MISSION STATEMENT

To better the lives of Zambian women through improved income, food and nutrition security.
Zambian women in farming cooperatives produce barely enough crops to feed their households because markets and technologies don't reach the farmers that need them, particularly women.
This is the primary source of our revenue

SOLUTION

Markets

Training

Technologies

will enable our farmers to

Grow More

Earn More

Stay Resilient
# THEORY OF CHANGE

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| To improve the lives of African women farmers and their families by increasing income, food production, and nutrition security. | • Cooperative training  
• Distribution of seed, fertilizer and PICS bags  
• Installation of solar pumps  
• Aggregation and resale of produce | Women farmers adopt modern agricultural techniques and technologies. | Increase each farmer’s maize production by >3X.  
Diversify diets and incomes with vegetables. | • Zero hunger for households within year 1.  
• 5X income increases within 3 years. |
BUSINESS MODEL

Cooperatives

- Solar pumps
- Seed & fertilizer
- PICS bags
- Training

Bagged
- Maize
- Cabbage
- Green
- Maize

Storage – Including Solar

Buyers
KEY PARTNERS

Ministry of Agriculture
Ministry of Commerce, Trade and Industry / Department of Cooperatives

Zambian Agricultural Companies
SOCIAL IMPACT ANALYSIS

A woman’s annual income can quadruple with the funding of our strategic initiatives.
SELECTED TECHNOLOGIES

- SOLAR COLD STORAGE UNIT
- PICS BAGS
- SOLAR WATER PUMP

Note: As equipment and technologies become available in Zambia, we will upgrade them; for example, PICS bags to mini metal silos.