



WOMENPALANTE

empowerment is everything

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About us

Womenpalante is a 501c3 nonprofit and initiative for mothers and children through personal and entrepreneurship education that allows them to start and grow their business. In addition, we develop entrepreneurship spirit in children to familiarize and enjoy their business opportunities.

OUR DIFFERENCE is our holistic approach.

Our curriculums are built on a coherent sequence of personal development, wellness, health topics and business concepts. With these goals in mind, Womenpalante will help them to have a SUSTAINABLE business and a deep appreciation for WELLNESS and GOOD HEALTH.



Testimony: Start from and for you

Irma is a proud Mexican mother, currently living in the United States, she emigrated to the country with the dream of progressing and finding new opportunities. She is also an entrepreneur in every sense of the word, her venture called La Neta, a company that seeks more than to sell, it seeks to share culture, experiences, customs and values about Mexican cuisine.

She is a mother who knows that entrepreneurship is not just about selling or creating a company, it is for this reason that Irma has also been interested in educating herself and acquiring knowledge, for that reason she has participated in several programs with WomenPalante, programs that she describes have made you feel like family, thanks to the accompaniment and support that WomenPalante has given you.

Despite being in a new country, Irma knew that entrepreneurship was not an easy path that many changes were needed in her life to achieve her goals and objectives, she herself describes that many times there is little help for small and new businesses. Another limitation that she mentions is that in small businesses, time and lack of self-care can cause your entrepreneurship or your business idea not to advance.

Irma mentions that it is very rare to find organizations that help entrepreneurs to grow their businesses but at the same time worry that entrepreneurs take care of themselves; This is what Irma says is what caught her attention the most when she got in contact with WomenPalante.

In her process with the foundation, Irma has managed to make many advances both to make her venture progress and at the same time have optimal self-care, changes such as eliminating limiting thoughts, prioritizing attitudes that help her achieve her goals or making a better use of your time with the support of a life coach provided by WomenPalante.

Regarding the relationship between Irma and womenapalante, it could be said that it has been a relationship of constant growth, Irma has been one of the most active participants in the foundation's programs and thanks to this she has managed to achieve several of her goals. which is the beginning of one of his biggest projects, opening his own restaurant, based on the philosophy of Mexican food.

WomenPalante has been accompanying Irma in every step, since she joined the foundation, it is for this reason that this Mexican mother is very grateful for the work of Womenpalante, an institution for which she only has words of gratitude.

Self-care in entrepreneurship is vital, says Irma, who realized that to grow and achieve goals it is necessary to first fix certain situations and conflicts that often prevent us from moving in any direction.

WomenPalante is a foundation that values and enjoys the effort of all mothers like Irma, who want to advance and grow in all aspects of their lives, it is for that same reason that it is the population that Womenpalante targets, Latin mothers who decide the day to day grow and go for your dreams.

Our programs

We not only want mothers and children to graduate from the WomenPalante program, but also have a SUSTAINABLE business and a deep appreciation for WELLNESS and GOOD HEALTH.



Mompreneurs



Kidspreneurs



Gourmetpreneurs



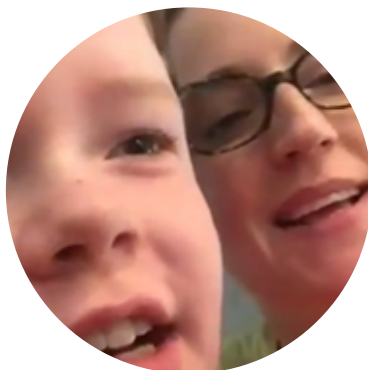
TECpreneurs



Leaderspreneurs



Futurepreneurs



Mini-architects



Bootcamp

Indicators

Wellness and health	Business
Women and health including, sexual and reproductive health	Women and business including, management tools
Mental Health and wellness	Digital transformation
Nutrition and self-care	Finances and resources

Results

For the business area of the program, we expect the participants obtain the creation of:

- Business plan
- Budget
- Cost reductions
- Technology tools and automatization
- Pitch practice and sales skills
- Marketing tools

On the other side, with the health context, we expect the participants develop the following:

- Tools for disease prevention
- Practicing self-care
- Eating healthier

Our impact and partnerships

Since its founding in 2019 and through its initial phase, WomenPalante (WPA) has reached close to 100 women and 88 children in the D.C. area and beyond. Through our programs, we have educated and equipped moms with the necessary skills to set them on the path to becoming healthy and successful future social entrepreneurs.

Our programs educate Latina moms, their children and the community on the importance of health and wellness as essential preconditions for personal skills, business development, and entrepreneurial success. In its first two years, WPA partnered with The District of Columbia Public Schools (DCPS), Life Asset to provide microloans, National Alliance for Hispanic Health for wellness programs, Nonprofit Village for business incubator, the Latin Economic Development Center to implement the foodpreneurs programs, and with the Inter-American Development Bank, to provide volunteers for the organization. In addition, WPA was selected by the National Children's Museum to receive free memberships for the moms' children and other students participating in our programs in D.C.

In order to address the lack of awareness of good nutrition, health issues, business illiteracy, innovation and other difficulties for these communities, this movement helps them to be flexible, adaptable, self-aware and confident in what they do by creating assertive curriculums for each class, and by looking for professionals and institutions that help to broaden their perspective of what success is.





Contact us

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