

DIGITAL LITERACY FOR HOMELESS PEOPLE

Challenge

There are 7251 homeless in Buenos Aires City, according to the last census from Censo Popular de Personas en Situación de Calle (CPPSC). For them getting a job is not as easy as drafting a resume. Homeless people have to face 5 main challenges when trying to get a job: Do not have email or phone to be contacted, Hygiene and clothing, Money to travel, Training to gain self-confidence and face interviews, a place to sleep when getting a job and access to job opportunities. This digital gap adds an extra layer of challenges.

Solution

The main focus of this project will be to bridge the digital gap between homeless people in Buenos Aires, and other people looking for job opportunities. We will develop technical and digital workshops that will guarantee the basic knowledge for using computers and any digital device. We will also emphasize the basic tools for job searching and the abilities required nowadays.

We will create a computer lab available for our beneficiaries at specific hours to ensure access to digital devices for their personal use.

Our project provides, at the same time, both individual and group psychotherapy, occupational therapy, addiction groups and group coaching, since according to our experience



and professional evaluation, it is the necessary approach so that they can get the most out of these activities and build and rebuild their work skills.

Long-Term Impact

Our project seeks to provide digital skills to 100 homeless people, taking part in our programs, since by ensuring this provision, we know that the possibilities of getting a decent job and maintaining it over time, is closer to being a reality.

We also believe that the impact will not be limited to the 100 people directly involved, but that their families (if they have one) and friends or people who are in the same situation of extreme social vulnerability, will see that the path to a better quality of life is possible and with the validity of all their rights.



Last, but not least, this approach is a first step that goes along the de-stigmatization process of our target population, favoring social integration, and fostering greater involvement in the problem, both at the individual and company level, through strategic alliances.

The Bigger Picture

This project is framed into a bigger program we call Employment Training Center (ETC), which is the core program of our Foundation.

In the ETC, Fundación Multipolar implements a systemic approach to the homelessness situation by giving people the opportunity (and resources) to change their quality of life and get out of the streets for good, through decent jobs. In order to make this process happen, we provide users with a Personal Development Plan, which includes Mental Health

Care, Occupational Training and Reskilling, Crafts Training, Digital Literacy, a wide variety of workshops, from Employment and Autonomy related to Arts and Recreational ones.

This is how a regular week at the TEC looks like:

TRAINING FOR EMPLOYMENT CENTER									
	MONDAY		TUESDAY		WEDNESDAY	THURSDAY		FRIDAY	
8:00	Breakfast		Breakfast		Breakfast	Breakfast		Breakfast	
9:00	Addiction Counseling	Group Otologic Coaching	Training Workshop	Training Workshop	Employment Workshop	Training Workshop	Training Workshop	Scholar Workshop	Digital Literacy Workshop
10:00									
11:30	Scholar Workshop	Digital Literacy Workshop	Art Workshop	Art Workshop	Employment Workshop	Occupational Therapy		Addiction Counseling	Group Otologic Coaching
12:30									
1:00	Lunch		Lunch		Lunch	Lunch		Lunch	
2:00	Individual Psychotherapy sessions (15 therapists / 35 patients)		Craft Training Workshop	Craft Training Workshop	Individual Psychotherapy sessions (15 therapists / 35 patients)	Craft Training Workshop	Craft Training Workshop	Individual Psychotherapy sessions (10 therapists / 30 patients)	
3:00									
4:00									
5:00									

We are convinced that the streets are not a place to live, and we aim our work, our efforts, and most importantly, every single person that takes part in our ETC gives their best in order to get the opportunity to access decent job posts.

Now, we invite you to be part of this change we are trying to make and support our projects with your donations. We can make the difference for those the system has cast away.