



Social Entrepreneurship and Income Generating (SEIG) Project



“Education is the most powerful weapon to change the world.”





[Kwakha Indvodza and the SEIG Project:](#)

Kwakha Indvodza (KI) is dedicated to reducing youth unemployment amongst the hundreds of youth who are part of our projects. As a non-profit organization, we specialize in community-led, high-impact health and behavioural change interventions with youth, and especially men and boys. KI is a special grassroots organization, providing a unique interactive space to nurture resilient, healthy, gender-equal young men. While KI is a male-mentoring organization, we believe fundamentally in the education and financial development of our Swazi youth and this is most apparent in our Social Entrepreneurship and Income Generation activities, which are open to all youth ages 18-29.

KI's Social Entrepreneurship and Income Generation (SEIG) project offers out-of-school, unemployed youth the tools, skills and guidance necessary to generate a sustainable income. Through workshops and activities, participants are equipped with the basics of entrepreneurship, and vocational skills as prerequisites to 'kick-starting' their own small-business venture, or to becoming gainfully employed elsewhere. The SEIG program was piloted in 2015 and to-date has had significant success and extensive reach.

To-date, KI's SEIG activities have received financial support from the following funders:

- The Solon Foundation (currently supporting a fifth phase of implementation)
- The Embassy of the United States of America in Eswatini
- Embassy of the Federal Republic of Germany Liaison Office in Mbabane
- The Swaziland Schools Project
- Changing Futures Foundation
- The Swaziland Charitable Trust

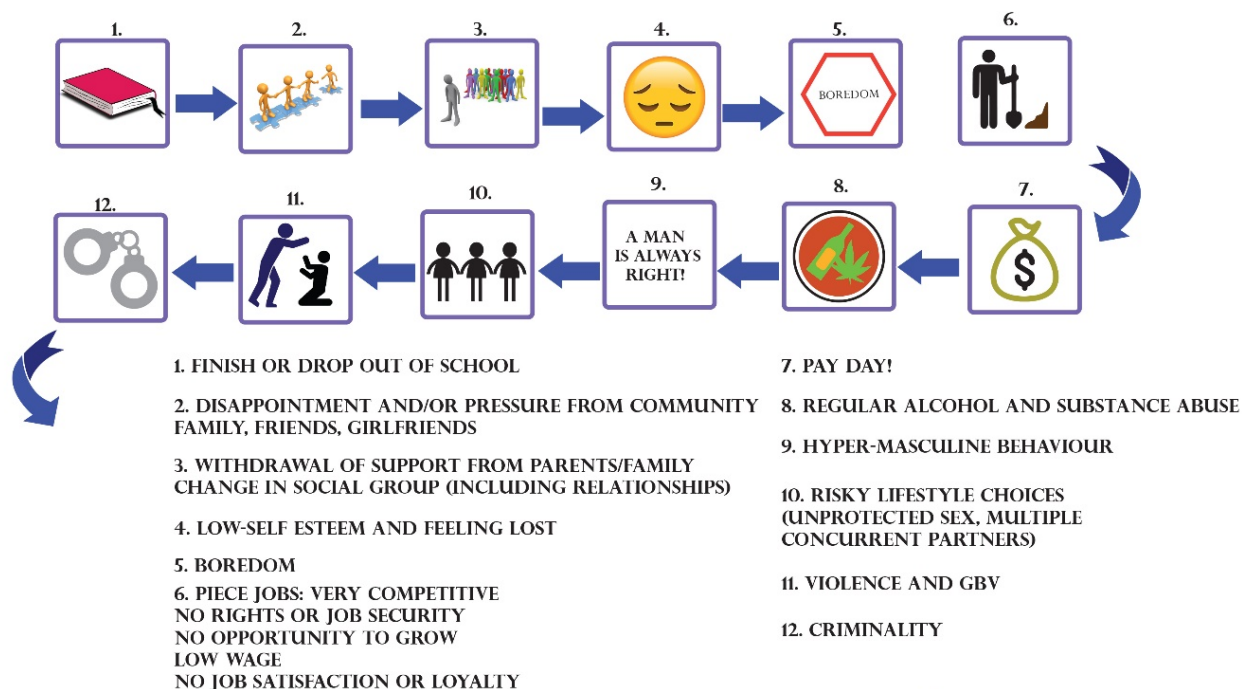
[Youth Poverty and Unemployment in Eswatini](#)

Just over 60% of the population of Eswatini live on less than 2USD per day and the small kingdom has a comparatively large population of youth and young adults who are out-of-school and unemployed. Those who are attending school often lack social protection support and the necessary resources, both in and out of the school classroom, to succeed. This leads to a high drop-out, repeat and fail rate and ultimately, unemployment and vulnerability. Youth economic development is one of the crucial concerns for a young Swazi generation. Looking at the rate of unemployment amongst this disproportionate demographic, it is vital that the youth are equipped with knowledge and skills to create sustainable income opportunities for themselves. Secondly, we must strengthen the future economy by investing further in education and in ensuring that students have the necessary access to quality education and the equipment and facilities which allow them to achieve their greatest academic potential. As the infographic below demonstrated, youth unemployment in eSwatini does not only affect and reflect the country's poor macro-



economic performance; it lends to a number of cyclical social issues. Thus, eSwatini is faced with a very high incidence rate of HIV/AIDS, as unemployment and poverty are inextricably linked to communicable disease transmission. Risky sexual behaviour, as a result of drug or alcohol abuse, boredom, lack of education, or of a genuine need to generate income, is prevalent amongst unemployed youth. As a response to youth unemployment and poverty, sex work, transactional and/or intergenerational relationships is also common and on the rise.

THE VICIOUS CYCLE OF OUT OF SCHOOL YOUNG MEN



Goal

An encouraged and equipped Swazi youth who are aware of opportunities available to them and committed to their own economic and academic empowerment through the Creation of employment opportunities and sustainable micro-businesses.

Objectives

- Youth participants have increased knowledge levels and exposure to various academic/career options.
- Develop new/strengthen existing vocational skills.



- Increased knowledge levels about starting and running a successful micro-business and other income generating activities through regular mentoring.
- Increased market linkages for entrepreneurial goods and services.

01 "Learn 2 Earn" course



Caption: Mbabane East participants during their self-awareness session presentation March 2019.

02 Work Experience Programme



Caption: Sandile Nkuna during his job shadowing at a local business in Mahlanya November 2017.



03 Vocational Skills Trainings



Caption: Mrs Mkhweli facilitating a handcraft training with KI participants in Mahlanya chapter in October 2018.

04 Apprenticeship Programme



Caption: KI Apprentice carpenters repairing desks at Makhwane Primary School in May 2019.



05 Business Mentoring



Caption: Mthulisi Dlamini from Makholweni chapter sharing his Financial Plan during a session on Business Mentoring November 2019.

06 Lion's Den Business Competition



Caption: Qhawe Mondlane presenting his Business Plan during a Lion's Den Competition in November 2018.



o7 Marketing Linkages



Caption: Nondumiso and Nolwazi displaying their products at the Francophonie Festival February 2019.

o8 Smart Life Choices Fair



Caption: Sigangeni and Masibekela form 5's visiting Botho University stall during the Smart Life Choices Careers Fair held at Siphocosini February 2020.

