

WHAT JOOKENDERS SAY:



"Thank you for organizing great events for kids and adults! Very educational, friendly and entertaining!"

Ekaterina Maksimova

"My kids enjoy attending jookender activities. They are greatly organized and geared for kids different ages. Everyone is happy."

Julia Morgunova

"I would like to participate in Teen programs because it seems like a lot of fun, and it gives great experience. It could also help me out in the future, as I would be able to apply the things, I've learned in everyday life."

Kira Shandalova



Jookender is a startup social nonprofit that reunites, rekindles, and re-energizes Jewish rituals, traditions, and culture among Russian-speaking Jewish families. With an annual budget of less than \$200,000, Jookender's influence far outpaces its resources.

Started in 2015 by Sasha Grebenyuk, Jookender has informed, involved, and inspired thousands of Russian-speaking Jews in Massachusetts and beyond through educational outreach programs, family engagement, holiday events, and cultural immersion activities.

Drawing from dynamic digital outreach and close personal relationships, Jookender has expanded to include more than 3,000 newsletter subscribers, 800+ active Facebook followers, and 650 Meetup participants.

Jookender has been generously supported by Combined Jewish Philanthropies (CJP) of Greater Boston, Russian Jewish Community Foundation (RJCF), Genesis Philanthropy Group (GPG), and a handful of other private foundations.

SUPPORT JOOKENDER NOW!



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BUILDING A STRONG
VIBRANT COMMUNITY
TOGETHER.
TIKKUN OLAM!



JOOKENDER PROGRAMS:

- Teens4Teens: Offers teenagers programs to learn about Jewish history, culture, rituals, and traditions, along with service opportunities in social justice activities, social entrepreneurship, volunteering, and fundraising. Teens4Teens helps teens embrace and strengthen their Jewish identity and constructively confront Anti-Semitism.
- The Tribe: Helps Jewish families with kids K-4 create supportive learning communities in which they get to know Jewish rituals, traditions, culture, and ethics in safe, home-based learning environments. The fun, hands-on, interactive learning activities spark curiosity among Russian-speaking families whose previous exposure to their faith has been minimal or none.
- Jewish Heritage Tours: Carefully designed, planned, and executed for families with pre-teens and teens, Jookender's customized heritage tours provide participants a unique multi-cultural experience, in-depth educational content, and serve as a gateway to further spiritual exploration.
- Family Camps: Families with kids of all ages love Jookender's family camps! During these short retreats, families bond into vibrant communities as they learn secular and traditional aspects of Judaism... and bring home their newfound knowledge, infusing their households with yiddishkeit.
- Jewish Holiday Celebrations: In this program--exclusive to families with kids under 12 years old--parents and children learn about Jewish holiday traditions and enjoy opportunities to celebrate them with community members.
- Young Adult Club ("Bekitzur"): Supports young Russian speaking Jewish professionals, fulfilling their hunger for an active Jewish social life. In addition to helping these young professionals keep and protect their Jewish identity, Bekitzur offers a "safe space" in which they can find their besherts.

JOOKENDER'S RESULTS:



Our Programs:

- Create stronger Jewish families and stronger Jewish communities
- Reflect a unique understanding of the Russian speaking Jewish experience
- Increase awareness of the richness and timelessness of Jewish rituals, traditions, and ethics
- Combat anti-Semitism by inciting thoughtful, appropriate discussions and activities
- Create volunteer opportunities, both in and out of the Jewish community
- Inspire a greater love for Israel and the need to support a strong Jewish state
- Establish enduring connections with Jewish faith and culture
- Increase interest in Jewish education and Jewish learning