



COMPREHENSIVE
EDUCATION FOR THE
NEXT GENERATION



FUNDACIÓN
COGNOS



CON EL APOYO DE



HEARTS OF *Tomorrow* PROJECT

This initiative that we promote together with the Cognos Foundation is designed to help improve society, strengthening human values and life skills in children who will soon become the generational replacement of our society.



GENERAL PROPOSAL

A comprehensive training space for children that helps strengthen their character, discover their genuine values, develop soft skills and obtain life skills. This through cultural campaigns, trainings, recreational activities and artistic events.



PROBLEM

In the wake of the COVID-19 pandemic, children have been exposed to dangers that compromise their integrity and mental health. A preliminary study carried out by Business Action for Education (EDUCA) reveals that at least 20,000 children and adolescents have dropped out in the country since the beginning of the COVID-19 pandemic, which represents 1.30% of the general enrollment of the public system.

On the other hand, it is a fact that access to information is increasing for children through the internet, where they can easily access inappropriate content for them, such as violent or pornographic images or, they expose themselves to having inappropriate contacts.

It is urgent to create spaces for healthy growth, awareness and human formation that help them strengthen their character and help them develop critical thinking and purpose for their lives.





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