Logic Model Solution

Breaking the cycle of environmental destruction

Activities

Greenstand verifies tree capture data & facilitates planter payments for environmental services.

Tree growers plant, care for, and track their trees using the Treetracker app.

Outputs

More data

More trees

More income

Outcomes

Unlock financing

Research

Transparency

Visible donor impact

Climate change mitigation

Food security

Economic stability

Vision

A greener, richer world where humans can pull themselves out of poverty by planting and growing trees while making a positive climate impact.

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