Organization

Leadership

Thokozile Tembo
Co-Founder, Project Director

Mubiana Kabaghe
Co-Founder, Executive Director
Organization

Project Structure

Executive Director

Project Director

R&D assistant

M&E Officer

Enumerators
About Us

The Basizana Project is an initiative launched against period poverty with the aim of bringing an end to menstrual related absenteeism for girls in school and leading us to coin the term “Menstrual Absenteeism”. Our work is governed by the following values and principles:

**Integrity**

Our integrity is an integral part of our campaign to bring an end to menstrual absenteeism and period poverty. As such we commit ourselves to operating in an accountable and transparent manner.

**Sustainability**

Our efforts are driven by the pursuit of sustainable solutions to address period poverty. These include providing reusable menstrual supplies with high durability that reduce menstrual absenteeism to 0% with little cost to the environment.

**Health and Safety First**

The health and safety of our stakeholders and beneficiaries is important to us. We are committed to adhering to the appropriate national and international guidelines for health and safety.
**Goals**

The Basizana Project's ultimate goal is to make a lasting change, and we plan to do so by carrying out our activities in a well thought-out manner. Hence, we have modelled our impact strategy around the United Nations' Sustainable Development Goals (SDG). The main SDGs Basizana addresses are highlighted below.

1. **SDG 1: No Poverty**
   Basizana addresses period poverty by providing sustainable menstrual supplies to girls in need.

2. **SDG 3: Good Health & Well being**
   We provide hygienically tested menstrual supplies to protect the safety and well-being of our beneficiaries and to prevent them from relying on unsafe practices.

3. **SDG 4: Equitable & Inclusive Education**
   By providing sustainable menstrual supplies to keep girls in school during their period we are improving their access to education equitably.

4. **SDG 6.2: Sanitation and Hygiene**
   Basizana pays special attention to the needs of vulnerable girls by providing menstrual hygiene training in addition to the menstrual supplies provided.

5. **SDG 13: Climate Action**
   Providing sustainable menstrual supplies will save the environment from years of disposable menstrual waste.
What is the problem?

Problem
On average, 78% of Zambian rural girls miss about 10% to 20% of school annually and fall up to 145 days behind their male counterparts due to lack of menstrual supplies, often missing exams or performing poorly as a result of their absenteeism during their period. This is known as period poverty. 
Source: www.endwaterpoverty.org

Causes
Period poverty is a subset of general poverty and is often due to lack of income, limited access to basic sanitation and menstrual supplies to hygienically manage periods.

Effect
Period poverty is often linked to increased dropout rates among schoolgirls, transactional sex, teenage pregnancy and child marriages.
Our solutions

We believe in offering sustainable reusable pads as solution to period poverty for girls with adequate water supply but limited access to menstrual supplies.

Reusable Pads

The reusable pads we provide are absorbent and leak resistant.

The pads are durable and can be washed & reused, for up to 2 years. They can be washed in a bucket’s worth of water.

All the pads we provide have been tested and approved by ZABS.

ZABS: Zambian Bureau of Standards
Menstrual Hygiene Training

In addition to donating menstrual supplies, we also provide menstrual training to our beneficiaries to teach them how to use the menstrual products.

The training will be carried out by a professional and will allow the beneficiaries to familiarise themselves with the new menstrual products.

The training will also help in educating the community against any underlying period taboos or stigma.
Impact

Activities
• Distribute sanitary products to 1000 schoolgirls annually
• Deliver menstrual hygiene training on a quarterly basis to all beneficiaries

Output
• Increased education on female reproductive healthcare
• Reduce menstrual absenteeism down to 0%
• Save the environment 99% of the waste produced by sanitary products in 10 years.

Outcomes
• Keeping girls in school will improve their chances of economic success by 15% to 20%.
• More attention to strategies that improve access to menstrual supplies for marginalized girls, through policy reform.
• End period poverty for each recipient of the menstrual supplies by 2025.
Monitoring and Evaluation

- Implementation
- Mitigation
- Monitoring
- Evaluation
- Surveys
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Current Work Base: Zambia

Western Province & Central Province

Central Province
We have beneficiaries across 5 schools in Mkushi

Western Province
We have beneficiaries in 5 schools in Sitoya and Liuwa

Source: www.mappr.co/counties/zambia/
We currently have total of 1000 girls on our beneficiary list. We are raising $15000 to purchase and distribute menstrual supplies to each of them. Each of the girls will receive frequent menstrual hygiene training to ensure that the supplies are properly used.
The research process involves developing a better understanding of the problem and how to solve it. This involved speaking to organizations running similar campaigns to better understand the problem and how to solve it.

We have developed fantastic partnerships with organisations committed to bringing an end to period poverty. These include suppliers who will be providing us with the hygienically tested & approved sustainable menstrual supplies in addition to offering menstrual hygiene education and training.

The third stage involves raising the funds primarily for the purchase and provision of the menstrual supplies. In view of the COVID-19 situation, our initial fundraising campaign launched digitally, and has continued to remain so as we closely observe the guidelines and changes in restrictions.

Purchase 300 reusable menstrual supplies and distribute each to 300 girls in Mkushi, Central Province.
Project timeline

Research and Development
01 January 2022
Research and Development for project expansion

Launch Main Project
01 March 2022
Scale up our outreach, by increasing the number of our beneficiaries to 1000 in 2022.

2nd Fundraising Campaign
13 March 2022
Our goal is to raise approximately $15,000 to fully fund the scaling up of our project to provide sustainable menstrual supplies for 1000 girls.
Launch of The Basizana Project
Successful fundraising of $5000 to provide menstrual supplies for pilot project with 300 girls
Official Globalgiving Permanent Partners
Successful distributed menstrual supplies to 300 girls
2022 goals

100% Attendance

100% increase in steady school menstrual attendance rates for all recipients of the sustainable menstrual supplies.

0 Period Poverty

End period poverty for each recipient of our menstrual supplies.

$15K Donations

Raise a Total of $15,000 in donations.

10 Schools

Add a total of 10 schools to our beneficiary list.

200% online awareness

Grow our online presence by 200% across all social media platforms.

1K Total Beneficiaries

Donate menstrual supplies to 1000 girls.
How Can You Help?
The Basizana Project is a non-profit initiative that is driven by the generosity of our supporters. We heavily rely on donations to raise the funds required to purchase and distribute menstrual supplies to the girls in need. As such, we have partnered with Global Giving to digitally crowdfund the project.
How Donations Are Used

- Projects: 80%
- Admin: 5%
- Marketing: 5%
- Fundraising: 10%

Total: $15,000
We hold the integrity of this project close to our hearts, and appreciate the importance of due diligence. As such we are committed to operating in a transparent and accountable manner, by publicly sharing progress reports on our work and how we have used the donated funds.

We are also proud to be vetted and verified by Globalgiving to receive donations.
Donor Testimonials

“I give because every girl child deserves the dignity of feminine hygiene products regardless of income or class.”

Lesego Letlhape
Donor

“I give to ensure no girl child is left behind and because I believe we should all be authors to our own fairy tale, I want to play my part to ensure every girl’s story has a happy ending regardless of where they come from”

Rivha Mandavha
Donor
Corporate Donors and Partners

Zanaco
Corporate Donors

Nkwashi
Partner

TradeKings
Corporate Donors

GlobalGiving
Partner