National Business Case Competition 2021

Developing Africa’s Future Business Leaders
The world is changing at an unprecedented pace, so much so that by the year 2030 Africa will be home to the world's largest working age population with over 700 million people being under the age of 18. With this growth comes the need to nurture our human potential with the critical, practical and problem solving skills and competencies required to create sustainable opportunities and prosperity across the continent.

“We have the blessing of the wealth of our vast resources, the power of our talents and the potentialities of our people. Let us grasp now the opportunities before us and meet the challenge to our survival.” – Dr. Kwame Nkrumah

No other time in Africa’s history do the words of Dr. Kwame Nkrumah resonate more with the reality of our people than this century. It is pivotal that as a continent we move expeditiously in advancing our prosperity and turn the hopes and dreams of those that came before us into reality. This is why our founding purpose at Emergination Africa is “to advance Africa’s prosperity” by “developing Africa’s future human capital through demand driven skills and competencies.” At an average 19.5 years of age Africa is home to the world’s youngest population and we believe this youthful population is our continent’s most valuable natural resource and serves as a competitive advantage. This is why we launched The National Business Case Competition (NBCC) a turnkey solution that’s focussed on identifying, nurturing and channelling young business talent early to realize its potential and positively contribute to advancing Africa’s prosperity.

Through a rigorous six months 17-18 year old learners across all 10 provinces of Zimbabwe are coached by our teacher coaches and global project mentors on how to research, analyse, ideate and prototype new business ventures that solve an addressable problem in their nation. Participating schools then present these new business ventures to a panel of industry leaders and policy makers, with the top school teams receiving seed funding and advisors to kick start their business ventures. Regardless of their standing all participating schools receive exclusive access to business internship opportunities and scholarships to study business through our channel partners.

It is through this model that we aim to grow the NBCC to be the largest business competition, community and incubator of future business leaders in Africa that will create sustainable opportunities and prosperity through ethical business practices. We understand that we cannot embark on this journey alone and our hope is that we can work together with you as we continue on the journey of advancing Africa’s prosperity.
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The Impact of Our First NBCC in 2019

We are focused on creating social impact

<table>
<thead>
<tr>
<th>Number of Provinces</th>
<th>Schools Reached</th>
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<tbody>
<tr>
<td>10</td>
<td>60</td>
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<table>
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<tr>
<th>School Breakdown</th>
<th>Number of Learners</th>
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<tr>
<td>Private</td>
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<tr>
<td>Mission</td>
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<td>Government</td>
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<table>
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<tr>
<th>Learner Gender Parity</th>
<th>Number of Teachers</th>
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<table>
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<th>Prize Money</th>
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<tr>
<td>$64,927,00 ZWL</td>
<td>50 Sciences</td>
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<td>74 Arts</td>
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<td>1106 Commercials</td>
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Our Model

Our model is designed around our INC principles of identifying, nurturing and channeling talent.

**Train**

Through our Business Studies Teacher Guild we enlighten, empower, equip and excite business studies teacher coaches with new business venture knowledge so they can in turn coach, identify and nurture business potential in the schools and classrooms that run the NBCC across Zimbabwe.

**Minimum Viable Product**

In groups of 5–30, learners identify a problem and conduct market research and field trips to understand the needs of those affected by the problem. Through this open-minded approach learners conceive a solution that serves as their minimum Minimum Viable Product (MVP).

**Idea Democratization**

After 5 months of product market fit testing, refining their MVPs and business models learners present their solutions to a panel of judges within their province. The top three provincial solutions receive prizes with the top solution from each province being selected to attend the national finals.

**Project Advisement**

Through in-person and global video call deep dive sessions the top 10 teams receive three weeks of project advisement from local and global business leaders to further refine their MVPs and prepare their pitches.

**Tangible Results**

The top 10 solutions attend the 3 day NBCC national finals and the Solution Xccelerator. Solutions are presented to a high level panel with the top three solutions receiving prizes, seed funding and advisors to further implement their solutions.

**Channeling**

All learners that participated in the NBCC become a part of the Future Business Leaders Community that consists of an online platform and physical chapters where learners receive unprecedented access to business scholarships, internships, access to business accelerators and exposure to top employers.
For 6 months our teacher coaches coach learners using our four delivery methodologies of self-awareness development, problem based learning, facilitative teaching and virtual classrooms to nurture learners in becoming critical thinkers, problem solvers and creators of business opportunities.
Presenting To Real Investors & Entrepreneurs

1230 learners participated in 10 provincial competitions and 1 national finals competition

Mashonaland East
St Dominics Chishwasha

Mashonaland Central
Mazowe High School

Masvingo
Terry Gross High School

Midlands
Regina Mundi High School

Manicaland
Nyashanu High School

Bulawayo
Sikhulile High School (3rd Place)

Matabeleland South
Mtshabezi High School

Mashonaland West
Jameson High School

Harare
Oriel Boy High School (1st Place)

Matebeleland North
Tsholotsho High School (2nd Place)

IDENTIFYING
NURTURING
CHANNELING
FUTURE BUSINESS LEADERS.
Impressions From Our Stakeholders

From government, business and NGOs we all have a role to play

“As a ministry we are committed to partnering further with Emergination Africa to develop our secondary school teachers to go beyond theory and the classroom and take a practical orientation to imbuing in our learners the skills required for them to be creators of employment in our nation.”
Prof. Paul Mavimha
Hon. Minister | Primary & Secondary Education

“Today’s NBCC competition marks an important day in the Ministry of Primary and Secondary Educations calendar. The work that Emergination Africa is doing in developing learners critical thinking, problem solving and entrepreneurial skills is exactly what we are looking for in our Competency Based National Curriculum Framework and we implore more private sector leaders to partner with Emergination Africa.”
Mr. J. T. Dewah
Principle Director Curriculum Development and Technical Services | Ministry of Primary & Secondary Education

“Before joining the NBCC I was quite an introvert I used to live in a vacuum and I was really unable to think outside the box. The NBCC gave me a chance to challenge my abilities and step out of my comfort zone and be the person I want to be and I want to see in the near future. My eyes were opened when Taku the founder of Emergination Africa posed a question “would it make a difference to Zimbabwe that you lived?” These words gave me the much needed inspiration and boosted my confidence that was buried under the fear of failure.”
Avumile Ndlovu
Learner Sikhulile High School, Bulawayo

“Emergination Africa (EA) has realized that Africa’s future is in the hands of its young people and that only through young people will new and innovative ideas and solutions to our toughest challenges be created. Emergination Africa’s work is catalysing the private sector and the education sector to enable young people to create solutions for Zimbabwe. As a trustee and sponsor of EAs work I am excited to see what the future holds.”
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