

COLLEGE GRADUATION CEREMONY



Passerelles Numériques Vietnam SOCIAL IMPACT REPORT 2024



PN CONTEXT

Prior to launching the program, Passerelles Numériques (PN) conducted a comprehensive study on Vietnam's socio-economic landscape. Analysis of demographic data revealed that a large portion of the population in remote regions and the Central Highlands faced economic challenges and limited access to higher education. With 55.5% of Vietnam's population below the age of 35, there is a strong belief that the current generation holds the key to combating poverty and advancing the global fight against inequality. Despite ongoing efforts to eliminate poverty, more than half of young adults aged 16 to 20 in Vietnam lack adequate education, primarily due to financial constraints.

In the era of the fourth industrial revolution, IT education presents a significant opportunity as a poverty-alleviation solution. IT graduates stand better chances of securing stable, well-paying jobs compared to other fields. Da Nang emerged as a promising IT hub, supported by government initiatives and incentives, making it an ideal location for PN students to pursue job prospects post-graduation.

PN's objective is for 90% of graduates to not only excel as skilled professionals but also as role models contributing to the progress of their families, communities, and local societies. Additionally, PN aims to address gender disparities by ensuring that at least half of the incoming first-year students each year are female.



PN FOREWORD

Passerelles Numériques Vietnam (PNV) carries out a yearly Social Impact Survey on our alumni. In 2024, 366 responses were received from 81% of the 454 alumni in Central Vietnam. Overall, the Social Impact Survey 2024 highlighted the invaluable contributions of Passerelles Numériques Vietnam in empowering individuals to build successful careers, foster personal growth, transform families' lives, and make a meaningful difference in society.

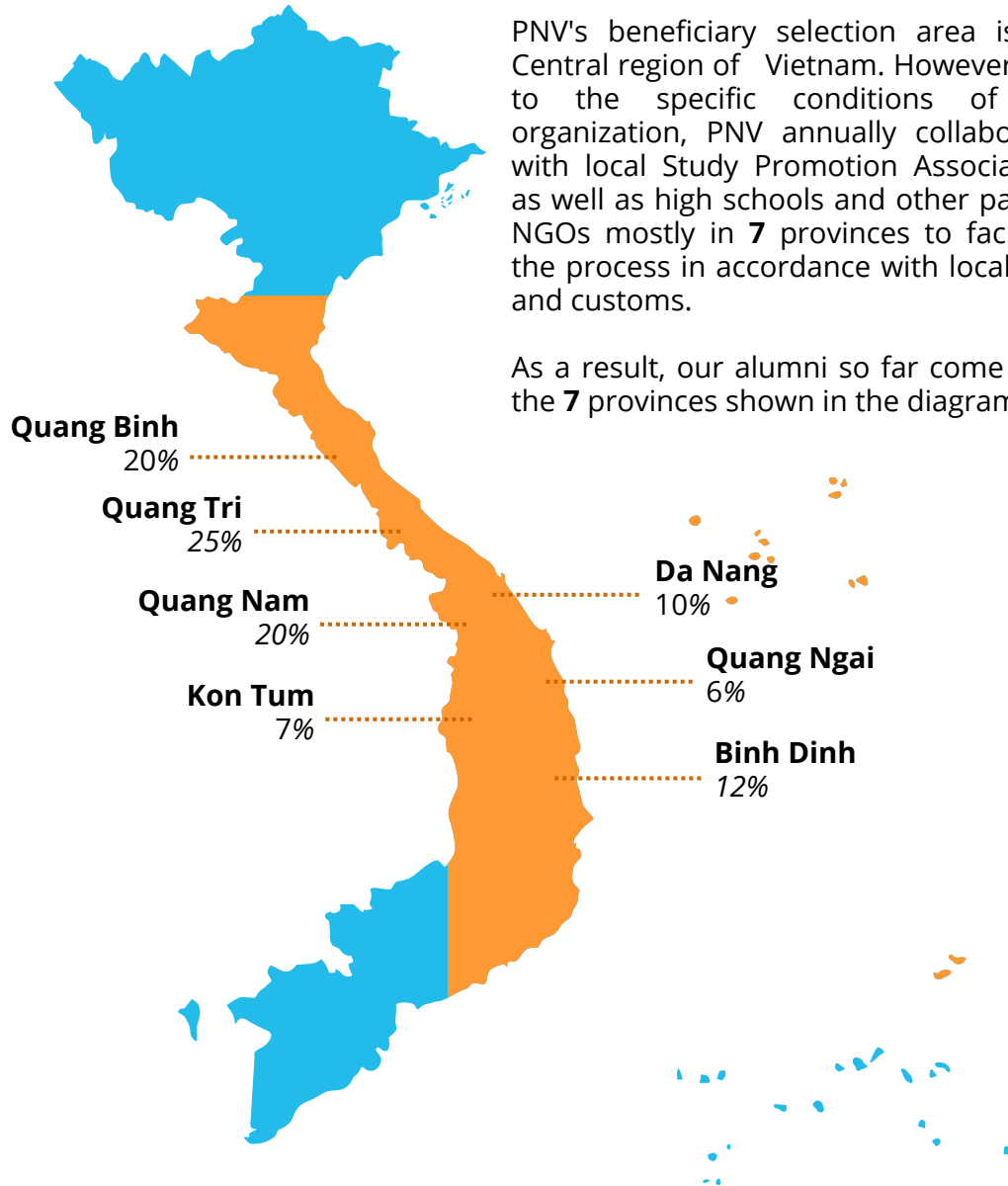


Dear beloved friends and partners! Maintaining and improving what we are doing requires us a never-give-up spirit. However, it's our students to keep this spirit alive. Sometimes they have struggled with different challenges, especially when the labor market changes. Then, they have proved themselves with continuous efforts. Therefore, our friends and partners, let's never give up and join hands with us to transform these underserved lives. We all know it's worth it when we observe their bright future. ”

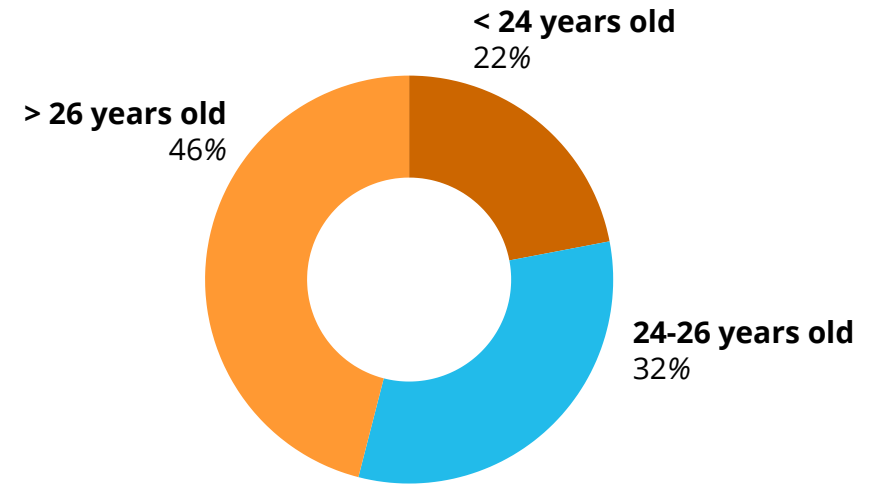
Ms Trang Võ
Country Representative - Passerelles Numériques Vietnam



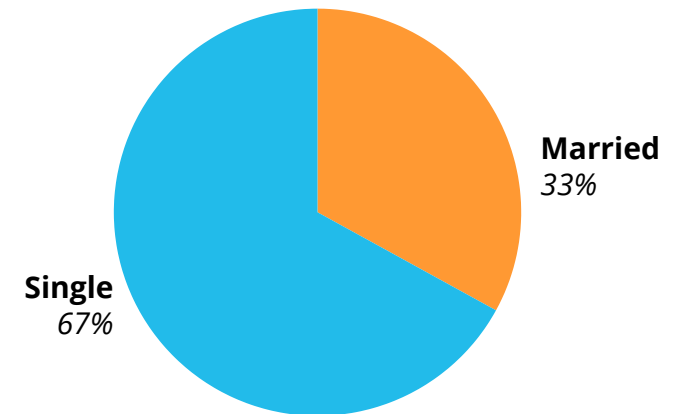
HOMETOWN



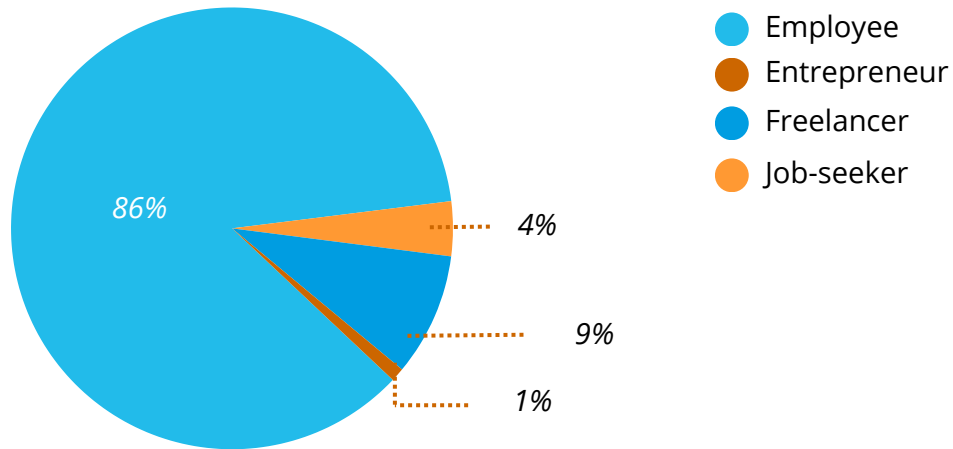
AGE



RELATIONSHIP STATUS



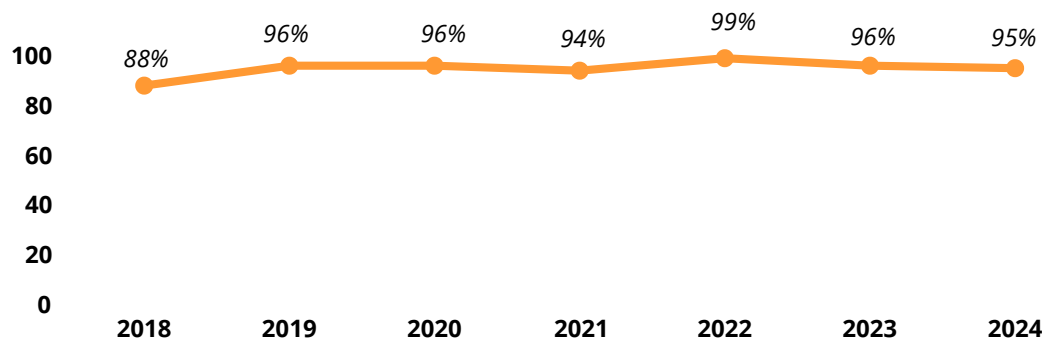
LABOR FORCE PARTICIPATION STATUS



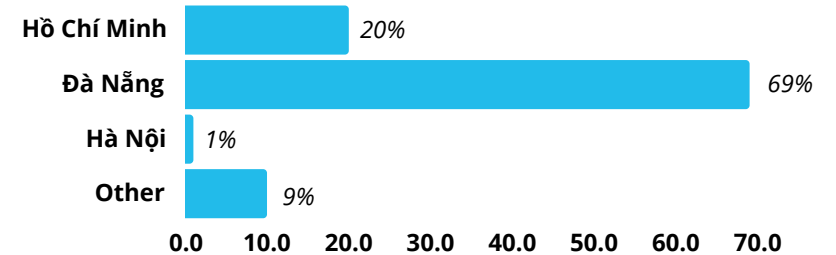
95% of the respondents have secured a job.

All freelancers stated that their choice of work status came from time and location flexibility.

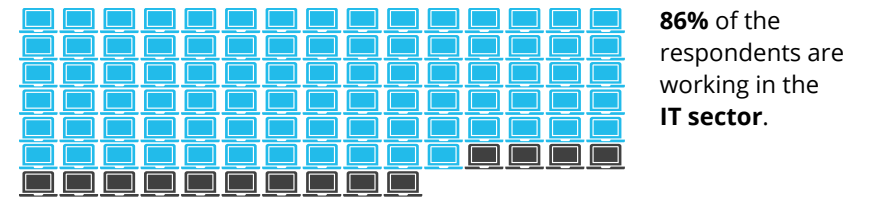
LABOR FORCE PARTICIPATION RATE THROUGH YEARS



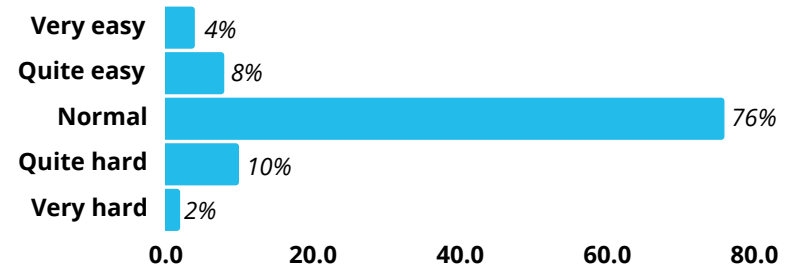
TOP WORKING LOCATION



IT SECTOR PARTICIPATION RATE

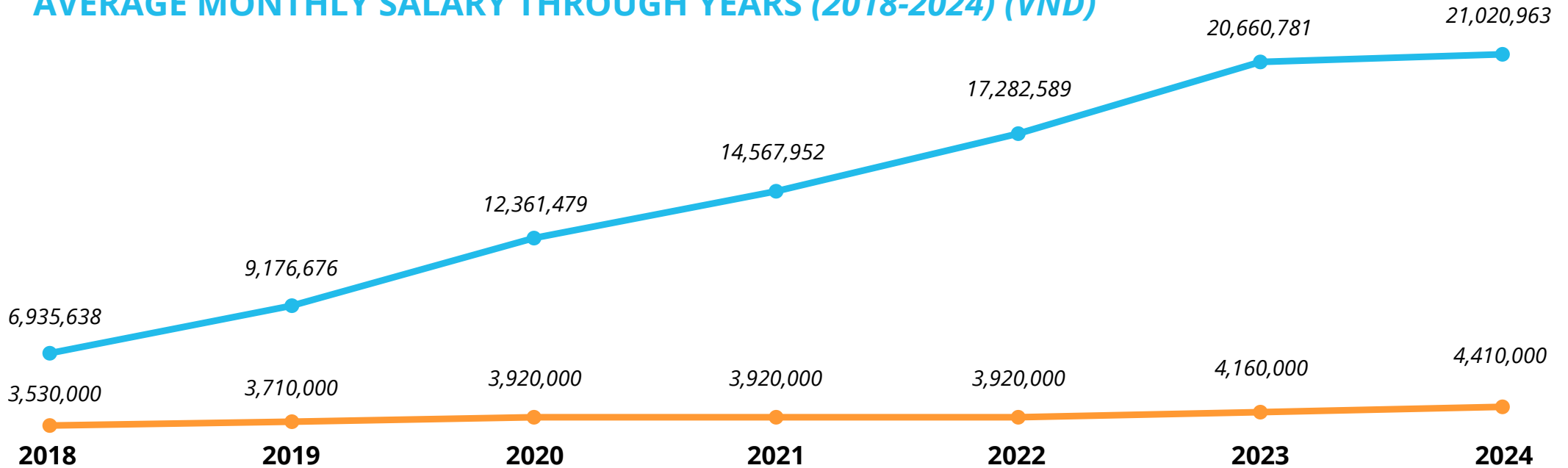


JOB-SEEKING CONFIDENCE

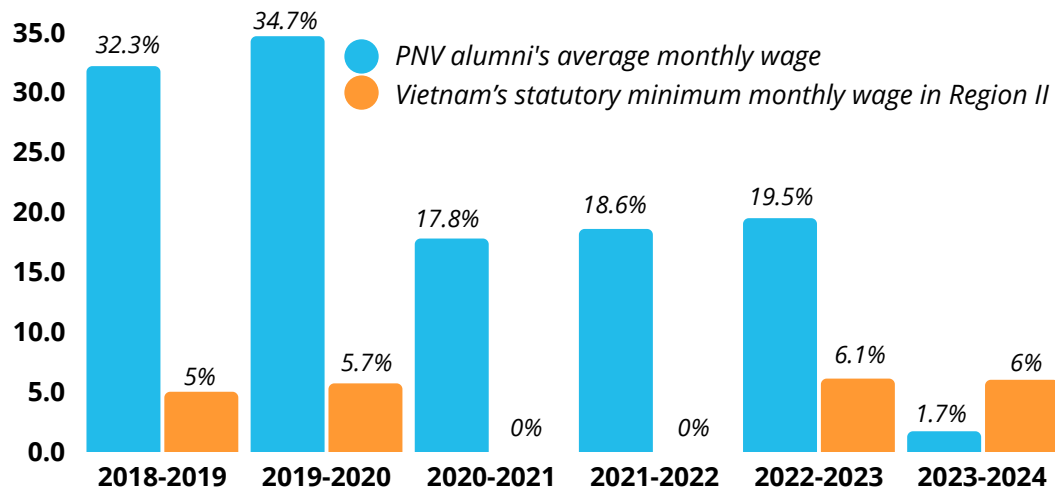


PNV LABOR FORCE PARTICIPATION OVERVIEW

AVERAGE MONTHLY SALARY THROUGH YEARS (2018-2024) (VND)



WAGE INCREASE RATES



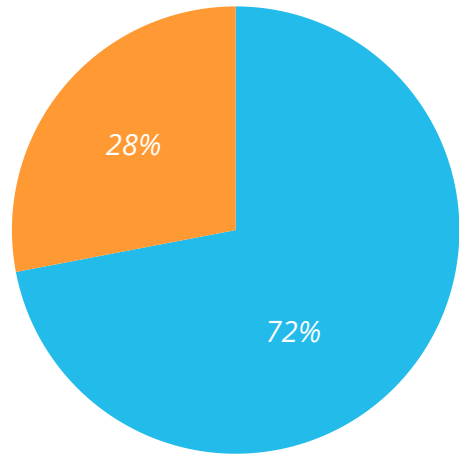
The statutory minimum wage in Vietnam saw a maximum increase of 6.1% in 2023, around 200,000 VND per time. On the other hand, the average monthly income of PNV alumni rose by an average of **20.8%** annually. However, during 2023-2024, the average incomes of PNV alumni remained nearly constant, with just a 1.7% increase.

By 2024, the average monthly income of PNV graduates continued to surpass the legal minimum wage by **five times** per month, compared to just doubling the statutory minimum wage in Vietnam in 2018.

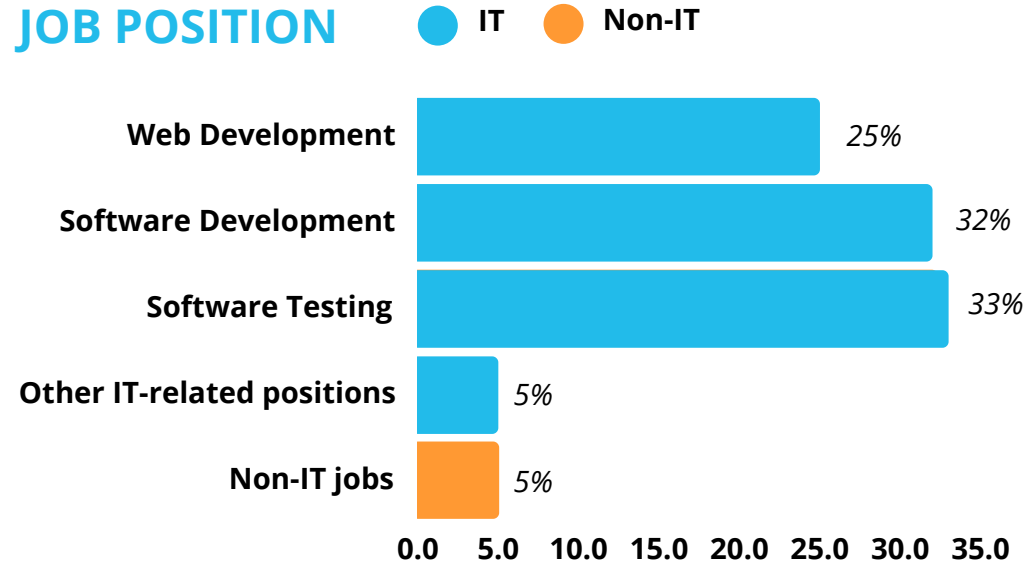
Furthermore, between 2024 and 2018, the average salaries of PNV graduates **tripled**, highlighting the high quality of employees who have graduated from PNV.



WORKPLACE SECTOR



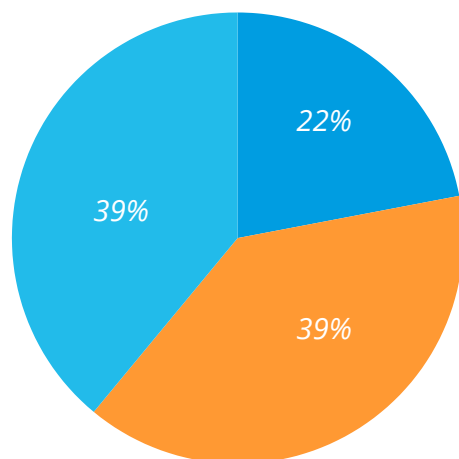
JOB POSITION



The respondents shared that they are employed by **118** companies, **72%** of which are companies providing IT services and solutions. The remaining respondents are employed in various sectors including Manufacturing, Finance & Banking, Retail, Consulting, and Education.

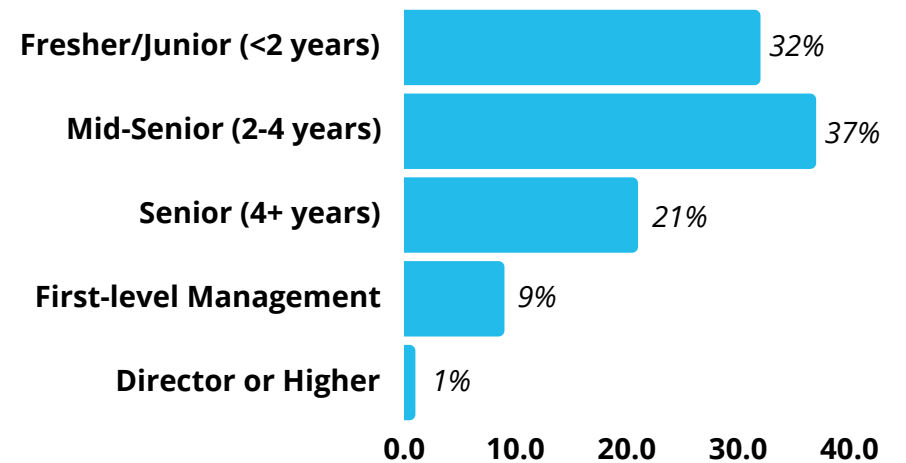
Interestingly, **86%** of the participants hold IT-related roles, such as developer, tester, business analyst, UX/UI designer, and more.

SIZE OF WORKPLACE

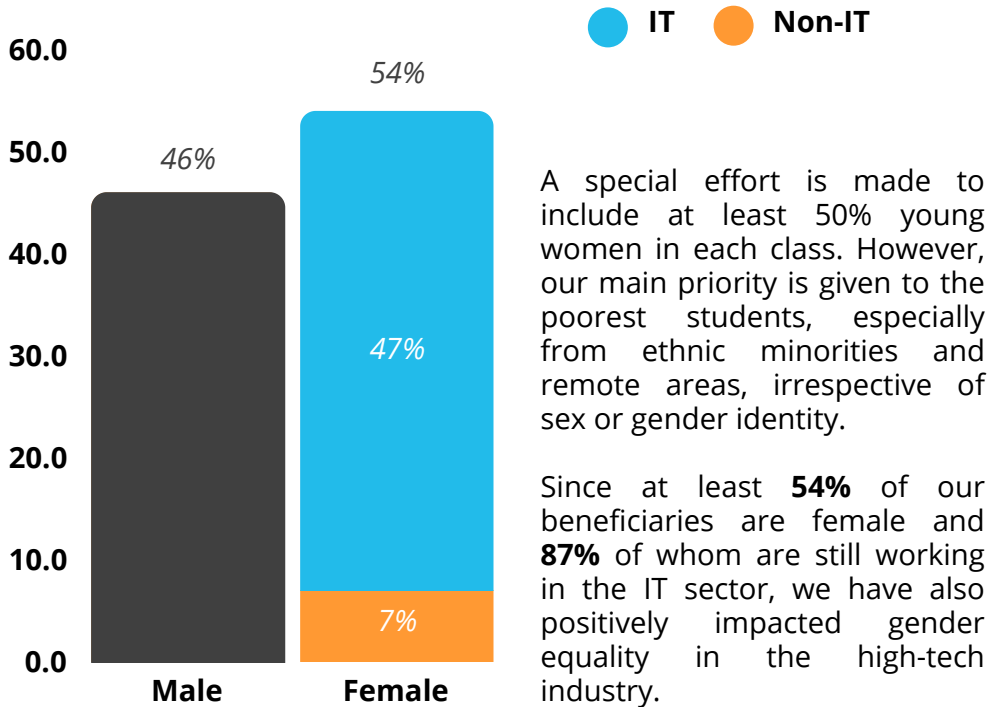


- **Large** (>=250 employees)
- **Medium** (50-249 employees)
- **Small** (1-50 employees)

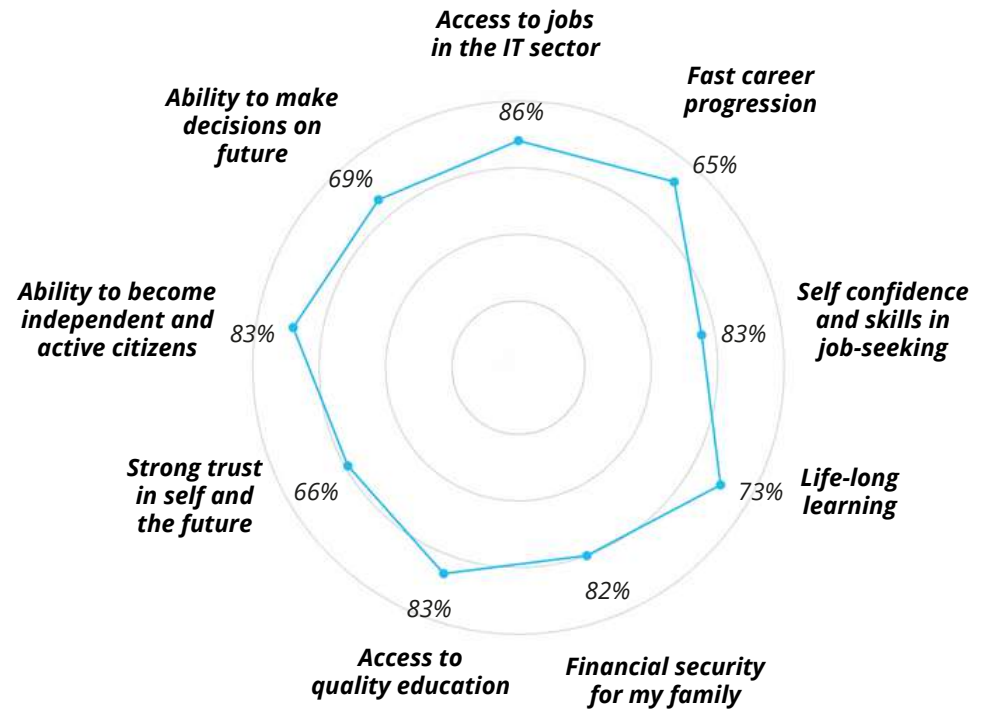
JOB LEVEL



FEMALE ALUMNI JOINING THE IT INDUSTRY



HOW DID PNV EMPOWER THEM?



INSPIRING STORY OF OUR BENEFICIARIES



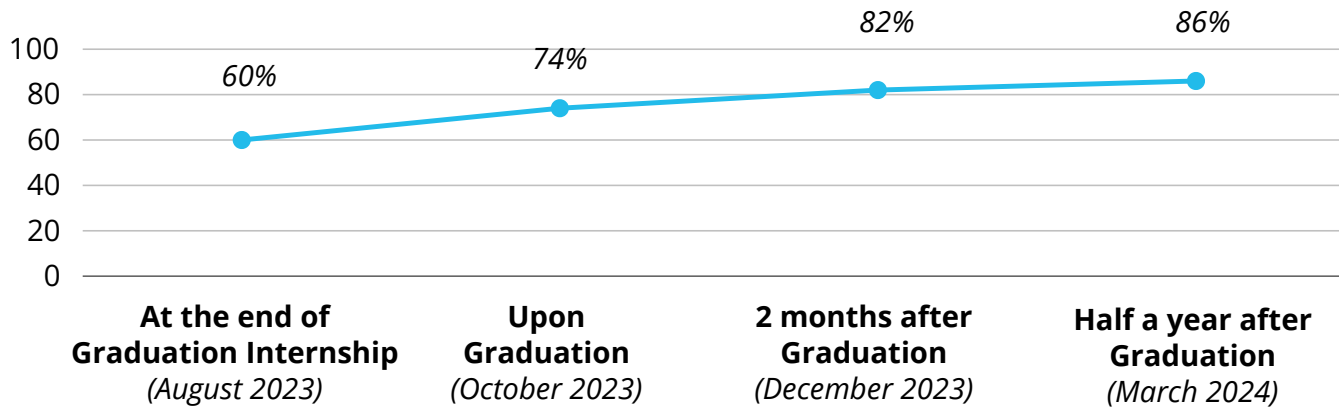
PNV opened a new world to me. Everything at PNV was so different from my home actually. I was loved by teachers and friends there and I was able to emerge myself in the digital world, which I hadn't thought of before. Actually, there was no disparity between female and male students; between students in ethnic groups. The teachers took care of all of us very well and equally. 🌟🌟

After graduation in 2015, Y Bd. secured a well-paying job, built a new home for her family and lift the whole family out of poverty. She's also become a source of inspiration for younger generations in her village to pursue education. As the only woman from her Giarai ethnic community working in IT, she continues to advocate for gender equality in technology and strives to bridge the gap further.

After achieving career stability, Bd. dedicated two years to creating positive change in marginalized and vulnerable communities in Vietnam. She participated in campaigns promoting poverty reduction, education equality, and gender equality. Today, she continues to donate a portion of her salary to support disadvantaged students in their educational journey.



LABOR FORCE PARTICIPATION RATE

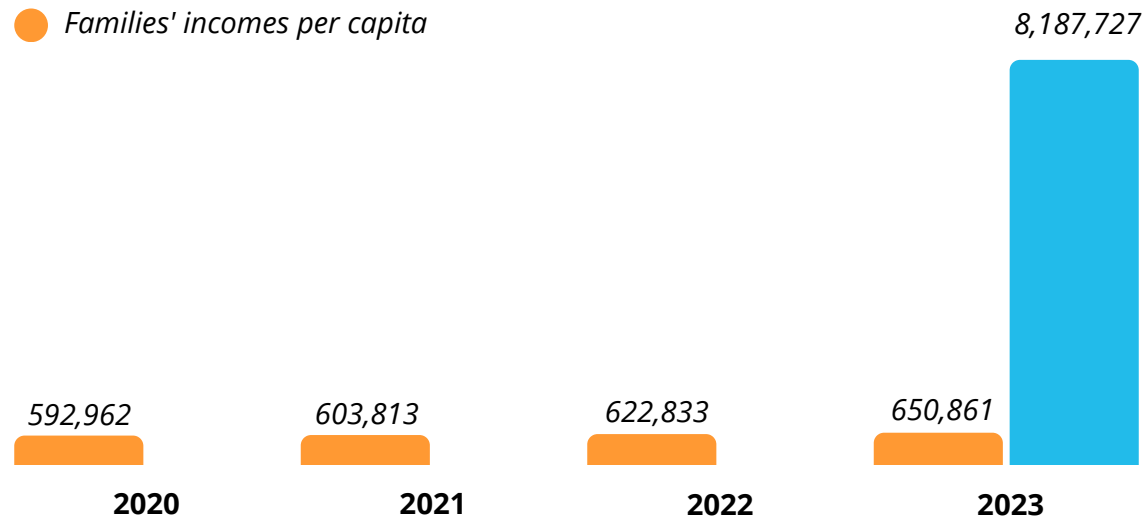


After finishing the 5-month Internship Program, **60%** of the students of class 2020-2023 successfully landed full-time positions at IT companies.

Two months after Graduation, **82%** of the graduates secured a stable job in the IT sector with an average salary per capita of 8,187,727 VND.

FRESH GRADUATES' AVERAGE MONTHLY INCOMES IN COMPARISON WITH THEIR FAMILIES' MONTHLY INCOME PER CAPITA (VND)

- Graduates' average salary
- Families' incomes per capita

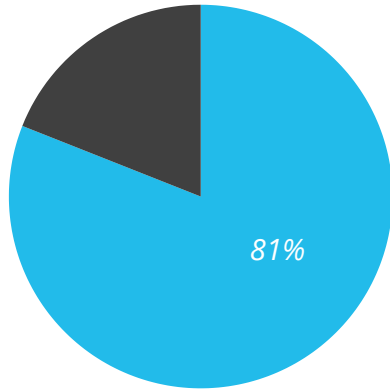


In 2020, during the Social Investigation phase of our selection process for class 2020-2023, it was found that those beneficiaries came from underprivileged families with a monthly income per capita of about 592,962 VND. By 2023, these households' per capita monthly income would only be 650,861 VND if calculated using Vietnam's inflation rates in 2021-2023.

However, by graduating from our program, fresh graduates can earn an average salary of over eight million VND/person/month. Thus, it can be argued that PNV has **boosted their income 13 times** over only working manual labor as their family traditions.

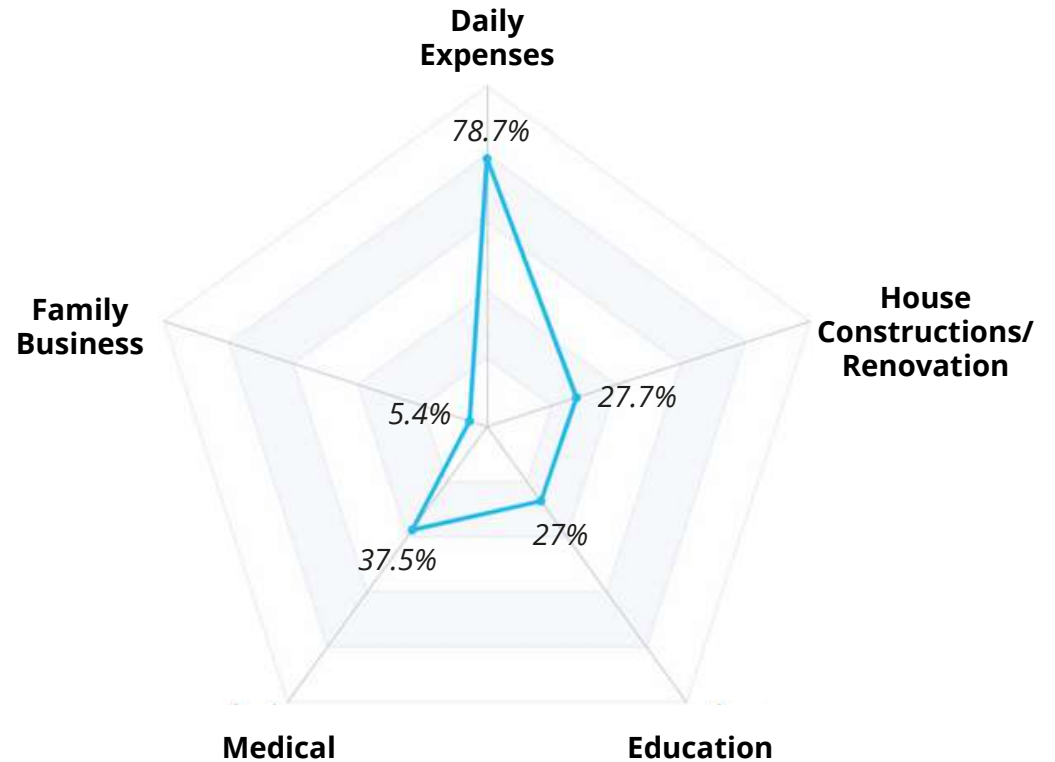


FINANCIALLY SUPPORTING FAMILIES & COMMUNITIES



25% OF MONTHLY INCOMES IS BEING SPENT FOR FAMILIES
5,029,703 VND

HOW THE FINANCIAL SUPPORT IS BEING SPENT ON THEIR FAMILIES? (2024)

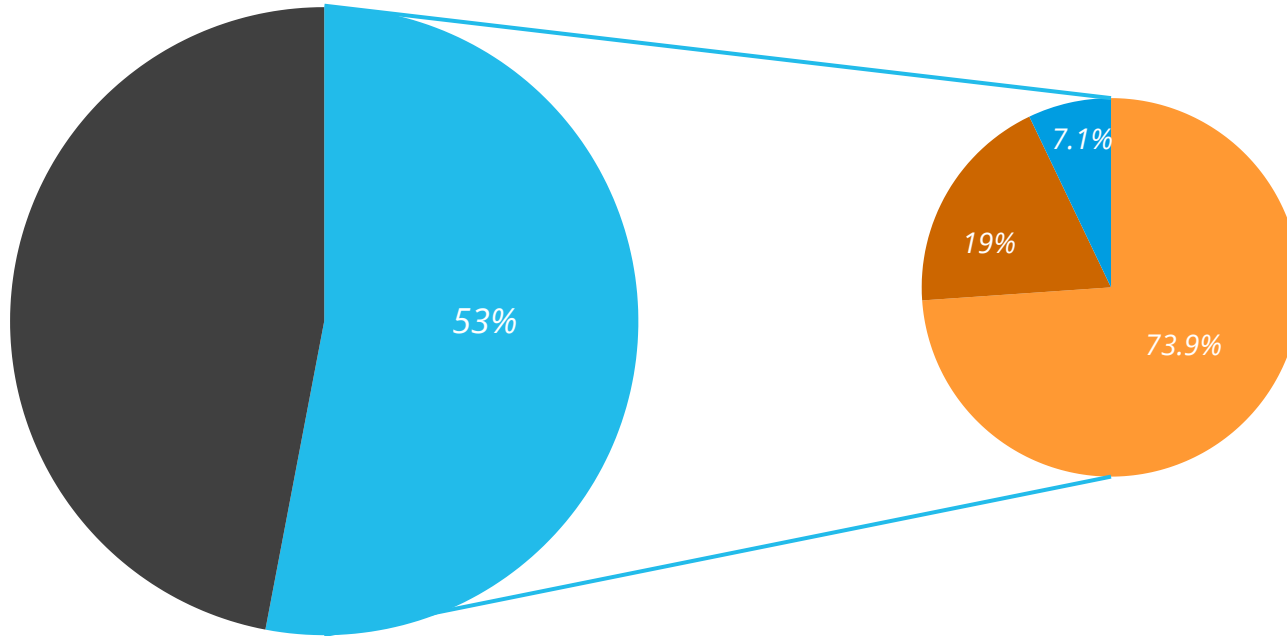


INSPIRING STORY OF OUR BENEFICIARIES



Five years after graduation, Nguyen Duy V. (PNV alumnus, class of 2014-2016) is now able to substantially support himself and his family with a secure IT profession. Most miraculous of all is that he has managed to start building a new and steady house for his family, putting to rest all the worries of collapsing during storm seasons. As their house is growing roots in his homeland, in recent years V. chose to give back to the community and spread the same kindness he had received from PNV and other non-profit organizations. For about two years up until now, he becomes an ardent sponsor of Quang Binh SOS Children's Village. Grateful for the opportunities he was granted at PNV, V. also uses his savings to financially assist his juniors and helps tutoring them.

SPONSORED EDUCATION FOR THEIR FAMILIES MEMBERS (ALL-TIME)



- Alumni financially supporting education of their families members
- 1 family members
- 2 family members
- >=3 family members

As **53%** of our graduates are financially supporting higher education for their own family members (younger siblings or cousins), we indirectly guarantee the inclusive and equitable quality of education and promote lifelong learning opportunities for all segments of society. By helping just one member of the whole family, PNV's been helping many more young people have the chance to pursue higher education and escape poverty sustainably.

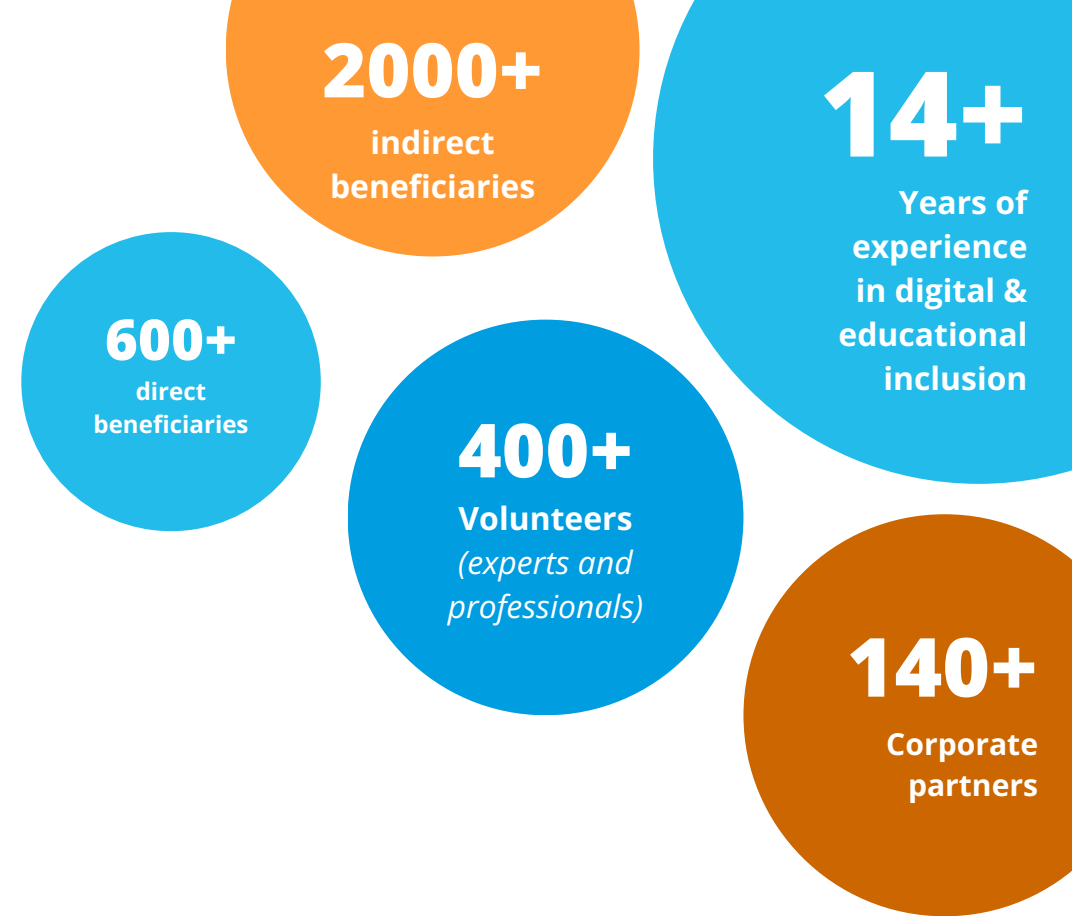
INSPIRING STORY OF OUR BENEFICIARIES

Everyone in my village began studying IT when they witnessed my sister's success. My sister has also helped pay for my Da Nang IT studies. After graduating, I will also join hands with her to take care of our mother and little sister. I truly value PNV and hope that it can continue to transform families like mine. 🍷

Tran Thi Thanh T. and Tran Thi Yen N. are siblings. N. is a PNV alumna, class of 2015-2017. After graduation, N. joined the IT workforce and helped her mother pay all the debt, cover her family's living expenses, and sponsored her little sister's studies. T. was also inspired by her big sister and graduated as an IT bachelor in 2022. Both of them are now working in the IT sector with decent incomes.



PN supports United Nations *Sustainable Development Goals*



FINAL WORDS

For 14 years, PNV has positively impacted the lives of numerous direct and indirect beneficiaries. Our mission ensures that underprivileged youth are not left behind in the Fourth Industrial Revolution and that underserved communities can achieve sustainable upliftment from poverty. PNV's dedication to gender balance in enrollment plays a crucial role in narrowing the technology skills gender gap, and fostering a fairer digital transformation.

At PNV, we strongly believe that compassion and thoughtfulness can pave the way for a brighter future for Vietnam's youth. When beneficiaries embody these values and pass them on, the impact expands. Let's work together to advocate for a more inclusive digital transformation and offer a promising future to Vietnam's youth.

Become a part of our mission today!

Contact: info.vietnam@passerellesnumeriques.org



OUR ALUMNI OF THE 2-YEAR TRAINING PROGRAM



Graduates | Class of 2010-2012



Graduates | Class of 2011-2013



Graduates | Class of 2012-2014



Graduates | Class of 2013-2015



Graduates | Class of 2014-2016



Graduates | Class of 2015-2017



OUR ALUMNI OF THE 3-YEAR TRAINING PROGRAM

DO YOU KNOW? Previously, PNV's program only lasted 2 years for the Intermediate level (Trung cấp). In 2017, PNV upgraded our training program to the College level so that our graduates can have more competitive opportunities in the labor market.



Graduates | Class of 2016-2019



Graduates | Class of 2017-2020



Graduates | Class of 2018-2021



Graduates | Class of 2019-2022



Graduates | Class of 2020-2023

OUR CURRENT STUDENTS



Students | Class 2021-2024



Students | Class 2022-2025



Students | Class 2022-2026



PNV Staff






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