



Emergination Africa National Business Case Competition Proposal

Developing Africa's Future Business Leaders

January 2024



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What We Do

Why Student Entrepreneurship Matters



60% of Africa's
jobless are youths
(aged 18 – 35)



Only 6% of youths
attend university or
tertiary education



10 – 12 million youths
enter the African
workforce each year
but only 3.1 million jobs
are created



Our Program Ecosystem



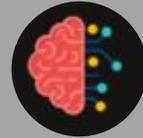
Emergination Africa empowers learners and educators to turn their passion for entrepreneurship into valuable business ventures. This is achieved through our training programs, venture accelerators and communities that enable them to create economic opportunities and employment in their communities.



Educator Venture Development Training

Our Educator Venture Development Training Program is focused on supporting African Secondary School principals (headteachers) and senior teachers to imbue a 21st-century education mindset and culture across their institutions that can identify and nurture globally competitive African talent to build business ventures.

**E.g., Chief Education Officer (CEO)
Launchpad**



Venture Development Competitions

Our Venture Development Competitions are 6 - 12-month long contests focused on identifying and nurturing mass talent pools that can develop sustainable solutions utilizing our Venture Development Curriculum.

**E.g., National Business Case
Competition (NBCC)**



Global Venture Accelerator

Our Global Venture Accelerator identify and nurture in school and out of school learners with demand driven professional skills, toolkits, etiquette and networks to be globally competitive and bring their products to market.

E.g., Virtual Innovation Accelerator (VIA)



**Our 2 Million by 2027
Ambition**

Our Impact Target by 2027 Across 5 Countries



NUMBER OF ACTIVE
HIGH SCHOOLS

4,000



NUMBER OF
EDUCATORS TRAINED (DIRECT)

20,000



NUMBER OF LEARNERS
IMPACTED (DIRECT & INDIRECT)

2 Million

VIRTUAL INNOVATION ACCELERATOR



NUMBER OF HIGH
SCHOOLS PITCHING

2,400



SEED CAPITAL
INVESTED

USD 1,6 million



VENTURES
ACCELERATED

360



Our Vision

An Africa where all young people are equipped to create economic opportunities for themselves and others.

Our YTD 2024 Impact Target ZW

Target



NUMBER OF ACTIVE
HIGH SCHOOLS

400



NUMBER OF
EDUCATORS (DIRECT)

800



NUMBER OF LEARNERS
IMPACTED

152 000

Actual



NUMBER OF ACTIVE
HIGH SCHOOLS

XXX



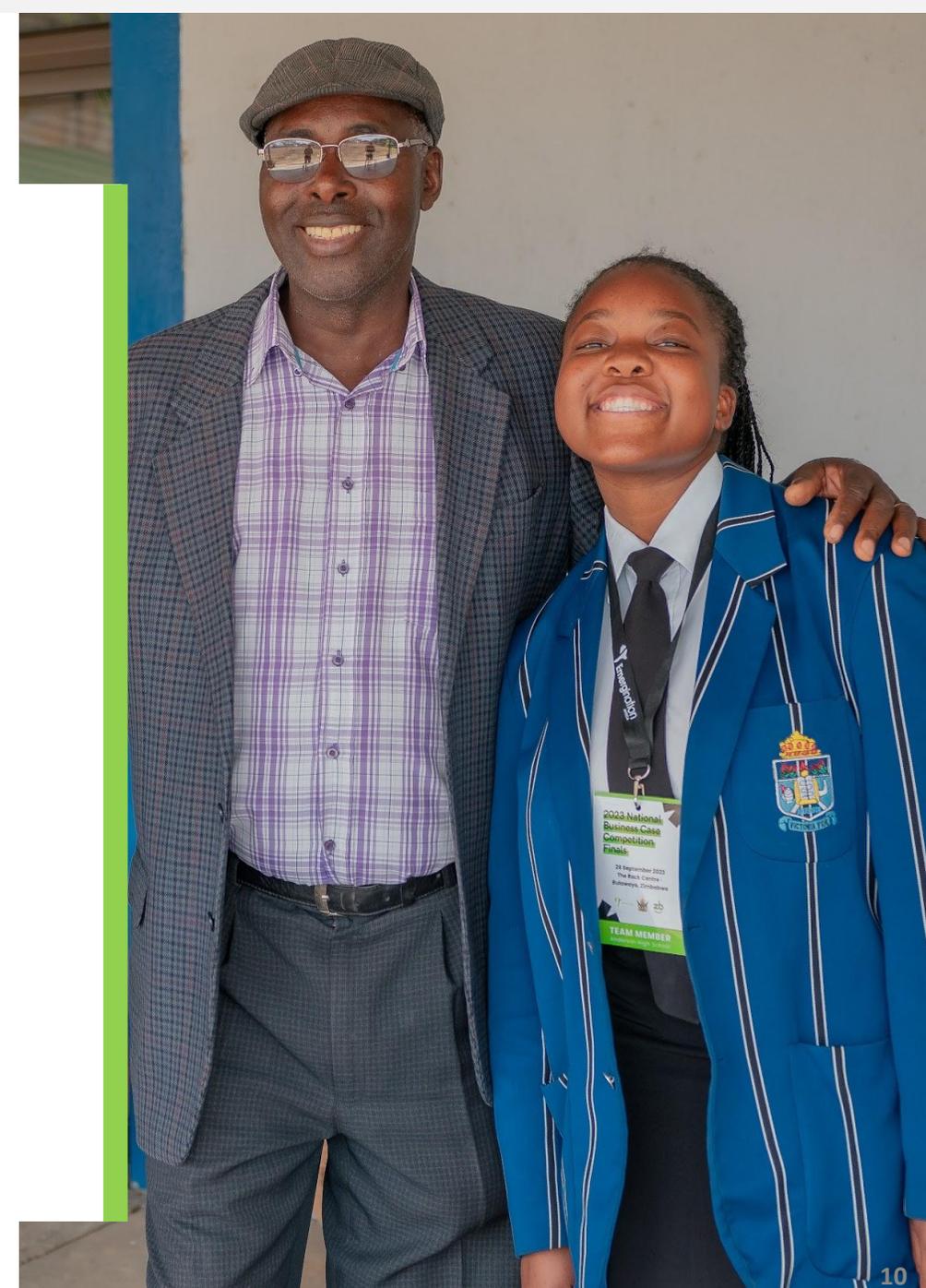
NUMBER OF
EDUCATORS (DIRECT)

XXX



NUMBER OF LEARNERS
IMPACTED

XXX





The National Business Case Competition

How The NBCC 2024 Works



Learner teams from EA will traverse across four phases of the National Business Case Competition with the aim of identifying top learners ventures from across Zimbabwe's 10 provinces.

NBCC Kick Off

Call for Submission

Provincial Competitions

National Finals



An onboarding drive targeting 400 schools kickstarts the program followed by registration. A presser in collaboration with Ministry of Education and Netone will be made to announce the kickoff of the 5th Edition of the NBCC.

A call for submission will be made jointly with the kickoff press conference. Teams work on the requirements of the call in preparation for the submission window to open. Teams are expected to submit at most 3 projects per school from which the best will be selected to represent the school at a Provincial Competition.

The precursor to the Provincial Competition is the selection of qualifying projects. Selected teams congregate at a central venue to physically pitch their project ideas in front of a panel of industry expert judges. A total of 20 teams per province attend these competitions in all the 10 provinces of Zimbabwe. 10 schools will be selected to proceed to the National Final. They go through a month of polishing their pitch decks before the National Finals.

The top ten (10) schools selected at Provincial level will go through masterclasses where they will receive knowledge and skills related to venture development and management. They will then pitch to a panel of judges to vie for top national recognition. Three (3) teams are selected as national winners.

1 to 7 February

1 Feb- 30 April

1 May- July 5

1 August-12
September

Program Kickoff



Learner teams are invited through a call for registration to become part of the program which targets 400 schools across the country's 10 provinces.

Schools onboarding

February to March 2024



- A total of **400 schools** and **more than 2000 learners** will be onboarded
- **800 educators** will be onboarded as teacher coaches for the various teams. They will guide and mentor learners throughout the NBCC journey spanning for 8 months
- **10 Educator Venture Development Training workshops** will be held with all 800 teachers using a hybrid model (physical and virtual). A total of 10 sessions will be carried out.
- **10 Provincial Education Directors** will be introduced to the NBCC 2024 edition through workshops in collaboration with Ministry of Primary and Secondary Education.
- **District Schools Inspectors** will directly engage school heads to join the NBCC program



Call for submissions



A case prompt is sent out to learners outlining the focus of the competition

Preparation for submission

February to mid June



- Learners have an opportunity to select from four case prompts, three are directly aligned to specific industries and global issues while one allows them to explore their innovative side without restrictions. Each school in the competition is expected to submit a maximum of three venture ideas (2 based on the three case prompts and one from the unspecified areas).
- Learners follow a specific curriculum designed to guide them throughout the project formulation process. This will help the learners to become more focused on the requirements of the case prompt.
- The case prompt challenges learners to identify challenges within the agriculture, climate change and service sectors. Solutions to the challenges should align to the provisions of NDS 1 and SDGs. Tech-driven solutions are also encouraged.



Provincial Competitions



\Learner team

Selection and physical pitching of venture ideas

 May 1 – July 5

- The submission window will open from May 1-July 5.
- A panel of reviewers will select the top 20 schools in each province that will proceed the physical pitch competition
- The selected teams will have an opportunity to polish their venture ideas based on comments from the judges for a period of 30 days
- Provincial Competitions will take place beginning mid June and end on July 5
- At the Provincial competitions, only one team will be selected to proceed to the National Finals



Masterclasses & National Finals



Teams selected as provincial qualifiers will polish their pitches in preparation for the national final which will take place on the 12th of September. participate in series of events which include networking events, product develop expos and exhibitions

Learning from Industry Leaders & Experts & Final Pitch

July 6 to September 12



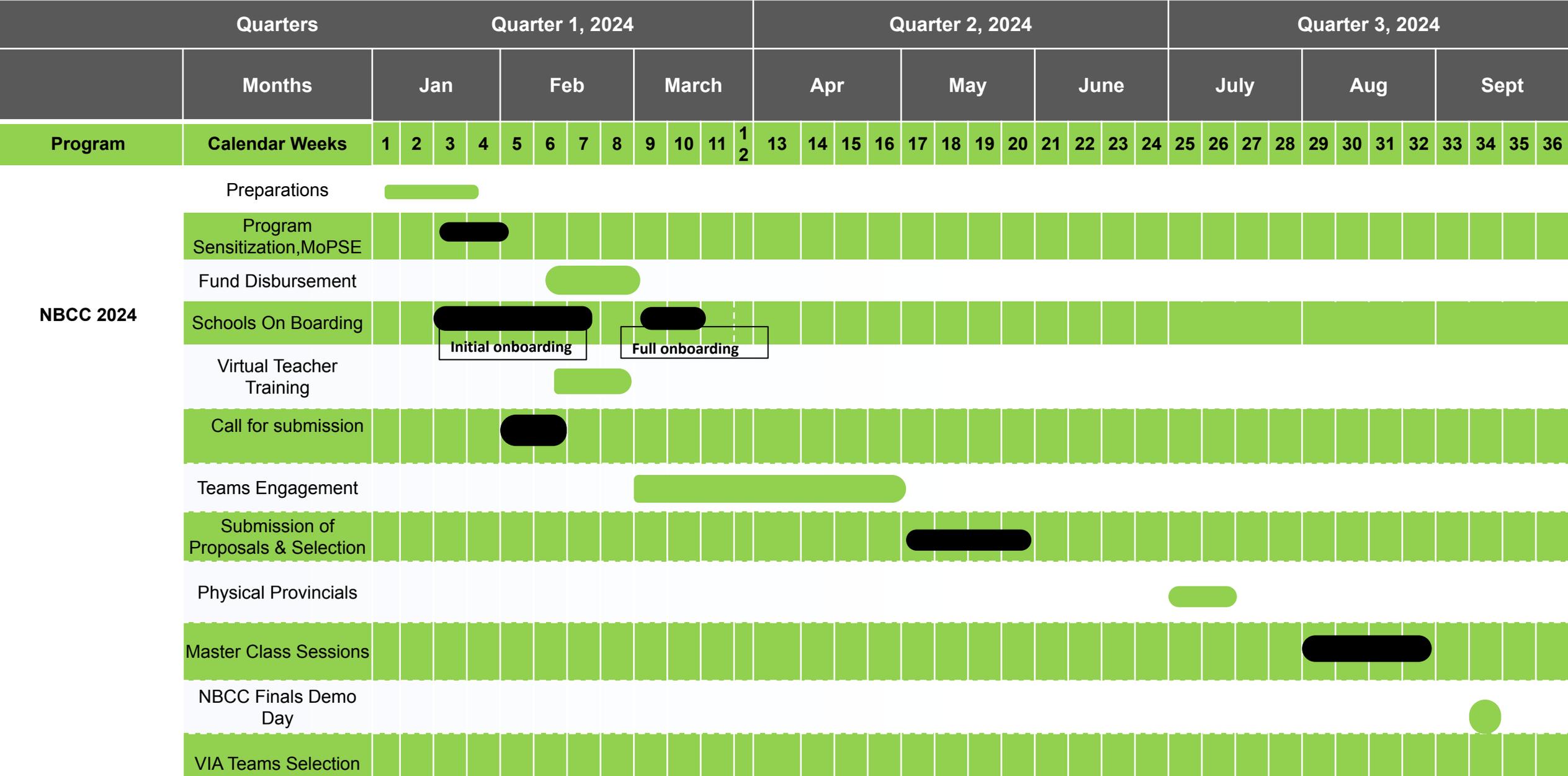
- To continuously provide the necessary support for the venture teams the teams will go through a series of masterclasses with industry leaders
- **Six (6) masterclass sessions** will be held virtually in August with experts from Netone.
- Each session will be at least one hour long and 3 hours long maximum. In total **18hrs will be spent on business knowledge and skills impartation**
- **10 learner teams will pitch their final ideas to a panel of judges and industry players in a final competition on the 12th of September**
- Among the top 10 schools, the judges will select another group of teams that will proceed to the next phase of EA's Venture Development Competitions, the Virtual Innovation Accelerator





Our Roadmap

NBCC 2024 Road Map



Supporters and Trustees of Emergination Africa



Deloitte Germany

Financial sponsor & Network Partner for volunteer outreach and donors



Impact Week

Lufthansa non-profit program advisors' outreach & Virtual workshop support



Panda Network

The Women Leadership Network supported through advisor outreach & Virtual workshop support



Magna International

Volunteer & Network Partner as well as hardware donations



White Motion Films

Storytelling & final video reel support as well as Media Partner



Clinton Foundation

Clinton Global University 2014 Social Venture Winner (USA)



ZB Financial Holdings

Financial sponsor & Network Partner for volunteer outreach and donors



Opportunity Collaboration Fellow

Accolades and Start-up Partners of Emergination Africa



African Union

Awarded the 2020 top 50 education innovations in Africa in teacher training (Africa)



Ministry of Primary & Secondary Education

Implementation partner on skills development 2020 – 2025 (Zimbabwe)



The Resolution Project

Resolution Project Fellow (USA)



ASHOKA Foundation

Network Partner for volunteer outreach and donors & virtual workshop support



German Embassy Harare

Network Partner



Gesellschaft für Int. Zusammenarbeit

Network Partner and virtual workshop support



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