

EXECUTIVE SUMMARY - IMPLEMENTATION PROGRESS JANUARY / JUNE 2021

REDEMPRENDE IMBABURA

This report refers to the implementation of the project in its first phase. It has begun with the support to farmers seeking to enhance their capacities to generate economic income through the cultivation and commercialization of Guatemalan and Hass avocado. This process has been implemented with 120 beneficiaries belonging to indigenous Kichwa people from different communities:

Community	Beneficiaries	Canton
El Cercado	67	Cotacachi
San Pedro	13	Cotacachi
Perafán	20	Cotacachi
Azama	20	Otavalo
Total	120	



Activities

This process involves three main components: acquisition and delivery of plants, training in the technical field, and commercialization of production. In the current phase, the acquisition and delivery of the plants and training in the technical field of planting and care as well as in the social area are being carried out. This is detailed in the following table:



Activity	Beneficiaries	Amount
Deliver Guatemalan avocado plants	120	600
Planting Training Workshop	95	6
Care Training Workshop	95	6
Accompaniment visits	80	80
Leadership and Entrepreneurship Workshop	95	4



Challenges and difficulties

There have been some difficulties. First, the care of the plants has been neglected by some beneficiaries because their lands do not maintain adequate technical management to preserve hygiene and sanitation conditions -several of them live in conditions of poverty and extreme poverty-. Some of the beneficiaries have found too difficult to follow the instructions given in the trainings despite the fact that the training spaces are bilingual (Spanish and Kichwa). However, there is currently a high success rate in the process, since of the 600 trees already planted there are only 8 plants that have dried up and died.



Financing

For this component of the project, support has been asked from different entities and local organizations such as: the Government of Imbabura, the Prefecture of Imbabura -GPI-, the Ministry of Agriculture -MAG-, the Municipality of Cotacachi, the Municipality of Otavalo, the CODIC Development Corporation, the Cotacachi Church of Jesus Christ of Latter-day Saints, the Wichana Foundation, and the Organization of American Pensioners Residing in Cotacachi. From this search, a support of 200 USD has been obtained by a foreign person residing in Cotacachi. The contributions that have been obtained for the execution of this project have been mainly from individuals who have made donations to our organization, with an amount that to date reaches 4,800 USD, which has allowed the execution of the aforementioned activities.