



Micro Grant Application:

We are excited to announce a new GEC Parent Micro Grant Initiative for eligible families. The Ghana Educational Collaborative awards up to \$1,000 USD total annually, (to be divided among chosen projects), to enrolled GEC families for micro-grants, which are to be used to start or grow a family business. Families in the GEC community who have ideas for new businesses that need start-up funding to launch or who are looking for support in their ongoing business are encouraged to apply.

Our vision at GEC is not solely focused on educational opportunities or impacting just one generation of students, we take a whole-family and whole-child approach for creating long-term change.

What do I need to do to apply?

- Complete micro-grant business plan application (*provided in this packet*)
 - Can be completed as written or through a verbal meeting with GEC's Program Manager.
- After completing your application, you will be interviewed by the Program Manager, and our Board Co-President, London Moore.
 - Completed applications will be reviewed by our GEC Board during the month of October.
- If selected by the GEC board, the Program Manager will deliver your micro-grant funds.
 - As a grantee, you will be expected to complete 3 surveys throughout the year to provide us with updates on your project.
 - With your consent, we will publish a story about your business on our website for donors to see what you have accomplished
 - As a grantee, you will have our consultative support throughout the year to help with your business, if needed.
 - As a grantee, you agree to use the funds as directed.
 - For any further questions, please contact the Program Manager..



GEC Mico-Grant Business Plan Application

- **Parent Name:**
- **Student Name:**
- **Phone number:**
- **Amount Requested \$:**
- **Business Plan Application completed:** (**printed off plan attached- to be completed written or verbal interview with Program Manager*)
- **Proposed Project Description** (please answer in a few short sentences):



GEC Mico-Grant Business Plan Application

Business Overview:

- What will you sell?
- Where will your business be located?
- How many people will work at your business?
- Who are your customers?

Fiscal Questions:

- What is the cost of the materials/items you are going to sell?
- What will you charge?
- What is your plan to make the business successful?
- What does a successful business mean to you and what do you hope to accomplish?

Obstacles/Challenges Questions:

- What do you see as a potential obstacle?
- Do you have a specific concern or questions?

Any Additional Questions/Comments (OPTIONAL):

- Is there anything else you wanted to share about your business plan? Are there additional questions that you have?