



Korean Kids & Orphanage Outreach Mission

The KKOOM Quarterly

Spring 2010



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Please visit us at: <http://www.kkoom.org>

Find us on Twitter: Korean Kids

Or on Facebook: KKOOM: Korean Kids and Orphanage Outreach Mission

Dear KKOOM supporters,

I hope you are enjoying this beautiful spring weather! We have had an eventful spring largely in part to your wonderful support!

We are currently participating in a challenge to secure a permanent spot on globalgiving.org, a website that has been featured in *The New York Times* and *The Washington Post*. GlobalGiving connects individual and institutional donors directly to social, environmental, and economic development projects around the world! Since 2004, GlobalGiving has mobilized over \$18 million in funding to more than 1,000 grassroots projects in over 90 countries. Each spring, GlobalGiving allows a select number of non-profits to apply and create a project page on their website. Over four weeks, these non-profits then race to raise money via the website, and once a non-profit raises a minimum of \$4,000 from 50 donors, it achieves a long-term spot on GlobalGiving. **We are thrilled that, as this newsletter goes to “print,” KKOOM has qualified!!**

BUT . . . THAT'S NOT ALL. In the next three days, you can launch KKOOM into GlobalGiving greatness by helping us WIN the challenge for having THE MOST DONORS, which will secure an EXTRA **\$3,000** for KKOOM from GlobalGiving's corporate backers! We have been in the lead for the last several days, but only by a few donors and now it's down to the wire! By now, you've probably been bombarded with emails, phone calls and conversations from KKOOM urging you to support this endeavor. To those of you that have already donated, thank you! Please tell your friends! Every new donor who gives just \$10 or more will help propel us to this goal.

If you have not already donated, please do so today. The challenge ends April 26, 2010 at 11:59 PM, US Eastern. We are excited about what we will be able to do with all of the new funds, energy, and support!

Speaking of exciting projects, the board has just approved two volunteer-led projects in South Korea. Keep reading this newsletter to hear about them. Both projects are rooted in KKOOM's mission and we cannot wait to see pictures and hear about their success!

None of these wonderful KKOOM activities would have been possible without the generosity of our donors, and I would like to extend my deepest thanks for your support. It is an honor to write to you after having personally seen your donations transformed into meaningful events and needed supplies in orphanages throughout South Korea. Enjoy this newsletter and seeing all that your generosity has been made possible!

Laura Tschop
KKOOM Director-At-Large
Baltimore, MD



Give to KKOOM's GlobalGiving Project Today!!!

<http://globalgiving.org/5198>

Donations as small as \$10 can help us win an extra \$3,000! Deadline is April 26!

Saegam Maeul Orphanage Guitar Update!

As you might remember, back in January of this year KKOOM purchased a used guitar for the children of Saegam Maeul Orphanage in Deoksan, South Korea. Additionally, a Korean official donated money for the purchase of a bass guitar, synthesizers, and cables! We are happy to report that the guitar lessons are in progress and the children of Saegam now have an opportunity they never would have otherwise! Enjoy the photos below from a recent lesson!



Sneak Peak at the Spring Volunteer-Led Projects

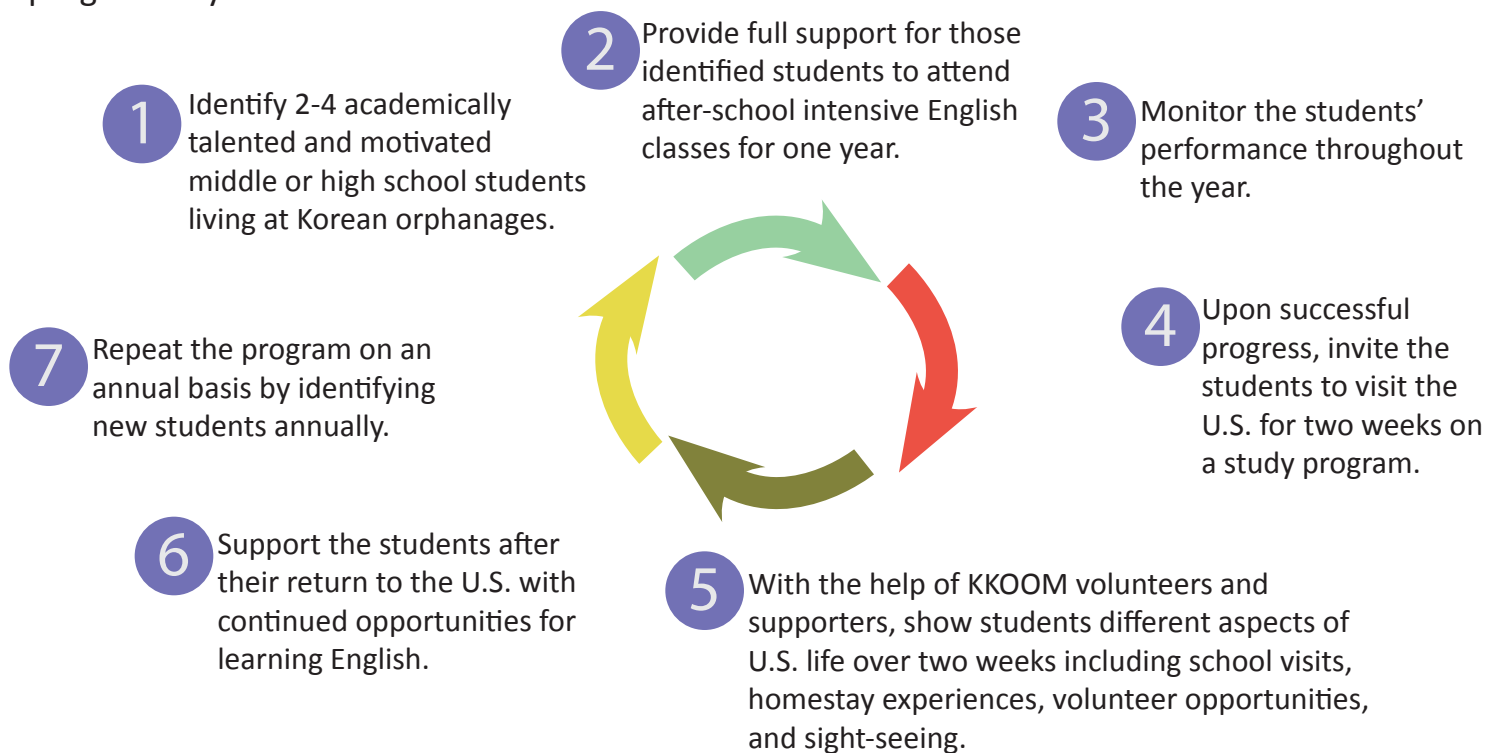
KKOOM is launching two volunteer-led projects this spring!

- Emilee Lehenbauer will be purchasing \$500 worth of English education resources, art supplies, a white board, and helping to build a library at Chenam Orphanage in Seogwipo on Jeju Island, South Korea
- Kelly Kinne will be using up to \$500 to lead a book drive at Dunsan Girl's High School in Daejeon, South Korea. The collected books will be then donated to various orphanages through South Korea, including Chenam Orphanage in Jeju.

Look in the next newsletter for an update of how the spring projects went!

Long Term Planning: International Education Program

As part of our debut on GlobalGiving.org (see page 2), KKOOM has launched its fundraising and strategic planning for **a long-term international education program** for Korean orphans and children living in orphanages and group homes. This has been a long-term dream of KKOOM's founders and directors, and we wanted to take an opportunity to introduce this program to you.



The purpose of this program is to give South Korean orphans opportunities to further their study of English and in order to be successful in school and beyond. English language skills are very valued in South Korea and are required for gaining college admittance and getting hired for jobs, even entry level ones. The study tour would also expose Korean children to American culture and would promote international friendship. The Korean children would also help educate Americans about South Korean culture and about the current situation of orphans and poor children living in South Korea.

We estimate that it will take \$25,000 to launch this program on a small scale in the first year. In order to be able to offer the opportunity to new students year after year, we anticipate that the cost will be a minimum of \$6,000 per child annually. We will continue to rely on our all-volunteer supporters and laborers in order to make this program a reality and a success. We can't do it without you! If you would like to help plan this exciting program, please let us know (info@kkoom.org). We are presently organizing a volunteer task force to begin preparations, which we expect to unfold over the next two years.

~Erika Senneseth & Aimee Jachym, KKOOM Co-Founders

Thank you for your support!

Donors since January 2010:

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Neil Hobbins
Hosanna Church
Percy & Rosa Hughes
Michelle Jones & Bryan Parsons
Linda Manders – in honor of Kelly Kinne

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Kelly Doyle
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Lauren Eaton
Wesley Farrow
Raymond Febus

Claire Knowlton
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Aelee Kwon
Jessica Lavin
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Anthony Stein & Debbie Rabb
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Erin Konarske Strand
Nancy Sullivan
Sandra Terbrack
Ernest Thomas
Karis Thompson
Deborah Tennen

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Rolen Yoshinaga
Colin Yuhl



We sincerely apologize for any errors or omissions in our donor list or throughout the rest of our newsletter; please email us at info@kkoom.org and bring them to our attention. Thank you.

The Global Giving Challenge ends on Monday, **April 26**. Give \$10 today and help KKOOM win the \$3,000 award for most number of donors!

<http://www.globalgiving.org/projects/kkoom-international-education-program/>