



GLOBAL DIGITAL CITY

www.globaldigitalcity.com



City Digitization & Innovation

Organizers Profile



ABSA

Albania Business Services Association



Vigan Corporate extends its activity in the field of BPO services, Restaurants, software and technology, media and marketing, property investment and real estate. We make it a priority to understand our clients current circumstances and future aspirations. We focus on innovative, flexible and collaborative solutions with a strong emphasis on reliable and responsive services and discretion. Our aim is to turn expertise and knowledge into value for the benefit of our clients.



ICTSmedia as a publishing house and media leader related to Information, Communication and Security Technology, for seven years, it has been organizing the well-known Albanian ICT Awards contest and is publishing some of the most prominent technology media in Albania and the region, such as PCWorld.al, CIO.al, GameWorld.al and CryptoWorld.al, thanks to partnership with the global publishing house IDG. Albanian ICT Awards is a nationwide competition that identifies, promotes and rewards individuals for their achievements and contribution in the field of technology in Albania and beyond.

TEAM MEMBERS



**ARSID
RRABOSHTA**

VIGAN CO-FOUNDER



**ARJODITA
MUSTALI**

VIGAN CO-FOUNDER



**KUSHTRIM
SHALA**

ICTS LAB CO-FOUNDER



**ENDRI
BURRJA**

VIGAN EVENT COORDINATOR



**ESMERALDA
SHALA**

ICTS LAB CO-FOUNDER



**EGZON
ZEKA**

VIGAN VIZUAL DESIGNER



**FATMA
KAZIU**

VIGAN EVENT CONTRIBUTOR



**ERJONA
KURTAJ**

VIGAN EVENT CONTRIBUTOR



**LISIAN
ROSENI**

VIGAN CONTENT WRITER



**ARDIAN
ALAJ**

ICT AWARDS EVENT MANAGER

About Global Digital City

Global Digital City is a platform that aims at raising awareness and spread information about all the options the digital era is offering worldwide.

Through this process we seek to discover and embrace innovative ideas as first steps into providing opportunities and a starting base for young entrepreneurs to learn or improve the skills needed to work independently, start up their business and fit into the new market requirements, locally or globally.





Vision



STARTUP



INNOVATE



CONNECT

Our main goal is to **encourage** and provide a healthy environment to **develop management teams and leaders**, in order to establish valued enterprises that can achieve their overall objectives and bring their visions into reality. We strive to achieve it through **awareness** and **training** of young adults, by providing specialization techniques and offering them important role models, such as individuals who have managed to achieve an important position in the local and international marketplace by using the tools provided by **digital skills/economy**; the countries' foremost CEOs, policy-makers, experts and academics, international organizations, youth, technology innovators and representatives of civil society. Focused on achieving our **social** and **economic** goals and in line with the Sustainable Development Goals, we believe that our region can actively participate in the new digital/economic era by making the most of the region's competitive advantages and keeping up the sustained commitment towards participating and **competing in the global market**.

WHY, HOW, WHO needs to act on it?

Harmonized digital skills strategies should bring together national authorities, companies, social partners, non-profit organizations and education providers in joint action to address the **growing** need for digital skills. **Through our platform** we **identify** technology **trends** that affect the strategic role **of leadership** in the **digital economy** and **turn it into a digital leadership strategy**;

- understand the demand and supply of digital skills;
- engage in knowledge transfer with domestic and international businesses through, for example:

training, coaching, co-design and consultancy where these **skills** could be imitated, learned and further adopted as a result of **learning** from each other and open **innovation**.





Through this Platform, we launch:

Introduction of **public spaces, incentives** and **facilities** that **local Municipalities** are establishing **to improve the ecosystem** of new businesses in this area and by expand opportunities to enhance **digital skills** and become part of the **job market IMMEDIATELY**. We create a hosting debate environment about the local advantages in the age of GLOBAL DIGITALIZATION (*which enables self-employment to grow personal business and work in distance*). Furthermore, we **introduce successful companies** that will **expand operations in the region** and their inspirational **success stories** and partners of specific municipalities will **work together** to create the most favorable ECOSYSTEM IN ALBANIA to foster **innovation** and **creativity**.

Benefits

BRAND AWARENESS

- REACH NEW AUDIENCE
- INCREASE YOUR MARKET SHARE
- COMMUNICATE A MESSAGE

VISIBILITY

- LOGO ON CONFERENCE WEBSITE, ONLINE AND PRINTED BANNERS, POSTS AND BROCHURES
 - VENUE BRANDING
 - SOCIAL MEDIA PROMOTION
 - PROMO MATERIAL IN CONFERENCE BAGS (WHEN THEY ARE AVAILABLE)
 - EXHIBITION SPACE
 - PRESENTATION DURING THE KICK-OFF SESSION
 - COMPANY DESCRIPTION ON WEBSITE
-

PARTNERSHIP OPPORTUNITY



DIAMOND
5,000€



PLATINUM
3,000€



GOLD
2,000€



SILVER
1,000€



BRONZE
500€



PACKAGE	DIAMOND	PLATINIUM	GOLD	SILVER	BRONZE
RollUp Banner + Table Stand	●	●	●	●	●
Video promotion led wall + web	●	●			
Logo presentation + moderator thanks <small>(Inbase of sponsorship)</small>	100%	75%	50%	40%	25%
Share Branded Materials	●	●	●		
Panel/Speaker Speaking Space	●	●			
Logo on Badge	●				
VIP Seats + Dinner	6	4	3	2	2
Participation on side event	●				
Wall of Fame <small>(Inbase of sponsorship)</small>	●	●	●	●	
Logo on City Light	●	●			
Digital City Event Invitation	●	●	●	●	●
Social Media Posts	●	●	●		

1st

EDITION



KORÇA **DIGITAL**
WEEKEND

EVENT



RESULTS



208

REGISTERED

at korca@globaldigitalcity.com



45

REGISTERED

for 2 side Events



196

ATTENDEES



10

FINALISTS

in Stage



WEBSITE DESIGN FOR FREE
FROM **LAIDI FERRUNI**



MARKETING TRAINING FROM
NEW MEDIA COMMUNICATION



LEGAL & FINANCE TRAINING
FROM **VIGAN GROUP**



MUNICIPALITY OF **KORÇA** WILL
SUPPORT THE TOURISM
PROJECT PRESENTED



SCHOLARSHIP OF 400 EURO
COSTS FROM **ICTS LAB**



BABOON DELIVERY LAUNCHED
11 AVAILABLE JOB
POSITIONS IN KORÇA



SMARTWORK.NET LAUNCHED
AVAILABLE JOB POSITIONS
FOR THE OFFICE IN KORÇA

SOCIAL MEDIA ORGANIC REACH



THROUGH OUR CHANNELS
80% FROM KORÇA,
25-35 YEARS OLD



THROUGH OUR CHANNELS

PROMO & MARKETING

Cover social media



Banner social media



Story social media



Newsletter



Banner Speaker



Banner Speaker \ panel



* Video Marketing & Event

Video social media + Event loop



* Event

Event presentation + voice



PROMO & MARKETING

Badge ID



Wrist belt



Lanyard for Badge



T-shirt



RollUp Banner



Banner City Light



Certificate



SPEAKERS



OUR PARTNERS



Bashkia Korçë



VIGÀN
State of giants.



ABSA

Albania Business Services Association

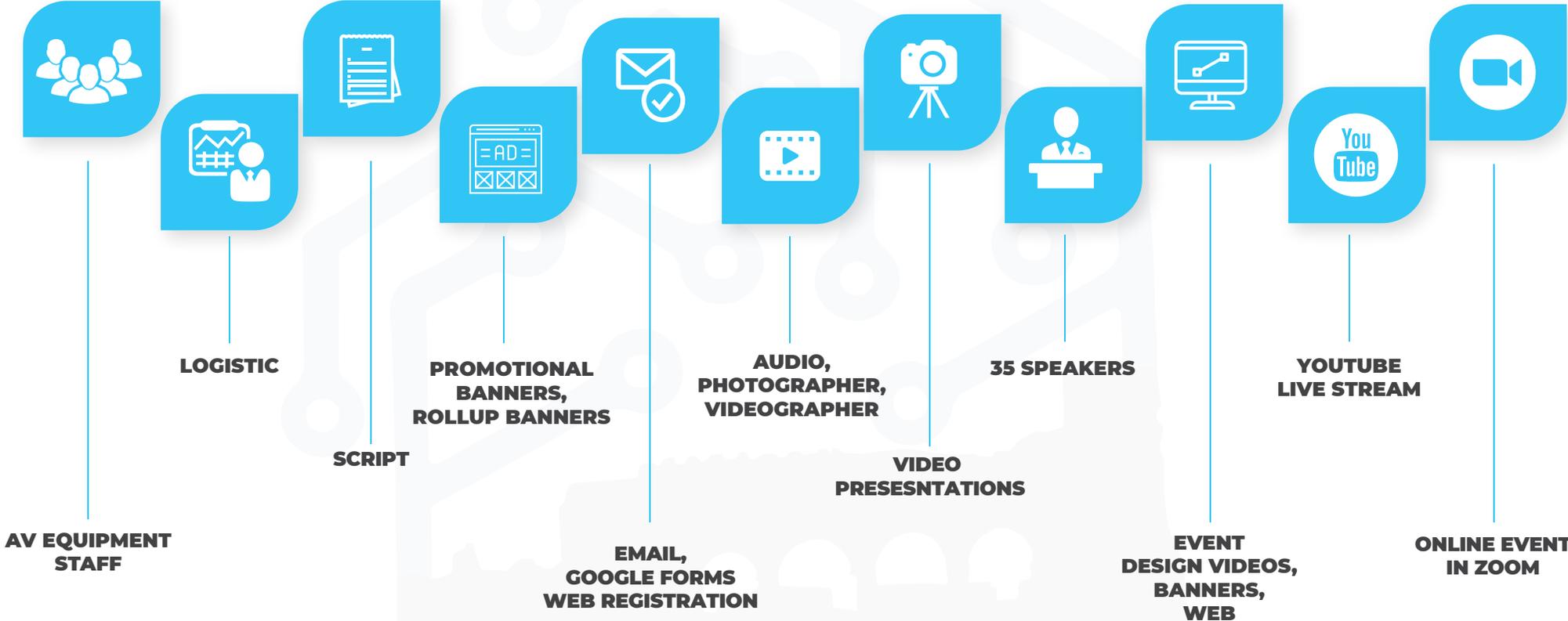


2nd
EDITION



SHKODRA
DIGITAL WEEKEND

EVENT



RESULTS



235

**REGISTERED
IN WEBSITE GOOGLE FORMS**



OVER 300

**ATTENDEES
ON ZOOM**



OVER 1200

**VIEW
IN YOUTUBE**



28

**REGISTERED
FOR SIDE EVENT**



21

**REGISTERED
FOR JOB OPPORTUNITIES**



10

**FOLLOWED BY
10 DIFFERENT COUNTRIES AND 39 CITIES**



235

**AUTHENTIC PARTICIPATION
E-CERTIFIATES DISTRIBUTED**



**JOB OPENING BY
INFINITY PROMOTIONS**

SOCIAL MEDIA ORGANIC REACH



+50K

SOCIAL MEDIA ORGANIC REACH
THROUGH OUR CHANNEL
80% FROM SHKODRA, 25-35 YEARS OLD
133 PEOPLE REPORTET "GOING" ON EVENT



**OVER
1200 VIEWS**



+35K

THROUGH OUR CHANNEL



**OVER
300 ATTENDEES**

PROMO & MARKETING

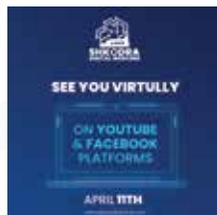
Cover social media



Event social media



Banner social media



SPEAKERS / DIGITAL SKILLS

How digital skills are shaping the world of today?

PANEL



**KUSHTRIM
SHALA**
SPEAKER



**ERSENILDA
ELEZI**
SPEAKER



**ALBANA
LAKHORI**
SPEAKER



**AGI
HAXHIMURATI**
SPEAKER



**MARCO
CAPPELLINI**
SPEAKER



**ARNISA
LUSHAJ**
ARCHITECT
IMPULS&CO



**DROJAN
VULAJ**
UX/UI
DESIGNER



**GENTIAN
FERHATI**
EXECUTIVE AT
PREMIUM MEDIA



**DRITAN
PECINI**
FOUNDER,
GAMEON.AL



**ENG. BLENDAR
LAHI**
CEO,
INFINITI PROMOTION

SPEAKERS



**MIRELA
SULA**
FOUNDER,
GLOBAL WOMAN CLUB



**GERTI
BOSHNJAKU**
CEO NEW
MEDIA GROUP
& BUSINESS
MAG ALBANIA



**BARDHA
QIREZI**
RECTOR AT
RIINVES COLLEGE

SPEAKERS / ITEMPUS

Entrepreneurship support organization in the COVID-19 time

PANEL I



**KUSHTRIM
SHALA**
CO-FOUNDER,
ICTSMEDIA,
UPLIFT ALBANIA



**SARA
USINGER**
INTERNATIONAL
SPECIALIST AT
EU FOR INNOVATION



**ARLIND
HAXHIJAJ**
CO-FOUNDER
AT COOLAB
ALBANIA



**ANISA
BERISHA**
UK - ALBANIA
TECH HUB PROJECT
OFFICER



**ARJAN
YMERI**
EXECUTIVE DIRECTOR
OF OFICINA ALBANIA

Adapting startup strategies in a time of crisis

PANEL II



**JUXHIN
RADHIMA**
CEO AT IPERVOX
AMAZON #ALEXA
CHAMPION STARTUP
UPLIFT ALBANIA



**FATJON
GJATA**
PLEXUS, STARTUP
UPLIFT ALBANIA



**LISIAN ROSENI
BTC-TEAM**
BTC-TEAM, DDA,
HACKATHON
HACK THE CRISIS
ALBANIA



**LOLITA
NDOCI**
CO-FOUNDER & CEO
OF KONI SOLUTIONS
START UP- UK TECHHUB



**ELONA
KULE**
ENTREPRENEUR &
CO-FOUNDER
GRAL ALBANIA

SPEAKERS / DIGITAL ECONOMY

SPEAKERS



FATLUM NURJA
SENIOR EXPERT
ON LOCAL
GOVERNANCE, HELVETAS



**PROF. DR. ILIR
ÇAPUNI**
FOUNDER
FBRK.IO



**DAVID
FELSEN**
PHD, VICE RECTOR
EPOKA UNIVERSITY

PANEL I



**DR. FLORENZA
HAXHI**
DIRECTOR GENERAL,
DEVELOPMENT PROGRAMS
AND COOPERATION UNIT,
PRIME MINISTER'S OFFICE



**GOJART
SMAJA**
CONSULTANT,
PARTNER FOR
PROJECT AND
BUSINESS
DEVELOPMENT



**EDMOND
HAJRIZI**
FOUNDER AND
PRESIDENT OF UBT,
KOSOVO



**ORI
HOXHA**
CO-FOUNDER OF
ALPHAPLAN
ORGANIZATION,
SILICON VALLEY



**ELTON
DOMNORI**
VICE DEAN AT
COMPUTER SCIENCE FACULTY,
METROPOLITAN UNIVERSITY

Albanian & West Balkans



**ARJODITA
MUSTALI**
MODERATOR



**MANRICO
MURZI**
MAJOR
ITALIAN POET



**AVV. ALBERTO
IMPRODA**
STUDIO
IMPRODA



**DOTT. FILIPPO
NATOLI**
MAYS
INTERNATIONAL



**DOTT. GIANCARLO
VINACCI**
VINACCI
THINK TANK



**PROF. ARISTIDE
FAUSTO MASSARDO**
ROLLS ROYCE
UTC



**ING. FILIPPO
QUEIROLO**
DA VINCI FOUNDATION
ORGANISING COMMITTEE

PANEL II

Organizers



Partners



Media Partner & Support



EVENT ROAD MAP

- ✓ Korça
- ✓ Shkodra
- Durrës
- Elbasan
- Vlora
- Ferizaj
- Ulqin
- Tetovë



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Kika 1 Complex, floor 2,
Tirane, Albania

Tel:

+355 69 662 2777

Email:

info@vigangroup.com

Website:

www.vigangroup.com

Social Media:

 [vigan.group](#)

 [VIGÀN GROUP](#)

 [VIGAN GROUP](#)



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 [Albanian Business Services Association](#)



ABSAs

Albania Business Services Association