

BASIZANA

*#EndMenstrualAbsenteeism*

# The Basizana Project

By  
The BuPilo Foundation

# Organization

## Leadership



**Thokozile Tembo**

Co-Founder,  
Project Director

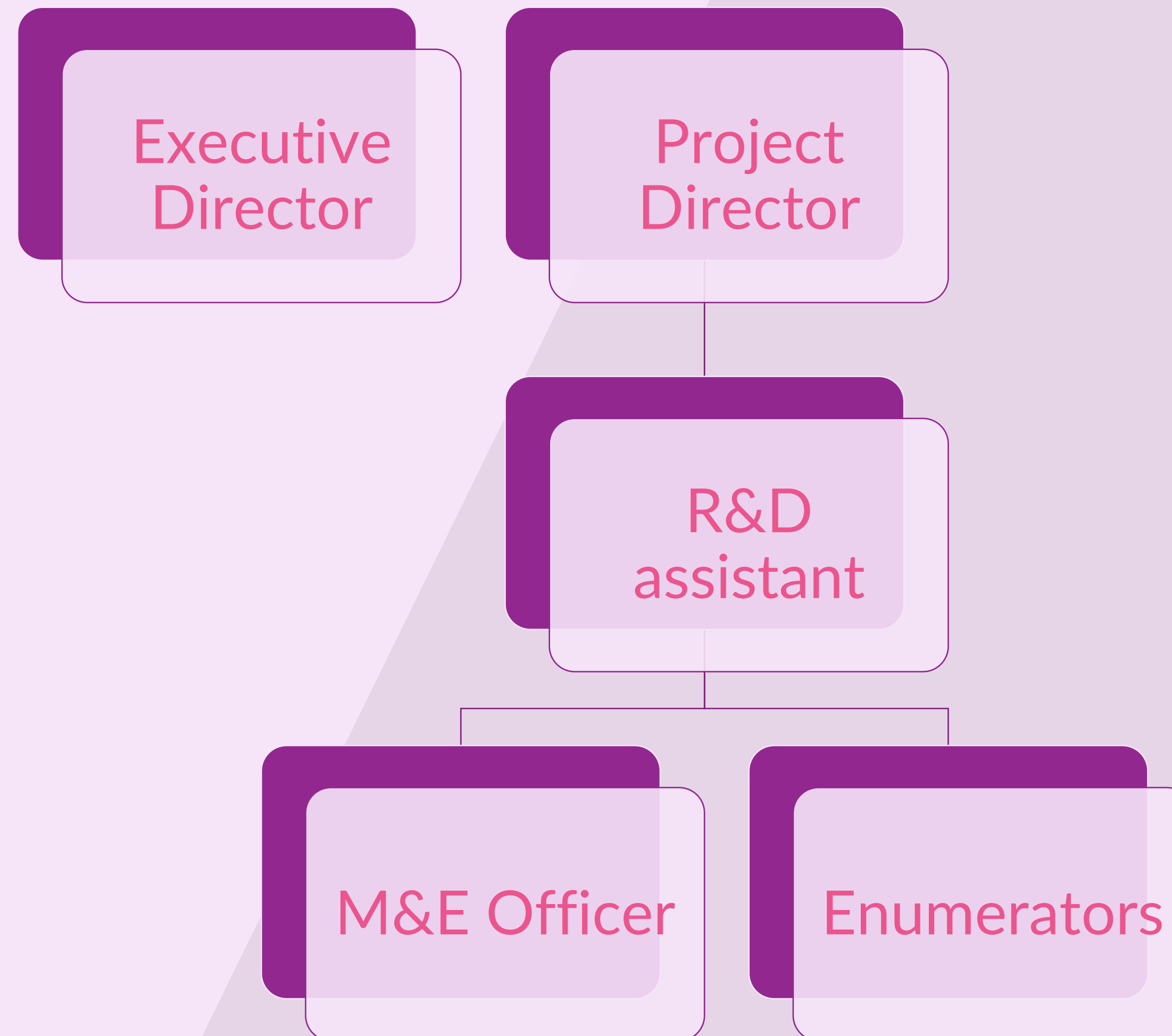


**Mubiana Kabaghe**

Co-Founder,  
Executive Director

# Organization

## Project Structure





# About Us

The Basizana Project is an initiative launched against period poverty with the aim of bringing an end to menstrual related absenteeism for girls in school and leading us to coin the term “Menstrual Absenteeism”. Our work is governed by the following values and principles:



## Integrity

Our integrity is an integral part of our campaign to bring an end to menstrual absenteeism and period poverty. As such we commit ourselves to operating in an accountable and transparent manner.



## Sustainability

Our efforts are driven by the pursuit of sustainable solutions to address period poverty. These include providing reusable menstrual supplies with high durability that reduce menstrual absenteeism to 0% with little cost to the environment.



## Health and Safety First

The health and safety of our stakeholders and beneficiaries is important to us. We are committed to adhering to the appropriate national and international guidelines for health and safety.





# Goals

The Basizana Project's ultimate goal is to make a lasting change, and we plan to do so by carrying out our activities in a well thought-out manner. Hence, we have modelled our impact strategy around the United Nations' Sustainable Development Goals (SDG). The main SDGs Basizana addresses are highlighted below



## SDG 1: No Poverty

Basizana addresses period poverty by providing sustainable menstrual supplies to girls in need.



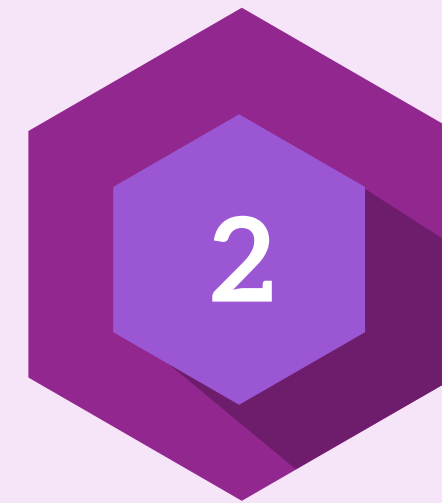
## SDG 4: Equitable & Inclusive Education

By providing sustainable menstrual supplies to keep girls in school during their period we are improving their access to education equitably.



## SDG 13: Climate Action

Providing sustainable menstrual supplies will save the environment from years of disposable menstrual waste.



## SDG 3: Good Health & Well being

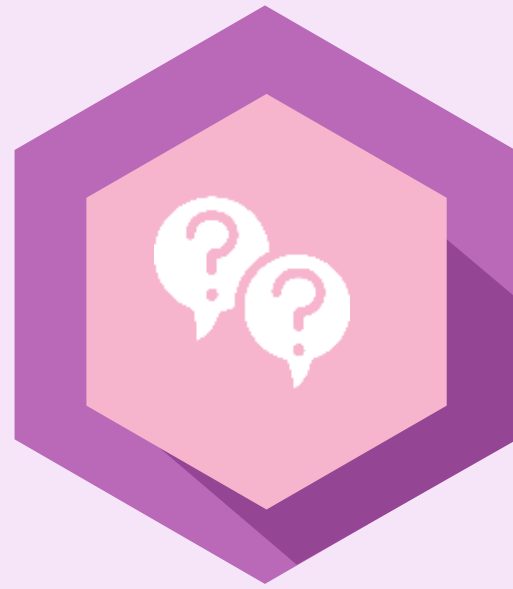
We provide hygienically tested menstrual supplies to protect the safety and well-being of our beneficiaries and to prevent them from relying on unsafe practices



## SDG 6.2: Sanitation and Hygiene

Basizana pays special attention to the needs of vulnerable girls by providing menstrual hygiene training in addition to the menstrual supplies provided.

# What is the problem?



## Problem

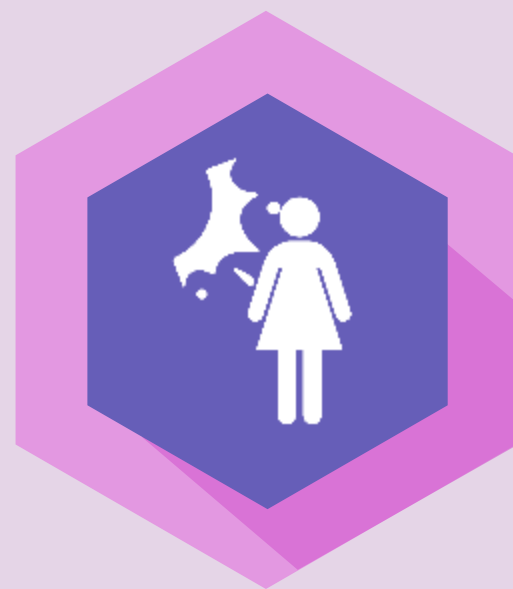
On average, 78% of Zambian rural girls miss about 10% to 20% of school annually and fall up to 145 days behind their male counterparts due to lack of menstrual supplies, often missing exams or performing poorly as a result of their absenteeism during their period. This is known as period poverty.

Source: [www.endwaterpoverty.org](http://www.endwaterpoverty.org)



## Causes

Period poverty is a subset of general poverty and is often due to lack of income, limited access to basic sanitation and menstrual supplies to hygienically manage periods.



## Effect

Period poverty is often linked to increased dropout rates among schoolgirls, transactional sex, teenage pregnancy and child marriages.

# Our solutions

We believe in offering sustainable reusable pads as solution to period poverty for girls with adequate water supply but limited access to menstrual supplies.

## Reusable Pads



The reusable pads we provide are absorbent and leak resistant.



The pads are durable and can be washed & reused, for up to 2 years. They can be washed in a bucket's worth of water.



All the pads we provide have been tested and approved by ZABS.





# Menstrual Hygiene Training

In addition to donating menstrual supplies, we also provide menstrual training to our beneficiaries to teach them how to use the menstrual products.



The training will be carried out by a professional and will allow the beneficiaries to familiarise themselves with the new menstrual products.



The training will also help in educating the community against any underlying period taboos or stigma.





# Impact



## Activities

- Distribute sanitary products to 1000 schoolgirls annually
- Deliver menstrual hygiene training on a quarterly basis to all beneficiaries



## Outcomes

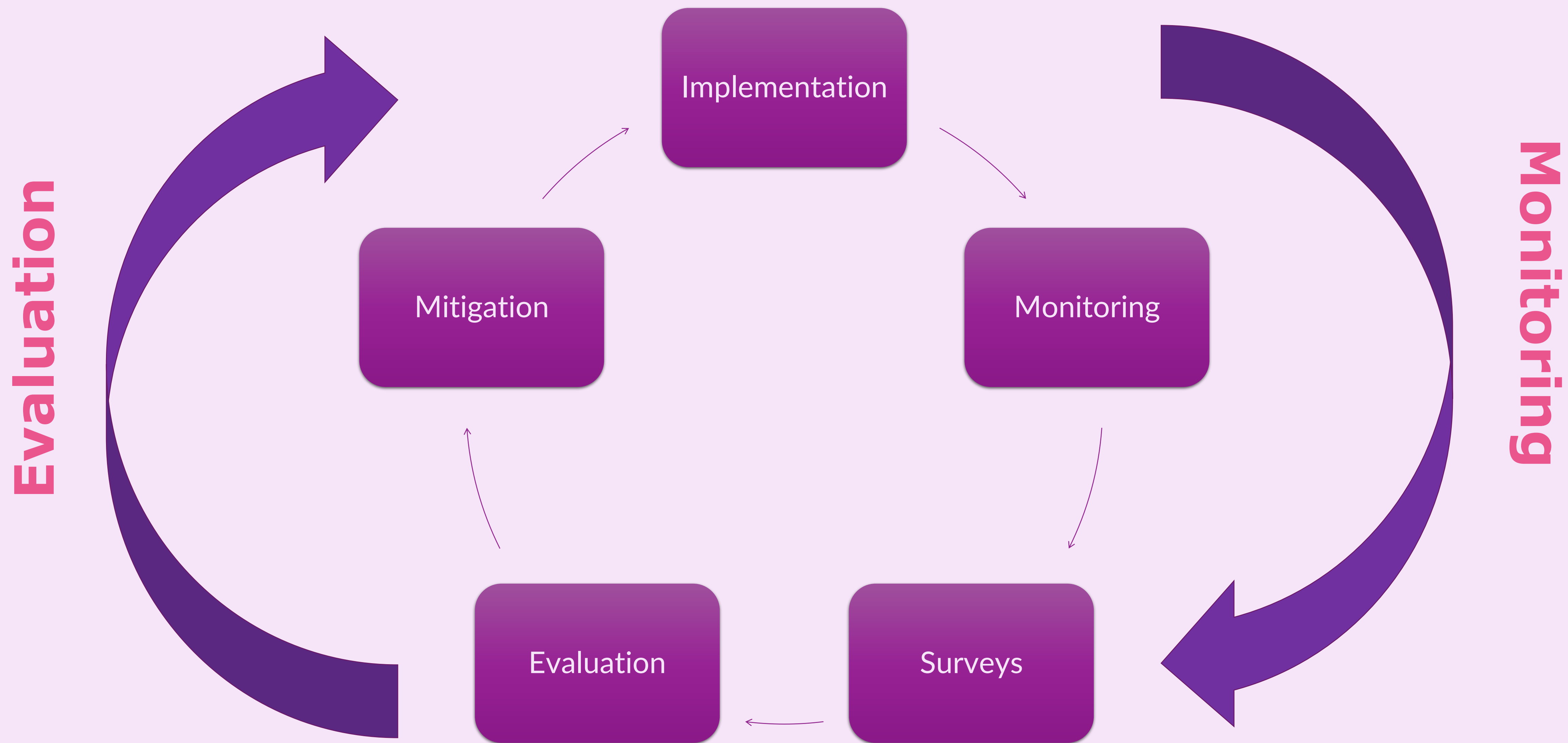
- Keeping girls in school will improve their chances of economic success by 15% to 20%.
- More attention to strategies that improve access to menstrual supplies for marginalized girls , through policy reform.
- End period poverty for each recipient of the menstrual supplies by 2025.



## Output

- Increased education on female reproductive healthcare
- Reduce menstrual absenteeism down to 0%
- Save the environment 99% of the waste produced by sanitary products in 10 years.

# Monitoring and Evaluation





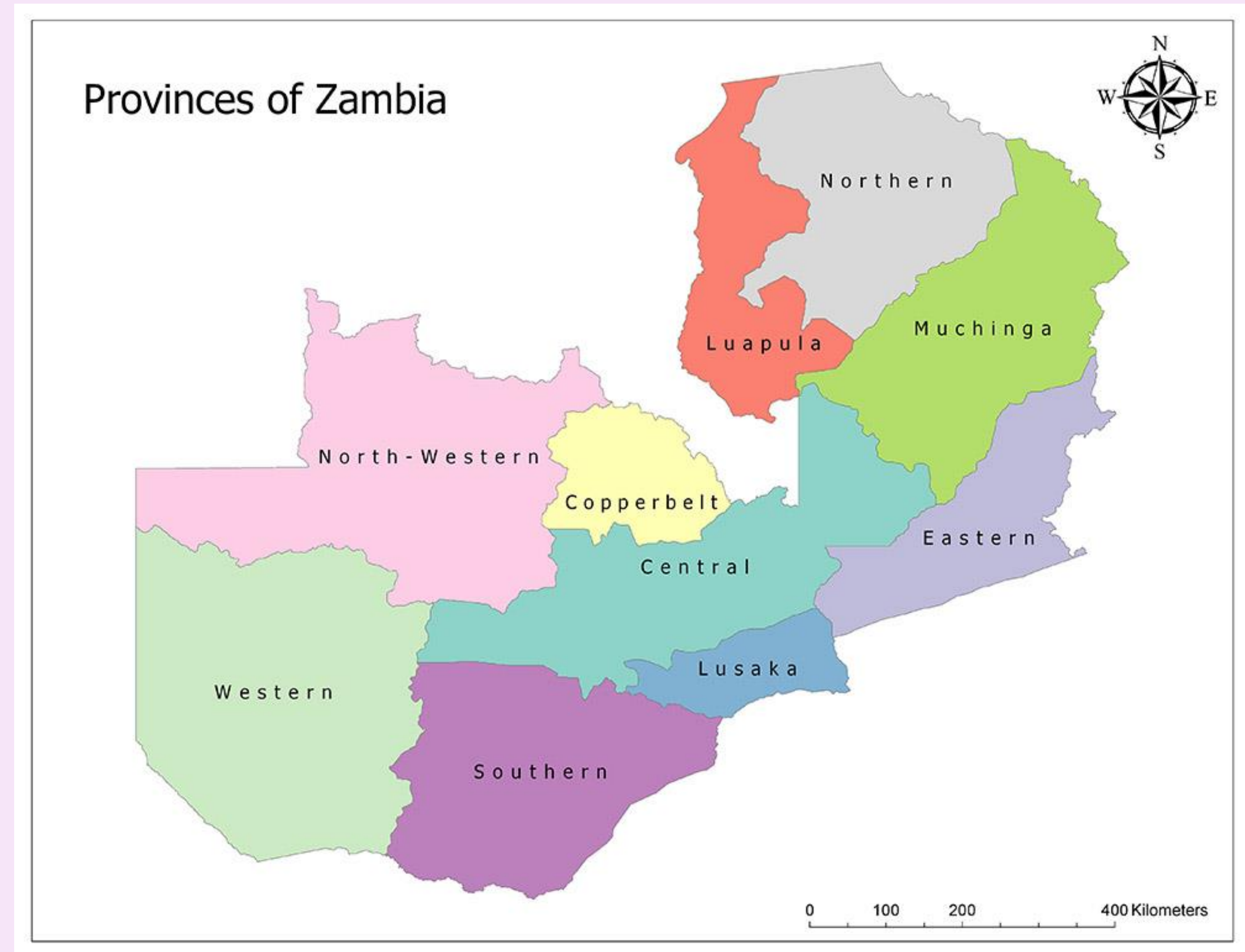
# M&E Measures

Sustainable Development goals	Desired conditions	Survey variables	Impact
SDG 1: No poverty	End period poverty	Affordability	Change in variable
SDG 4: Equitable and Inclusive Education	End Menstrual Absenteeism	Attendance rates	Change in variable
		Exam performance	
		Drop-out rates	
SDG 6.2: Sanitation and Hygiene	End period poverty-related diseases	Sanitation and hygiene facilities	Change in variable
Period infection rates			
SDG 3: Good health and well-being		Regular hygiene practice	
		Source of information on menstruation	
SDG 13: Climate Action	Sustainability	Disposal of menstrual supplies	Change in variable
		Consistent use of menstrual supplies	

# Current Work Base: Zambia

## Western Province & Central Province

- Central Province ○ We have beneficiaries across 5 schools in Mkushi
- Western Province ○ We have beneficiaries in 5 schools in Sitoya and Liuwa



Source: [www.mappr.co/counties/zambia/](http://www.mappr.co/counties/zambia/)



# Beneficiaries

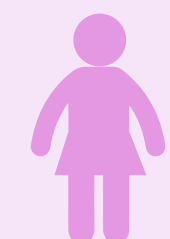
We currently have total of **1000 girls** on our beneficiary list. We are raising **\$15000** to purchase and distribute menstrual supplies to each of them. Each of the girls will receive frequent menstrual hygiene training to ensure that the supplies are properly used.

2022

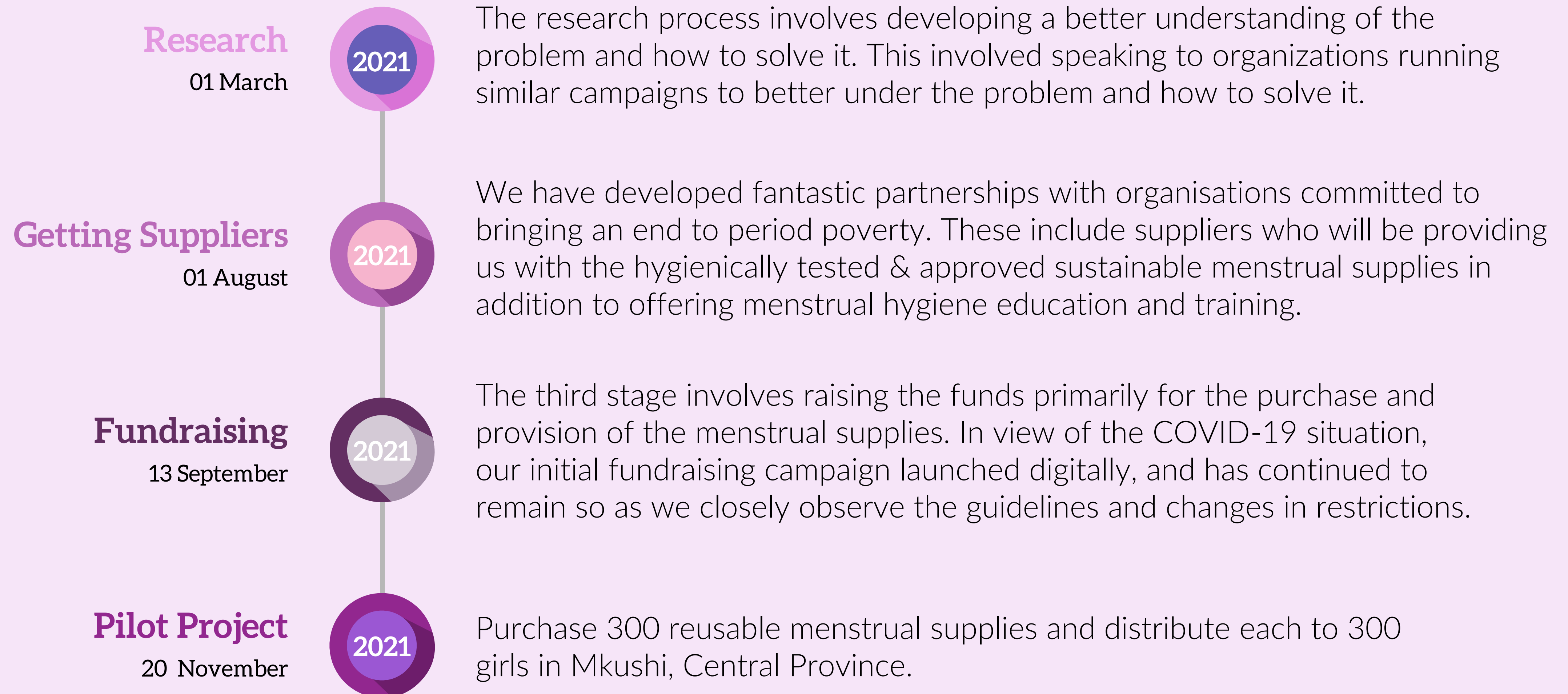


**1000**  
Beneficiaries

Launched the project with 500  
beneficiaries in September  
2021

 = 20 girls

# Project timeline





# Project timeline

**Research and  
Development**  
01 January



Research and Development for project expansion

**Launch Main Project**  
01 March



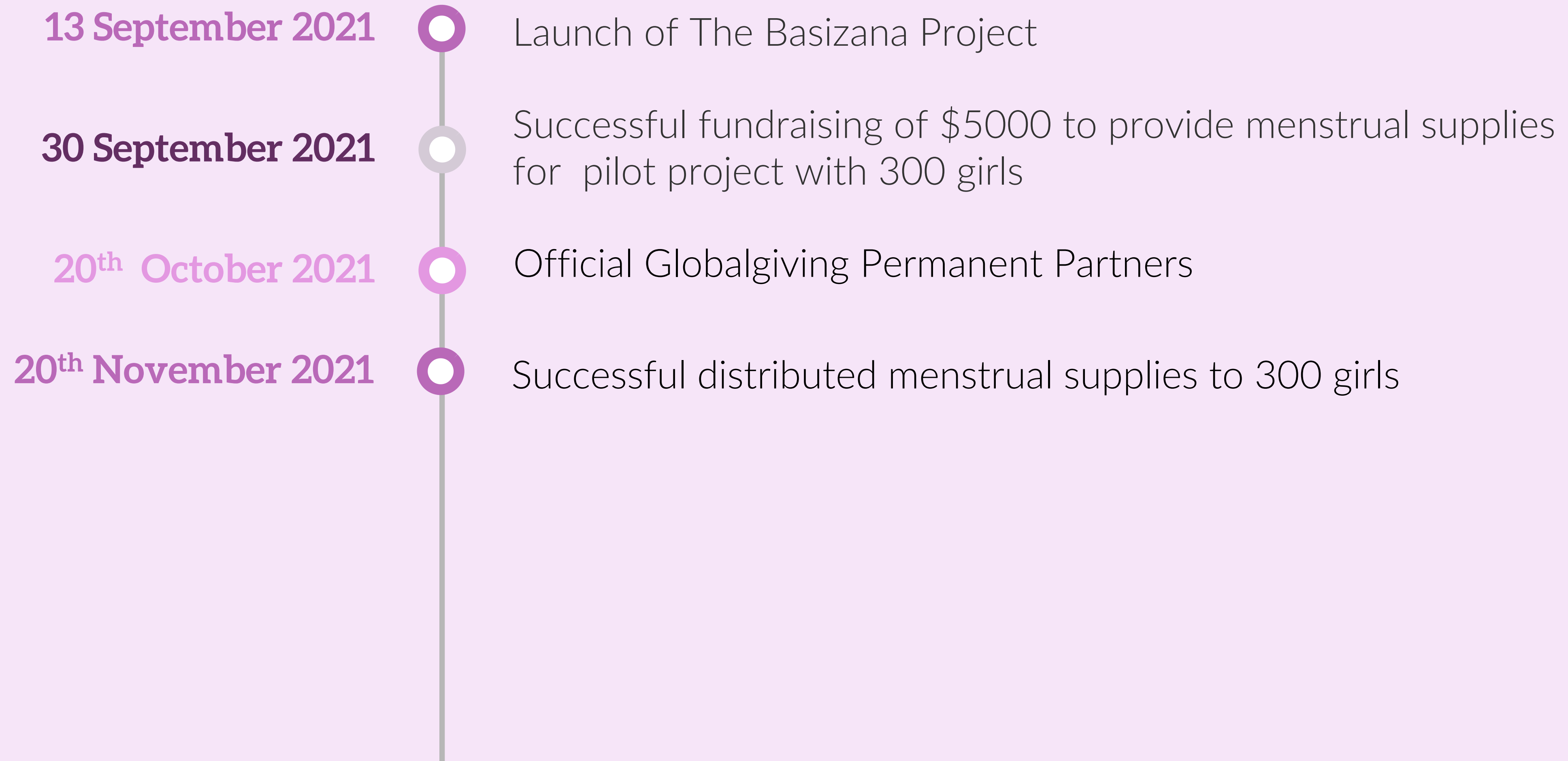
Scale up our outreach, by increasing the number of our beneficiaries to 1000 in 2022.

**2<sup>nd</sup> Fundraising  
Campaign**  
13 March



Our goal is to raise approximately \$15,000 to fully fund the scaling up of our project to provide sustainable menstrual supplies for 1000 girls.

# Project milestones





# 2022 goals

**100%**  
Attendance

100% increase in steady school menstrual attendance rates for all recipients of the sustainable menstrual supplies

**0**  
Period  
Poverty

End period poverty for each recipient of our menstrual supplies

**\$15K**  
Donations

Raise a Total of \$15,000 in donations

**10**  
Schools

Add a total of 10 schools to our beneficiary list

**200%**  
online  
awareness

Grow our online presence by 200% across all social media platforms

**1K**  
Total  
Beneficiaries

Donate menstrual supplies to 1000 girls.



How Can You  
Help?



# Funding

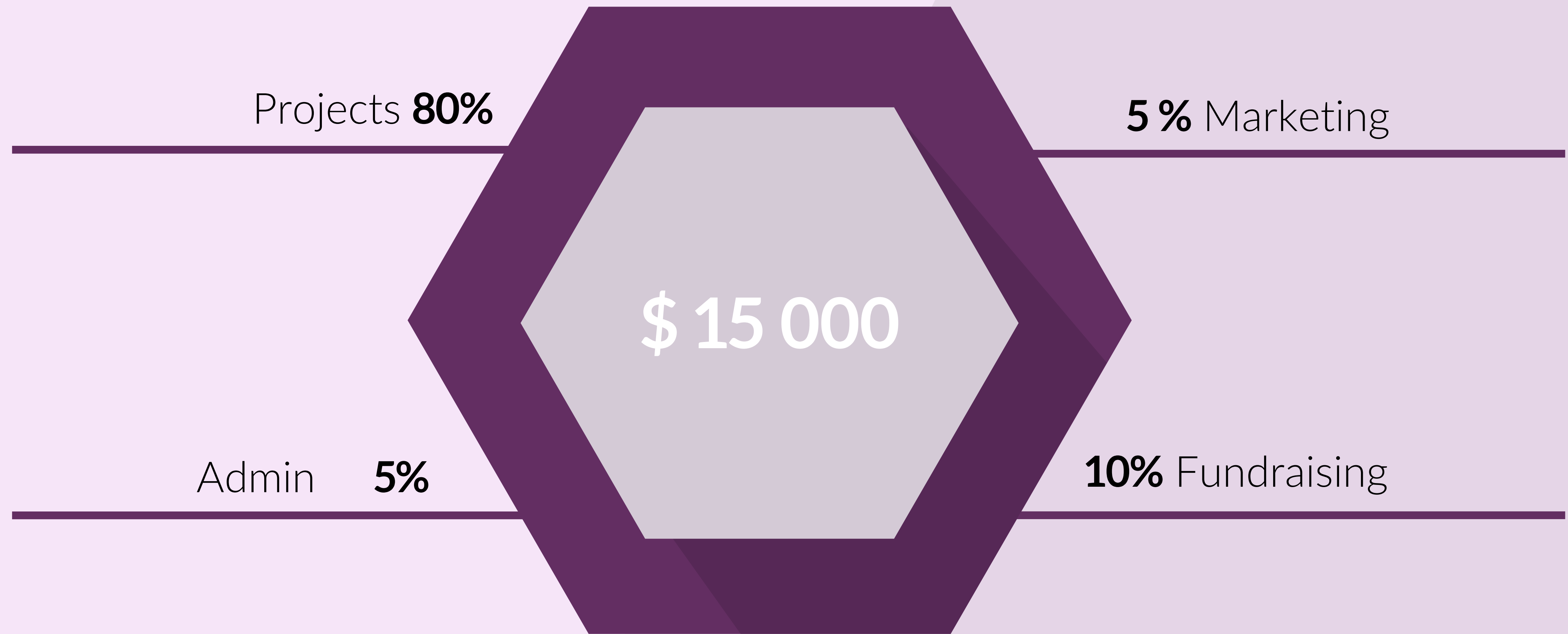
Fundraising Goal

**\$15K**  
Donations

The Basizana Project is a non-profit initiative that is driven by the generosity of our supporters. We heavily rely on donations to raise the funds required to purchase and distribute menstrual supplies to the girls in need. As such, we have partnered with Global Giving to digitally crowdfund the project.



# How Donations Are Used





# Due Diligence

We hold the integrity of this project close to our hearts, and appreciate the importance of due diligence. As such we are committed to operating in a transparent and accountable manner, by publicly sharing progress reports on our work and how we have used the donated funds.

We are also proud to be vetted and verified by Globalgiving to receive donations.



# Donor Testimonials

“I give because every girl child deserves the dignity of feminine hygiene products regardless of income or class.”



**Lesego Letlhape**  
Donor

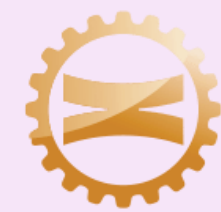
“I give to ensure no girl child is left behind and because I believe we should all be authors to our own fairy tale, I want to play my part to ensure every girl’s story has a happy ending regardless of where they come from”



**Rivha Mandavha**  
Donor



# Corporate Donors and Partners



**zanaco**

Zanaco

Corporate Donors



Nkwashi

Partner



TradeKings

Corporate Donors



GlobalGiving

Globalgiving

Partner

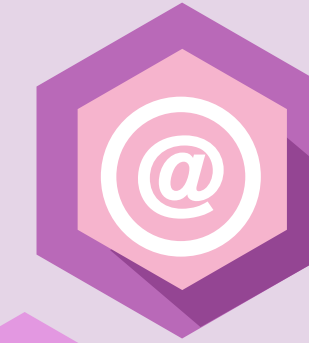
# Contact



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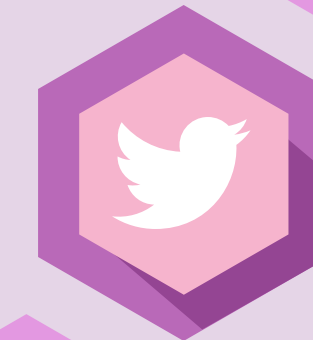
**Thokozile Tembo | Project Director**



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[www.instagram.com/basizana\\_](https://www.instagram.com/basizana_)



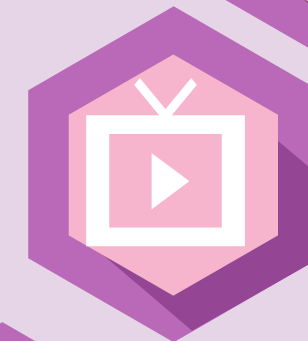
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