams.

“My favorite part of camp was when the panelists shared how they got to the place they are today, it really inspired me.”
- Aarushi, age 13
The power of engaging with TRI’s accomplished women role models was palpable during camp. Aanchal, age 11, said, “my favorite part of this program was when we were sharing our inspiration and passion for robotics.” Genevieve, age 11, said, “meeting all the guests was very inspirational.” Aarushi, age 13, said, “my favorite part of camp was when the panelists shared how they got to the place they are today, it really inspired me.”

Thanks to TRI, the girls were able to take their virtual camp education to the next level. TRI also granted four scholarships which were given to four lucky campers at the end of camp.

Thank you to the Toyota Research Institute for your support of Career Girls. Your impact is the catalyst for our campers to thrive in the AI, machine learning, and robotics field!

The generous sponsorship from TRI not only granted girls free registration and access to world-class women in the AI, machine learning, and robotics field, but it also provided the girls with a learning tool to engage with as they learned about robots. Campers received their own robot, courtesy of TRI. Through coding, the girls were able to program their robot to walk, use its arms, and even avoid obstacles intelligently. Studies show that incorporating tangible learning tools in virtual learning environments increases student engagement.