

НАСИЛИЮ.НЕТ

Autonomous Non-profit Organization «Center for Work with the Problem of Violence «Nasiliu.net»



“Nasiliu.net” (No To Violence) is a large project, unique in Russia, working to end domestic violence. The Center is actively engaged in educational and informational activities, as well as in targeted assistance to domestic violence survivors. Our job is to assist and support domestic violence survivors in overcoming the traumatic experience and making a new start. Aside from that we work with abusers helping them to cope with their aggression. In 2019 we found an office in Moscow, where all those who need our help can come.



We had launched our first large-scale projects long before the Center found its home place, where we were able to start providing targeted assistance to domestic violence survivors. These projects made hundreds of thousands of people aware of the domestic violence problem and the ways to resolve it.

01 have created a website with information for domestic violence survivors

02 have launched an app with an alarm button and a map of all crisis centers in Russia, which is regularly updated

03 have published a series of video instructions for domestic violence survivors

04 have implemented and keep implementing many important projects supported by famous people and business representatives

“Nasiliu.net” cooperates with various business entities in order to raise public awareness of the abuse problem and help people in crisis, as well as provides advisory support to other Russian crisis centers.

Since the Center opened on **September 12, 2019**

our operators have received more than



were conducted by our volunteer psychologists more than

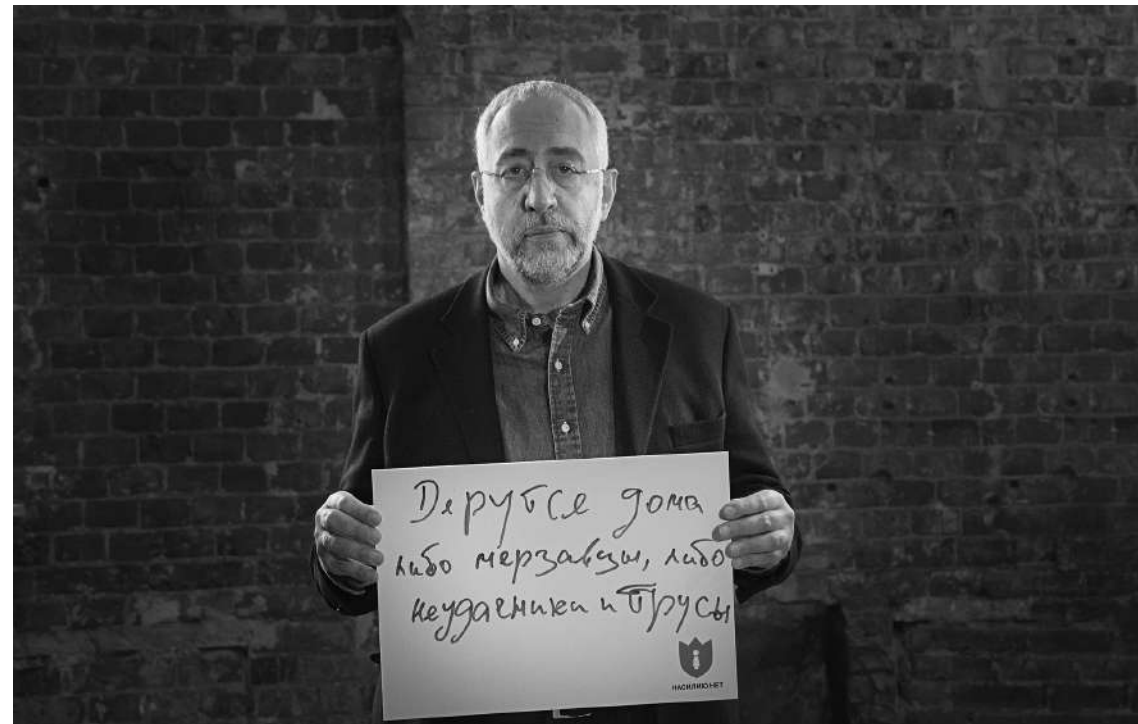


and lawyers have more than



OUR PROJECTS

On November 25, 2017, the Center's volunteer team organized and presented the **"Men against Violence"** project



TV anchor
Nikolay Svanidze



Film critic
Anton Dolin



Psychologist
Mikhail Labkovsky



TV anchor
Artem Korolev



Musician
Vasya Oblomov

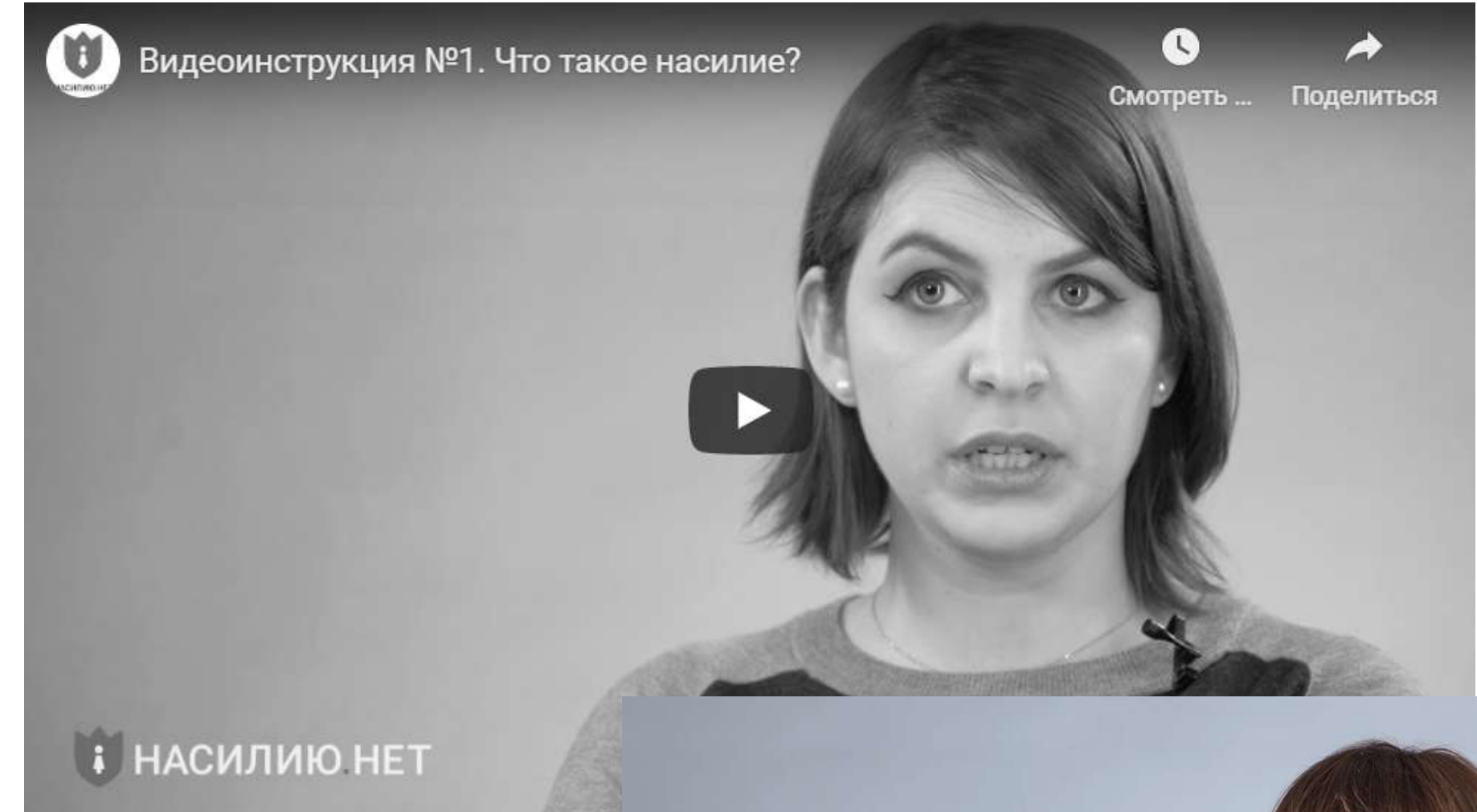


Journalist and director of the "AIDS.Center Foundation" Anton Krasovsky

Also attended: writer Alexander Tsytkin, artist Fyodor Pavlov-Andreevich, artist Vasili Tsereteli, musician Sergey Voronov, radio broadcaster Grigory Pogosyan, restaurant critic Alexei Zimin.

Another project, presented on June 1, 2018, was “**Video instruction for violence survivors**”

The project gathered experts from the Ministry of Internal Affairs and crisis centers, as well as psychologists and lawyers, who shared their knowledge about actions necessary in case of physical or sexual violence.



In October 2018, **Irina Gorbacheva, Russian film and stage actress, became the Center's ambassador**

She made guest appearances and gave interviews on various media platforms like Kinopoisk, RTVI, TASS, Sobaka.ru, Russia-K, LOV SHOW and others.



On December 5, 2018, a thematic train, named “Train of Changes: Stories of Volunteers” with photos of “Nasiliu.net” volunteers and quotes from actress Irina Gorbacheva’s interview was launched on the Arbatsko-Pokrovskaya line of the Moscow metro



On the same day, the RTVI channel hosted a special broadcast “NO TO VIOLENCE”, prepared by our Center in cooperation with the Odnoklassniki social network and UN Women. TV-anchor Ksenia Sobchak, actress Irina Gorbacheva, director of the “Nasiliu.net” Center Anna Rivina, as well as director of the “Moscow Centre for Cognitive Therapy” Yakov Kochetkov visited this broadcast on the sidelines of the international campaign “The 16 Days of Activism against Gender-Based Violence”.



On March 14, 2019, **Levi's** announced the launching of the global initiative **“I Shape My World”**, which features stories of women who move the world forward every day

The campaign brought together 40 women from 10 different countries with director of the “Nasiliu.net” Center Anna Rivina representing Russia.



On the International Day for the Elimination of Violence against Women, 25 November 2019, the Odnoklassniki social network, Domashny Ochag magazine and “Nasiliu.net” Center united to air a special broadcast featuring TV-anchor Yulia Menshova, journalist and author of the film “If He Beats You, It Means He Beats You” Irina Shikhman and director of the Center Anna Rivina.

More than 2 million people
watched the broadcast

2 000 000 +



**After the live broadcast,
“NAIL+HAIR SPOT” beauty salon
launched the **#насилиюнет**
(#notoviolence) campaign to help
the center**

Throughout December, for 150 roubles,
customers of the salon could add a
black exclamation mark to their
manicure, so then the sum would be
doubled and sent to the Center.



“Let’s Talk”

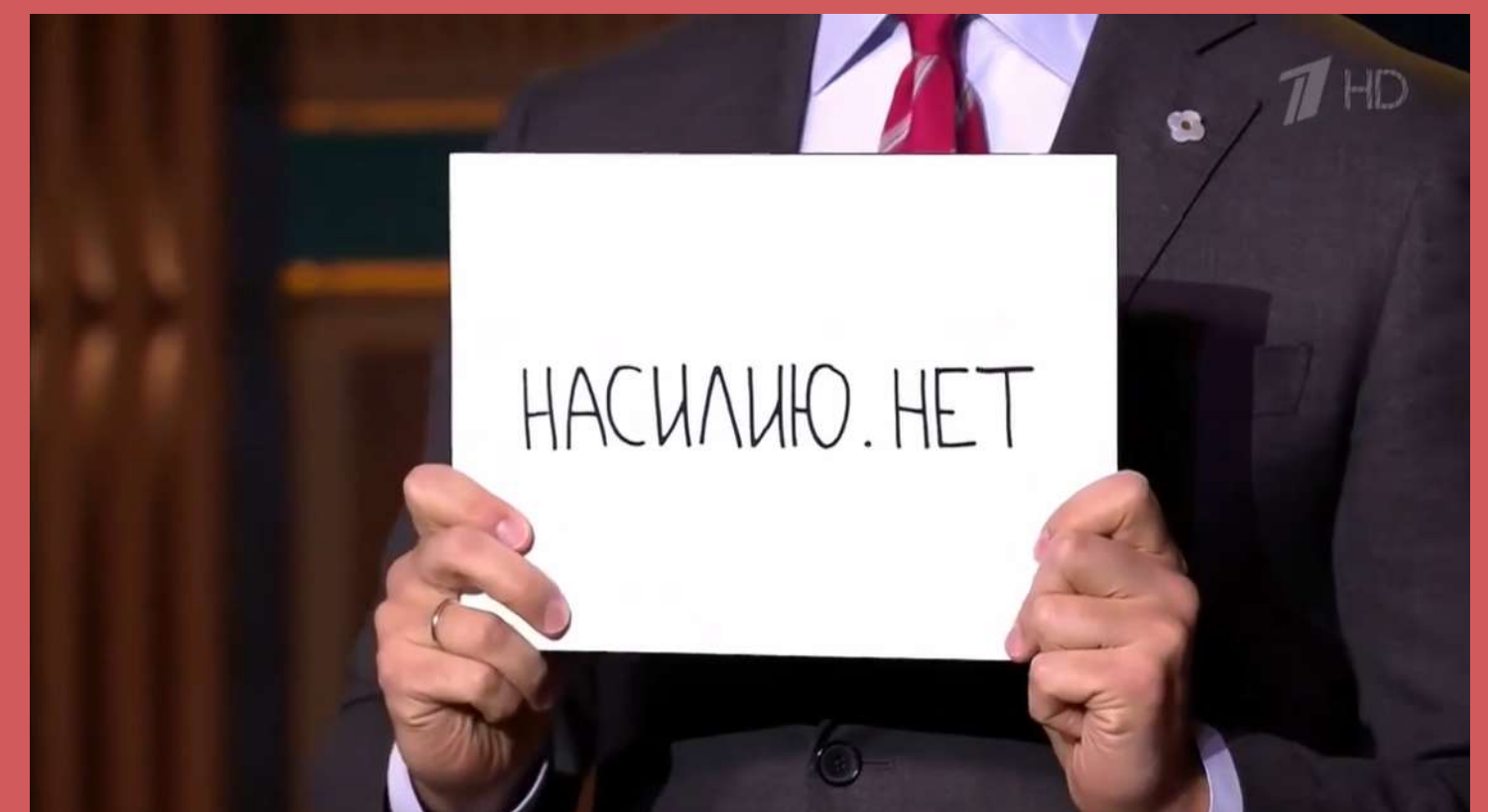
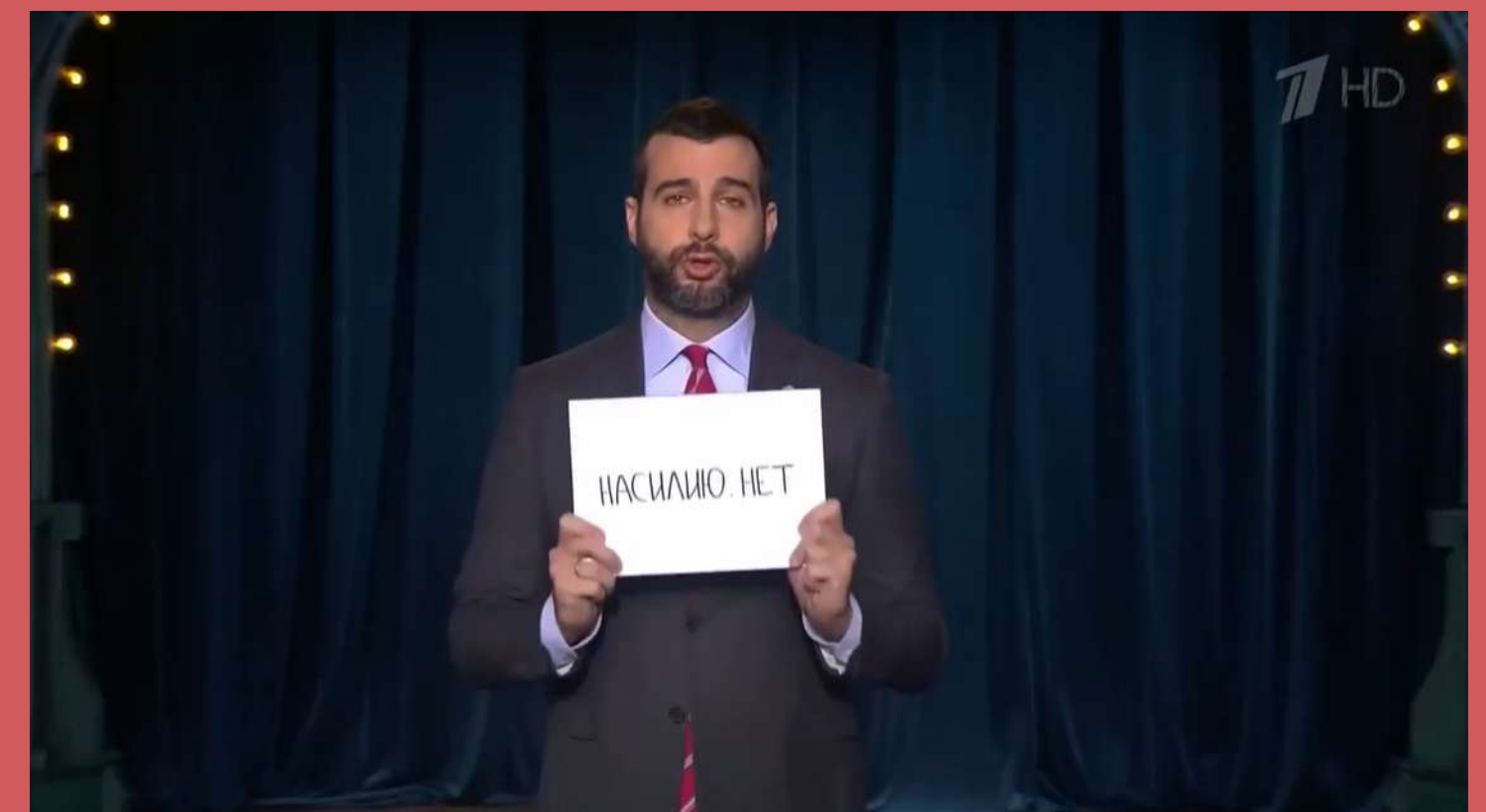
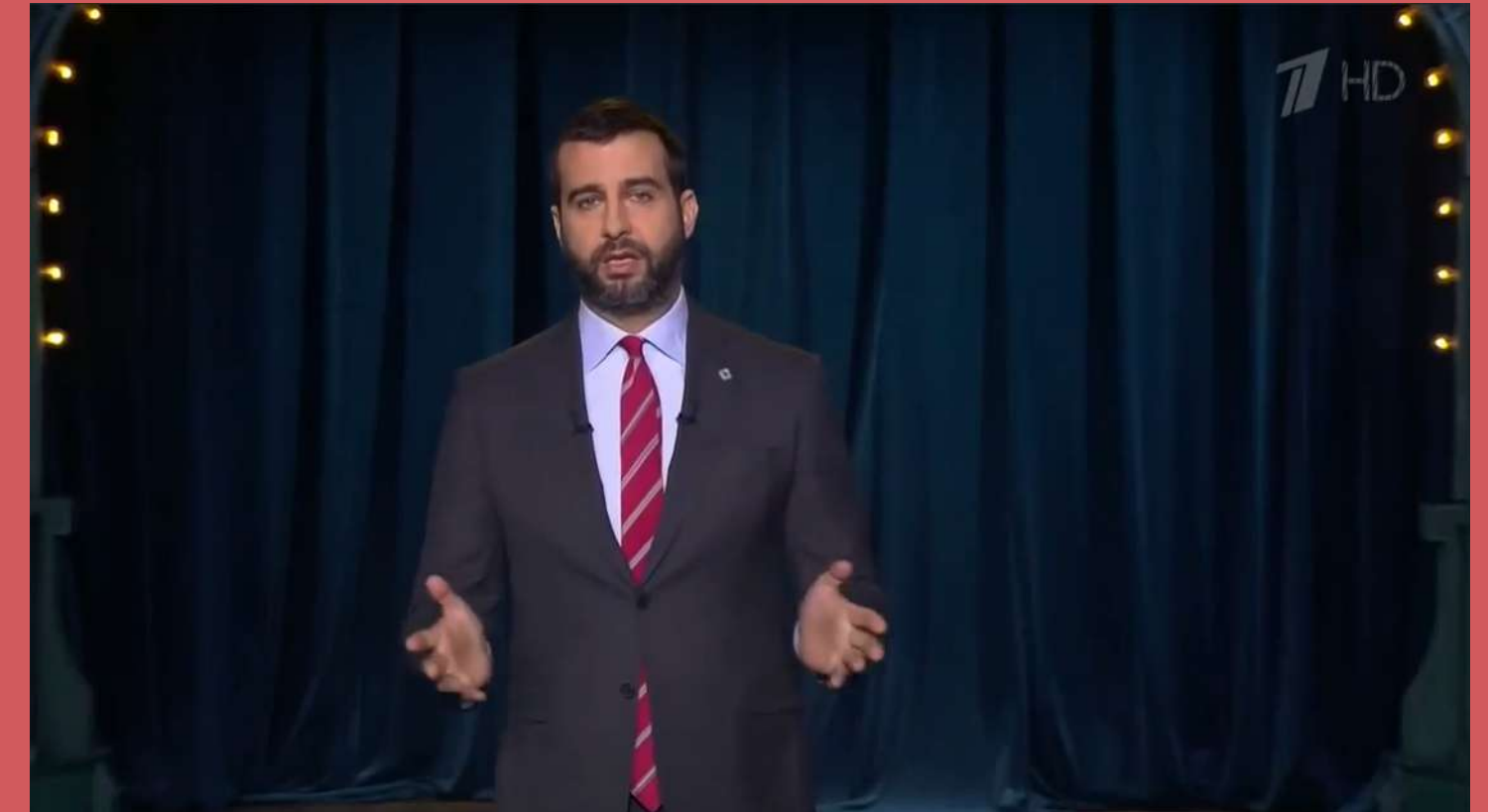
In December 2019, Irina Shikhman, journalist, creator of the YouTube-channel “Let’s Talk” (“А поговорить?”) and author of the documentary “If He Beats you, It Means He Beats You”, featuring director of “Nasiliu.net” Anna Rivina, became the Center’s ambassador.



From December 2019 to January 2020, the taxi aggregator “Citymobil” and “Nasiliu.net” conducted a campaign, offering domestic violence survivors a free taxi ride to the Center.



In April 2020, Channel One host **Ivan Urgant** covered the controversial situation around Regina Todenko's statements about domestic violence in his show and called on viewers to support the Center



In May 2020, TV anchor **Regina Todorenko** released a documentary about domestic violence in Russia, featuring director of the Center **Anna Rivina**

Upon the release, Todorenko became an ambassador of the Center and made a donation of 2 million rubles. This was the largest donation the Center ever received.

2 000 000



The “Nasiliu.net” Center was one of the three non-profit organizations that were raising funds during a charity initiative at the **VK Fest in May 2020**

The sum collected during the festival amounted to **2 million** rubles, part of which was given to the “Nasiliu.net” Center.



On June 1, 2020, the Center and the beauty brand “Mixit” launched a joint hotline

Domestic violence survivors can make a call to “Mixit” and inform the operator under the pretext of ordering make-up products by telling their personal information and mentioning the code phrase: “Add a purple ribbon to my order”. After that, as circumstances require, the operator calls the police or gives the contact information of “Nasiliu.net” Center to the caller.



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