

# **Education For All Project Business Plan** Global Giving Accelerator Program

In rural Morocco, illiteracy is as high as 70% for girls. This is mainly due to living in remote villages too far away from the schools, inadequate transport and low awareness of the importance of educating girls. Education for All has been providing vital access to secondary school for girls in the remote High Atlas region of Morocco by building and running boarding houses close to the schools since 2007. We currently have 6 houses for 250 girls aged 12-18, staffed by 16 local women.

Since we began, we have seen a significant success in the enrolment of girls (leading to our rapid expansion from 1 to 6 houses to meet the demand for places), as well as increased enrolment in University (150 girls since 2013) and growing support for girls' education in their local communities.

# **Project Costs:**

It only costs \$1000 per girl for a whole year at the EFA houses. This includes:

- 3 nutritious meals a day
- Cosy beds and hot showers
- Access to computer room and library
- Learning support
- Well being support



This amount includes our entire boarding house running costs

- Staff salaries
- Yearly utility bills
- Food costs
- Maintenance
- Transport home at weekends

# See our main project brochure

# **Covid Strategy: Expanding Distance Learning Capacity**

Covid has introduced a new obstacle to education access in Morocco. In March all schools closed in Morocco, including the EFA boarding houses, to meet the lockdown measures. Distance learning was introduced nationwide, however was inaccessible to an estimated 90% of the population due to lack of affordability of devices and internet connection.

The girls at EFA lost the many benefits of being at the EFA houses and, in addition, had no means of accessing online lessons for the reasons outlined. Televised lessons were almost adequate for the younger girls but not the girls at the Lycée (tertiary) stage of their education.

EFA responded with a fundraising campaign to buy tablets and sim cards for 26 girls about to study their end of year exams. The tablets were a great support for the girls and an essential tool for distance learning, such as accessing the national online lessons, connecting with teachers via whatsapp and downloading resources.

We would like to expand our distance learning capacity to meet the future changes in Moroccan schooling. The government has announced reduced lesson time from the start of the new school year and more lockdowns if covid cases rise, so the need for increased digital capacity in the EFA houses and also individual devices for girls returning to their villages is essential.



#### We aim to meet these challenges by fundraising:

- 40 computers and 10 laptops for the EFA houses
- 50 devices for girls in their Lycée school stage.

#### Budget:

Computers, software licenses and accessories (all houses)	40	\$30,000
Desks and chairs for computer room in new house x	10	\$500
Laptops (distributed between all houses)	10	\$7000
Devises, sim cards (for remaining Lycéens)	<mark>50</mark>	<mark>\$10,000</mark>
Total		\$47,500

#### **Global Giving Accelerator**

For the purpose of the Global Giving Accelerator programme, EFA will present the project for distance Learning tools, including smart phones, devices and internet connection via sim cards (highlighted in yellow).

By expanding our digital capacity, we prepare the girls not only for changes in education, but equip them with essential skills needed for the modern workplace and growing 21st technology. If successful on the Accelerator Program, we will continue to feature this project on Global Givings permanent project platforms so we can expand digital learning to meet the health and technological challenges and developments of the future in Morocco.

For more information visit: <u>www.efamorocco.org</u> Find additional media, including a short film about EFA's work <u>here.</u>